



**GREATER
CLEVELAND
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

2025 Vendor Partner Programs



OUR INDUSTRY, YOUR BUSINESS...

Focused on providing educational opportunities, professional certifications, and a robust network of engaged professionals; the Greater Cleveland Chapter of CMAA (GCCMAA) encompasses all of Northeast Ohio, stretching west to Toledo, OH and east to Erie, PA.

Our member clubs' regional footprint represents...

~6,000 club employees

~25,000 club members, plus their families

~\$360M annual revenues

Learn more about GCCMAA's Vendor Partner Programs below.





DEAR VALUED PARTNER...

GCCMAA and its members hold relationships with local and national vendors in the highest regard. We understand that strong vendor relations are paramount to successful club operations. As a result, our annual GCCMAA partnership opportunities are designed to foster relationships that benefit our industry as a whole.

In this packet you will find a variety of unique partnership options to benefit your company that are much more than just advertising. With our tiered packages, you will connect with our regional network of professionals through special events, monthly educational sessions, business sessions, and other activities.

All vendor partnerships directly support GCCMAA members' educational and professional opportunities. Your company's participation provides the Chapter with the necessary funding for its high-quality education and programs.

Please join us by registering as a Vendor Partner today!

Paul Showalter - President

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PARTNERSHIP OPPORTUNITIES

Enhance brand awareness, access direct marketing, and foster enduring personal relationships with chapter members...

PLATINUM TIER - \$5,000

- Foursome and Tee Sponsorship - Industry Day Golf Tournament
- 1 Premier Booth - Vendor Show
- 2 Vendor Partner Memberships
- 1 Chapter Education Sponsorship - Present Products and Services
- Premier Advertisement on Website
- 3 Direct Marketing Opportunities - Email to Chapter Members
- Foursome of Golf at a GCCMAA Member Club

SILVER TIER - \$3,000

- Foursome and Tee Sponsorship - Industry Day Golf Tournament
- 1 Large Booth - Vendor Show
- 1 Vendor Partner Membership
- 1 Speaker Introduction - Chapter Education
- Elevated Advertisement on Website
- 1 Direct Marketing Opportunity - Email to Chapter Members

BRONZE TIER - \$1,000

- Tee Sponsorship - Industry Day Golf Tournament
- 1 Standard Booth - Vendor Show
- Advertisement on Website

EXTRA OPPORTUNITIES

- Title Sponsor for National Conference Social - \$2,000
- 1 Standard Booth - Annual Vendor Show - \$500
- Industry Day Tournament Reception Sponsor - \$4,000
- Industry Day Comfort Station Sponsorship - \$2,000
- Industry Day Tournament Tee Sponsorship - \$200
- Title Sponsor for Annual Culinary Showdown - \$4,000

ONLINE REGISTRATION!

REGISTER NOW 

TIERED PACKAGE INFORMATION...

VENDOR PARTNER MEMEBERSHIP:

- Access to all educational events
- Access to all social events
- Access to chapter website and app: member/club roster, and event calendar
- Receive all Chapter communications
- Ability to participate on committees
- Note: *this is a non-voting, affiliate membership with GCCMAA*

2025 ANNUAL CALENDAR HIGHLIGHTS:

- Education Sessions - Monthly
- Sports Event Socials - Select Dates
- Industry Day Golf Tournament and Vendor Show - Sand Ridge GC: Monday, May 19
- Summer Social - Late Summer
- Annual Meeting and Culinary Showdown - October
- Volunteer Event - November
- Chapter Holiday Party - January (2026)

