

CHURCH OF ST. PETER FEASIBILITY STUDY

PRESENTED BY CCS FUNDRAISING

EXECUTIVE SUMMARY

Church of St. Peter's partnered with CCS Fundraising from May to June 2025 to seek feedback and guidance from community members about a potential campaign effort. The study also sought to learn more about:

- General perceptions of the community, including **strengths** and **opportunities**.
- Reactions to the **messaging** and **priorities** summarized in a preliminary case for support.
- Personal willingness to engage in a fundraising effort as a **volunteer** and/or **donor**.

CCS conducted a review of the parish's historic fundraising data, held 18 personal interviews, and distributed an electronic survey to the broader community which resulted in 201 responses to inform their analysis.

The following summary provides an overview of CCS's findings and key takeaways, as well as recommendations for next steps.

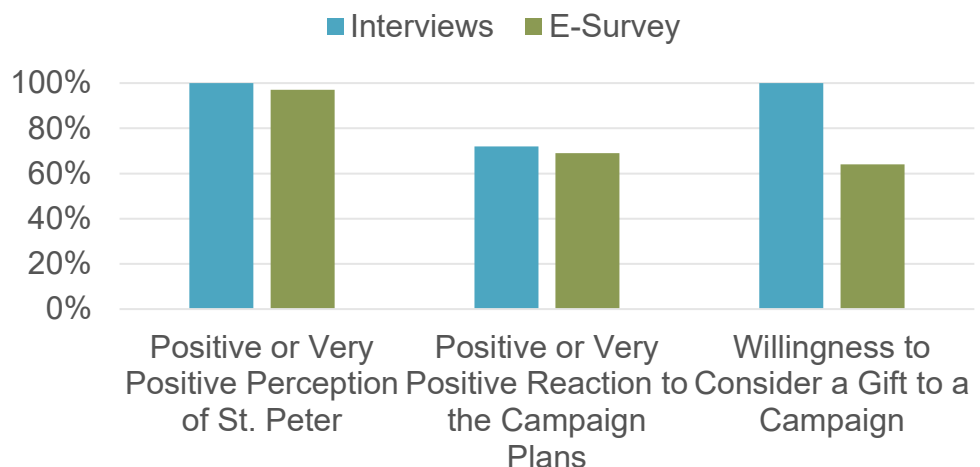
WHAT WAS TESTED?

Church of St. Peter's tested a capital campaign goal of \$4 million to support the following projects:

Retiring Our Debt	Capital Improvements	Deepening Our Faith Mission Projects	Faithful Shepherd Catholic School	Broader Archdiocesan Efforts
<ul style="list-style-type: none">• Retire the remaining \$2.2 million owed from the construction of Faithful Shepherd School (2000) and main church + Heritage Center (2004)	<ul style="list-style-type: none">• Replace the deteriorating roofs at the parish that are at the end of their lifespan• Resurface the upper and lower parking lots	<ul style="list-style-type: none">• Renovate the rooms used for youth ministry, young adults, and catechesis• Provide a Marian Grotto for our parish and the wider community	<ul style="list-style-type: none">• Contribute to the school's capital campaign to invest in the future of its campus and students	<ul style="list-style-type: none">• Join the 185 parishes across the Archdiocese to contribute to the <i>Lord, Renew Your Church</i> campaign in a shared commitment to strengthen the Church's mission

KEY TAKEAWAYS

Participants expressed deep appreciation for Church of St. Peter's mission, leadership, and welcoming community. There was broad support for the campaign, especially around the priorities of retiring the debt and funding capital improvements. While some concerns were raised regarding the size of the goal and timing, the overall willingness to give a gift remained high. The community is committed to helping Church of St. Peter's build a sustainable future.



WHAT DID WE LEARN?

The parish community is **ready to move forward** with a campaign and is energized **to eliminate the remaining debt** and unlock the next chapter of the church.

The most frequently cited strength – **strong parish leadership** – will be **key to the success** of the efforts. Volunteer leaders are ready to step up, led by Father Hoffman.

Parishioners value **transparency** and **details** about the campaign's components, along with **consistent communication and regular updates** throughout the process.

Parishioners place **Church of St. Peter** and the wider Catholic Church **among their top charitable priorities**, which bodes well for a successful campaign.

CORE RECOMMENDATIONS & NEXT STEPS

BEGIN PLANNING FOR A CAMPAIGN

The community is willing and ready to embark on a campaign, and data supports potential for investment towards a scaled down goal.

ENHANCE & ADJUST CASE

Develop a case for support that offers context on the elements and is reflective of feedback on prioritization and timing.

ENGAGE LEADERS

Recruit a set of volunteers that reflect the demographics and perspectives of the community as well as directly represent the parish.

PURSUE A PHASED APPROACH

Prioritize personal visits, thoughtful target requests, and peer-to-peer engagement in a phased approach to sustainably build momentum towards the goal.

MOVING FORWARD

Church of St. Peter is blessed to serve a vibrant community and is grateful for the feedback that participants have offered through this study. Over the coming weeks, we will take CCS's recommendations under consideration, pray on the path forward, and build a plan. We will keep you updated on our progress. Thank you again for your participation in this study process, please pray for the success of these efforts.