



REHABILITATION & COMMUNITY
PROVIDERS ASSOCIATION

2026 RCPA Conference
September 29 – October 2

Hershey Lodge

SPONSOR

EXHIBIT

ADVERTISE



**POWER IN
PURPOSE**

**Promoting
Possibilities**

RCPA 2026

Join Us at the Hershey Lodge for An Interactive Experience with Our Attendees

The 2026 RCPA Annual Conference theme is *Power in Purpose: Promoting Possibilities*. RCPA is pleased to hold this event in Hershey, PA, featuring renowned speakers from around the state and country, giving you the opportunity to network while learning together!

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. With sponsorship circles, RCPA is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as receptions, meals, networking opportunities, speaker support, and attendee materials are available, providing additional “naming recognition” for those interested.

Organizations wishing to be a sponsor for this event MUST contact Carol Ferenz via email or phone at 717-385-4775 before completing the sponsorship form. Sponsorships may be shared.

By registering and participating in this conference, you consent to interview(s), photography, audio recording, video recording, and its/their release, publication, exhibition, or reproduction to be used by RCPA and its representatives. You release RCPA, its officers and employees, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, and video and/or sound recordings. You also waive all rights you may have to any claims for payment or royalties and any right to inspect or approve any photo, video, or audio recording taken by RCPA or the person or entity designated to do so by RCPA.



Photo courtesy of Hershey Entertainment & Resorts Company.

LODGING ARRANGEMENTS (Must be made directly with Hershey Lodge)

Please be sure to use only the web address below to make reservations. Copy and paste the link into a new browser any time you need to visit the site.

<https://book.rquest.com/wbe/group/1294/HersheyLodge/auth>

Group ID: 7555704 | General Attendee Passcode: RCPA2026

NOTE: You may see a screen that shows no availability if you do not enter your specific dates of stay and hit the search button. Internet Explorer is no longer supported; please do not use IE in conjunction with the group link.

Guests who prefer may call **855-729-3108** and ask for the room block for **RCPA at Hershey Lodge, September 27 – October 2, 2026**. The reservations team is available seven days a week from 8:00 am – 8:30 pm to assist you.

Be sure to indicate that you are an RCPA Conference participant to receive the discounted rates (\$212+ 11% tax per room per night). The room block cut-off date for reservations is Friday, August 28.

Cancellation Policy: Any cancellation made within two (2) days prior to arrival will be charged one night's room & tax to the individual's account. Additional questions? Contact [Carol Ferenz, Conference Coordinator](#).

SPONSORSHIP OPPORTUNITIES

PLATINUM CIRCLE \$20,000 and above includes:

- Exhibit booth
- Full page advertisement
- 6 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Access to a meeting room for private meetings
- Additional recognition at conference with podium thank you

Specific Opportunities:

- Networking Reception, Sept. 30 – \$25,000
- Naming Connections Hall – \$25,000
- Welcome Reception, Sept. 29 – \$20,000
- Exhibit Hall Lunch, Oct. 1 – \$20,000



GOLD CIRCLE \$15,000 – \$19,999 includes:

- Exhibit booth
- Full page advertisement
- 5 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- Luncheon, Sept. 29 – \$19,000
- Awards Luncheon, Sept. 30 – \$19,000
- Breakfast Buffet, Sept. 30 – \$18,000
- Exhibit Hall Breakfast Buffet, Oct. 1 – \$18,000
- Breakfast Buffet, Oct. 2 – \$18,000
- Welcome Continental Breakfast, Sept. 29 – \$15,000
- Mobile App – \$15,000

Organizations wishing to be a sponsor for the 2026 conference MUST contact Carol Ferenz [via email](#) or 717-385-4775 before completing the sponsorship form to ensure that the sponsorship is still available. Sponsorships may be shared if desired.

SILVER CIRCLE \$10,000 – \$14,999 includes:

- Exhibit booth
- Half page advertisement
- 4 complimentary registrations (includes two exhibitors with exhibit booth)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- Hershey Character Appearances – \$12,000
- Event Photographer – \$11,000
- Keynote/General Speaker Support – \$10,000
- *Charging Station with Logo – \$10,000
- Networking/Hospitality Suite (4 evenings) – various amounts
- Registration Table – \$10,000

BRONZE CIRCLE \$5,000 – \$9,999 includes:

- Half price exhibit booth
- Half page advertisement
- One complimentary registration (3 if half-price booth purchased)
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- *Conference Tote Bags with Logo – \$9,500
- *Drink Tumblers with Logo (reusable, insulated) – \$8,000
- *Conference Notebooks with Logo – \$7,500
- Exhibit Hall Snack Break – \$7,000
- Entertainment – \$6,500
- Conference Lanyards – \$6,000
- Lunch/Breakfast Support – \$5,000



SUPPORTING CIRCLE \$2,500 – \$4,999 includes:

- Half page advertisement
- Logo on conference website
- Recognition on mobile app
- Recognition at conference

***Items marked with an asterisk *must* be sponsored by July 24, 2026. All other opportunities and items must be sponsored by September 8, 2026.**

Specific Opportunities:

- Afternoon Refreshment Breaks (includes soda and snacks) – \$4,000 each
- Travel Snacks – \$4,000
- Coffee Breaks (5) – \$3,500 each
- Conference Bag Items – various amounts available

PATRON CIRCLE \$2,499 and under includes:

- Logo on conference website
- Recognition on mobile app
- Recognition at conference

Specific Opportunities:

- *Pens with Logo – \$2,450
- Connections Hall Grand Prize – \$1,000
- Conference Bag Insert Advertisement (Flyer) – \$500



EXHIBITOR OPPORTUNITIES

2026 RCPA Conference Exhibit Opportunities

Booth in Connections Hall comes with:

- 2 complimentary conference registrations
- Reduced price for Connections Hall passes (additional exhibitor representatives)
- 10' x 10' booth with 8' table, skirted, 3' draped side rails, 10' backdrop, 2 chairs, 1 wastebasket
- Electricity available for additional charge purchased through RCPA/Hershey Expositions
- 2–3 minute video (*provided by exhibitor*) highlighting company's services and/or products to be uploaded on the mobile app
- Access to Hospitality Suite w/entertainment, Networking Reception, breakfast, and lunch w/attendees in Connections Hall
- "Best of Show" Contest

Why Should You Exhibit?

- **Maximize Visibility** – Connections Hall is the hub of conference activities. We have new ways to help people engage with you!
- **Reach Out** – With over 700 attendees from more than 350 organizations and government offices, the conference is an investment in your future.
- **Planning and Contacts** – All exhibitors can reach out to conference guests through the mobile app before and during the event. RCPA will provide a complete contact list following the event.
- **Mobile App** – Be able to attract and communicate directly with attendees while sharing more information about your company.

Exhibit Rates

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,700

Non-Member | \$2,200

Connections Hall Schedule

Wednesday, Sept. 30

Opening Reception • 4:30 pm – 6:00 pm

Thursday, Oct. 1 • 7:30 am – 2:00 pm

Make the Most of Your Experience – Win “Best of Show”

Does your booth, message, or staff stand out above the rest? We'll help answer that question during our "Best of Show" Contest! The contest evaluates your company "in action" and determines which company wins. Judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you incorporate the conference theme – **Power in Purpose: Promoting Possibilities** – into your display?
- **Messaging:** Is your message informational and does it provide a reason to stop by?
- **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- Announcement in Connections Hall
- 20% discount on 2027 exhibit fees

Additional questions? Contact [Carol Ferenz](#), Conference Coordinator.



ADVERTISING OPPORTUNITIES

Requirements

- Full page conference program ads are 7.5" W x 10" H. Half page ads are 7.5" W x 4.75" H. Ads are showcased in the conference program.
- All ads must be in color.
- High resolution .jpg, .png, or PDF are the only accepted file formats.

Questions regarding ads as well as submissions must be emailed to [Allison Brognia](#) by **September 8, 2026**. Ads received after September 8 are not guaranteed to be included in the conference program.

Advertising Rates

RCPA Member Full Page | \$450

RCPA Member Half Page | \$300

Non-Member Full Page | \$700

Non-Member Half Page | \$500





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SPONSOR • EXHIBITOR • ADVERTISER CONTRACT

Type or print all information. Contract MUST include payment to be complete.

CONTACT INFORMATION

Organization Name (as preferred for all conference materials)

Contact Name _____

Email _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

15-word tagline describing your organization:

RCPA Member Non-Member

SPONSORSHIP FEES

SPONSORSHIP FEE \$ _____

Please list the event/item being sponsored _____

Logos must be submitted to [Allison Brognia](#).

SPONSOR REGISTRATIONS

- **Platinum Circle Sponsors** receive **four** complimentary conference registrations.
- **Gold Circle Sponsors** receive **three** complimentary registrations.
- **Silver Circle Sponsors** receive **two** complimentary registrations.
- **Bronze Circle Sponsors** receive **one** complimentary registration.

Please indicate the names below:

Registrant #1 (**Platinum, Gold, Silver, and Bronze Circles**) _____

Email _____

Registrant #2 (**Platinum, Gold, and Silver Circles**) _____

Email _____

Registrant #3 (**Platinum and Gold Circles**) _____

Email _____

Registrant #4 (**Platinum Circle only**) _____

Email _____



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EXHIBITOR FEES

Companies receive two complimentary registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities, Tuesday through Friday. Please indicate the names of conference exhibitor registrants. Exhibitors who request additional staff attending only the days of exhibit hall can contact [Allison Brognia](#) to make arrangements. **After submission of this form, any exhibitor registration substitutions must be forwarded via email to [Allison Brognia](#).**

Exhibitor #1 (Primary Contact for Attendees) _____

Email _____

Exhibitor #2 _____

Email _____

For exhibitors who require additional staff to attend their booth, contact [Allison Brognia](#).

FREE Exhibit Booth with Platinum, Gold, and Silver Circle Sponsorships

HALF PRICE EXHIBIT BOOTH WITH BRONZE CIRCLE SPONSORSHIPS:

RCPA Provider Member | \$550

RCPA Non-Provider Member/Business Member | \$850

Non-Member | \$1,100

FULL PRICE EXHIBIT BOOTH RATES:

RCPA Provider Member | \$1,100

RCPA Non-Provider Member/Business Member | \$1,700

Non-Member | \$2,200

EXHIBITOR FEE \$ _____

ADVERTISEMENT FEES

Ads must be submitted to [Allison Brognia](#) by **September 8**.

Ads received after September 8 are not guaranteed to be included in the conference program.

FREE Full Page Ad with Platinum and Gold Circle Sponsorships

FREE Half Page Ad with Silver, Bronze, and Supporting Circle Sponsorships

RCPA Member:

Full Page Ad | \$450 • Half Page Ad | \$300

Non-Member:

Full Page Ad | \$700 • Half Page Ad | \$500

ADVERTISEMENT FEE \$ _____



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PAYMENT INFORMATION

RCPA member rates are available only to organizations that have paid their 2026/27 membership dues.

Check Payment – Checks must be made payable to RCPA.

ACH/Wire Payment – Please contact [Allison Brognia](#).

TOTAL PAYMENT \$ _____

Credit Card Payment – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes.

4% Surcharge by Credit Card \$ _____

Total Credit Card Payment \$ _____

Please complete the following and mail, or FAX the form to 717-364-3287:

Name as it appears on card _____

Billing Address _____

Billing City, State, Zip _____

Card Number _____ - _____ - _____ - _____

Expiration Date _____ CVV _____

Signature (required) _____

Email address to receive credit card receipt _____

SUBMISSION INSTRUCTIONS

Mail contract and payment to:

RCPA
ATTN: Allison Brognia
777 E Park Dr, Ste G4
Harrisburg, PA 17111

Or fax to the RCPA office at 717-364-3287, ATTN: Allison Brognia.

CANCELLATION POLICY

All registration cancellations or substitutions must be forwarded via email to [Allison Brognia](#).

All exhibit booth cancellations must be forwarded via email to [Allison Brognia](#) by September 8. RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before September 8, 2026.