

Jennifer Lynn Robinson, Esquire is the Executive Director of the Philadelphia Fashion Incubator and a communications and lifestyle expert, public speaker, advocate, and media contributor. Her career spans law, business communications, media, and entrepreneurship, including previous roles as a litigation attorney and Lecturer in Business Communication at The Wharton School.

Jennifer regularly appears as a guest on local television, sharing her expertise on lifestyle, fashion, travel, and more. She is also an award-winning influencer and content creator through her brand, Being Fancy in Philly & Beyond. Named Best Social Media Influencer 2025 by *Main Line Today*, Jennifer has also been featured on CBS, NBC, FOX, PHL17, and other national and regional media and is a former contributor to *Entrepreneur*, *Forbes*, *The Huffington Post*, and *Philadelphia Magazine*.

A TEDx speaker, Jennifer is a passionate advocate and speaker in the healthcare and brain injury space following a life-altering accident and traumatic brain injury years ago. Drawing on her lived experience, she raises awareness, advocates for patients, and shares her story to educate and inspire others.

Jennifer earned her BA from Haverford College and her JD from Villanova University Charles Widger School of Law. She lives in the Philadelphia suburbs with her husband Walter and their two rescue dogs, Lilly and Jake.