



A Night to Remember: Celebrating 20 Years of Impact

For 20 years, the BC Hospitality Foundation has supported the people who make British Columbia's hospitality and tourism industry what it is. The Foundation has provided financial assistance during times of need and helped strengthen the industry through care, connection, and community.

To mark this milestone, the BC Hospitality Foundation is hosting a 20th Anniversary Celebration Fundraiser that brings the hospitality and tourism community together to celebrate past impact and raise essential funds for future beneficiaries.

The evening will feature outstanding food and beverages, a live auction, and a paddle raise designed to generate meaningful support. It will be a high-energy, purpose-driven event that reflects the industry's generosity and spirit.

The night will be emceed by Fred Lee, whose engaging style and strong connection to the hospitality community make him especially effective at inspiring generosity in the room.

Why Sponsor This Event

Sponsorship is an opportunity to align your brand with a trusted organization that directly supports hospitality professionals in British Columbia. As a sponsor, you will gain visibility among industry decision-makers while demonstrating leadership, community commitment, and care for the people behind the industry.

This celebration is not just an anniversary, it is a powerful moment to invest in the future of hospitality.

How to Get Involved

PLATINUM SPONSOR • \$20,000 **EXCLUSIVE TITLE SPONSOR**

As the Platinum Sponsor, your organization will be recognized as the leading supporter of the BC Hospitality Foundation's 20th Anniversary Celebration.

Benefits include:

- Title sponsorship recognition (e.g., "BC Hospitality Foundation 20th Anniversary Celebration presented by [Sponsor Name]")
- Prominent brand recognition throughout the event, including on-stage acknowledgements
- Top-tier logo placement across event signage, digital promotions, and post-event communications
- 10 tickets to the event for client hosting or team recognition
- Opportunity to address guests or be acknowledged during the program
- Alignment with a milestone moment supporting hospitality professionals when they need it most



GOLD SPONSOR • \$15,000

Gold Sponsors are key partners in delivering an unforgettable evening while making a meaningful contribution to the Foundation's ongoing work.

Benefits include:

- High-visibility logo placement at the event and in promotional materials
- On-stage acknowledgement during the evening
- 10 tickets to the event
- Recognition alongside industry leaders and longstanding supporters
- Strong brand alignment with generosity, leadership, and community impact

SILVER SPONSOR • \$10,000

Silver Sponsorship offers a valuable opportunity to support the Foundation while engaging directly with industry peers.

Benefits include:

- Logo recognition at the event and in select event communications
- 6 tickets to the event
- Verbal acknowledgement during the program
- Meaningful brand exposure among hospitality and tourism decision-makers

BRONZE SPONSOR • \$7,500

Bronze Sponsors play an important role in ensuring the success of the evening and the Foundation's future support programs.

Benefits include:

- Logo recognition at the event
- 4 tickets to the event
- Recognition as a supporter of the BC Hospitality Foundation's 20-year milestone
- A meaningful way to give back to the hospitality community

LIVE AUCTION SPONSOR • \$5,000

Support one of the most engaging and interactive components of the evening.

Benefits include:

- Exclusive recognition as the Live Auction Sponsor
- Logo placement within the live auction area
- Acknowledgement during the program
- Direct association with a key fundraising activity that drives immediate impact

SPONSOR A BENEFICIARY • \$5,000

This sponsorship provides a deeply personal and mission-driven way to give back.

Benefits include:

- Recognition as a Sponsor a Beneficiary supporter
- Your contribution directly supports an individual or family facing hardship within the hospitality industry
- Optional inclusion in storytelling or impact messaging (where appropriate)
- A tangible demonstration of care, compassion, and leadership

A Lasting Impact

This evening is about more than celebration. It ensures the BC Hospitality Foundation can continue to be there for hospitality workers during life's most challenging moments. Together, we can honour 20 years of impact, and help shape the next 20.

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