

Large Animal Example

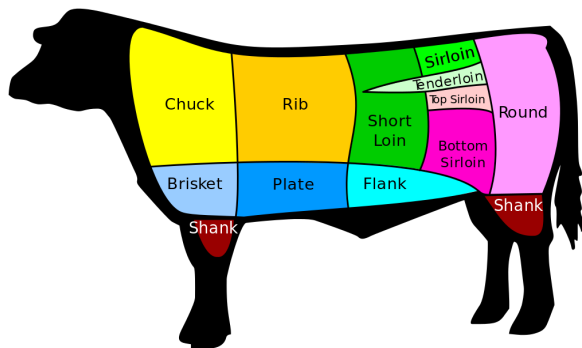
Beef Animals are sold on a per head basis. There will be a support base price set for beef animals on a per pound basis.

Example – A 1200 lb. calf with support base price of \$.70/lb. has a market value of \$840. Bidding will start near this value.

Beef animal sells for \$1140. The buyer has two options.

Option 1: Pay \$1140 and arrange to have the animal processed.

Option 2: Pay the amount over the market value (\$300 in this example); the remainder will be paid to the youth by the support base price bidder (\$840 in this example).



Processing of Animals:

There is a list of local processors that the auction fair committee will ship to for processing. Inform the clerk of your choice. Contact the processor on Monday morning with your processing instructions. You will be responsible for all processing fees.

WHAT IS THE BRANCH COUNTY FAIR LIVESTOCK AUCTION?

The Livestock Auction is the culmination of many 4-H and FFA members year-long project efforts. This is the time when the animals they've selected and cared for are sold to the public. It is the final step in their livestock project, where the educational marketing aspects come to life.

WHY SHOULD I PURCHASE AN ANIMAL FROM THE JR. LIVESTOCK AUCTION?

You will receive personal satisfaction through:

- 1) Helping to promote 4-H and FFA youth "learn by doing" programs;
- 2) Obtaining high-quality meat for your freezer or locker should you choose to keep the animal;
- 3) Helping tomorrow's producers achieve success today;
- 4) Receiving inexpensive advertising;

HOW DO I TRANSPORT THE ANIMAL TO THE PROCESSING PLANT OR LIVESTOCK YARD?

You must designate the shipping destination of each animal within one hour of the conclusion of the auction. Animals are transported early Sunday. If you are taking the animal home, you will need to provide your own transportation.

Branch County Fair Youth Auction



Small Animal Auction

Thursday

August 13, 2026

3:00 p.m.

Large Animal Auction

Friday

August 14, 2026

9:30 a.m.

Branch County Fairgrounds

262 S. Sprague St.
Coldwater, Michigan

Present your buyer letter at any commercial gate of the Fair for free admission and parking.

FAQ

You should arrive early enough to register at the Show Arena, view the sale animals, and talk to the 4-H and FFA owners. Sale Order Bills will be available one hour prior to the start of the auction.

⇒ REGISTRATION PROCEDURE?

You will be required to check in for your buyer number. Registration will begin one hour prior to the start of the auction at the Show Shelter.

⇒ TYPES OF ANIMALS WILL BE SOLD?

Small Animal Auction on Thursday evening will include Starter Calves, Ducks, Rabbits, Turkeys, Chickens, Geese.

Large Animal Auction on Friday will include Swine, Dairy, Beef, Sheep and Goats.

⇒ CAN MORE THAN ONE PERSON PURCHASE THE SAME ANIMAL?

Yes, buyers can pay for a percentage of the total purchase price, ie. Two buyers split 1/2 and 1/2, three buyers 1/3, 1/3 and 1/3. We limit to 4 buyer splits. The exception to this is top five in each specie.

HOW DO I BID?

When an animal you'd like to purchase is in the ring and at a price you desire, signal the auctioneer by raising your hand. If you receive the final bid, hold up your buyer number so that it can be announced and recorded.



Small Animal Example

The **geese, chickens, rabbits, turkeys, and ducks** are sold as individuals or pens. The bidding is the actual price for that unit in the auction.

Example: A pen of rabbits sells for \$100. The buyer pays \$100 and has three options.

Option 1: Keep animals and arrange to take them home alive.

Option 2: Pay the processing fee pick up your frozen meat at the Fair Office the week after fair.

Option 3: Donate the meat to the Food Pantry. You will pay the bid price along with the processing fee for the animals.

HOW ARE THE ANIMALS SOLD?

Small Animals are sold on a per head or per pen basis.

Starter Calves a support bid is established for sending the animal to market. Buyer will pay the difference between the support base bid and the actual bid the animal is sold for.

Large Animals are sold on a per head basis. If you as the buyer do not wish to keep or consume the animal, you will have the option to have the animal shipped for support price.



ADD on bids: When registering you may ask for a paper to designate a certain amount to multiple sellers/exhibitors.

Example: \$50.00 added on will go on top of the top bid price.

SO, I'VE BOUGHT AN ANIMAL... NOW WHAT?

Report to the auction office when you have completed your purchase(s) or at the end of the auction. There, clerks will need the following information:

1. Would you like the animal processed for your personal use or shipped to the stock yard.
2. Your choice of a local processor if you choose to keep the animal for your own consumption.
3. Method of payment: You **MUST** pay at the auction, using cash, check, or credit card, **You must check out at the auction or the Branch County Fair accepts no responsibility for the destination of your purchase.**