

SPONSORSHIP OPPORTUNITIES

Juneteenth in the Burbs • Saturday, June 20, 2026 • 1:00-6:00 PM
Kenneth & Catherine Ender Pavilion • Harper College, Palatine, IL

ABOUT THE EVENT

Now in its 6th year, Juneteenth in the Burbs began at the Schaumburg Town Square and has grown every year since. This free, family-friendly event features live entertainment, free food, community activities, vendor shopping, and active voter registration and education all in one place. Partnered with the Township of Schaumburg and Schaumburg Township District Library, iCU Community hosts as a nonprofit dedicated to cultural enrichment in the Northwest Chicago suburbs.

600+
EXPECTED
ATTENDEES

5 hrs
LIVE
ENTERTAINMENT

FREE
COMMUNITY EVENT

501(c)(3)
NONPROFIT ORG

WHY SPONSOR?

Community Reach: Put your brand in front of 600+ engaged community members, families, youth, and local professionals.

Brand Visibility: Logo on banners, flyers, social media, and the iCU Community website before, during, and after the event.

Mission Alignment: Align your brand with diversity, culture, and community celebration.

Marketing Value: Customized co-branded flyer, newsletter ads, and verbal recognition from the stage.

SPONSORSHIP TIERS

I SEE YOU
PARTNERING
\$5,000+

INVESTMENT: STARTING AT \$5,000

- Event "Presented by [Your Brand Name]"
- 2-minute speaking slot on the main stage
- Branded Space (booth, info table, or giveaway station) — table and tent provided
- Full-page back cover program ad • Individual sponsor banner at the venue
- Logo on iCU Community sponsor page • Dedicated social media campaign across all channels
- Featured in 12 issues of the iCU Community newsletter (500+ subscribers)
- Premium Swag Bag (iCU Community quarter zip sweater, iCU mug, Juneteenth t-shirt & tote bag)
- Customized co-branded flyer with social media thank-you post tagged on iCU Community channels

I SEE YOU
SPONSORING
**\$1,501-
\$4,999**

INVESTMENT: \$1,501-\$4,999

- Zone naming rights (e.g. "Community Corner presented by [Your Brand Name]")
- Verbal recognition from the stage • Full-page interior program ad
- Logo on iCU Community sponsor page • 1 co-branded social media post across all channels
- Mentioned in 6 issues of the iCU Community newsletter (500+ subscribers)
- Sponsor Swag Bag (iCU Community mug, Juneteenth t-shirt & Juneteenth drawstring bag)
- Customized co-branded flyer with social media thank-you post tagged on iCU Community channels

I SEE YOU
CHAMPIONING
**\$751-
\$1,500**

INVESTMENT: \$751-\$1,500

- Dedicated social media spotlight; your brand featured solo on iCU channels
- Half-page program ad • Logo on iCU Community sponsor page
- Mentioned in 3 issues of the iCU Community newsletter (500+ subscribers)
- Customized co-branded flyer with social media thank-you post

I SEE YOU
SUPPORTING
\$50-\$750

INVESTMENT: \$50-\$750

- Your investment directly funds a free celebration for 600+ community members
- Social media thank-you post tagged on iCU Community channels
- Customized co-branded flyer

BECOME A SPONSOR TODAY

contactus@icu-community.org www.icu-community.org

iCU Community is a 501(c)(3) nonprofit organization. Sponsorship contributions may be tax-deductible. Please consult your tax advisor.