



2026

Sponsorship Proposal

**THAT'S
WHO
WE**



ABOUT WHAR

West Hawaii Association of REALTORS® is the largest Trade Organization on the Big Island, with 900+ REALTOR® members. WHAR is proud to offer sponsorship packages that allow our valued sponsors/affiliates to network with and support our membership. Each sponsorship level provides an organization with a set number of Sponsor Members who are then able to take advantage of the outlined sponsorship opportunities. Sponsorship Opportunities are reserved for organizations that purchase one of our sponsorship packages.

OUR VISION

To be the trusted partner for every REALTOR® in West Hawai'i.

OUR MISSION

Provide REALTORS® in West Hawai'i with a pathway to professional growth and vibrant community collaboration, while advocating for the protection of real property rights.

OUR VALUES

Ethics
Transparency
Honesty
Initiative
Collaboration
Service

SPONSORSHIP BENEFITS

- | | | | |
|-----------|--|-----------|--|
| 01 | Affiliate Membership | 03 | Annual Events & Pau Hana Meet & Greet |
| 01 | Advertising | 04 | New Member Orientations |
| 02 | Caravan | 04 | YPN Sponsorships |
| 02 | CE Classes & Professional Development | 05 | Additional Benefits & Other Information |

AFFILIATE MEMBERSHIP

Each sponsorship level comes with a set number of Affiliate Members. Sponsors must notify the WHAR Office which of their representatives will be their affiliate members for the year. All Affiliate Members are allowed to attend WHAR Events. Additional Memberships can be purchased for \$150/year. Additional Memberships do not include tickets to the AMM, but do allow access to almost all other WHAR Sponsor Member Benefits. Additional members may be added at any point during the year and Affiliate Memberships may be reassigned at the request of the Sponsor and with approval of the WHAR Office.

All affiliate members receive WHAR newsletters, including caravan information for the West Hawai'i (Kona) Caravan, North Hawai'i Caravan and Ka'u caravan information. Affiliate members are encouraged to attend all WHAR events and join WHAR committees where they are able to work with REALTOR® members and other Affiliates to determine the path of the Association.

ADVERTISING

01

E-News Ads: Each sponsorship level includes a set number of E-News Ads to be included on our weekly newsletter sent out to the entire membership.

02

Direct Email Blasts: WHAR will send to all members on the behalf of the sponsor. Set number included with most sponsorship packages. Additional email blasts may be purchased at the discretion of the WHAR Office.

03

WHAR Website Sponsor Pages: WHAR sponsors are recognized on the WHAR Sponsors & Trusted Partners web page, zinc excluded. This includes the sponsor member's contact information and website link.

04

WHAR Office Marketing: Sponsors may leave business cards and other promotional materials to be featured in a designated area at the WHAR Office.

05

Additional Recognition: Sponsors are recognized quarterly in our newsletter, and may be featured in WHAR social media posts and other WHAR publications or articles.

WEST HAWAI'I (KONA) CARAVANS

Each sponsorship level comes with a set number of West Hawai'i Caravan Sponsorships. Sponsors are encouraged to provide coffee and refreshments. Sponsors may distribute marketing materials and are allowed 5 - 7 minutes to speak or make a presentation. Caravan meetings are a member only benefit, and only designated sponsor members may attend.

Caravan meetings are the most valued benefit WHAR provides its' REALTOR® members and consistently have high attendance. Sponsors have the opportunity to connect with nearly 100 members each week at our caravan meetings.

WHAR sponsors receive the West Hawai'i Caravan, North Hawaii Caravan, and Ka'u Caravan information through our weekly newsletters. All WHAR Sponsor Members are encouraged to attend caravans even when they are not the sponsor for the week. For information on sponsoring the weekly North Hawai'i Caravans, please email nhawaiicaravan@gmail.com.

CE & PROFESSIONAL DEVELOPMENT

01

CE Classes: Continuing Education classes are a requirement for our members to complete every 2 years. Sponsorship of CE classes includes 5 minutes at the beginning of class to make a presentation.

02

Professional Development: Our REPS (Real Estate Pro Series) includes seminars, workshops and panel events to help our members grow and succeed in their real estate careers. REPS are scheduled through our professional development committee. These events may be presented by WHAR sponsors and WHAR may provide marketing and set up registration through the member portal upon request.

03

Sponsor Provided Education: WHAR encourages its sponsors to provide educational workshops to membership as often as possible. Sponsors may reserve the WHAR conference room at no cost to host these workshops and WHAR will promote them in our weekly newsletter.

ANNUAL EVENTS

WHAR annual events may differ from year to year, depending on what the Committees plan. Below are the annual events we anticipate hosting in 2026. Events are subject to change and/or cancellation.

01

WHAR REALTOR® Volunteer Days: In May/June each year, we ask both our REALTOR® members and our sponsors members to participate in a week of giving back to our community.

02

WHAR General Membership Meeting: WHAR's most highly attended event of the year, tentatively scheduled for spring 2026. Morning consists of a tradeshow where sponsors and other vendors may set up a booth, followed by a mid-year update and special guest speaker. WHAR Sponsors are featured in marketing leading up to the event and on the day of.

03

WHAR Young Professionals Network Signature Golf Tournament: This benefit is not included with any sponsorship level and is open to all businesses, although we encourage our WHAR sponsors to participate. This is one of our largest fundraising events each year for our charity of choice. This event sold out the last four years and we anticipate high demand again in 2026.

04

WHAR Sponsor Appreciation Event: This is the event where WHAR celebrates it's sponsors and all sponsor members attend for free. There are raffles and giveaways for sponsor members. The 2026 Event is tentatively planned to be a picnic.

05

WHAR Annual Membership Meeting: All sponsors are invited to our Annual Membership Meeting and Installation Ceremony where we present our Annual Awards and Install our BOD for the upcoming year, and celebrate our achievements this year. This is our most formal event and is usually our last event of the year.

EXCLUSIVE PAU HANA MEET & GREET



WHAR will host an exclusive pau hana meet & greet once per year, at the office for each Platinum & Gold Sponsor. This will include marketing to membership & registration. Details on timing and refreshments will be coordinated with WHAR & Sponsor.

NEW MEMBER ORIENTATIONS

New Member Orientations are scheduled at the WHAR office for our newest REALTOR® members monthly on Fridays. This introduces new REALTORS® to the Association and teaches them how to best take advantage of all the benefits their REALTOR® membership offers.

At each Orientation, we invite three or four sponsors from different categories to meet with our new members for up to 15 minutes. This may be the longest interaction with our members and affords sponsors the opportunity to develop career-long relationships with REALTOR® leaders of the future. Sponsors are welcome to provide promotional items and/or swag bags for the members.

Higher level sponsors are given first priority choosing dates for Orientation Sponsorships. Lower level sponsorships may sponsor Orientations on an as-available basis. Our New Member Contact list is provided to Platinum Sponsors quarterly. Platinum and Gold level sponsors will have marketing materials included in the WHAR New Member Packet at all Orientations (materials to be provided by the sponsor).

YOUNG PROFESSIONALS NETWORK SPONSORSHIPS

YPN is the largest and most engaged committee of the association. This platform provides an eminent opportunity for real estate professionals interested in forging successful careers and leadership experience. Comprised of forward thinking individuals who share the belief that the opportunity to serve and contribute to the community through volunteerism is a reward in itself. YPN is more than just an organization of people, they are a collective force enthusiastic about growth and supporting one another. In 2023 they won the distinguished [small] YPN of the Year Award at NAR's NXT Conference.

YPN consistently provides the association with social and educational events, including the YPN signature golf tournament, all of which serve as a great platform for a sponsor to present to industry peers.

YPN Sponsorship agreements are coordinated directly with the committee. YPN sponsors are the primary sponsors of all YPN networking events. Please contact the YPN Chair for more information on sponsorship tiers and benefits.

ADDITIONAL BENEFITS

01

Committee Participation: WHAR encourages all Sponsor Members to join committees to work in partnership with our REALTOR® members and forge the path forward for the Association.

02

Conference Room Reservation & Rental: WHAR Sponsors may reserve the conference room during business hours at no charge, if available. WHAR sponsors may reserve the conference room at member rates during off-hours.

03

WHAR Membership Roster: Available only to Platinum members, includes member names, emails, and phone numbers.

OTHER IMPORTANT INFORMATION

01

Sponsorships are subject to review by the Board of Directors, membership may be declined at the BOD discretion.

02

Entities/individuals that operate in multiple real estate spaces are not permitted to be both REALTOR® Members and Sponsor Members.

03

Scheduling of sponsorship opportunities is the responsibility of the Sponsor Members and should be coordinated with the WHAR Office at the beginning of each quarter. Scheduling priority is given to top tier level sponsors.

04

Sponsorship benefits must be used in the year they are purchased. Carry over of benefits is not guaranteed. Unused opportunities may only be approved for carry over if a sponsor renews at the same level or higher, are subject to availability, and must be used in the first quarter of the following year.

05

If an opportunity is cancelled, that opportunity is forfeited, re-scheduling will be subject to availability.

06

Sponsors who choose to join after the first quarter of the year may be eligible for prorated sponsorship dues depending on remaining opportunities and at the discretion of the WHAR Office.

07

Sponsorship packages are subject to change at any time, subject to BOD approval. All sponsorships are non-refundable.

THANK YOU

*We look forward
to working with
you in 2026!*

KEEP IN TOUCH

CONTACT US

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