

# YOUR VEHICLE



# FOR SUCCESS



# DRIVE + DESIRE = SUCCESS

It is this formula that JunkAway lives by and our innovative concept has filled a void in the marketplace.

## A UNIQUE CONCEPT THAT IS ATTRACTIVE TO THE MARKETPLACE

We haul junk! JunkAway is the affordable alternative to the “do-it-yourself” approach. Our professionals do the heavy lifting so consumers don’t have to. You point to it, we remove it! JunkAway’s mission is to provide the customer with a junk removal and hauling service in an environmentally sound, completely trustworthy, and professional manner. We exist to attract and maintain customers. Our goal is always to leave customers happier than when we arrived.

## HOW JUNKAWAY DIFFERS FROM OTHER JUNK HAULING COMPANIES

The junk removal service industry is fairly new. There are just a few franchised companies that offer this service. Along with our competitive franchise fees, extensive training and “turn-key” operations, our vision for all JunkAway franchises is to provide the customer with a junk removal and hauling service in a caring, compassionate, and professional manner. Our systems are designed to be “green” without sacrificing profitability.

## WIDE-RANGE OF ITEMS THAT CAN BE REMOVED

Oftentimes, individuals do not know what to do with many large household items—that's where we come in. Anything from appliances to wood to plain old rubbish, we haul it all. Customers enjoy our all-encompassing approach.

## WE CAN TAKE AS LITTLE AS THIS:



**OR AS MUCH AS THIS:**



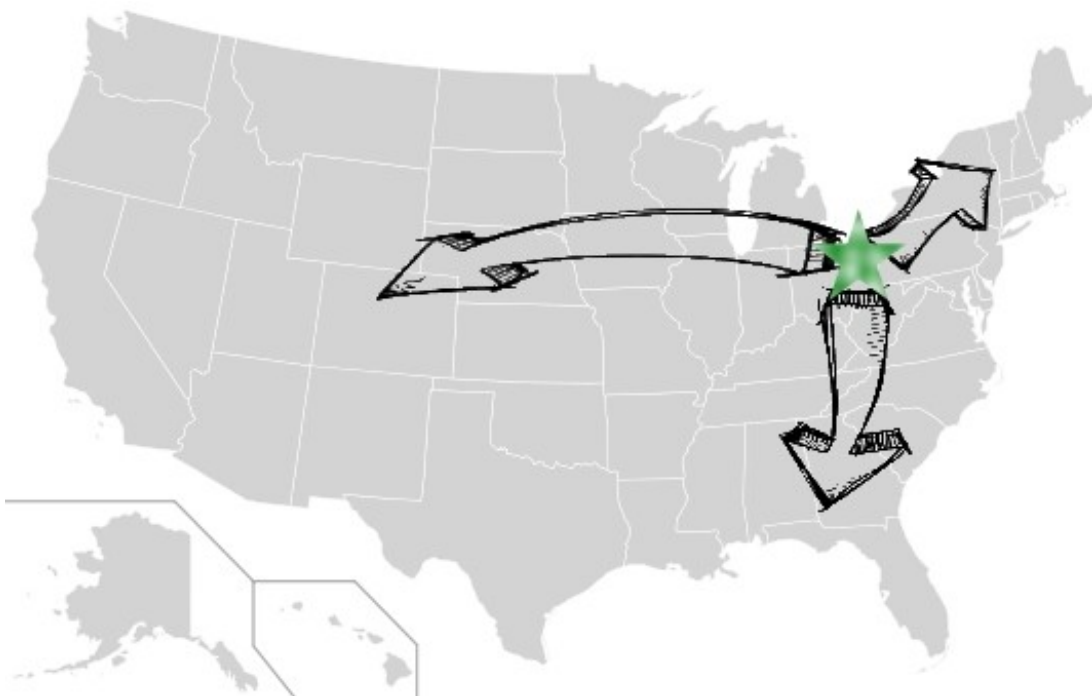


## **THE SMALLEST ACTS MAKE THE BIGGEST DIFFERENCE**

It is the intent of JunkAway to be the best in class regarding customer service. Each job is handled with the customer's wishes in mind—many of whom are dealing with emotional issues regarding the items they are getting rid of. Be it the passing of a loved one or disposing of items that are memorable, all items are removed and placed on the truck with care and respect. *Respect, cleanliness* and *timeliness* go a long way. Our calling center procedures have been unmatched in the marketplace. We gain credibility and professionalism from the first "hello."

## **NATIONAL PRESENCE, HOMETOWN FEEL**

JunkAway is poised to cover the national market while still offering the hometown quality that customers expect and deserve. We have a regional focus and understand the importance of the local community, and recognize the value of neighboring relationships. We have established a standard of operations to enable each location to adjust to the desires of the community served.





## **FRANCHISING SUCCESS**

A Gallop Poll of 994 franchise owners produced the following snapshot:

- 94 percent considered their franchises successful
- 75 percent said “they would do it again”
- Many reported “the average pre-tax income was well above average salaries for any industry I have found”

These poll results arise from one fact: **FRANCHISING WORKS!**

## **THE BENEFITS ARE MANY**

Earn what you are worth. Thousands of franchise owners report they were held back in their corporate careers by company policies and supervisors that put a cap on their earnings. When you own your own company, your efforts are rewarded and your personal income proves it.

Satisfaction of achievement. Many business owners report that seeing their actions turn into a reality is a major reward of owning their own business.



## QUESTIONS AND ANSWERS

Q. How much is the initial franchise fee?

A. \$30,000 for a single location.

Q. What do I receive for my franchise fee?

A. You will receive: extensive training both in the classroom and on the job; site review; site evaluation; assistance in lease negotiation; opening assistance; an Operations and Procedures Manual; Employee Manuals and Forms; access to our database, accounting templates and so much more. You are becoming part of our team.

Q. What is the royalty amount?

A. We offer a flat-fee and percentage blend (greater of 6% or \$800.00 per month).

Q. Do I receive a protected territory?

A. Yes, you are granted exclusivity with your territorial rights.

Q. What is the contract length?

A. 5 years, with three renewable 5-year options.

Q. Do I need an industrial sized location for this business?

A. Contrary to what you may think, a large scale warehouse is not needed. 2,000 – 3,000 square feet should be just fine.

Q. Do I need to obtain a Commercial Driver's License to operate the vehicle?

A. No, one is not required. We chose a durable, long-lasting vehicle that could be operated without a CDL for the benefit of franchisees.

Q. I have more questions, but they are not listed here. What do I do?

A. Call our offices and speak to us directly, we would be more than glad to answer any questions. 1-855-855-JUNK

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