

Priority Health Member Programs



Every member's health and wellness journey is different. That's why we offer these programs to support your unique, personalized needs and help improve your health.



Behavioral health support

We believe mental health is just as important as physical health. That's why your benefits include free, 24/7 behavioral health assistance. Our team of licensed clinicians is available to assist with issues including emotional distress or substance abuse. They can also help you find a therapist. Learn more by calling 800.673.8043.

We also offer a virtual program to members seeking behavioral health assistance. It's a self-directed digital solution with a breadth of evidence-based activities to bolster mental health and wellness. Topics include managing stress, depression and anxiety; balancing intense emotions; and moving beyond trauma and many more. Learn more at priorityhealth.com/landing/behavioralhealth.



Care management

Managing a chronic condition? Our care management program puts your care front and center by pairing you with licensed nurses or social workers trained to help you manage chronic conditions including asthma, diabetes and depression. They can also help with new diagnoses, recent hospitalizations and more. Learn more at priorityhealth.com/caremanagement.



Diabetes prevention and management

Members who are at risk for or diagnosed with prediabetes or diagnosed with diabetes may be eligible to participate in our diabetes prevention or management programs that offer tools, resources and support through in-person and virtual classes or digital experiences. Learn more at priorityhealth.com/member/managing-your-health.



Fitness center discounts

What's the best way to break a sweat without breaking the bank? Active&Fit Direct™. It's a program designed to help you work out at one of our many fitness centers in Michigan—and more than 12,000 centers nationwide. Membership is \$28 per month, plus a one-time \$28 enrollment fee (plus applicable taxes). Learn more at priorityhealth.com/activeandfit.



Maternity program

PriorityMOM, which stands for Maternity Offering for Members, is designed to navigate health care costs and coverage through pregnancy and beyond. The goal is to promote more full-term pregnancies and offer helpful information on ways to stay happy and healthy throughout pregnancy. Learn more at priorityhealth.com/prioritymom.



Priority Baby

PriorityBABY™ is Priority Health's premier family-first program, available to all members with newly added newborn dependents. The program is designed to support you and your little one, up to the baby's second birthday. The goal? To promote healthier and safer infant care for new caregivers and provide you with the resources and information you need during this exciting time. Learn more at priorityhealth.com/joinprioritybaby.



Cost Estimator + PriorityRewards

Next time you need a medical service or procedure, find the most affordable care with Cost Estimator, powered by Healthcare Bluebook. It's a free-to-use tool that helps you see the costs of thousands of procedures so you can choose care at the best possible price. Plus, when you choose to receive select procedures at a high-quality, fair-priced facility, we'll send you a Visa gift card for \$50-200. Learn more at priorityhealth.com/cost-estimator.



Wellbeing Hub

The Wellbeing Hub™ helps you live better and achieve your health goals with a fun and engaging experience that delivers powerful resources right to your fingertips. This online tool offers a health assessment, daily cards with healthy-living tips, activity challenges, and more! Plus, you'll earn points as a fun way to track your health progress all year long. Learn more at priorityhealth.com/wellbeing-hub.



Virtual Care

If you are unable to meet with your provider or therapist in person, you have options. Our virtual care services are available 24/7/365 and connect you with a licensed provider or therapist to receive a diagnosis and treatment plan, including prescription medications. Log in to your member account at member.priorityhealth.com and select **Virtual Care** to get started.



Assist America

Wherever your travels take you, you have access to a wide range of global emergency and travel assistance services provided by Assist America®. If someone becomes ill or injured and you're more than 100 miles away from home (for less than 90 consecutive days), Assist America provides support with medical referrals, monitoring, evacuation, repatriation, and much more. Learn more at priorityhealth.com/assist-america.



TruHearing

As a Priority Health member, you can get discounts on hearing exams and high-quality hearing aids through the TruHearing® discount program. This can save you and your extended family 30% to 60% on the latest technology from top hearing aid manufacturers. TruHearing even saves you more on hearing aid models than purchasing the same model at a retail location. Learn more at priorityhealth.com/truhearing.



Benefit Hub

You can enjoy discounts, rewards, and other perks on thousands of the brands you love with BenefitHub, a free, easy-to-use benefits portal with a full range of discounts and rewards. From apparel to local restaurants and entertainment, you can save big when shopping online. With exclusive offers, cashback, and discounted gift cards in your local area, it's easy to start saving. Learn more at priorityhealth.com/benefithub.

Have questions about these programs? Visit priorityhealth.com/member.

