



**February 2, 2026**

**Dear St. Marys Community Partner,**

We are excited to invite you to support one of our community's most anticipated traditions — **St. Marys SummerFest 2026**, taking place Thursday, August 13 through Sunday, August 16 at the Skip Baughman Stadium Complex.

SummerFest brings together residents, visitors, families, and local businesses for four days of celebration, entertainment, and community pride. Highlights include:

- Free live entertainment on the outdoor stage
- A spectacular fireworks display
- The community parade
- Popular car show, kids' rides, and family-friendly activities
- A wide variety of food and beverage vendors

Your support as a sponsor helps make SummerFest possible, ensuring it remains free and accessible while providing valuable exposure for your business. Sponsorship also demonstrates your commitment to the St. Marys community, supporting a family-friendly event that celebrates our local economy and traditions.

Enclosed you will find a summary of **2026 sponsorship levels**, designed to offer meaningful recognition throughout the festival and promotional efforts. We hope you will continue your partnership with SummerFest and help make this year's event the best yet.

Thank you for your continued investment in St. Marys and its traditions. We look forward to celebrating another memorable SummerFest with your support.

Sincerely,

*Angie Tangeman*

*Kimmer Wale & Neil Green*

Angie Tangeman  
Executive Director

Kimmer Wale & Neil Green  
2026 SummerFest Chairmen

St Marys Area Chamber of Commerce/SummerFest Committee  
301 E. Spring St., St. Marys, OH 45885  
419-300-4611  
info@stmarysohio.org  
[www.stmaryssummerfest.com](http://www.stmaryssummerfest.com)





## 2026 ST. MARYS SUMMERFEST — SPONSORSHIP OPPORTUNITIES

August 13–16, 2026

Presented by the **St. Marys Area Chamber of Commerce** with the purpose of bringing the community together while driving visibility, community engagement, and economic impact for local businesses.

301 E. Spring St. | St. Marys, OH 45885 | 419-300-4611 | info@stmarysohio.org | www.stmarysohio.org

### SPONSOR INFORMATION

**Business Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

### SIGNATURE SPONSORSHIPS

**MAIN ENTERTAINMENT TENT** — \$6,000 (1 available — **SOLD**) - Highest Visibility Sponsorship

- Top logo placement on sponsor and schedule of event banners
- Logo on volunteer shirts, brochures, flyers, and all advertising (print, digital, tv, etc.)
- Exclusive banner inside main entertainment tent
- 16 dedicated social media posts, 6 stories/reels, paid boosted posts, tagged in all event posts, multi-sponsor posts
- Announced regularly at the event and regular on-stage verbal recognition
- VIP tent access (Fri–Sun) & VIP fireworks viewing, First parade position - Audio commercial at the event
- Featured in festival communications, recognition plaque + 10 event shirts, top placement SummerFest Website

**SMALL ENTERTAINMENT TENT** — \$5,000 (1 available)

- Prominent large logo placement on sponsor and schedule of event banners
- Logo on volunteer shirts, schedule event brochures, flyers, and all advertising (print, digital, tv etc.)
- Exclusive banner in/on small entertainment tent
- 12 dedicated social media posts, 4 stories/reels, paid boosted posts, tagged in key promotions, multi-sponsor posts
- Announced regularly at the event and on-stage verbal recognition.
- Featured in festival communications and prominent placement on the SummerFest website

**GOLD** — \$2,500 (10 available)

- Large logo on sponsor and schedule of events banners
- Logo on volunteer shirts, schedule event brochures, flyers, and all advertising (print, digital, tv etc.)
- 8 dedicated social media posts, 2 stories/reels, tagged in key promotions, inclusion multi-sponsor posts
- Festival-wide recognition and announced regularly at the event
- Featured in festival communications and logo placement on SummerFest Website

**SILVER** — \$1,000 (25 available)

- Medium logo or business name on sponsor banner under gold sponsors
- Name on schedule event brochures and flyers
- 4 dedicated social media posts, 1 story/reel, inclusion in multi-sponsor posts
- Logo placement on SummerFest website

More sponsorship opportunities on the back of this form. Thank you for your support!!!



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**BRONZE — \$500**

- Business name listed on sponsor banner under silver sponsors
- 2 dedicated social media posts and inclusion in multi-sponsor posts
- Name on flyers and SummerFest website

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**FRIEND — \$250**

- Business name listed on sponsor banner under bronze sponsors
- 1 sponsor social media appreciation post and listed on SummerFest website

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**FEATURED EVENT & CRUISE-IN SPONSORSHIPS**

- Pageant — \$500**  
Announced at both pageants • logo in programs, website • two tickets to both pageants • listed on sponsor banner
- Kids Games — \$500**  
Sign at the event • website • toy prize in sponsor name • sponsor banner • inclusion in multi-sponsor posts
- Kiddie Tractor Pull Trophies — \$500 (1 available)**  
Event signage • website • name on nine trophies • listed on sponsor banner • inclusion in multi-sponsor posts
- Thursday Night Local Bands — \$1,000 (1 available)**  
Signage • website • listed on the sponsor banner • schedule of event brochures • inclusion in multi-sponsor posts
- Parade — \$250 (5 available)**  
Priority lineup after flags & entertainment tent sponsor • announcements • website • sponsor banner
- Fireworks Countdown — Any Amount \$\_\_\_\_\_**  
Stadium signage • website • \$250+ included on main sponsor banner • 1 sponsor appreciation social media post
- City Meal — \$500 (Aug 14 – 1 available) or provide food for eighty people**  
Signage • website • 1 social media post • listed on sponsor banner • inclusion in multi-sponsor posts
- Feed the Volunteers — \$100 (3 available) or provide lunch for volunteers on one of the set-up days (Aug 11–13)**  
Announcements • website • 1 social media recognition post
- Beer Garden — \$1,000 (1 available)**  
Signage in beer tent • schedule of events brochures • S/F website • sponsor banner • inclusion multi-sponsor posts

**SummerFest Cruise-In Sponsorships - Powered by Nelson's Body Shop**

- CHROME — \$1,000 (SOLD)**  
Logo-top of sponsor banner, cruise-in shirts, name-7 awards, social post, S/F website, announcements, display table
- Dash Plaque — \$500 (1 available)**  
Logo-sponsor banner, S/F website, name on dash plaques, announced at event, display table at cruise-in
- Platinum — \$200**  
Logo on sponsor banner & cruise-in shirts, listed on SummerFest website • display table at cruise-in
- Steel — \$100**  
Business name on sponsor banner and SummerFest website • display table at cruise-in

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**PAYMENT**

- Check (Payable to St. Marys Area Chamber of Commerce -301 E. Spring St. St. Marys, OH 45885)
- Invoice Me
- Online Payment: [www.stmarysohio.org/st-marys-summerfest](http://www.stmarysohio.org/st-marys-summerfest)

*Please reserve early. Many sponsorship opportunities are limited and sell out quickly. Social media posts scheduled at Chamber discretion April–August.*



## WHY SPONSOR SUMMERFEST?

SummerFest is more than a festival- it is an opportunity to highlight your business, connect with thousands of local residents and visitors, and reinforce your commitment to the community. Sponsorship delivers tangible benefits for your brand while supporting a beloved local tradition.

### Your Business Gains

- High visibility through banners, signage, announcements, social media, and printed materials
  - Positive community image as a supporter of a beloved local tradition
  - Sponsors are seen as leaders that give back, building trust and goodwill.
  - Targeted local reach to families, residents, and regional visitors that actively support local businesses
  - Repeated brand exposure before, during, and after the festival
  - Affordable marketing at a fraction of traditional advertising costs
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### Why SummerFest Matters

- Supports local businesses and nonprofits.
  - Brings visitors into St. Marys
  - Celebrates community history and traditions.
  - Strengthens the local economy during festival week.
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### Who Attends

- Families and residents from St. Marys and surrounding communities
  - Regional visitors attending special events, visiting family and other local attractions
  - Community leaders, volunteers, and local decision-makers
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### Our Commitment to Sponsors

- Professional recognition and promotion
  - Clear fulfillment of sponsorship benefits
  - Strong partnership with the St. Marys Area Chamber of Commerce
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Thank you for supporting **St. Marys SummerFest**. Your sponsorship helps keep this celebration strong with free entertainment while providing excellent exposure for your business.