

Membership & Community Directory & Media Advertising

Category	Option / Bundle	Description	Duration / Placement	Price	Approx. Value
Bundles	Premium Bundle	Outside Back/inside front or inside back cover in print, homepage rotating banner, community calendar rotating banner. Print spots are on first come first serve basis	Print: 2025/2026 edition; Online homepage & Calendar: 12 months.	\$500	~\$480 If you are the first member to claim the back cover you will save an extra \$50! Only 1 spot available!
	Standard Bundle	Full-page ad in print, rotating online business directory & banner	Print: 2025 / 2026 edition; Online: Bus. Directory & Calendar – 6 months.	\$300	~\$90
	Half Page Bundle	Half page print ad. Online rotating business directory & calendar banner (6 months)	Print: 2025/2026 edition; Online Business Directory& Calendar banner 6 months.	\$250	~\$80
	Starter Bundle	Quarter-page print ad, rotating business directory &	Print: 2025 /2026 edition; Online Bus. Directory & Calendar: 3 months.	\$150	~\$40

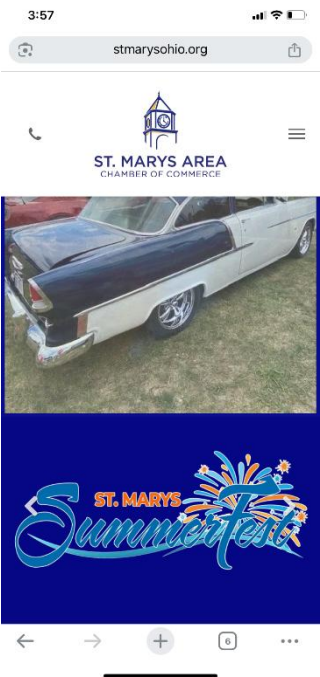
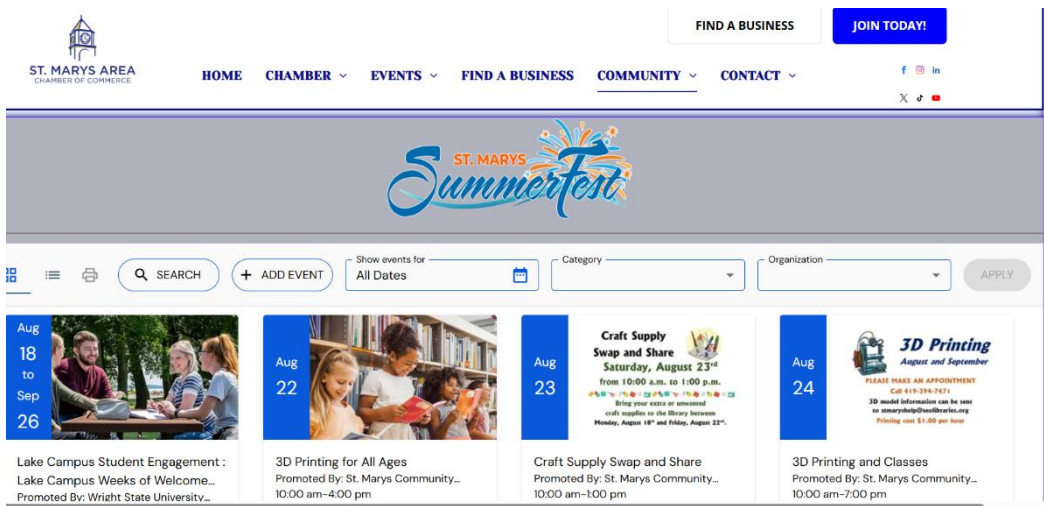
Category	Option / Bundle	Description	Duration / Placement	Price	Approx. Value
		Calendar Banner			
	Starter Bundle Lite	Print: ⅓ page inside print ad. Online: Rotating bus directory & Calendar banner (2 months)	Print 2025/2026 edition; Online Bus. Directory & Calendar banner 2 months,	\$100	~\$30
Print Directory A La Carte	Back Cover	High Visibility Print	2025/2026 Edition	\$250	`
	Inside front/back cover	High-visibility page in print	2025 / 2026 edition	\$200	-
	Full-page ad	Standard full page in print	2025/ 2026 edition	\$150	-
	Half-page ad	Half-page print ad	2025 / 2026 edition	\$90	-
	Quarter-page ad	Quarter-page print ad	2025/ 2026 edition	\$70	-
	Eighth Page Ad	Small ad within directory	2025 / 2026 edition	\$50	-
Digital Advertising A La Carte	Homepage banner	Rotating banner on home page of chamber website.	Per month – 3 month minimum	\$40	SPECIAL- Buy 6 months for \$200 & save \$40 Buy 12 months

Category	Option / Bundle	Description	Duration / Placement	Price	Approx. Value
					\$360 & save \$120
	Rotating banner (directory)	Rotating placement at top of business directory search page on chamber website.	Per month – 3 month minimum	\$15	SPECIAL- Buy 6 months at \$75, save \$15. Buy 12 months at \$130, save \$50
	Rotating banner (calendar)	Rotating banner on top of community calendar page on chamber website	Per month – 3 month minimum	\$25	SPECIAL- Buy 6 months at \$130 save \$20. Buy 12 months at \$220, save \$80

All print ads are in full color, and the print directory will also have a link on our website at www.stmarysohio.org that can be opened. All digital ads will include a link to the member's Facebook page or website. All banner ads are visible on mobile, tablet and desktop. All Chamber Members will be listed for free in the print directory and they are already listed on the business search directory as part of your membership.

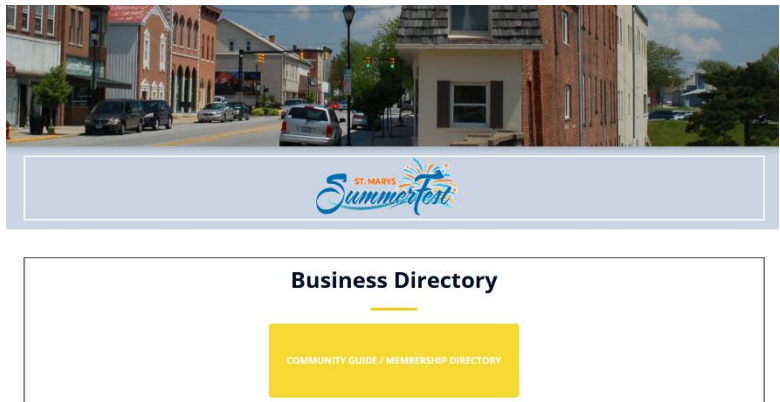
Digital Advertising Examples

Community Calendar Ad Example



Mobile Home Page Banner Example

August 20, 2025



Business directory Banner Example



ST. MARYS AREA CHAMBER OF COMMERCE

Dear Chamber Member,

We're excited to announce the return of the **St. Marys Membership & Community Directory** — now paired with expanded **digital advertising opportunities** to give your business maximum visibility both in print and online.

With **250 printed directories** distributed to members, local businesses, visitors and community partners, plus **over 21,000 website visits annually** and **placement will be on the most visited pages**, your message will be seen by the people who matter most — our community.

This year, we're offering **flexible advertising packages** designed to fit every budget:

- **Premium Bundle (\$500):** Back cover ad + homepage banner + community calendar banners for 12 months
- **Standard Bundle (\$300):** Full-page print ad + 6 months rotating business directory and calendar digital banners.
- **Half Page Bundle (250):** Half-page print ad + 6 months rotating business directory and calendar digital banners.
- **Starter Bundle (\$150):** Quarter-page print ad + 3 months business directory and calendar digital banners.
- **Starter Bundle Lite (\$100):** Eighth-page print ad + 2 months business directory and calendar digital banners.

Or choose from **a la carte options** including back cover, inside covers, full/half/quarter-page and eighth-page ads. Rotating banners on our **Business Directory, Community Calendar and Homepage**.

Why advertise with us?

- **Tangible exposure** through a trusted membership/community directory.
- **Digital visibility** with rotating banners – 21,000 views annually. Banners are on high traffic pages.
- **Cross-platform reach** that works year-round.
- **Affordable investment** that supports both your business and community.

Advertising space is **limited** — especially for premium placements — and will be sold on a first-come, first-served basis.

👉 Reserve your spot today by contacting us at 419-300-4611/ info@stmarysohio.org. You may also fill out the order form and mail a check to St. Marys Area Chamber of Commerce or purchase online at www.stmarysohio.org. Let's work together to make sure your business is front and center in both print and online throughout the rest 2025 and into 2026!

Thank you for supporting the St. Marys community and being part of our Chamber family.

Sincerely,

Angie Tangeman
Executive Director
St. Marys Area Chamber of Commerce
301 E. Spring St.
St. Marys, OH 45885