

FOR IMMEDIATE RELEASE

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Bridge Forward Technology Announces Web Grant Fresno 2026

Fresno, CA – Bridge Forward Technology, in partnership with **Tri Counties Bank** and the **Fresno Metro Black Chamber of Commerce**, is proud to announce the return of **Web Grant Fresno 2026**, a transformative program designed to empower small business owners by establishing and strengthening their presence in the digital marketplace. The program is made possible through the generous support of Tri Counties Bank.

Web Grant Fresno aims to bridge the digital divide by equipping small businesses, particularly those in underserved communities, with the tools and resources needed to build a professional online presence. Grant recipients will receive a comprehensive digital marketing package, including:

- A custom brochure-style website tailored to their business needs, built by Bailey Ave Inc.
- Professional logo design and assistance securing a domain name
- One year of website maintenance

“Web Grant Fresno reflects our commitment to leveling the playing field for small businesses across the Central Valley,” said Anthony Bailey, Co-Founder of Bridge Forward Technology. “By equipping business owners with the tools to thrive online, we’re fostering innovation, growth, and long-term economic opportunity in our communities.”

The Fresno Metro Black Chamber of Commerce plays a vital role in expanding outreach and supporting diverse entrepreneurs throughout Fresno.

“The Fresno Metro Black Chamber of Commerce is excited to support local businesses through the Web Grant Fresno program, helping entrepreneurs strengthen their online presence and grow in Fresno.” said Tyré Ellison, Director of Membership & Community Engagement

“Tri Counties Bank has a long history of investing in the financial success and well-being of the communities it serves,” said Rose Pereira, Vice President and Community Development Officer at Tri Counties Bank. “Web Grant Fresno ensures that small business owners can focus on growing their businesses without the burden of initial website costs and the first year of content upkeep.”

Applications for **Web Grant Fresno 2026** are now open. The program is designed for businesses that currently lack an online presence or need support transitioning into e-commerce. Interested applicants can apply at:

www.bridgeforwardtech.org/webgrant

About Bridge Forward Technology

Bridge Forward Technology is committed to creating opportunities for underserved communities through innovative programs that expand access to technology, digital literacy, and economic development resources. Through initiatives like Web Grant, the organization works to empower individuals and businesses to thrive in today's digital economy.

About Fresno Metro Black Chamber of Commerce

The Fresno Metro Black Chamber of Commerce is dedicated to advancing economic development, supporting Black-owned businesses, and strengthening entrepreneurship throughout the Fresno region. Through advocacy, education, and strategic partnerships, the Chamber works to create equitable opportunities for business growth and community impact.

<https://fmbcc.com/>

About Tri Counties Bank

Established in 1975, Tri Counties Bank is a wholly-owned subsidiary of TriCo Bancshares (NASDAQ: TCBK), headquartered in Chico, California with corporate offices in Roseville, South San Francisco, and Bakersfield, with assets of nearly \$10 billion and 50 years of financial stability. Tri Counties Bank is dedicated to providing exceptional service for individuals and businesses throughout California with more than 75 locations, advanced mobile and online banking, and access to approximately 40,000 surcharge-free ATMs nationwide. As California's Local Bank, Tri Counties Bank prioritizes serving clients with local bankers and local decision-making, backed by corporate philanthropy, community engagement, employee volunteerism, and investments. Recognized by various publications as among the Top Workplaces and Best Banks, Tri Counties Bank recruits and retains diverse and talented team members. Visit TriCountiesBank.com to learn more. Member FDIC. Equal Housing Lender. NMLS #458732.

About Bailey Ave Inc.

Bailey Ave Inc. is a Central Valley-based technology services firm specializing in website development, digital communications, and technology solutions for small businesses, nonprofits, and community organizations. Through its partnership with Bridge Forward Technology's Web Grant Program, Bailey Ave Inc. provides the technical development and implementation of websites awarded to grant recipients. www.baileyave.com