



Board of Directors Meeting Minutes

April 17, 2025, 1:00-3:00 p.m.

Grand Tower, 235 S. Grand Ave, Lansing, MI 48933

Present: Bill Hardiman, Chris Hawkins, Director Elizabeth Hertel, Amy Tattrie Loepp, Earl Major, Alisande Shrewsbury
Online: Jill Bable, Tammy Bernier, Rev. Dr. Steve Bland, Angela Dudley, Kelle Jo Ilitch, Travis Spencer
Absent: Stan Hannah, Chandra Madafferri, Kristin Totten

Staff and

Guests: Suzanne Greenberg, Lorri Rishar Jandron, Lori Kroll, Alan Stokes

Call to Order: The meeting was called to order by Amy Tattrie Loepp at 1:02 p.m.

Board Chair Update: Amy Tattrie Loepp

- a. **A motion to approve the minutes from January 23, 2025, Board meeting was made by Earl Major and seconded by Angela Dudley. The motion passed unanimously.**
- b. The process continues for appointments to the Board. Chandra Madafferri has been appointed and will be a great addition. She replaces Paula Herbart to represent organized labor. We are still waiting on two other appointments for Stan and Travis.
- c. We do have bi-partisan support for our legislative bills from Senator Hertel and Representative Posthumus. There has not yet been a motion to introduce the bills.
- d. A conflict-of-interest statement that all Board members sign annually is required for our PCAA (Prevent Child Abuse America) recertification. This document was developed by legal within MDHHS. It has already been revised once. **A motion to approve the conflict-of-interest statement (with minor changes- typo corrections) was made by Bill Hardiman and seconded by Alisande Shrewsbury. The motion passed unanimously.**

Remember Your Why

Lorri Rishar Jandron, our marketing and fundraising consultant, shared a deeply personal story to help us all remember why we do this work. This is the work that matters!

MDHHS Prevention update: Director Elizabeth Hertel

Director Hertel shared her Inside MDHHS presentation which gave a high-level view of MDHHS. Children Trust Michigan falls under the Children's Services Administration under the leadership of Director Demetrius Starling. The MDHHS \$37.7 billion budget represents 46% of the State of Michigan's \$82.1

billion budget. 72% of their budget is federal funding. If federal funds are cut some programs will have to be cut. When asked how we can get the word out about the impact that will have on families, Director Hertel responded that they are working on a communication plan. Alisande Shrewsbury also mentioned the impacts of cuts in education on children and families, especially those facing challenges. Stories of impact need to be elevated.

Executive Director's Report: Suzanne Greenberg

- a. **Auction Update:** Lorri Rishar Jandron and our partners at Edge were awarded the contract for fundraising in January. New opportunities include new sponsors and renewed energy in our committees – gift, sponsorship and marketing. Lorri has brought in the Michigan Association of Broadcasters who are doing PSAs (public service announcements) at no cost. We have exciting live auction items including a \$30,000 bathroom remodel. The owner of the company was at our Prevent Child Abuse Awareness Rally with his wife who is one of our Prevention Partners. He was so inspired he called that same day to offer this amazing gift. The uncertainty in our country has affected some sponsors and their ability to give generously. Raising awareness of the event is being done through many channels including GSTV – you can hear about the auction as you pump your gas. Everyone is encouraged to get their tickets. Regarding legislators attending, there was a change in the lobby laws and Amy Tattrie Loepp has been working with the Attorney General's office to clarify the issue. Board members are encouraged to donate gift cards for the BOD basket at the auction. You can see Lori Kroll if you need assistance.
- b. **Proposal for Change** was submitted through MDHHS and to the Governor for funding our Family Resource Centers (FRCs). It was not selected to be part of the FY26 budget.
- c. **Financial Report:** Alan Stokes reviewed the FY25 year to date report. At this point, it looks like we will meet our budget. ARPA funds are being spent down at a quicker rate to avoid a recall. FY26 budget was reviewed. This does NOT include NEW direct service grants. Grants that have already been awarded are included for the duration of their term in the budget.
- d. **A motion was made by Bill Hardiman at 2:04 to go into closed session to discuss financial matters and seconded by Chris Hawkins. Motion passed unanimously. Amy Tattrie Loepp made a motion to end closed session at 2:34 and seconded by Tammy Bernier. Motion passed unanimously.**
- e. **A motion was made by Elizabeth Hertel to approve the FY26 budget and was seconded by Bill Hardiman. Motion passed unanimously.**
- f. Further discussion of funding issues will be discussed in the Strategy Committee. Earl Major volunteered to be part of the discussion.

Committee Reports:

Committee reports were provided to the board via email. There are no discussion items for the Board.

Public Comment: N/A

Adjourn Meeting:

A motion to adjourn was made by Earl Major and seconded by Angela Dudley. The motion passed unanimously, and the meeting adjourned at 3:03.

Submitted by Lori Kroll. Minutes approved at the 7/17/25 Board Meeting.