



**Children Trust
MICHIGAN**

Strength Through Abuse Prevention

24TH ANNUAL PAM POSTHUMUS
Signature Auction

DoubleTree by Hilton Lansing | Tuesday, May 19, 2026 | 5 p.m.

**Sponsorship
Opportunities**



Presenting Sponsor

\$75,000+ EXCLUSIVE

- Three specially decorated tables with preferred seating for 24 guests, featuring dedicated wine and beverage service
- CTM will deliver host sponsor's auction items to your home or business within the State of Michigan
- Banner promoting your company exclusively on the mobile bidding site
- Promotional logo within the event space
- Six (6) reserved parking spots
- Special gift from children participating in our programs
- Podium recognition
- Opportunity to provide a pre-recorded, one-minute video to kick off the program, honoring the Children Trust Michigan mission

Sponsor Benefits

- Full-page, color ad in the inside front cover of the printed and electronic event program book
- Logo on all printed event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature
- Recognized as Presenting Sponsor on invitations mailed to Michigan businesses, community members and political leaders
- Logo on the Save the Date sent to all former attendees
- Featured in 3rd quarter CTM newsletter delivered to 25,000 recipients
- Featured on CTM social media posts and website

Heartbeat Sponsors

\$60,000 – \$74,999

- Two specially decorated preferred tables for 20 guests, featuring dedicated wine and beverage service
- Promotional logo within the event space
- Special gift from children participating in our programs
- Opportunity to provide a pre-recorded, one-minute video honoring the Children Trust Michigan mission

Sponsor Benefits

- Full-page, color ad in printed and electronic event program book
- Logo on all printed event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature
- Business name mentioned during auction program
- Recognized as Heartbeat Sponsor on invitations mailed to Michigan businesses, community members and political leaders
- Logo on the Save the Date sent to all former attendees
- Featured in 3rd quarter CTM newsletter delivered to 25,000 recipients
- Featured on CTM social media posts and website



Champion Sponsor

\$50,000 – \$59,999

- Two specially decorated tables for 16 guests in preferred seating, featuring dedicated wine and beverage service
- Opportunity to provide a pre-recorded, one-minute video honoring the Children Trust Michigan mission
- Special gift from children participating in our programs

Guardian Sponsor

\$35,000 – \$49,999

- 16 guests in preferred seating, featuring dedicated wine and beverage service
- Opportunity to provide a pre-recorded, one-minute video honoring the Children Trust Michigan mission
- Special gift from children participating in our programs

Protector Sponsor

\$25,000 – \$34,999

- 10 guests in preferred seating

Sponsor Benefits for levels above

- Full-page, color ad in printed and electronic event program book
- Logo on all printed event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature
- Recognized as a sponsor on invitations mailed to Michigan businesses, community members and political leaders
- Featured in 3rd quarter CTM newsletter delivered to 25,000 recipients
- Featured on CTM social media posts and website

Defender Sponsor

\$10,000 – \$24,999

- 8 guests in preferred seating

Sponsor Benefits

- 1/2-page, color ad in printed and electronic event program book
- Logo on all printed event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Partner Sponsor

\$5,000 – \$9,999

- 8 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature



Believer Sponsor

\$3,500 – \$4,999

- 4 tickets to the event

Sponsor Benefits

- 1/8-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Friend Sponsor

\$1,500 – \$3,499

- 2 tickets to the event

Sponsor Benefits

- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature



Exclusive Sponsorship Opportunities

(only one available at each level unless otherwise indicated)

Paddle Sponsor

\$15,000 EXCLUSIVE

- Exclusive logo and/or name on live auction bid paddles
- 8 guests in preferred seating

Sponsor Benefits

- Logo on all printed event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Frenzy Sponsor

\$10,000 EXCLUSIVE

- Exclusive logo on all frenzy scratch-off cards during the live auction
- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature



Exclusive Sponsorship Opportunities

(only one available at each level unless otherwise indicated)

Celebration Team

\$10,000 EXCLUSIVE

- Exclusive recognition every time the Celebration Team is activated during the live auction
- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature



Video Sponsor

\$20,000 *(multiple available)*

Be the name behind the screen! As our Video Sponsor, you'll power the production of our highly anticipated event — reaching hundreds of engaged attendees across sectors. Your support makes dynamic storytelling, high-quality visuals, while amplifying your brand's visibility throughout. Recognition included in video that it is brought to you by our generous video sponsor.

- 8 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Live Auction Sponsor

\$10,000 *(multiple available)*

Take center stage during one of the most exciting and high-energy moments of the event. The live auction draws the entire audience together for spirited bidding on exclusive items and experiences, creating maximum visibility for your company. Includes signage that the Live Auction was generously underwritten by you and/or your organization.

- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Mobile Bidding Sponsor

\$10,000 *(multiple available)*

Be in the hands of every attendee — literally. From the first bid to the final countdown, guests will interact with your logo and brief message each time they use the mobile bidding platform to browse, bid, and win. This high-visibility sponsorship ensures your company is front and center throughout the entire silent and live auction experience.

- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

Bar Sponsor

\$10,000 *(two available)*

As an exclusive bar sponsor, your company keeps the celebration flowing! This sponsorship covers the full cost of the bar and puts your brand front and center with your logo featured on every cocktail napkin.

- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature



Marketing & Advertising Sponsors

\$10,000+ *(multiple available)*

As a Marketing & Advertising Sponsor, your company fuels the visibility and reach of our event across Michigan. This sponsorship includes statewide event promotion, including ad placements across major media outlets.

- 6 tickets to the event

Sponsor Benefits

- 1/4-page, color ad in printed and electronic event program book
- Name printed on event materials and signage at the event
- Logo in CTM Biennial State Plan presented to the Michigan Legislature

