

Thank you for your generous sponsorship of the 24th Annual Pam Posthumus Signature Auction Event! Included with your sponsorship is an opportunity to promote your business or organization with an ad placement in the auction program.

Organization Name: _____

Yes, we would like to place an ad in this year's auction program and will send you a **high-resolution PDF file**, within the parameters listed below, by April 4, 2026.

No, thank you. We will decline the opportunity to place an ad in this year's auction program.

ADVERTISEMENT PARAMETERS:

SUGGESTED CONTENT FOR ADVERTISEMENT (Pending CTM changes):

- **A congratulatory message to CTM on 44 years of service to Michigan's children and families.**
- **A congratulatory message to CTM celebrating 24 years of the Pam Posthumus Signature Auction Event.**

Presenting sponsor (\$75,000+)

Receive a full-page, color congratulatory ad featured on the inside front cover. Dimensions are 5" wide by 8" high.

Heartbeat Sponsor (\$60,000 - \$74,999)

Receive a full-page, color congratulatory ad featured on the back cover. Dimensions are 5" wide by 8" high.

Champion Sponsor (\$50,000 - \$59,999)

Receive a full-page, color congratulatory ad featured in the auction program. Dimensions are 5" wide by 8" high.

Guardian Sponsor (\$35,000 - \$49,999)

Receive a full-page, color congratulatory ad featured in the auction program. Dimensions are 5" wide by 8" high.

Protector Sponsor (\$25,000 - \$34,999)

Receive a full-page, color congratulatory ad featured in the auction program. Dimensions are 5" wide by 8" high.

Video Sponsor (\$20,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Frenzy Sponsor (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Defender Sponsor (\$10,000 - \$24,999)

Receive a ½-page, color congratulatory ad featured in the auction program. Dimensions are 5" wide by 4" high.

Celebration Team (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Live Auction Sponsor (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Mobile Bidding Sponsor (\$10,000)

Receive a ¼-page, congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Décor Sponsor (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Network Sponsor (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Marketing & Advertising Sponsor (\$10,000)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Partner Sponsor (\$5,000 - \$9,999)

Receive a ¼-page, color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 4" high.

Believer Sponsor (\$3,500 - \$4,999)

Receive a ⅛-page, page color congratulatory ad featured in the auction program. Dimensions are 2.5" wide by 2" high.

**Deadline for ad submission is April 4, 2026.
Send files with completed form to childrentrustmichigan@michigan.gov.**