Frequently Asked Questions



What is the *Lord, Renew Your Church* campaign? *Lord, Renew Your Church* is a capital and endowment campaign that seeks to raise a minimum of $250 million in gifts and pledges over five years to strengthen local parishes, renew our commitment to educating our youth for discipleship, work to preserve our Cathedral and Basilica, provide for the needs of our active, retired, and future clergy, and renew our embrace of the Corporal Works of Mercy as a means of caring for our brothers and sisters in need. $200 million is the target to be raised by the individual parish campaigns within the Archdiocese. Archbishop Hebda has set a personal goal to raise $50 million through leadership-level pledges and gifts.

Why is the Archdiocese of Saint Paul and Minneapolis embarking on the *Lord, Renew Your Church* campaign? It has been over 20 years since the last capital campaign for this Archdiocese. The *Lord, Renew Your Church* campaign presents us with a transformational opportunity to assist our parishes and the Archdiocese in securing the resources we need to transform our communities and help lead more people to discover Christ in their lives.

Who will participate in the *Lord, Renew Your Church* campaign? All parishes in the Archdiocese of Saint Paul and Minneapolis will participate in the campaign between 2025-2027 during one of five "Waves," which are six-month periods of structured fundraising activity. Each parish will be asked to put forth a good faith effort to reach their campaign goal. CCS Fundraising is providing parishes with a personalized campaign plan and a parish campaign director to help pastors and parish leadership successfully implement the campaign.

Who will be asked to support the campaign? Every family in the Archdiocese of Saint Paul and Minneapolis will be asked to participate in this historic campaign with a sacrificial gift proportionate to the blessings God has bestowed upon them. While not everyone will be able to make the same commitment, all will be invited to make an equal sacrifice. Gifts may be pledged over a five-year period, as many find they are able to give more over time than with a one-time gift and will include an option for planned gifts via one's estate.

How will the campaign benefit each parish? Parishes will receive 60% of the funds they raise to meet their unique needs. Pastors, along with parish leadership, will identify which local needs to address with campaign funds, such as expanding parish ministries, upgrading facilities and other capital needs. Should a parish campaign exceed its initial goal, the parish will retain a larger percentage of excess funds.

How will campaign funds be allocated? Funds designated for the Archdiocesan ministries of *Lord, Renew Your Church* will be allocated based on the percentages outlined in the campaign case statement. Parishes will receive their portion of funds on a quarterly basis in arrears as active campaign funds begin to flow.

How are parish goals set? Every parish is assigned a goal that is based on 138% of its average offertory over a two-year period (2022 & 2023), then rounded to the nearest $5,000. Parish goals are not assessments.

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How will parishes participate in the Lord, Renew Your Church campaign?
Each parish will conduct their own *Lord, Renew Your Church* campaign and receive support from a professional campaign parish director every step of the way. Successful campaigns are rooted in five principles: Prayer, Personal Visits, Proportionate Giving, Phased Approaches, and Pledged Commitments.

Besides making a pledge, how else can I participate in the campaign? Prayer is at the heart of the Gospel. Every family will be asked to pray for the success of *Lord, Renew Your Church*, as well as the Archdiocese. Additionally, every pastor will need local volunteer support to ensure successful parish campaigns. If you are interested in helping in any way, please contact your pastor or email **LordRenewYourChurch@archspm.org.**

Will the campaign impact parish offertory? Parish offertory is expected to remain consistent, as parishioners will be asked to consider pledged gifts over and above traditional year-over-year parish giving.

How will campaign expenses be paid? Campaign expenses are built into the campaign plan, paid for by the Archdiocese, and will not be deducted from those funds returned to parishes.

Will parishes continue to take part in the Catholic Services Appeal and other regular collections during the campaign? Yes. The *Lord, Renew Your Church* campaign will strengthen the future of the Archdiocese through established, new and extraordinary ministries. The Catholic Services Appeal is an annual campaign that supports the immediate needs of the many important existing ministries of our Archdiocese including education, helping those in need, strengthening faith and protecting life. The campaign office will work with parishes to educate parishioners on the difference between the *Lord, Renew Your Church* campaign and the Catholic Services Appeal.

How do I make a gift? Gifts to the *Lord, Renew Your Church* campaign can be made via check, credit card, debit card, automatic withdrawal, gifts of stock, Donor Advised Funds, IRA contributions, or other non-cash gifts. Checks can be made payable to *Lord, Renew Your Church*. Donors, especially those choosing to pay on pledges monthly, are encouraged to fulfill their gifts with a credit card, debit card or automatic bank withdrawal and can establish these payments online at www.archspm.org/lordrenewyourchurch. Gifts of stock and other non-liquid assets, including real estate and artwork, should be made by contacting the Campaign Office at 651-251-7700. Gifts are subject to the acceptance policies of the Archdiocese of Saint Paul and Minneapolis. Gifts to the campaign are tax deductible as allowed by law. If needed, donors should use the Federal Tax ID: 41-0693908. Donors are encouraged to consult with their financial advisors for tax guidance. Mailed gifts should be directed to: *Lord, Renew Your Church* PO Box 7118 Kensington, CT 06037.

How long will my gift take to process? Gifts are typically processed within six weeks of receipt of a pledge card. After making a pledge, donors will receive an acknowledgement letter and a reminder with more details as to how to fulfill their commitment over the five years.

For additional information, please contact the campaign office at LordRenewYourChurch@archspm.org.