

Course and Training Policy

The **International Halal Academy – IHA**, a private institution dedicated to education, training, and the dissemination of knowledge related to the Halal market, hereby clarifies its institutional policy regarding the execution of courses, training sessions, capacity-building programs, and other educational activities.

The International Halal Academy **does not provide free courses exclusively for a single client, company, or organization** when it concerns training specifically developed to meet the requirements of a particular institution.

Our policy seeks to ensure **equality, transparency, sustainability, and isonomy** in relations with clients, partners, professionals, and other participants in the Halal ecosystem.

1. Open Courses and Training Programs

Open courses may be offered to the general public under conditions previously established by the International Halal Academy, such as:

- Individual registrations;
- Participation of professionals from different companies and organizations;
- Scholarship or discount programs, when formally instituted;
- Educational actions, , academic, or social actions, according to previously defined criteria.

2. Exclusive Corporate Training

When a company or organization requests **exclusive, customized training developed specifically for its needs**, the service will be considered a corporate activity and must be subject to contracting and previously agreed commercial terms.

In such cases, the following may be developed:

- In-company courses;
- Customized training sessions;
- Professional qualification programs;
- Workshops and seminars;
- Refresher and professional development programs;

- Specific content tailored to organizational processes, products, or activities;
- Capacity-building related to Halal market requirements and practices.

3. Institutional Commitment

The International Halal Academy reaffirms its commitment to **educational quality, technical independence, transparency, and fair treatment** of its clients and partners.

Any free programs, scholarships, social projects, or institutional initiatives may be carried out when linked to **IHA's own programs, institutional partnerships, or educational/social projects of public interest**, adhering to transparently applied and predefined criteria.

Thus, offering a free training program cannot be characterized as an exclusive commercial condition granted individually to a specific client, except when expressly provided for in an institutional program or formally established partnership.

4. Application of the Policy

This policy aims to establish clear criteria for the relationship between the **International Halal Academy** and companies, organizations, institutions, professionals, and other parties interested in its training programs.

The IHA remains open to evaluating **proposals for partnerships, institutional projects, and educational programs**, provided they align with its internal objectives, principles, and policies.

International Halal Academy
Excellence in Halal Education, Research, and Training

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Delduque O. Martins
Secretário-Geral