



2025 Activity Overview

"Education, Science and Growth in the halal market"



Overview of the year:



2025 was a year of consolidation and global educational expansion for the International Halal Academy.



Training and Development



+5.500
professionals
trained in
2025

- Technical programs for the Halal industry
- Corporate training and Halal committees
- Training aligned with international standards





Event presence

Global Halal



Active presence at the leading Halal forum in the Americas; Networking with international authorities, companies, and institutions.

Anuga Select Brazil



3 certified Halal mini-courses, with high audience engagement during the event.

CTec Halal



44 submitted works, with 1 winner and 12 selected.

Halal Academy

الأكاديمية العالمية للتحال

Global Halal





International expansion



- Operations in **25+ countries**
- Consolidation of International Hubs
- Strategic expansion in **Latin America, Europe, Asia, the Middle East, and Africa**



Content Production and Continuing Education

Education beyond the classroom



Halal Cast

- 2nd season successfully established in 2025
- 9 episodes released in the 2025 season

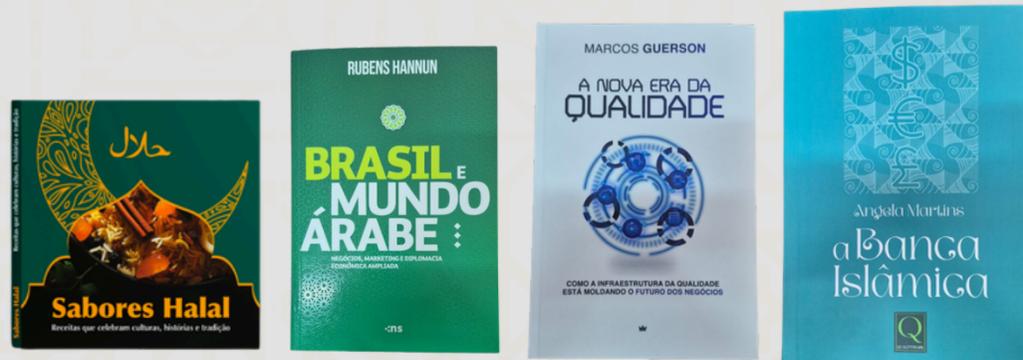


Halal Moment

- 5 interviews published in 2025 (episodes #09–#13)
- Short, didactic content featuring industry experts



Academic Works and Projects



Launch and support of 4 strategic works on Halal and the Islamic market:

- Sabores Halal ("Halal Flavors");
- Brasil e Mundo Árabe: Negócios, Marketing e Diplomacia Econômica Ampliada ("Brazil and the Arab World: Business, Marketing, and Expanded Economic Diplomacy");
- A nova era da Qualidade ("The New Era of Quality");
- A Banca Islâmica ("Islamic Banking").



Estácio



Academic Structuring Initiatives:

- PEC Halal – Halal Education and Training Program;
- Launch of the Halal MBA – Market Standards, Development, and Business;
- Creation of the IBREI Student Commission (Incentive for Scientific Research).



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