

Curb Appeal homeowner

guide



**Curb appeal is your home's first showing.
Before buyers step inside, they've already
formed an opinion within 7-10 seconds.**

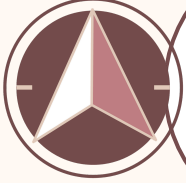
BENEFITS:

- Increase perceived home value
- Attract more showings
- Help your home sell faster
- Support stronger offers



WORKSHEET

Curb Appeal

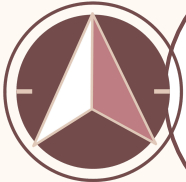


1

FIRST-IMPRESSION
WALKTHROUGH

- ☐ Does the home look clean and well cared for?
- ☐ Is the entry easy to find?
- ☐ Would you want to walk inside?

My Notes: _____

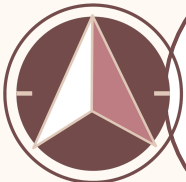


2

FRONT YARD
& LANDSCAPING

- ☐ Fresh cut lawn & trimmed shrubs
- ☐ Mulch refreshed
- ☐ Dead plants removed

My Notes: _____

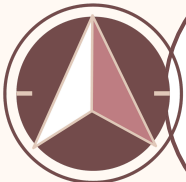


3

HOME EXTERIOR

- ☐ Pressure wash siding & pavement
- ☐ Fresh Paint: touch-ups
- ☐ Gutters clean and properly attached
- ☐ Windows clean (inside and out)

My Notes: _____

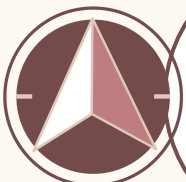


4

FRONT ENTRY
(HIGH IMPACT)

- ☐ Front door clean or freshly painted
- ☐ Door hardware updated/polished
- ☐ Welcome mat clean & porch swept & staged
- ☐ House numbers modern and visible

My Notes: _____



5

LIGHTING

- ☐ Porch lights working
- ☐ Entry lighting bright but not harsh
- ☐ Pathway lights aligned & functioning

My Notes: _____