

# Curb Appeal homeowner guide



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**Curb appeal is your home's first showing. Before buyers step inside, they've already formed an opinion within 7-10 seconds.**

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## BENEFITS:

- Increase perceived home value
- Attract more showings
- Help your home sell faster
- Support stronger offers



# WORKSHEET

## Curb Appeal

1

FIRST-IMPRESSION WALKTHROUGH

- Does the home look clean and well cared for?
- Is the entry easy to find?
- Would you want to walk inside?

My Notes: \_\_\_\_\_

2

FRONT YARD & LANDSCAPING

- Fresh cut lawn & trimmed shrubs
- Mulch refreshed
- Dead plants removed

My Notes: \_\_\_\_\_

3

HOME EXTERIOR

- Pressure wash siding & pavement
- Fresh Paint: touch-ups
- Gutters clean and properly attached
- Windows clean (inside and out)

My Notes: \_\_\_\_\_

4

FRONT ENTRY (HIGH IMPACT)

- Front door clean or freshly painted
- Door hardware updated/polished
- Welcome mat clean & porch swept & staged
- House numbers modern and visible

My Notes: \_\_\_\_\_

5

LIGHTING

- Porch lights working
- Entry lighting bright but not harsh
- Pathway lights aligned & functioning

My Notes: \_\_\_\_\_