

Differentiators

- ✓ Repeat business with state agencies
- ✓ Experience in education, public health, social services, and economic development
- ✓ Practical, actionable deliverables
- ✓ Certified Project Management Professional (PMP) on staff

NAICS

541611: Administrative and General Management Consulting

541720: Research in Social Science and Humanities

611430: Professional and Management Development Training

611710: Educational Support Services

DUNS

070781169

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Scale Strategic Solutions transforms data into meaningful actions. We have helped more than 50 organizations achieve their vision and execute their strategies. Since 2011, these actions have been delivered through strategic planning, organizational development, training services, program evaluation and social science research.

Core Competencies

Strategic Planning

- Board Facilitation
- Member and Key Partner Engagement
- Citizen Visioning for Community Development
- Postsecondary Education Student Success

Organization Development and Training

- Instructional Design
- E-Learning Design and Development
- Mapping and Refinement of Processes
- Leadership Development
- Management Strategy and Training
- Interpersonal Skill Building
- Diversity, Equity, & Inclusion/ Success for All Strategies

Program Evaluation and Research

- Grant Portfolio Evaluations
- Landscape Analyses
- Data Collection: Surveys, Interviews, Focus Groups, Observation
- Quantitative and Qualitative Analysis
- Technical Assistance for Data Collection
- Dissemination of Findings for Practice and Public Policy

Certifications

Federal Women-Owned Small Business (WOSB)
Women's Business Council Women's Business Enterprise (WBE)
State of Ohio MBE/EDGE/WBE
City of Cincinnati SBE/MBE

"Our partnership with Scale was an excellent experience, throughout which we saw the organization and their partners exceed all our expectations. Their attention to detail and exceptional knowledge was matched by their deep passion for their work and dedication to achieving meaningful outcomes." – Roy Belcher, Vermont Department of Health

Past Performance

Research and Program Evaluation

Ohio Mental Health and Addiction Services, Access to Wellness Evaluation, 2024-2025

Evaluated the portfolio of sites coordinating recovery supports to meet the needs of Ohio adults with severe and persistent mental illness who are involved in various public agencies focused on aging, criminal justice, homelessness, or developmental disabilities. The mixed-methods study included process mapping, six-month self-report reviews, and case studies. Contract Value: \$271,630

Bill & Melinda Gates Foundation, High Value Education Beyond High School Study, 2022-2024

Produced a landscape analysis regarding the value and affordability of education and training beyond high school in Ohio. We created briefs, available at <https://www.scalestrategicsolutions.com/reports>, to inform and empower educators and community advocates to discuss policy around postsecondary education. Contract Value: \$400,000

Training and eLearning

Ohio Department of Health, Implicit Bias Training and Development, 2019-2023

Designed and delivered training to more than 1,000 maternal health professionals. The training provided knowledge of implicit bias and cultural intelligence (CQ®) skills to mitigate the impact of implicit bias in providing maternal health services and supports. The last cohort of trainees who completed the CQ® assessment before the training and 60-90 days after training showed an increase in average self-rated scores in all domains with 15 percentage point or more increases in CQ® Knowledge and Action. Contract Value: \$234,965

Vermont Department of Health, Health Equity Training for Behavioral Health Workforce, 2023-2024

Trained more than 100 substance use disorder and mental health workforce professionals to provide an introduction to health equity, to enhance the understanding of cultural intelligence in mental health and substance use disorder treatment, and to elevate community voice by identifying strategies to close gaps in the communities the participants serve. We utilized our eLearning course, in-person training, and live virtual training. Vermont saw a 22% decrease in opioid overdose deaths over the same period when the health engagement and equity training was provided. Contract Value: \$204,924

Strategic Planning

Institute for Higher Education Policy, Degrees When Due, 2016-2021

Facilitated a strategic planning process to bring together degree completion strategies from two different organizations with input from stakeholders. The process resulted in a strategic plan that attracted \$5 million in grant funds to implement a blended learning training curriculum for college administrators. Services continued to develop content for the learning management system and coach implementation teams. Contract Value: \$160,668

Education Strategy Group (ESG), Noncredit and Credit Alignment Lab, 2022-2023

Coached North Shore Community College (MA), San Diego Community College District, and Northwest Arkansas Community College to align noncredit and credit programs and services within a national community of practice. The action plans included robust internal data analysis regarding student pathways and student experience, faculty and administration engagement approaches, incorporation of student voice with interviews and focus groups, process improvement reviews, and sustainability planning. Two of the colleges were selected among the cohort of 14 colleges to be featured for their results by the Association of Community College Trustees, as seen here, <https://www.acct.org/center-for-policy-practice/NCAL>. Contract Value: \$44,385