

CANADIAN OWNED SERIOUSLY GOOD TEQUILA.



The Market Has Spoken. We Listened.

Your customers are changing the game. They're drinking less, but they're demanding better. The massive shift to premium spirits is here to stay, and Sueños Tequila is purpose-built for this new reality.

We're the answer for the customer who wants the authentic, meticulously crafted experience of a top-shelf 100% agave tequila, without the pretentious price tag.

Our Dream? No Shortcuts.

Sueños (Spanish for "dreams") was born from a simple, if not slightly obsessive, goal set by our Canadian founder, Gord Erickson: create a world-class tequila with unwavering integrity. While others buy their agave from countless sources, we do it the hard way. We control everything from the ground up on our own estate in Jalisco, Mexico.

- **100% Estate-Grown Blue Weber Agave:** We don't outsource. We cultivate our own agave to ensure quality from seed to sip.
- **Authentic & Artisanal:** We honour tradition by slow-roasting our agave and hand-bottling in small batches for a difference you can taste.
- **The Perfect Balance:** Our process delivers an exceptionally smooth, clean finish with vibrant citrus and herbal notes—perfect for sipping or shaking into a standout cocktail.

Sueños is the real deal: a premium, CRT-certified tequila that over-delivers on quality. It's the affordable luxury that moves off the shelf and keeps your customers coming back for another round.

Sueños isn't just a bottle on a shelf; it's a partner. We're ready to drive trial and build buzz with your team through:

- In-store consumer tastings
- On-premise staff training and educational events
- Engaging theme nights and promotional support

LET'S MAKE SOME DREAMS HAPPEN

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Sueños Bajo La Luna Blanco Tequila

750ml Wholesale \$45.91 | MSRP \$69.00

UPC: 00628942548437 | SCC: 07540013280974 | CSPC: 334590

www.Suenos.ca

