



JETSTREAMWAY® WOMEN'S EXECUTIVE PRESENCE TRAINING

THE AUTHENTIC FLIGHT

Master the flight controls on your own authentic terms.

Executive presence without the **masculine copy**.

Build calm authority, crisp communication, stronger boundaries and strategic visibility – without sacrificing the leadership style that makes you effective.

6-MONTH
intensive coaching +
application program

WHO THIS TRAINING IS FOR



Women High Potentials

Preparing for bigger roles, stretch assignments and more visible leadership moments.



Women Leaders

Ready to strengthen composure, influence, communication and accountability at the executive level.



Women Owners

Leading teams, clients and stakeholders while building authority without abandoning authenticity.

WHAT PROBLEMS DOES IT SOLVE?

The Authority Double Bind

Being overlooked when quiet – or labeled aggressive when direct.

The Emotional Tax

Reactive stress when interrupted, challenged, underestimated or under pressure.

The Caretaker Bottleneck

Overfunctioning, weak boundaries and carrying work that belongs to others.

Communication Drag

Losing the bottom line, overexplaining or struggling to frame ideas quickly.

Conflict & Accountability Friction

Navigating dissent while holding standards, relationships and momentum.

The Visibility Gap

Getting stuck as the expert/operator instead of building a clear executive brand.

THE JETSTREAMWAY® 4-STEP FLIGHT PATH

1

STAY CALM

Calibrate triggers, emotion and energy.

2

SPEAK CLEARLY

Balance authority + approachability. Lead with BLUF.

3

DRIVE RESULTS

Navigate dissent, boundaries, delegation and accountability.

4

BUILD REPUTATION

Strengthen strategic visibility, coaching and executive legacy.

The goal: a repeatable executive presence operating system you can use in the meeting, the conflict, the decision and the high-stakes moment – not a performance you have to put on.



MEET YOUR COACH

Jacquie McCormack

Executive Coach | Architect of the Crew

Jacquie brings 15+ years of experience in executive leadership and organizational psychology. She specializes in calibrating the **Human Operating System** – helping leaders clear strategic fog, strengthen decision velocity and align their natural wiring with the demands of growth.

Selected credentials:

ICF Professional Certified Coach • EQ-i 2.0® Certified • Behavioral Analytics • RAPIDS Decision Effectiveness Specialist • JSW360

Her focus: authority that feels authentic, composure that holds under pressure, and leadership behaviors that translate into results.

READY TO STRENGTHEN YOUR EXECUTIVE PRESENCE?

Learn more about the JetStreamWay® Women's Executive Presence Training.

✉ **EMAIL** Jacque@jetstreamway.com 📅 **BOOK A CALL** calendar.app.google/Ye2pTwAcMgvevs4Y7



**SCAN TO
BOOK
a call with
Jacque**