

JetStreamWay™ Executive Protocol

*Strategic Expansion. Precise Integration.
Unstoppable Momentum.*



LEADERSHIP DEVELOPMENT WAS BROKEN. WE RE-ENGINEERED IT.

The JetStreamWay® Executive Protocol is a high-performance operating system designed to bridge the "Strategy-Execution Gap." We move leaders from high-level theory to in-the-trenches execution. Whether you are navigating the high-stakes pressure of a new role or an incumbent leader looking to expand your positional strategy and impact, this protocol ensures your leadership is successfully embedded, not just discussed.

THE DUAL-TRACK ADVANTAGE: INTEGRATION & IGNITION

Track 1: The Strategic Onramp (New Executives)

- De-Risk the Placement:** Minimize the massive costs of executive turnover by ensuring cultural and strategic alignment from Day 1.
- Accelerated ROI:** Bypass the typical learning curve; create measurable value in weeks, not months.
- The 100-Day Impact Agenda:** Enter the role with a clear mission and a meticulously crafted roadmap for immediate wins.

Track 2: The In-Role Ignition (Existing Executives)

- Positional Strategy:** Perform a forensic audit of your current "Terrain" to identify stagnant processes and untapped strategic leverage.
- Leadership Expansion:** Evolve from managing daily operations to mastering vision, talent alignment, and organizational scaling.
- Resilience & Credibility:** Re-establish executive presence by building the robust systems needed to sustain growth through any challenge.

THE FLIGHT PLAN: 6 MONTHS TO MASTERY

The Intensive Sprint (Weeks 1–6)

- Phase 1:** Blueprint & Terrain Mapping (Weeks 1-2): Identifying the leader's unique "blueprint" and performing a forensic audit of the organization's landscape.
- Phase 2:** Crafting the 100-Day Impact Agenda (Weeks 3-4): Translating the mandate into a mission and identifying early strategic wins.
- Phase 3:** Mastering Presence & Execution (Weeks 5-6): Refining leadership "frequency" to establish credibility and ensure the strategy is embedded.

Integration Support (4.5 Months)

- Ongoing Execution:** Parallel consulting with experienced JSW advisors to drive results, build critical alliances, and navigate real-time turbulence as the Flight Plan is executed.



Ready to Authorize the Protocol?

Stop leaving leadership success to chance. Whether you are onboarding new talent or scaling an existing leader, the Executive Protocol is your strategic edge.

Visit www.jetstreamway.com to begin your Flight Plan.



Jacque McCormack & Scott Adams

Co-Founders, JetStream Advisors



www.jetstreamway.com info@jetstreamway.com



Every protocol engagement is anchored by the JSW Four Pillars assessment to identify and close strategic gaps:



Directional Mastery®

Forging a clear vision that aligns the entire crew toward a shared future.



Collective Flourishing®

Cultivating an empowered culture where talent thrives and drives innovation.



Process Ingenuity®

Optimizing operations and workflows to maximize efficiency and execution excellence.



Foundational Fortitude®

Building the resilience and systems needed to ensure long-term stability and growth.

HIGH VELOCITY OUTCOMES

- Translate the Mandate into a Mission
- Compressed Time-to-Value
- Build Alliances, Not Just Teams
- A 100-Day Strategic Mandate
- Bulletproof Executive Integration
- The Strategy-Execution Bridge