

AZURA

You have arrived at a place where nature speaks,
silence heals, and purpose **awakens**. This is your
sanctuary, This is your **beginning**.
We are Azura.



Welcome to Azura

Where life flows with ease
and nature leads the way.

Tucked into the lush hills of Koh Phangan, Azura is more than a resort. It's a living, breathing vision of what tropical life or holiday can become. Rooted in wellness, guided by nature and designed for tomorrow.

This is **where modern design meets mountain waterfalls**, where both digital nomads find their rhythm, and families make unforgettable memories under the shade of jungle trees.

Every curve of Azura reflects the island's soul: **granite peaks, soft green walls, the whisper of palms in the morning light.**

Built with intention. Powered by innovation.
A place to feel grounded and free.

Welcome to Azura.
Welcome home.



Why Koh Phangan?

Live slowly. Move forward.

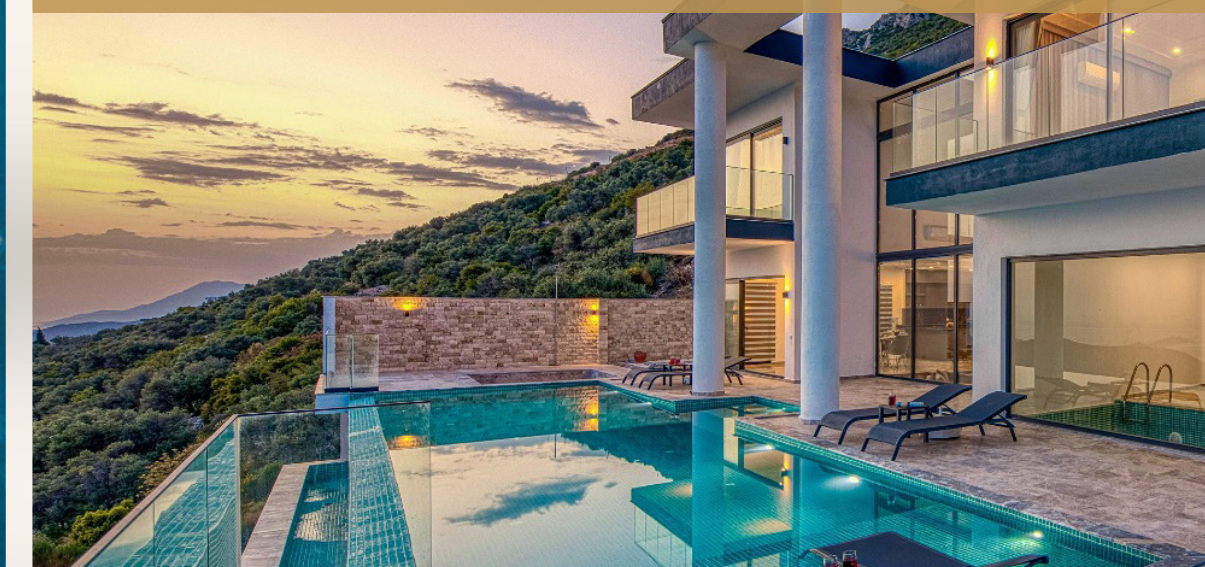
Wake with the sun, work in the jungle, reconnect with yourself and others. Koh Phangan's crystal-rich land supports healing and presence, inspiring a conscious lifestyle like no other. Visitor numbers increasing year on year, in 2023 Koh Phangan outperformed Bali with an estimated 1.5m visitors

Nature wasn't meant to be concurred, it was meant to be lived in.

Mind-body-soul practices thrive



Exclusive offering of sleek, sophisticated island homes



Slow, intentional daily rhythm



52%

Growth in annual visitors over the last 10 years

41%

Of the island is protected national park

400%

Increase in land value over the past 10 years

2032

Bridge from Main Land to Koh Samui expected



Why Azura?

Designed for the future of living, first of its kind, where balance, beauty and connection come together.

Azura was born from a simple but urgent question: What does a truly **fulfilling lifestyle** look like today, and tomorrow?

More people are seeking beauty, balance, and deeper meaning in the places they live. Koh Phangan is transforming. No longer just a destination, but a **home for the conscious and connected**. Azura is the response to this evolution.

It offers a **new way of living**, where wellbeing, design, and investment potential are no longer separate, but integrated. Azura blends **lifestyle longing with smart opportunity**.

- Rising demand meets limited supply on the island.
- High-end, long-stay living is in demand, but rare.
- Azura offers **freedom, comfort**, and **long-term value**.
- **Fully managed passive income, Hassle free**





“We don’t
follow footsteps,
We build the path”

- Michael Fairfax, founder & CEO -

First of its kind



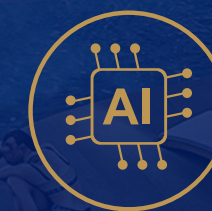
Integrated lifestyle district
restaurants, medical lounge,
shopping, spa, and sports



**Cryotherapy, IV lounges
& biohacking treatments**



Eco-integrated architecture
designed around waterfalls
and jungle



**AI-powered smart
pricing system** unheard
of in the region



**Holistic wellness meets
modern tech** all in one place

Restaurants & Boutiques



Wellness centre



Sports center



High speed internet



Underground parking



Co-working space



What
life at
Azura
offers

An aerial night-time rendering of a modern resort complex. The central feature is a large, winding swimming pool with a vibrant blue glow, surrounded by stone walls and lush tropical landscaping including palm trees and various shrubs. Several lounge chairs and closed umbrellas are scattered around the pool's edge. To the left, a multi-story building with a modern design and large glass windows is visible, with some interior lights on. The building is integrated with the surrounding greenery, featuring balconies and terraces. In the background, more of the resort's architecture is visible, along with a dark, forested hillside under a night sky. The overall atmosphere is one of a luxurious and eco-friendly vacation destination.

“Everything you need
to live, thrive and
feel at home”

- James Atkinson, Chief Architect -

Places of Interest

1. **7-Eleven** - 1 Min
2. **Lotus Super Market** - 2 min
3. **Nearest Beach** (Hing Kong) - 5 min
4. **Thong Sala Port/Pier** - 3 min
5. **Haad Yao Beach** - 16 min
6. **Zen Beach** - 13 min
7. **Srithanu** - 9 min
8. **Baan Thai Harbour** - 8 min
9. **Pantip Traditional Market** - 2 min
10. **Thong Sala Saturday Night Market** - 3 min
11. **Chaloklum Sunday Market** - 14 min





Our Journey in Figures

+23

Years located
on island

+16

Established
projects

15

Commercial
business

16

Residential
buildings

+260

Employees

+25

Nationalities
serviced

Aurora

Superior Studio





Aurora Superior Studio

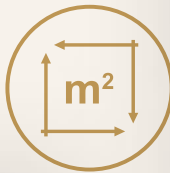
₱ 3,900,000 per m²: ₱ 97,500



Internal space: 30m²



Superior Furniture Package



Patio: 10m²



Ground Floor

Annual Yield 12%

Annual Income – ₱ 469,140

Annual Capital Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 5,598,954

Zura

Deluxe Studio





Zura Deluxe Studio

₱ 4,940,000 per m²: ₱ 105,106



Internal space: 38 m²



Luxurious Furniture Package



Patio: 9m²



Ground Floor

Annual Yield 12%

Annual Income – ₱ 590,580

Annual Capital Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 7,092,008

Ursa

Superior One
Bedroom





Ursa Superior One Bedroom

₱ 5,720,000 per m²: ₱ 114,400



Internal space: 44m²



Superior Furniture Package



Patio: 6m²



First Floor

Annual Yield 13%

Annual Income – ₱ 738,552

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 8,211,799

Ursa

Deluxe One
Bedroom





Ursa Deluxe One Bedroom

฿ 6,219,400 per m²: ฿ 124,388



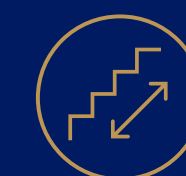
Internal space: 44 m²



Superior Furniture Package



Patio: 6 m²



Second Floor

Annual Yield 13%

Annual Income – ฿ 817,944

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ฿ 8,928,753

Raya

Two Bedroom





Raya Two Bedroom

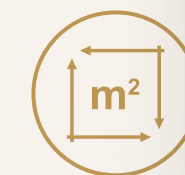
₱ 9,880,000 per m²: ₱ 123,500



Internal space: 75m²



Superior Furniture Package



Patio: 5m²



Second Floor

Annual Yield 12%

Annual Income – ₱ 1,117,476

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 14,373,137

Astra

Three Bedroom
Penthouse



First floor



Second floor



Astra Three Bedroom Penthouse

฿ 12,915,000 per m² ฿ 100,898



Internal space: 123m²



Luxurious Furniture Package



Balcony: 5m²



Second & Third Floor

Annual Yield 12%

Annual Income – ฿ 1,520,256

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ฿ 18,541,152



1.Public road
 2.New public road
 3.Access to commercial parking
 4.Commercial drop off

5.Outdoor commercial parking
 6.Health Centre Building
 7.Retail
 8.Gym

9.Resort reception
 10.Spa
 11.Central walkway
 12.Deliveries

13.Private road
 14.Hotel/ holiday club
 15.Residence
 16.Water feature

17.Pool
 18.Co-working space
 19.Back of house

Launch Phase Offer

Exclusive early phase rates
will rise as development
progresses

		Apartment type	Price (Thai Baht)	Annual Rental Yield (Thai Baht)	Net Rental Yield	Annual Capitol Appreciation Rate	Year 5 Value
		Aurora (40 m²) Superior Studio	฿ 3,900,000	฿ 469,145	12%	7.50%	฿ 5,598,954
		Zura (47 m²) Deluxe Studio	฿ 4,940,000	฿ 590,580	12%	7.50%	฿ 7,092,009
		Ursa (50 m²) Superior One Bedroom	฿ 5,720,000	฿ 738,561	13%	7.50%	฿ 8,211,799
		Ursa (50 m²) Deluxe One Bedroom	฿ 6,219,400	฿ 817,944	13%	7.50%	฿ 8,928,753
		Raya (80 m²) Two Bedroom	฿ 9,880,000	฿ 1,159,536	12%	7.50%	฿ 14,184,017
		Astra (128 m²) Three Bedroom Penthouse	฿ 12,915,000	฿ 1,520,262	12%	7.50%	฿ 18,541,153

Forecast Examples

* After 30 Years another 30 year lease
can be signed for 20% of original price

Each Azura residence combines long-term
capital growth with steady rental returns.
The projections below show estimated
values and yields over five years.

 Zura Deluxe Studio	
Value at 5 years	₱ 7,092,008
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 3,135,469
Investment	₱ 4,940,000

 Ursa Deluxe One Bedroom	
Value at 5 years	₱ 8,928,753
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 4,342,580
Investment	₱ 6,219,400

 Astra Three Bedroom Penthouse	
Value at 5 years	₱ 18,541,152
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 8,071,279
Investment	₱ 12,915,000

Payment Schedule



30%

* 1st payment
30 days from reserve

30%

Due start of
construction

20%

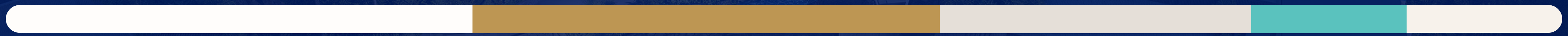
Due when fit
structure complete

10%

Due when fit
out complete

10%

Due on key
handover



*Baht - 100k - reservation fee

Project Timeline

2026/06

EIA formal approval

2026/06

Start construction

2027/06

50% of project completed

2027/12

75% of project completed

2028/06

Site complete &
grand opening event!

The vision behind Azura



Michael Fairfax
Founder & CEO

Azura is more than a development: it's the culmination of a **life built on Koh Phangan**.

Over 23 years, Michael has grown from a curious newcomer to a respected entrepreneur, founding multiple businesses that reflect his **deep respect for the island and its people**.

His leadership (especially through challenges like COVID) has always put people first, from launching food initiatives to establishing legal support for the community.

Azura is his most personal vision yet: a resort where nature, comfort, and connection come together. As Michael says, **"True success is when everyone thrives."**



Ann Fairfax
Founder & CFO

Ann Fairfax, Co-Founder of Azura Resort, brings together her deep roots in **Thai hospitality and property development** with a heartfelt mission: to create spaces where nature and comfort exist in perfect harmony.

Guided by simplicity, community, and a profound respect for the island's beauty, Ann envisions Azura not just as a resort, but as a lasting landmark. One that inspires, uplifts, and enriches Koh Phangan and its people for generations to come.



The People Who Bring Azura to Life

**“Together we create more than homes.
We craft places where life flows.”**

Azura team



**James Atkinson -
Chief architect**

James, Lead Architect of Azura, brings 25 years of international experience and a deep connection to Thailand. Inspired by Koh Phangan’s tropical landscape, his sustainable design blends canyons, cascading water and stepping gardens to create a community in harmony with nature.



**Khun Noi
Thai architect**

Mr. Noi, with 33 years of architectural experience and a license from The Association of Siamese Architects, has worked on landmark projects like Bangkok’s Emerald Hotel. Based on Koh Phangan for over 20 years, he combines global expertise with local roots. He sees Azura as a unique project that unites design, community, and nature.



**Kittiya Srichay
Attorney of law**

“With extensive experience in high-quality legal compliance, Kittiya is instrumental in guiding businesses through complex legal landscapes, safeguarding their interests, and fostering long-term sustainability.”



William Fairfax
Sales manager - local Sales

“By leveraging targeted marketing initiatives, William ensures that Fairfax Group remains at the forefront of the island’s legal and real estate sectors, attracting a growing international clientele.”



Andrew Carty
Sales & marketing management

Andrew has worked in Sales and Marketing since the 1990’s, bringing 30 years of experience to the Team. In 2024, Andrew and his family relocated to Koh Phangan after spending their holidays here for the past 20 years & falling in love with Thailand, its people, and the island.

20% Increase of property
resell value on completion

Occupancy forecast based on season

Low
65%

Mid
80%

High
95%

Rental Yield **12% to 13%**



Ine Holvoet
Sales & marketing management

Brings eight years of entrepreneurial experience in finance, sales, and marketing. Guided by honesty, transparency, and care, she believes Azura is a one-of-a-kind project where strong ROI meets a lifestyle rooted in nature. For her, it’s both an investment opportunity and an invitation to rediscover balance on Koh Phangan.

Any questions
about property
ownership
in Thailand?



Scan QR code



Curious about life at Azura?

Whether you'd like to learn more, stay in touch, or discuss your personal investment plans, connecting with us is easy.

For quick questions, send us a **WhatsApp** message by scanning the QR code.

If you'd like a deeper conversation, we're happy to arrange a **digital call**. Or if you're on the island, visit our **Koh Phangan office**.

At Azura, every conversation is the start of something meaningful.

Let's talk and explore how life at Azura could become part of your future.

Follow us



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Facebook

Ways to connect



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