

# AZURA

You have arrived at a place where nature speaks,  
silence heals, and purpose **awakens**. This is your  
**sanctuary**, This is your **beginning**.  
**We are Azura.**





# Welcome to Azura

Where life flows with ease  
and nature leads the way.

Tucked into the lush hills of Koh Phangan, Azura is more than a resort. It's a living, breathing vision of what tropical life or holiday can become. Rooted in wellness, guided by nature and designed for tomorrow.

This is **where modern design meets mountain waterfalls**, where both digital nomads find their rhythm, and families make unforgettable memories under the shade of jungle trees.

Every curve of Azura reflects the island's soul: **granite peaks, soft green walls, the whisper of palms in the morning light.**

Built with intention. Powered by innovation.  
A place to feel grounded and free.

Welcome to Azura.  
Welcome home.





# Why Koh Phangan?

**Live slowly. Move forward.**

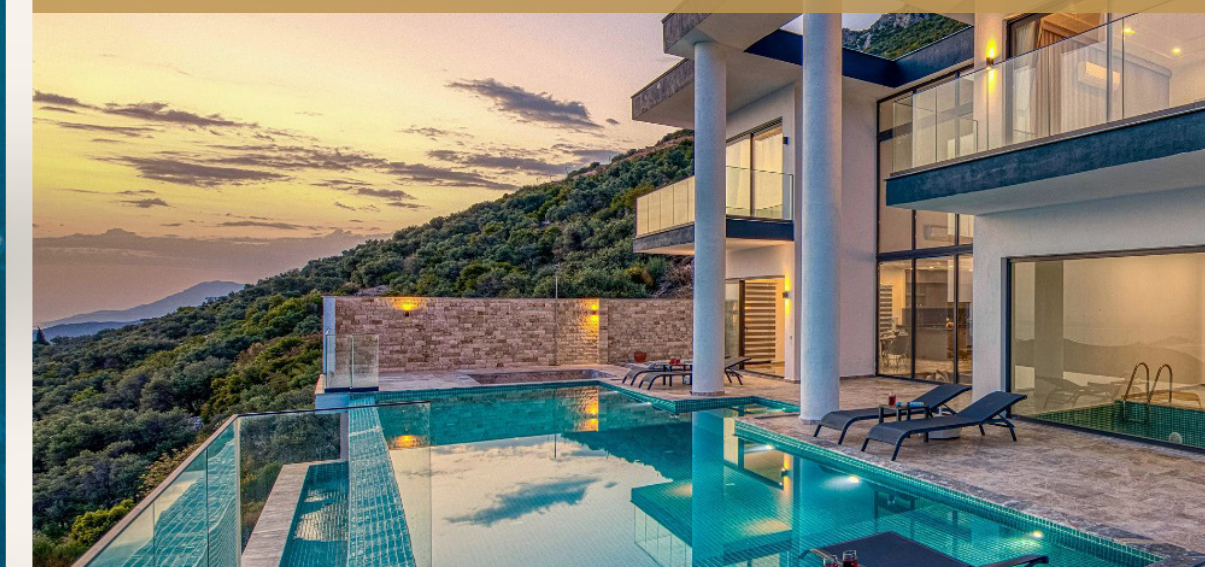
Wake with the sun, work in the jungle, reconnect with yourself and others. Koh Phangan's crystal-rich land supports healing and presence, inspiring a conscious lifestyle like no other. Visitor numbers increasing year on year, in 2023 Koh Phangan outperformed Bali with an estimated 1.5m visitors

**Nature wasn't meant to be concurred, it was meant to be lived in.**

Mind-body-soul practices thrive



Exclusive offering of sleek, sophisticated island homes



Slow, intentional daily rhythm



## 52%

Growth in annual visitors over the last 10 years

## 41%

Of the island is protected national park

## 400%

Increase in land value over the past 10 years

## 2032

Bridge from Main Land to Koh Samui expected





# Why Azura?

Designed for the future of living, first of its kind, where balance, beauty and connection come together.

Azura was born from a simple but urgent question: What does a truly **fulfilling lifestyle** look like today, and tomorrow?

More people are seeking beauty, balance, and deeper meaning in the places they live. Koh Phangan is transforming. No longer just a destination, but a **home for the conscious and connected**. Azura is the response to this evolution.

It offers a **new way of living**, where wellbeing, design, and investment potential are no longer separate, but integrated. Azura blends **lifestyle longing with smart opportunity**.

- Rising demand meets limited supply on the island.
- High-end, long-stay living is in demand, but rare.
- Azura offers **freedom, comfort**, and **long-term value**.
- **Fully managed passive income, Hassle free**







“We don’t  
follow footsteps,  
We build the path”

- Michael Fairfax, founder & CEO -

## First of its kind



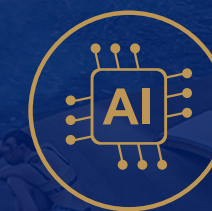
**Integrated lifestyle district**  
restaurants, medical lounge,  
shopping, spa, and sports



**Cryotherapy, IV lounges  
& biohacking treatments**



**Eco-integrated architecture**  
designed around waterfalls  
and jungle



**AI-powered smart  
pricing system** unheard  
of in the region



**Holistic wellness meets  
modern tech** all in one place



Restaurants & Boutiques



Wellness centre



Sports center



High speed internet



Underground parking




Co-working space



What  
life at  
Azura  
offers



An aerial night-time rendering of a modern resort complex. The central feature is a large, winding swimming pool with a vibrant blue glow, surrounded by stone walls and lush tropical landscaping including palm trees and various shrubs. Several lounge chairs and umbrellas are scattered around the pool's edge. To the left, a multi-story building with a modern design and large glass windows is visible, with its interior lights glowing. The building is integrated with the surrounding greenery, featuring balconies and terraces. In the background, more buildings and a dense forest are visible under a dark sky. The overall atmosphere is one of a luxurious and eco-friendly vacation destination.

“Everything you need  
to live, thrive and  
feel at home”

- James Atkinson, Chief Architect -



# Places of Interest

1. **7-Eleven** - 1 Min
2. **Lotus Super Market** - 2 min
3. **Nearest Beach** (Hing Kong) - 5 min
4. **Thong Sala Port/Pier** - 3 min
5. **Haad Yao Beach** - 16 min
6. **Zen Beach** - 13 min
7. **Srithanu** - 9 min
8. **Baan Thai Harbour** - 8 min
9. **Pantip Traditional Market** - 2 min
10. **Thong Sala Saturday Night Market** - 3 min
11. **Chaloklum Sunday Market** - 14 min



↑ Koh Tao Island  
60 min

↑ Sail Rock Dive  
Site - 60 min

Koh Ma & Mae  
Haad Beach

Bottle Beach Hike  
& View Point

Thong Nai  
Pan beach

Than Sadet  
Waterfall

Haad Rin  
Beach

Ang Thong National  
Marine Park - 45 min

↓ Koh Samui  
20 min







# Our Journey in Figures

**+23**

Years located  
on island

**+16**

Established  
projects

**15**

Commercial  
business

**16**

Residential  
buildings

**+260**

Employees

**+25**

Nationalities  
serviced



# Aurora

Superior Studio







# Aurora Superior Studio

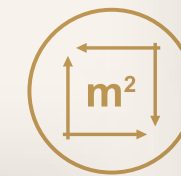
₱ 3,900,000 per m<sup>2</sup>: ₱ 97,500



Internal space: 30m<sup>2</sup>



Superior Furniture Package



Patio: 10m<sup>2</sup>



Ground Floor

## Annual Yield 12%

Annual Income – ₱ 469,140

Annual Capital Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 5,598,954



# Zura

Deluxe Studio







# Zura Deluxe Studio

₱ 4,940,000 per m<sup>2</sup>: ₱ 105,106



Internal space: 38 m<sup>2</sup>



Luxurious Furniture Package



Patio: 9m<sup>2</sup>



Ground Floor

## Annual Yield 12%

Annual Income – ₱ 590,580

Annual Capital Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 7,092,008



# Ursa

Superior One  
Bedroom







# Ursa Superior One Bedroom

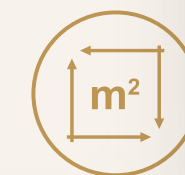
₱ 5,720,000 per m<sup>2</sup>: ₱ 114,400



Internal space: 44m<sup>2</sup>



Superior Furniture Package



Patio: 6m<sup>2</sup>



First Floor

## Annual Yield 13%

Annual Income – ₱ 738,552

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 8,211,799



# Raya

Two Bedroom







# Raya Two Bedroom

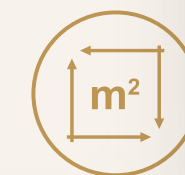
₱ 9,880,000 per m<sup>2</sup>: ₱ 123,500



Internal space: 75m<sup>2</sup>



Superior Furniture Package



Patio: 5m<sup>2</sup>



Second Floor

## Annual Yield 12%

Annual Income – ₱ 1,117,476

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ₱ 14,373,137



# Astra

Three Bedroom  
Penthouse





First floor



Second floor



# Astra Three Bedroom Penthouse

฿ 12,915,000 per m<sup>2</sup> ฿ 100,898



Internal space: 123m<sup>2</sup>



Luxurious Furniture Package



Balcony: 5m<sup>2</sup>



Second & Third Floor

## Annual Yield 12%

Annual Income – ฿ 1,520,256

Annual Appreciation Rate – 7.5%

Capitol Value in 5 Years – ฿ 18,541,152





1.Public road  
2.New public road  
3.Access to commercial parking  
4.Commercial drop off

5.Outdoor commercial parking  
6.Health Centre Building  
7.Retail  
8.Gym

9.Resort reception  
10.Spa  
11.Central walkway  
12.Deliveries





13.Private road  
14.Hotel/ holiday club  
15.Residence  
16.Water feature

17.Pool  
18.Co-working space  
19.Back of house



Launch Phase Offer

Exclusive early phase rates  
will rise as development  
progresses

		Apartment type	Price (Thai Baht)	Annual Rental Yield (Thai Baht)	Net Rental Yield	Annual Capitol Appreciation Rate	Year 5 Value
		<b>Aurora (40 m²)</b> Superior Studio	฿ 3,900,000	฿ 469,145	12%	7.50%	฿ 5,598,954
		<b>Zura (47 m²)</b> Deluxe Studio	฿ 4,940,000	฿ 590,580	12%	7.50%	฿ 7,092,009
		<b>Ursa (50 m²)</b> Superior One Bedroom	฿ 5,720,000	฿ 738,561	13%	7.50%	฿ 8,211,799
		<b>Ursa (50 m²)</b> Deluxe One Bedroom	฿ 6,219,400	฿ 817,944	13%	7.50%	฿ 8,928,753
		<b>Raya (80 m²)</b> Two Bedroom	฿ 9,880,000	฿ 1,159,536	12%	7.50%	฿ 14,184,017
		<b>Astra (128 m²)</b> Three Bedroom Penthouse	฿ 12,915,000	฿ 1,520,262	12%	7.50%	฿ 18,541,153



# Forecast Examples

\* After 30 Years another 30 year lease  
can be signed for 20% of original price

Each Azura residence combines long-term  
capital growth with steady rental returns.  
The projections below show estimated  
values and yields over five years.



## Zura

Deluxe Studio

Value at 5 years	₱ 7,092,008
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 3,135,469
Investment	₱ 4,940,000



## Ursa

Deluxe One Bedroom

Value at 5 years	₱ 8,928,753
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 4,342,580
Investment	₱ 6,219,400



## Astra

Three Bedroom Penthouse

Value at 5 years	₱ 18,541,152
7.5% Compound Annual Growth	
5 Year Rental Yield	₱ 8,071,279
Investment	₱ 12,915,000



# Payment Schedule



30%

\* 1st payment  
30 days from reserve

30%

Due start of  
construction

20%

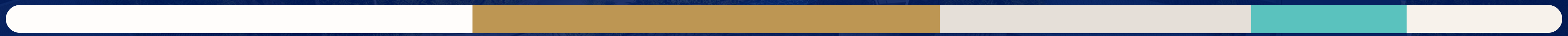
Due when fit  
structure complete

10%

Due when fit  
out complete

10%

Due on key  
handover



\*Baht - 100k - reservation fee



# Project Timeline

2026/06

EIA formal approval

2026/06

Start construction

2027/06

50% of project completed

2027/12

75% of project completed

2028/06

Site complete &  
grand opening event!



# The vision behind Azura



**Michael Fairfax**  
Founder & CEO

Azura is more than a development: it's the culmination of a **life built on Koh Phangan**.

Over 23 years, Michael has grown from a curious newcomer to a respected entrepreneur, founding multiple businesses that reflect his **deep respect for the island and its people**.

His leadership (especially through challenges like COVID) has always put people first, from launching food initiatives to establishing legal support for the community.

Azura is his most personal vision yet: a resort where nature, comfort, and connection come together. As Michael says, **"True success is when everyone thrives."**



**Ann Fairfax**  
Founder & CFO

Ann Fairfax, Co-Founder of Azura Resort, brings together her deep roots in **Thai hospitality and property development** with a heartfelt mission: to create spaces where nature and comfort exist in perfect harmony.

Guided by simplicity, community, and a profound respect for the island's beauty, Ann envisions Azura not just as a resort, but as a lasting landmark. One that inspires, uplifts, and enriches Koh Phangan and its people for generations to come.





# The People Who Bring Azura to Life

**“Together we create more than homes.  
We craft places where life flows.”**

**Azura team**



**James Atkinson -  
Chief architect**

James, Lead Architect of Azura, brings 25 years of international experience and a deep connection to Thailand. Inspired by Koh Phangan’s tropical landscape, his sustainable design blends canyons, cascading water and stepping gardens to create a community in harmony with nature.



**Khun Noi  
Thai architect**

Mr. Noi, with 33 years of architectural experience and a license from The Association of Siamese Architects, has worked on landmark projects like Bangkok’s Emerald Hotel. Based on Koh Phangan for over 20 years, he combines global expertise with local roots. He sees Azura as a unique project that unites design, community, and nature.



**Kittiya Srichay  
Attorney of law**

“With extensive experience in high-quality legal compliance, Kittiya is instrumental in guiding businesses through complex legal landscapes, safeguarding their interests, and fostering long-term sustainability.”





**William Fairfax**  
Sales manager - local Sales

“By leveraging targeted marketing initiatives, William ensures that Fairfax Group remains at the forefront of the island’s legal and real estate sectors, attracting a growing international clientele.”



**Andrew Carty**  
Sales & marketing management

Andrew has worked in Sales and Marketing since the 1990’s, bringing 30 years of experience to the Team. In 2024, Andrew and his family relocated to Koh Phangan after spending their holidays here for the past 20 years & falling in love with Thailand, its people, and the island.

**20%** Increase of property  
resell value on completion

Occupancy forecast based on season

Low  
**65%**

Mid  
**80%**

High  
**95%**

Rental Yield **12%** to **13%**



Any questions  
about property  
ownership  
in Thailand?



Scan QR code





# Curious about life at Azura?

Whether you'd like to learn more, stay in touch, or discuss your personal investment plans, connecting with us is easy.

For quick questions, send us a **WhatsApp** message by scanning the QR code.

If you'd like a deeper conversation, we're happy to arrange a **digital call**. Or if you're on the island, visit our **Koh Phangan office**.

At Azura, every conversation is the start of something meaningful.

Let's talk and explore how life at Azura could become part of your future.

## Follow us



Instagram



Facebook

## Ways to connect



[www.azura-thailand.com](http://www.azura-thailand.com)



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