

# CORPORATE PARTNERSHIP OPPORTUNITIES 2026



## ITAA

The International Textile and Apparel Association (ITAA) is the premier professional organization for faculty, scholars and graduate students of the textile and apparel related programs in higher education. The first conference for the members was held in 1944. Today, ITAA has over 50 institutional members mainly from the North America, Asia, and Australia, with over 800 individual members. ITAA is a nonprofit, 501(c)(3) corporation incorporated in the state of Oklahoma, USA.

## OUR MISSION

The International Textile and Apparel Association advances excellence in education, scholarship and innovation, and their global applications.

## OUR VISION

The International Textile and Apparel Association promotes the discovery, dissemination, and application of knowledge and is a primary resource for its members in strengthening leadership and service to society.

## PARTNERSHIPS

The partnership programs heighten your exposure and build relationships with more than 500 textile and apparel higher education professionals by becoming a conference partner and awards partner with additional support.

***“Advancing Excellence in Education, Scholarship and Innovation”***

Partner Benefits	Bronze \$1,000	Silver \$2,000	Ruby \$2,500 + Gifts-in- Kind	Gold \$3,500	Platinum \$5,500	Diamond \$10,000
Logo in conference program	✓	✓	✓	✓	✓	✓
Logo with link on conference web site	✓	✓	✓	✓	✓	✓
One Corporate membership	✓	✓	✓	✓	✓	✓
One complimentary resource exhibit table reservation <sup>1</sup>	✓	✓	✓	✓	✓	✓
One complimentary conference registration	✓	✓	✓	✓	✓	✓
One email to the ITAA membership or conference attendees		✓	✓	✓	✓	✓
One ad in conference program			Half-page	Half-page	Full-page	High Impact Full-page
One on-site partner presentation session (up to 75 minutes)			✓	✓	✓	✓
Support of one of the following (choose one): +Conference Bags ^ Lanyards ≈ Afternoon Break (non-exclusive)			✓	✓		
Support of one of the following (choose one): * Welcome Reception (non-exclusive) * Keynote Lunch * Distinguished Scholar Presentation * Awards Breakfast * Design Exhibit * Poster Sessions					✓	
Work with ITAA to create your own benefit						✓
Second complimentary conference registration						✓
Award – can be added to any partner level; just determine and pay the award amount.	✓	✓	✓	✓	✓	✓

<sup>1</sup> Exhibit table is an exclusive benefit of partnership and cannot be purchased separately.

\* Partners will also receive:

- Opportunity to address participants for up to 3 minutes about the specific event supported
- Recognition on event signage and in the conference program for the specific event

+Conference Bags will have the partner's logo printed on the bag along with the ITAA logo.

^ Lanyards will have the partner's logo printed on the lanyards.

≈ Afternoon Break partners will receive recognition on event signage and in the conference program for the break.