

**REGENT'S UNIVERSITY LONDON – WILL CONARD SCHOLARSHIP FOR  
FASHION MERCHANDISING OR FASHION DESIGN**



**CATEGORY:** Undergraduate

**AWARD:** Free tuition and housing (University coordinated housing only) for an upcoming regular academic term (Fall//Spring) OR summer program (for approved, established partner schools only) at the Regent's University London campus.

**SUBMISSION DEADLINE:** December 1

**ABOUT REGENT'S UNIVERSITY LONDON:**

Regent's University London is London's is a private university with a highly cosmopolitan community based in royal Regent's Park. The campus is located in a vibrant part of central London, home to fashion design houses, artists, advertising companies, and interior design practices, making it an excellent setting to inspire your creative and commercial talents. Regent's is small and intimate enough to feel like a 'home away from home'. With just under 3,000 students on campus, staff and students get to know each other by name, and students benefit from plenty of one-on-one contact with their instructors. The Regent's staff are dedicated to ensuring that students enjoy their time at Regent's and reach the ambitious goals that they have set for themselves. Most of the teaching at Regent's takes place in small groups with high contact hours. Therefore, students build a powerful relationship with their instructors.

**SCHOLARSHIP INFORMATION/CRITERIA:**

- The Regent's University London – Will Conard Scholarship for **Fashion Merchandising and Fashion Design** is awarded to an undergraduate student enrolled in a fashion marketing/merchandising program OR fashion design, which has a current ITAA member on the faculty.
- Each school/university may sponsor only one applicant per year. Therefore, it is the responsibility of the school/university to decide who the applicant will be.
- Students must be a current member of ITAA to apply and receive the award.
- Students can win the award only once. Therefore, if a student has received the award in the past, he or she may not reapply.
- Free tuition and housing (University coordinated housing only) for an upcoming regular academic term (Fall//Spring or Summer program at the Regent's University London campus. Therefore, the award may not be applied retroactively or used as a reimbursement for students who have already completed terms or who are currently attending a Regent's University London Study Abroad Program (i.e., applicants are not eligible for a refund for existing tuition or fees).
- Recipient must use the award within one year of notification.
- The student must have completed a minimum of two years of a fashion marketing/ merchandising OR fashion design program before applying.
- The student must have at least one term to complete at the sponsoring school/university after participating in the study abroad experience at Regent's University London.
- The Student Fellowships and Awards Committee will review the completed application packages and determine the recipient after December 1. All applicants will be notified of the Committee's decision as soon as possible.

**SUBMISSION PROCEDURE:**

Undergraduate students, who meet all of the above scholarship selection criteria, adhere to the required submission deadline, and submit a complete application package, will be considered for this scholarship. The application package for the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design must include all of the following requirements for consideration (incomplete or late submissions will not be considered):

- (1) Completed application form.
- (2) \*Sponsorship letter from department head/chair verifying that you are the school's representative for the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design. The letter must be on official department letterhead, include your major and overall grade point average, and must be signed by the department head/chair.

- (3) \*One letter of recommendation from an ITAA faculty member. The letter should address how long the ITAA member has known the applicant and in what capacity, the applicant's academic and leadership abilities, extracurricular and community involvement, and potential for future contributions to the profession. The letter must be on official department letterhead and must be signed by the ITAA member.
- (4) Transcripts (unofficial is acceptable) from all institutions of matriculation.
- (5) Examples of student work. This can include, but is not limited to reports, essays, PowerPoint presentations, and/or visual work.

*\*The sponsorship letter and letter of recommendation may be combined into one letter, if your department head/chair is (1) an ITAA member; (2) familiar with you and your work/achievements; and (3) willing to expand the sponsorship letter by also including the required information for the letter or recommendation.*

The applicant/submitter is responsible for completing, obtaining, and providing all of the above scholarship requirements as a complete application package. The above scholarship requirements must be combined (a complete application package) and saved into one basic Adobe Acrobat PDF file (PDF Portfolios will not be accepted). The PDF file should be named as follows: RegentsFashionMerch-Applicant Name OR RegentsFashionDes-Applicant Name Finally, the PDF file should be uploaded by **December 1** using the submission link via the ITAA website.

***In order to complete and electronically sign the application, you must download the application and save it to your computer or external device.***

## REGENT'S UNIVERSITY LONDON – WILL CONARD SCHOLARSHIP FOR FASHION MERCHANDISING OR FASHION DESIGN



### SUBMISSION DEADLINE: DECEMBER 15

- The application form must be typed. After downloading and saving to your computer or external device, please type your information into the fields.
- Any submission that does not follow the application and/or submission guidelines (or late/incomplete submissions) will not be considered for the award.

### SECTION ONE: APPLICANT INFORMATION

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_  
(Including Area Code)

School Email: \_\_\_\_\_ Alternate Email: \_\_\_\_\_

Present Address: Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Permanent Address: Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### SECTION TWO: INSTITUTIONS ATTENDED & DEGREES SOUGHT/EARNED

*List in reverse chronological order (most recent first) and list each degree sought separately.*

| University or College & Location<br>(City & State) | Dates Attended<br>(Terms & Years) | Major / Area of Study | Degree Sought<br>(B.S.; B.A.; B.F.A.;<br>Associates;<br>General Studies) | Degree<br>Earned<br>(Yes; No;<br>In Progress) | Cumulative<br>GPA<br>(e.g.,<br>3.85 / 4.0) |
|----------------------------------------------------|-----------------------------------|-----------------------|--------------------------------------------------------------------------|-----------------------------------------------|--------------------------------------------|
|                                                    |                                   |                       |                                                                          |                                               |                                            |
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Enrollment Status (please check one box): ☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior

Expected Graduation: Term \_\_\_\_\_ Year \_\_\_\_\_

**What is the degree title that you are currently seeking (i.e., what will be listed on your diploma)?** For many institutions, this is dependent upon the department that your major/area of study is housed in. Examples: (1) Fashion Design (concentration), B.F.A. in Art (diploma); (2) Fashion Merchandising (major), B.S. in Family and Consumer Sciences (diploma); and (3) Apparel Design (concentration), B.S. in Consumer, Apparel, and Retail Studies (diploma). If you are unsure, please check with your department.

If selected as the recipient of the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design (where applicable), when do you anticipate participating in the study abroad experience at Regent's University London?

Term \_\_\_\_\_ Year \_\_\_\_\_

List all honors/recognitions/awards that you have received during your college career. Please do not include anything from high school.

Examples of “Honors/Recognitions/Awards” (please know that this is not an exhaustive list):

- List in reverse chronological order (most recent first) and list each honor/recognition/award separately.**

[illegible]

List all activities and organizations you are or have been involved in during your college career, including offices held. Please do not include anything from high school or that you listed in the honors/recognitions/awards section.

- Conferences attended
- Textiles, apparel, or fashion study abroad or tour (e.g., Paris Study Abroad; New York Fashion Week)
- Officer, member, or volunteer of an organization
- Significant projects or other creative endeavors in textiles and apparel

**\*Involvement Level – List as one of the following: International; National; Regional; University; College/School; Department; or Other.**

[illegible]

**SECTION FIVE: TEXTILES & APPAREL RELATED WORK EXPERIENCE (10 POINTS)**

List all textiles and apparel related work experience.

Examples of “Textiles & Apparel Related Work Experience” (please know that this is not an exhaustive list):

- Full- or part-time job with a textiles and/or apparel manufacturer, retailer, etc.
- Internships
- Field work
- Work study positions/assistantships

***List in reverse chronological order (most recent first) and list each position separately.***

| Position / Title | Dates | Company / Organization | Responsibilities | Location<br>(City & State) |
|------------------|-------|------------------------|------------------|----------------------------|
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**SECTION SIX: PROFESSIONAL / CAREER GOALS STATEMENT (20 POINTS)**

In the text box below, provide a brief summary of your professional goals in the field of fashion marketing/merchandising OR fashion design (where applicable) and how you will gain academically and professionally from an international experience.

#### **SECTION SEVEN: \*SPONSORSHIP LETTER**

You must obtain and provide a sponsorship letter from your department head/chair verifying that you are the school's representative for the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design. The letter must be on official department letterhead, include your major and overall grade point average, and must be signed by the department head/chair.

#### **SECTION EIGHT: \*LETTER OF RECOMMENDATION (10 POINTS)**

You must obtain and provide one letter of recommendation from an ITAA faculty member. The letter should address how long the ITAA member has known the applicant and in what capacity, the applicant's academic and leadership abilities, extracurricular and community involvement, and potential for future contributions to the profession. The letter must be on official department letterhead and must be signed by the ITAA member.

*\*The sponsorship letter and letter of recommendation may be combined into one letter, if your department head/chair is (1) an ITAA member; (2) familiar with you and your work/achievements; and (3) willing to expand the sponsorship letter by also including the required information for the letter or recommendation.*

#### **SECTION NINE: TRANSCRIPT(S) (10 POINTS)**

You must obtain and provide transcripts (unofficial is acceptable) from all institutions of matriculation.

#### **SECTION TEN: EXAMPLES OF STUDENT'S WORK (20 POINTS)**

You must provide examples of your work. This can include, but is not limited to reports, essays, PowerPoint presentations, and/or visual work.

#### **CERTIFICATION: I certify/understand the following (please check each box):**

- ☐ I have never received the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design (where applicable).
- ☐ I certify that the student work that I have submitted is 100% my work.
- ☐ I understand that the free tuition and housing (University coordinated housing only) is for an upcoming regular academic term (Fall; Spring OR Summer program at the Regent's University London campus.
- ☐ If awarded the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design (where applicable), I understand that I must use the award within one year of notification.
- ☐ I certify that I have completed a minimum of two years of a fashion marketing or merchandising program prior to my application submission for the Regent's University London – Will Conard Scholarship for Fashion Merchandising OR Fashion Design (where applicable).
- ☐ I certify that I will have at least one term to complete at my sponsoring school/university after participating in the study abroad experience at Regent's University London.
- ☐ I agree to notify the chairperson of the ITAA Student Fellowships and Awards Committee of any change in information provided in this application. I also agree to notify the chairperson as soon as possible if I accept a similar award (either cash, fee waiver, etc.) for the same academic year.
- ☐ I certify that the information provided in this application is complete and accurate to the best of my knowledge.
- ☐ I certify that I am a current undergraduate student member of ITAA.

**APPLICATION CHECKLIST (PLEASE CHECK EACH BOX BELOW TO VERIFY THAT YOUR APPLICATION PACKAGE IS COMPLETE):**

- ☐ Completed and signed application form (Sections 1 – 6).
- ☐ Sponsorship letter from department head/chair (Section 7).
- ☐ Letter of recommendation from an ITAA faculty member (Section 8).
- ☐ Transcript(s) (Section 9).
- ☐ Examples of student's work (Section 10).
- ☐ One PDF (consisting of all required materials and properly named). PDF Portfolios will not be accepted.

**SIGNATURE OF APPLICANT:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

*(You may sign by hand or electronically. In order to electronically sign, the document must be saved to your computer or external device.)*

*(mm/dd/yyyy; e.g., 05/01/2018)*

ITAA: Regent's - Fashion Merchandising OR Fashion Design Award