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INTERNATIONAL TEXTILE
& APPAREL ASSOCIATION

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Dear ITAA members,

We are just about one and a half month away from our annual conference meeting in Long Beach. I look forward to meeting with you all.

The entire council is delighted to have Dr. Sherry Schofield as our permanent Executive Director. She has been a long time ITAA member and has served on many leadership positions within ITAA. We are confident that she will lead us in the right direction. I know she is excited to serve all of you in this role.

Jung Ha-Brookshire, PhD
ITAA President, 2024

Some of the “transformational” changes that Dr. Schofield was able to make in the last 9 months are following:

- Transitioned into Oxford Abstracts for all abstracts and other submissions to better facilitate file collection and review processes.
- Moved the website platform into NeonOne to build our new website. The new website is scheduled to be launched before our annual conference in November.
- Closely worked with Website Ad Hoc committee to develop new logo and brand use guidelines.
- Established new Privacy Policy and got it approved by Publications Policy Committee.
- Completed 8 MOU’s with corporate partnerships, totaling $30,500 to date.

There we many more she has done. She has done so masterfully. We are so excited to see more changes and improvements.

I would also like to share that I made a commitment to fund the ITAA annually, starting this year, to establish and support “Ha-Brookshire’s Distinguished Scholar Award.” The process of selecting the awardee would not change. Instead, my fund will be used for the recipient’s award amount and other associated costs. I look forward to celebrating and congratulating this year’s and future distinguished scholars.

I can’t wait to see you all. Please travel safe and come say hello when you see me at the conference. Meanwhile, please watch out more news and messages from ITAA. The council is always listening to your needs and desire. I look forward to hearing from you.

Seeking Annual Conference Volunteers

ITAA 2024 Long Beach Conference

November 2023

Seeking Annual Conference Volunteers
The 2024 ITAA conference team is seeking help with some important conference details. This is an excellent way to get to know the members and enhance your professional profile. Thanks so much and see you soon!

We need volunteers with:

Conference

- AV setup: setting up the projectors in the presentation rooms before concurrent sessions and taking them down at the end of the day, if needed
- Meals ticket check: checking member badges at the entrance to

the ballrooms

- Poster presentation: organizing poster placement, assisting with poster setup, and checking presenters' participation

Please sign up here: https://docs.google.com/spreadsheets/d/1ZWnCsDeOzQJi1RuQNAR_Gj_XEVRS7xpQwOkaIzG9tHQ/edit?usp=sharing

Questions? Contact 2024 ITAA Conference Co-Chairs Tracie Tung at tracie.tung@csun.edu or Catherine Jai at catherine.jai@ttu.edu

Design Exhibition

- Dress form Unload, Setup, and Takedown

Please sign up here: https://utk.co1.qualtrics.com/jfe/form/SV_ebbfmRKVRJCNJfo

Questions? Contact Design Exhibition Committee chair Mercan Derafshi at mderafsh@utm.edu

Registration Table

- Help with checking in and other related tasks

Interested in volunteering? Contact Registration Co-Chairs: RayeCarol Cavendar at rayecarol.cavender@uky.edu or Laurie Apple at lapple@uark.edu

Long BEACH Travel Portal

Visit Long Beach X ITAA website (Click Here)

We have prepared a Long Beach travel portal for you! Click the link above to access all the information you need to plan your visit, such as getting here, things to do, restaurants, and special offers.

Still Time to Participate in Promoting your Program during the ITAA Conference

CAREER FAIR

ITAA is thrilled to invite your institution to participate in the 2024 Career Fair, scheduled to take place on Friday, November 22nd at our Annual Conference in Long Beach, California. By being a Career Fair participant you:

- Will have a designated table in the Career Fair
- Will have a basic listing in the program
- Can include a link to your own Virtual Career Fair included in the program

To participate in the Career Fair, please complete the online form, making sure to upload all required documents, by October 15th.

INSTITUTIONAL PARTNERSHIPS

We are pleased to offer your institution a unique opportunity to gain targeted exposure at the 2024 ITAA Career Fair. This event provides access to a diverse audience of academics, prospective students, and industry professionals.

As an Institutional Partner, you can engage in real-time networking sessions, allowing you to directly address inquiries and showcase the unique aspects of your program. Depending on your level of partnership, you will receive additional benefits, including:

- All the advantages of the Career Fair
- An email announcement to our membership
- Inclusion of your logo and link in the program
- A full-page ad in the program

To participate as an Institutional Partner, please complete the online form and upload all required documents by October 15th.

CLOTHING AND TEXTILES RESEARCH JOURNAL

By Sherry Haar, VP of Publications and Young-Kyung (Lydia) Kim, Editor-in-Chief

Call for CTRJ Nominations and Applications

The CTRJ editorial group is seeking nominations or applications for an Associate Editor (AE) and Publications Policy Committee (PPC) member. Each is three-year terms beginning Jan. 1, 2025. More information is linked with the application forms. Applications are due to Sherry Haar, haar@ksu.edu, October 14, 2024.

Associate Editor - Consumer Behavior Track. AEs have significant experience as authors and reviewers, preferably with CTRJ. If interested, complete the Associate Editor Application.

Publications Policy Committee – Design, Apparel Science and Technology Track. PPC members have strong publication and editorial experiences with CTRJ or other ITAA publications. The committee advice and set procedures and policies for ITAA publications. If interested, complete the Publications Policy Committee Application.

Hello ITAA Graduate Students!

We are just a few weeks away from this year’s annual conference, which will take place on November 20-23. If you have not registered yet, do not forget to register. The registration link is available on the ITAA website.

Khirul Basar Mim
2024 Graduate Student Liaison
kmim@ttu.edu

Like previous years, we will have the Graduate Student Fireside Chat at the conference this year. In the fireside chat, we will be able to take suggestions on a special topic from professional scholars of the textile and apparel field. Also, the fireside chat provides a great opportunity to interact and share ideas with one another! Please see more details below:

ITAA 2024 Conference – Graduate Student Fireside Chat
Date: Thursday, November 21, 2024 @ 7:00 pm –8:30 pm (PDT)

Topic: “Prepare for the Job Market.” Within this topic, we will discuss how to prepare application materials (e.g., CVs, statements, cover letters), prepare for interviews, and find the right job in academia or industry.

Panelists:

- Sanjukta Pookulangara, Ph.D., Professor & Chair, Merchandising and Digital Retailing, University of North Texas
- Melanie Carrico, Associate Professor, Department of Consumer, Apparel, and Retail Studies, University of North Carolina Greensboro
- Robert Paul Jones, Ph.D., Chairperson/Associate Professor, Hospitality and Retail Management, Texas Tech University
- Denise Nicole Green, Associate Professor of Fashion Design + Management, Director of Graduate Studies in Fiber Science + Apparel Design, Department of Human Centered Design, Cornell University

I hope all graduate students will join this year’s fireside chat and gain valuable insights about job market preparation. If you have any questions or suggestions, please contact me via email.

Also, I want to encourage you to join our online graduate students’ community on Facebook @ITAA Graduate Students Online Community and Instagram @itaagradstudents. ITAA Grad Social

Media Sub-Committee members continuously post on these groups about information related to submission deadlines, calls for papers, interesting research findings, industry news, and conference highlights.

See you all in Long Beach!

Results of Bylaw Vote

We are happy to announce that the motion to eliminate the two-year gap for those serving on ITAA Council after serving on the TAPAC board has been passed with an impressive 92% approval rate and will take effect immediately. This outcome reflects a strong consensus and commitment from our community and will help facilitate a strong pool of candidates. Thank you to everyone who participated and contributed to this significant decision.

Andy Reilly
ITAA 2024 Counselor

TAPAC

As you make your plans for the ITAA Annual Conference, make sure to schedule time for TAPAC. We have several things planned:

- Assembly of Delegates Meeting
  Wednesday, November 20, 3:00 – 5:00pm, Mediterranean I
- A Special Topic Session, TAPAC Certification: 3D.RC Technology Programs
  Friday, November 22, 11:15am – 12:30pm, Mediterranean II
- Resource Exhibit, TAPAC will have a table, come and talk to me about TAPAC
  Thursday and Friday, November 21 & 22

Carol Warfield
TAPAC Executive Director, executive_director@tapacaccreditation.org

Recap of the 2024 ITAA Conference Design Scholarship Review Process

Jay Yoo, VP of Scholarship; Ashley Rougeaux-Burnes (Chair), Krissi Riewe Stevenson (Co-Chair) and Kendra Lapolla (Co-Chair Elect), Design Review Committee

Congratulations to all the designers who have their designs accepted for the 2024 ITAA conference!

The ITAA Design Review Committee Chairs and a team of dedicated reviewers are critical to the ITAA design scholarship. Thanks to the ITAA members who generously contributed their time and expertise to review the designs for the 2024 ITAA conference. Your role is crucial, and we sincerely appreciate your efforts.

The juror process to accept or reject the design is designed to ensure fairness and quality. The decision is based on the average scores provided by randomly selected reviewers. Each undergraduate design is reviewed by two ITAA jurors, graduate design by three ITAA jurors, and professional design by two ITAA and one industry juror. For in-depth details on the review rubric, please see https://itaaonline.org/page/DesignScholarship. This review rubric was developed and approved by the council.

We continuously strive to uphold the quality and objectivity of our reviews every year. The number of accepted designs is also influenced by the space available at the conference venue. This year, we received 75 entries for the professional level, 51 graduate student level, and 75 undergraduate student level design entries, for a total of 201 designs. The final acceptance rate was 50.7% for the Professional level, 47% for the Graduate student level, and 48% for the Undergraduate level.

We also understand that it can be disappointing when designs are not accepted for presentations. The committee strives for fairness and transparency; we value your feedback and encourage you to share any suggestions for improving the review process. You are welcome to participate in the Design Review Committee, scheduled to meet during the annual conference on Friday, November 22nd from 4:00-5:00 PM, Carribean. Or if you're interested in serving as a juror or committee member, please contact next year's Conference Design Review Committee Chair Krissi Riewe Stevenson (kriewe@kent.edu) or Co-Chair elect Kendra Lapolla (klapolla@kent.edu).

Thank you to the Design Review Committee for overseeing and managing the review of all submitted designs. Special thanks to Dr. Sherry Schofield, our Executive Director, for putting together the conference program based on the accepted designs. Thanks to their efforts and collaboration, we transitioned the newly introduced Oxford system into abstract submissions this year. We are excited to see the designs at the conference and hear from the scholars!

Join the Administrative Leadership Committee

Get involved with the Administrative Leadership Committee and lead the way in administrative leadership development for ITAA!

The International Textile and Apparel Association (ITAA) invites you to take on an exciting volunteer role as the Chair or member of our Administrative Leadership Committee. This committee is pivotal in fostering peer-to-peer networking, developing leadership training opportunities, and cultivating the next generation of leaders within the textile, apparel, and merchandising disciplines.

Committee Responsibilities:

- Leadership Development: Create and implement programs that enhance leadership skills among ITAA members.

- Networking: Facilitate peer-to-peer networking opportunities for administrators.
- Mentorship: Develop mentorship programs to support and nurture future leaders.
- Issue Identification: Address current leadership issues and concerns within the ITAA community.
- Communication: Propose sessions for annual meetings and contribute articles to the newsletter.

Composition:

- Chair: Serves a two-year term, renewable for one additional term.
- Chair-Elect: Elected every two years and must have served at least one year on the committee.
- Members: Hold administrative roles (e.g., Department Chair, Dean) at their institutions.

Why Join?

- Develop Leadership Skills: Enhance your leadership capabilities while contributing to the professional growth of peers.
- Network: Connect with administrators from diverse institutions.
- Impact: Shape the future of leadership within ITAA.

Charles Freeman
VP Development

How to Apply:

If you are passionate about leadership development and eager to make a significant impact, please visit ITAA Committees. You can also email the VP of Professional Development, Dr. Charles Freeman at charles.freeman@tcu.edu with any questions.

Position Openings

Assistant Teaching Professor, Fashion Design, Syracuse University

Assistant Professor, Fashion Design, Syracuse University

Assistant Professor, Technical Design, Fashion Institute of Technology

Tenure-Track Faculty, Pattern Making, Fashion Institute of Technology

Chair, Department of Family and Consumer Sciences, Illinois State University

Lecturer, Design Studies, College of Human Ecology, Tennessee Tech University

Clinical Instructor, Retail and Merchandising Management, University of Tennessee, Knoxville

Assistant / Associate Professor, Fashion Design and Merchandising, Illinois State University

Assistant Professor, Fashion Merchandising and Design, California State University, Long Beach

Assistant Professor, Interior Design and Merchandising, East Carolina University

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