

# INITIAL PRESENTATION SCHEDULE

## CONCURRENT SESSION 1

Thursday, November 19, 10:45am – 12:00pm

### **PEDAGOGY1: Artificial Intelligence and Emerging Technologies in Fashion Education**

A Conceptual Framework to Improve the Accuracy and Consistency of AI-Generated Visuals in Fashion Design and Merchandising Education

The Influence of Generative AI on Student Perceptions and Creative Outcomes in Fashion Design Education

Simulating Agent-Inspired AI through BELLA and MERLIN: A Cognitive Apprenticeship Approach in Merchandise Planning Education

Iteration Without Exhaustion: Integrating AI-Assisted Motif Generation into an Undergraduate Textile Design Studio

### **CONSUMER BEHAVIOR1: Artificial Intelligence and the Future of Fashion Consumption**

Smart Assistants, Smarter Shoppers: Gen Z Consumers and Generative AI in Fashion Retail

Consumers' Adoption of Generative AI-Based Fashion Customization Services: From the Perspective of User Factors and System Factors

Understanding Consumer Evaluation of AI-Driven Styling Services: The Interplay of Cognitive Schemas and Behavioral Reasoning

Enhancing Consumer Well-Being Through Human–Machine Interaction in Omnichannel Fashion Retailing: The Moderating Role of Product Type

### **SUSTAINABILITY AND SOCIAL RESPONSIBILITY1: Circular Fashion and Textile Waste Solutions**

Designing Toward Circularity: A Design for Disassembly Framework for Apparel in the Era of Extended Producer Responsibility

Centering Community in Circular Fashion: A Case Study of The Or Foundation at Kantamanto Market

The Export Gap in Textile Waste Accounting: Evidence from Ghana

A Hyperlocal, Community-Engaged Model for Textile Waste Redistribution: Co-Creating Value through Active Stakeholder Engagement

### **TEXTILE AND APPAREL INDUSTRIES1: Artificial Intelligence and Digital Transformation in the Apparel Industry**

Rethinking Human-Centered Design in Fashion: A System-Level Perspective in the Era of AI

Not All Anthropomorphic Cues Are Equal: Visual Cues, Response Quality, and Anthropomorphic Responses in LLM-Powered Chatbots

Identifying Drivers and Necessary Conditions of Consumer Acceptance of Digital Product Passports

AI in Practice: Affordances, Constraints, and Governance Gaps in the Fashion Supply Chain

### **MARKETING2: Marketing Strategies, Sustainability, and Community Engagement in Fashion**

Strengthening Enrollment Through Engagement: A Scalable Peer Presentation Model for Fashion Education

Scrolling Thrift: Visual Communication Strategies of Instagram- Based Thrift Stores in Bangladesh

Explicit or Subtle Marketing? Messaging Strategies that Shape Sustainable Fashion Choices

Building a Sustainable Competitive Advantage for Small Yarn and Fiber Businesses

### **PECHA KUCHA TEXTILES1 : Innovation and Resilience in the Textile and Apparel Industry: From Global Supply Chains to Advanced Textile Technologies**

Institutional Diffusion of GOTS Certification: Structural Consolidation in the Global Textile Industry (2014–2024)

Is the Western Hemisphere (WH) Textile Supply Chain in Trouble? A Network Analysis

Strategic AI Adoption for Fashion Micro-and Small-Enterprises in Supply Chain Management: Exploratory Multiple Case Study from a Resource-Based View Approach

Process Innovation in Apparel: The Shift From Physical Sampling to Virtual Prototyping

Microfiber Pollution: A Threat to Public Health and Ecological Equilibrium.

Establishing a Stable Electrospinning Process Window for PMIA Nanofibers Toward Thermal Protective Clothing Applications

An Analysis of Smoke Deposition on Thermal Protective Fabrics used in Wildland Firefighters' Protective Clothing

LaceSense: Shoelace Monitoring Shoe Upper Tension Changes During Gait

**SPECIAL TOPICS1: Beyond the "Average Consumer": Expanding Consumer Behavior Research to Disabled and Marginalized Populations**

**CONCURRENT SESSION 2**  
**Thursday, November 19<sup>th</sup>, 12:15pm – 1:30pm**

**PEDAGOGY2: Digital Product Development and Visualization**

Integrating Browzwear VStitcher into CAD Instruction: Students' Perceived Learning in a Virtual-to-Physical Apparel Project

Beyond the Runway: Immersive 3D Digital Product Visualization as a New Model for Senior Fashion Design Showcases

Virtual Bodies, Real Impact: Utilizing CLO3D Parametric Avatars in the Fashion Illustration ClaSUSTAINABILITY AND SOCIAL RESPONSIBILITYoom

Seeing Before Draping: Using AI-Supported Digital Preview to Scaffold Spatial Reasoning in Undergraduate Draping Instruction

**CONSUMER BEHAVIOR2: Digital Fashion, Luxury, and Emerging Consumer Trends**

Not Fashion, Still Luxury? When Luxury Fashion Brands Extend into NFTs

Uniqueness Seeking and Inconspicuous Consumption: How Consumer Need for Uniqueness Drives Fashion-Branded NFT Purchase Intentions

From Ugly to Trendy: Evolution and Dissemination of Chunky Shoe Trends in China

Designed to Be You: A STEAM Apparel Brand Case Study

**MARKETING2: AI, Immersive Technology, and the Future of Fashion Marketing**

Beyond Smart: How AI Affordances Support Different User Goals in Wardrobe Apps

The Personalization Paradox: Algorithmic Marketing and Inclusivity in Fashion

When AI Writes CSR: The Role of Message Authenticity and Machine Heuristic Across Informational and Narrative Messages

Exploring HMSAM Constructs in Immersive Luxury Retail: A Case Study Using Apple Vision Pro

**DESIGN AND PRODUCT DEVELOPMENT2: Technology-Driven Design and Product Innovation**

To Err Is Human: When Users First Encounter a Wearable Stress monitoring System

Predicting Internal Geometry (Infill) of Structural Firefighting Gloves: A Validation Study

Virtual Design Concepts Development for Enhanced Mobility in Western Equestrian Competition Shirts

Using Augmented Reality to Link Product Development to Consumer Experience

## **TEXTILES AND APPAREL INDUSTRIES2: Supply Chains, Trade, and Industry Resilience**

Supply Chain Integration and Resilience: A Review of Survey-Based Empirical Research with Implications for the Apparel Industry

Impacts of Trump's Tariffs on Apparel Sourcing: EU Companies' Perspective

Examining the Effect of Tariffs on U.S. Apparel Import Prices and Retail Prices

Can Circularity Promote Export? Exploring Africa's Export Patterns of Clothing Made From Recycled Textile Materials

## **PECAH KUCHA PEDAGOGY2: Preparing Future Fashion Professionals: Creativity, Digital Skills, and Experiential Learning**

Divergent Thinking in Fashion Design Curriculum: A Content Analysis of Program Documents

Framing Digital Skill Development as a Dynamic Ecosystem

How I GPT It: Integrating a Custom Artificial Intelligence Chatbot for Textile Education

Teaching AI Prompt Literacy with Industry Collaboration: Effects on Student Acceptance and Career-Oriented Adoption

Exploring Student Adoption of Digital Zero-Waste Patternmaking: A Technology Acceptance Approach

"Frustrating and Challenging. I Think that is the Point!": Experiential Learning and Soft Skill Development in Fashion Studio Courses

Developing Leadership and Followership Through Cross-Level Research Teams in a Problem Investigation Seminar

Integrating Community-Engaged Learning through Boutique Partnerships in Apparel Merchandising Senior Capstone

## **CONCURRENT SESSION 3**

**Thursday, November 19<sup>th</sup>, 3:15pm – 4:30pm**

### **PEDAGOGY3: Sustainability and Social Responsibility in Fashion Education**

Circular Economy Competencies in the Soft Goods Industry: Preparing Workforce for a Sustainable Transition

Teaching Circularity Through Craft: A Waste-to-Value PEDAGOGYagological Model

Teaching Cotton Sustainability: Preliminary Insights from a Technology-Driven PEDAGOGYagological Project in Fashion Retail Education

Designing for Discretion: Integrating Civic Responsibility into Introductory Apparel Design through a Hygiene Bag Service-Learning Project

### **CONSUMER BEHAVIOR3: Consumer Trust, Brand Relationships, and Social Influence**

Brand Psychological Ownership in Women's Intimate Apparel: Antecedent, Consumption Values, and Behavioral Outcomes

Creating Brand Loyalty on Social Media for Fashion Business: A Meta-Analysis

When and for Whom Threat Appeals Work: The Interactive Effects of Message Framing and Gender on Helping Intention Toward Local Retailers

When AI is to Blame: The Role of Crisis Source and Brand Type in Consumer Trust

### **SUSTAINABILITY AND SOCIAL RESPONSIBILITY3: Consumer Motivations and Sustainable Purchasing Behavior**

Interplay between Financial Constraint, Moral Obligation, and Intention to Sacrifice in Influencing Intentions for Purchasing Sustainable Products and Paying Premiums

Exploring Drivers and Barriers of Sustainable Vegan Fashion Alternatives (SVFA): A Grounded Theory Approach

Identifying Sustainable Apparel Consumer Segments Using TwoStep Cluster Analysis: Evidence from the U.S.

Wool of the People: Understanding New Yorkers' Motivations for Purchasing Local FiberProducts through Theory of Planned Behavior

### **TEXTILE AND APPAREL INDUSTRY3: Innovation, Sustainability, and Industry Practice**

Evaluating the Accuracy of Digital Fabric Drape Simulation Through Physical and Virtual Drape Coefficient Comparison

Cost Impacts of Zero-Waste Manufacturing: A Comparison of Healthcare Scrubs Made Traditionally versus XZWBG

Quantifying the Commitment–Action Gap: Detecting ESG Reporting Credibility in the Apparel Sector Using the ESG Authenticity Index

Bridging Theory and Practice: Experiential Learning Growth Among Industrial Engineering Students in El Salvador's Apparel Manufacturing Sector

### **HISTORY3: Textiles, Dress, and Cultural Narratives in Historical Context**

Baby Bibs and Doilies: Pattern Classification and Design Principles in a Victorian-Era Irish Whitework Collection

Digital Reconstruction of a 1909 American Men's Suit Using 3D Apparel Simulation

Fashions of Mercy: Chinese-Inspired Design and the United China Relief Campaign (1941-1943)

Dyeing for Independence: Textiles, Resistance, and Sékou Touré's Vision of Post-Colonial Guinea

### **PECHA KUCHA PRODUCT DEVELOPMENT AND SOCIAL AND PSYCHOLOGICAL ASPECTS3: Designing for the Human Experience: Identity, Well-Being, and Consumer Behavior**

Dart Adjustments for Improved Garment Fit and Customization

Wear trial: Examining the Integration of Nursing Bra Clip Systems into Mothers' Feeding Practices

Dynamic 4D Assessment of Sports Bra-Induced Breast Motion

Design Solutions for Electroencephalograms: Employing the FEA Model to Meet Performance, Psychological Empowerment, Identity Expression, and Aesthetic Needs

The Association Between Body Image and Relationship Satisfaction: The Role of Exercise among Cancer Patients and Survivors

Digital Grooming: Redefining Self-Image and Appearance Management in the Age of Social Media

From Identity to Intention: The Role of Virtual Appearance in Fashion NFT Consumption

Socializing the Sacred: The Impact of Subjective Norms and Spiritual Contagion on Secondhand Home-Textile Consumption

### **SPECIAL TOPIC3: Reframing Learning Competencies for the Future: Aligning the ITAA Meta-Goals Across Institutional and Accreditation Contexts**

## **CONCURRENT SESSION 4 Thursday, November 19<sup>th</sup>, 4:45pm – 6:00pm**

### **PEDAGOGY4: Professional Development and Career Readiness**

Embedding Micro-Credentials in Fashion Education: A Teaching Strategy for Reinforcing Professional Skills and Design Thinking

Comprehensive Digital Career Readiness Toolkit: Integrating AI and Digital Marketing Technologies Across the Curriculum

Bridging Industry and Academia: Advancing Career Readiness Through a Retail Ready Experiential Learning Model

Building the Foundation: A Quasi-Experimental Study of Embedded AI Literacy Instruction Across Undergraduate Fashion Design Courses

## **CONSUMER BEHAVIOR4: Sustainability, Secondhand Consumption, and Responsible Fashion**

Culture and Motivations to Purchase Secondhand Fashion: A Conceptual Framework

Perceptions of Secondhand Fashion in a Status-Oriented Society: An Exploration of Consumers in the United Arab Emirates

Dyeing for Sustainability: Consumer Views on Natural-Dyed Products

Is Watching TikTok Fashion Videos Bad for the Environment? Fashion Involvement, FOMO, and TikTok's Influence on Apparel Overconsumption

## **SUSTAINABILITY AND SOCIAL RESPONSIBILITY4: Communicating Sustainability and Consumer Responses**

"Who Is Responsible?": Sustainability Responsibilization in U.S. Retailer Messaging

From Reports to Reactions: A Comparative Study on Patagonia's Sustainability Practices and Consumer Discourse on Social Media

Dual Reputation Risk Dilemma in Sustainable Fashion: Effects on Skepticism and Rejection Intention

Communicating the Hidden Environmental Cost of Generative AI's Data Center in Fashion: The Critical Role of Eco-Labels

## **MANAGEMENT4: AI Adoption and Digital Transformation in Fashion Retail Management**

Digital Merchandising Practices for Product Display Pages and Their Effectiveness to Communicate Apparel Product Information Across HTML Structures

Competing Effects of Interface Human Likeness: A Dual-Path Perspective on Consumer Adoption of AI-Driven Styling Services

The Consumer Adoption of AI-Powered Visual Search Engines: An Application of the Innovation-Decision Process Model

How Change Messages Influence Employees' Digital Readiness to In-Store Automation Technology in the Fashion Retail Context

## **MARKETING4: AI, Immersive Technology, and the Future of Fashion Marketing**

Beyond Smart: How AI Affordances Support Different User Goals in Wardrobe Apps

The Personalization Paradox: Algorithmic Marketing and Inclusivity in Fashion

When AI Writes CSR: The Role of Message Authenticity and Machine Heuristic Across Informational and Narrative Messages

Exploring HMSAM Constructs in Immersive Luxury Retail: A Case Study Using Apple Vision Pro

## **PECHA KUCHA SUSTAINABILITY AND SOCIAL RESPONSIBILITY4: Extending the Life of Fashion: Consumer Behavior, Circularity, and Sustainable Consumption**

What Values Keep Clothes in Use? Understanding Apparel Acquisition and Disposal Decisions for Sustainable Consumption

A Critical Dialogue on How the Role of Women's Biological and Lifestyle Changes Relate to Apparel Lifespan

Beyond the Purchase: A Call for Culturally-Informed Research on Generation Z's Post-Purchase Sustainable Fashion Behaviors

Reimagining Resale: Understanding the Role of Gen Z Sellers and Buyers in the Secondhand Garment Economy

From Platform Attributes to Consumer Emotions: A Big Data NLP Analysis of Recommendation Behavior in Secondhand Fashion Resale Platforms

Website Messages: Fast Fashion and Collaborative Consumption Businesses

Beyond the Firm: Consumer Responds to Firm and Vicarious Greenwashing in Luxury Fashion

Circular and Socially Inclusive Design for Ground-Based Shelter Systems

## **NANCY RUTHERFORD AND BETTER BUYING INSTITUTE PRESENTATIONS4**

From Fiber to the Future: Advancing Sustainable Cotton Innovation through Industry and Community Collaboration

Threads of Friendship (Hilos de Amistad): A Collaborative Virtual Service-Learning Exchange Project Between International Community Partners and Collegiate Students Studying Textile Trade, Circularity, Re-Design, and Manufacturing

From Experiential to Problem-Based Engaged Learning: Iterations on an Industry-Sponsored South Asia Apparel Production Capstone Collaboration

Redefining Design Thinking for Merchandisers: Evaluating Macroenvironmental Trends to Shape Fashion's Future

Preparing Future Professionals in Responsible Purchasing Practices: Applying the Better Buying Principles in Textile and Apparel Education

Integrating Responsible Purchasing Practices in Technical Package Development for Sustainable Apparel Supply Chains

Evolution of Responsible Purchasing: Integrating Data-Driven Retail Buying, Ethical Sourcing, and Sustainable Entrepreneurship

## **CONCURRENT SESSION 5**

**Friday, November 20<sup>th</sup>, 9:30am – 10:45am**

### **PEDAGOGY5: Innovative Pedagogies and Creative Learning Strategies:**

Collaborative Drawing as a PEDAGOGYagological Strategy for Idea Generation in Fashion Illustration

Implementing Practical Applications of Trend Forecasting Concepts in an Online Environment to Promote Experiential Learning

Creative Idea Generation through Brainstorming with Generative AI

Mapping the Seams: Using an AI Decision Log to Track How Senior Fashion Design Students Navigate Human-AI Co-creation Across a Full Studio Semester

## **CONSUMER BEHAVIORS5: Consumer Risk, Product Performance, and Apparel Evaluation**

An Investigation of Firefighters' Perception Towards Flame-Retardant Undergarments

From Signals to Satisfaction: Medical Apparel Reviews Across Retail Platforms and Periods of Uncertainty

Durability Failures in Fast Fashion vs. Sustainable Apparel: A Large-Scale Text Mining Analysis of Consumer Reviews

From Discourse to Decision: Tracking PFAS-Related Chemical Risk Awareness in Apparel Through Reddit and Google Trends Data

### **DESIGN AND PRODUCT DEVELOPMENTS5: Creativity, Branding, and the Future of Fashion Design**

Neural Modulation of Multimodal Creative Translation: EEG Evidence from Fashion Design–Music Interaction

AI-Assisted Heritage Design and Brand Identity: A Conceptual Model of Input Fidelity, Creativity, and Consumer Evaluation in Original Designer Brands

When Prestige Signals Backfire: Designer Disclosure, Cultural Match-Up, and Brand Evaluation in Chinese Fashion

Designing for the real world: Trademark licensing in apparel education

### **CULTURE5: Interpreting Culture, Design, and Consumer Meaning in Fashion**

From Artisan Narratives to Audience Interpretation: Modeling Cultural Translation in Contemporary Fashion Through Designer-Led Mediation and a Unified SOR Framework

Reinterpreting the Classic: Using Q Methodology to Define Timeless Design Within Fashion's Cultural and Environmental Demands

Consumer Responses to K-Beauty in the U.S. and Japan: A Holistic–Analytic Perspective

Beyond the Label: Detecting Androcentrism in Unisex Fashion Categories Using Vision–Language Models

**TEXTILE AND APPAREL SCIENCES5: Emerging Materials, Smart Textiles, and Innovative Product Development**

Preferences and Comfort of Hemp and Cotton Healthcare Scrubs: Clinician Wear Trials

Cushioning Performance of 3D Printed Auxetic Structure for Footwear Sole Applications

Programmable 4D-Printed SMP-Knitted Architectures for Adaptive Shape Morphing

Textile Breadboard for Rapid Prototyping of Flexible Electronics via Computerized Embroidery

**PECHA KUCHA MANGEMENT AND MARKETINGS5: The Future of Fashion Retail: Technology, Value, and Consumer Engagement**

From Management to Mentorship: The Future of Leadership in Corporate Retail

Recalibrating Value Through Repair: From "Take, Make, Waste" to "Value Per Wear"

Style, Personalization, and Sustainability: Exploring Service Features in AI Wardrobe Management Apps

From Voice to Virtual: Why Support Matters More Than Social Influence in Senior Consumers' Fashion Technology Experiences

Consumer Reactions to AI-Powered Targeted Marketing Based on Perceived Device Eavesdropping: A Conceptual Model

When Digital Twin Advertising Backfires: Storytelling Transparency in Fashion

Beyond Greenwashing: Introducing Tech-Washing as a New Ethical Challenge in Marketing

"The Only Ad I Intentionally Searched": Rethinking Consumer Resistance in the Age of Fashion-as-Entertainment

**SPECIAL TOPICS5: What I Wished I'd Known Before Submitting Our TAPAC Accreditation Application**

**CONCURRENT SESSION 6**  
**Friday, November 20<sup>th</sup>, 11:00am – 12:15pm**

**PEDAGOGY6: Scholarship and Evidence-Based Educational Practices**

Theory Usage in CTRJ, Dress, and FCSRJ from 2007-2025: A Systematic Review

An Analysis of Project Outcomes Relating to Visual Literacy in Fashion

Evidence-Based Material Selection: Shifting from Intuition to Technical Rigor in High-Fidelity Digital Product Creation

Student Technostress in AI-Integrated Higher Education: A Conceptual Framework for the Apparel and Textile Discipline

**SUSTAINABILITY AND SOCIAL RESPONSIBILITY6: Advancing Sustainable Fashion Systems and Behaviors**

Towards Comprehensive Sustainable Fashion Scholarship: An Integrated Behavioral Systems Conceptual Framework

Fast Fashion VS Secondhand: Examining Barriers Preventing Consumers from Adopting Thrifting as a Sustainable Shopping Alternative

Promoting Sustainable Laundry Behavior: Designing and Testing Consumer-Focused Interventions

Consumer Perceptions and Green Purchase Behavior of Almond-Waste-Dyed Products: A Social Cognitive Theory Approach

**DESIGN AND PRODUCT DEVELOPMENT6: Sustainability and Circular Innovation in Product Development**

Circular Product Design Strategies in the Fashion Industry: A Systematic Literature Review

Revolutionizing the Menstrual Experience: Sustainable Product Design

Hyperbolic Tessellation as a Method for Optimized Material Use in Garment Design

A Designer's Explorations in Co-creating Garments with 3D Print Waste

## **MANAGEMENT6: Enhanced Consumer Experiences in Fashion Retail**

Introducing AI-Agents as Trusted Shopping Companions in Retail Therapy

Why “Smart” AI Isn’t Enough: The Power of “How I Feel” in Shaping the Evaluation of AI-Enabled Wardrobes

From Visualization to Adoption: The Role of Virtual Try-On Richness in AI-Diven Fashion Recommendation Services

Improving Consumers' Experience on FITS: A Personalized Style Recommendation and Virtual Try-on System

## **UNDERGRADUATE6: Consumer Perspectives and Product Innovation in Contemporary Apparel**

Why Sustainability Is Lived Differently: Cultural Narratives of Gen Z’s Ethical Fashion Consumption in Europe and the United States

Enhancing Transparency and Trust in Fashion Resale through the Digital Product Passport: Exploring Consumer Perceptions

An Exploratory Study of Running Apparel Needs Among Female Long-Distance Runners

Evaluating Microbial Contamination on Veterinary Scrubs Using ATP Testing: Implications of Detergent Chemistry and Antibacterial Additives

## **PECHA KUCHA CONSUMER BEHAVIOR6: Digital Consumer Experiences: Technology, Accessibility, and Emerging Fashion Behaviors**

Immersive Digital Experiences in Fashion Retail: A Conceptual Framework

Uncovering Consumer Responses toward AI Fashion: Evidence from YouTube Comment Text Mining

From Normative Users to Structural Barriers: A Disability-Centered Agenda for E-Commerce Research

Smart Gait Monitoring Shoe Requirements: An ICF (International Classification of Functioning, Disability and Health)-Guided Qualitative Study

Consumer-Perceived Benefits and Costs of Wearable Technology-Integrated Fashion Products: A Text Mining Analysis of User-Generated Reviews

Sustainability, Style, and Social Networks: Understanding Thrift Culture Through Online Diffusion Patterns

Renting or Resisting? Consumer Adoption Barriers and Drivers in Fashion Rental Subscriptions: A Netnographic Analysis Using Innovation Resistance Theory and Technology Acceptance Model

From Framing to Coping: Tracing the BNPL Regret Cycle in Apparel Consumer Discourse Through Reddit Text Mining and Semantic Network Analysis

## **STUDENT BEST PAPERS6**

Not Just a Game: Using Virtual Reality to Drive Real-World Eco Apparel Purchases

How to Enhance Emotional, Cognitive, and Intentional Readiness for Retail Automation? Holistic Assessment of Fashion Retail Employees’ Digital Readiness

AI Washing in Fashion: From Consumer Expectancy Violations by AI Claim–Behavior Discrepancies to Brand Avoidance

What Drives Sustainable Behavior Among Fashion Industry Professionals? The Role of Attitude, Subjective Norms, Perceived Behavioral Control, and Environmental Concern

From Pandemic to Persona: Lessons on Avatar-Based Identity Formation

## **CONCURRENT SESSION 7 Friday, November 20<sup>th</sup>, 2:15pm – 3:30pm**

### **PEDAGOGY7: Technology Integration and Curriculum Innovation**

Introducing Reverse Engineering in Flat Patternmaking Courses Using Virtual Simulations

Integrating Artificial Intelligence into Adaptive Apparel Education: A Pedagogical Framework for Human-Centered, Reflective, and Inclusive Learning

Teaching the Future of Fashion: Why 3D Printing Belongs in Fashion Design and Product Development Curriculum

Are We Losing Critique? Instructor Role Identity and the Tension of “Am I Being Too Harsh?” in Fashion Education

Bio-Inspired Seam Design for Lunar EVA Suits: The Mutant Seam for Dust Mitigation

Laser Sinter Coated Textiles for Space Suits in Lunar Mission

### **DESIGN AND PRODUCT DEVELOPMENT7: Inclusive and Adaptive Design for Diverse User Needs**

Gear-Garment Systems in Outdoor Recreation: The Role of Equipment and Apparel Interfaces in Mediating Participation for People with Paralysis

Exploring the Clothing Needs of Women with Chronic Illness

Adaptive Apparel Alterations as Ethical Practice: Legitimizing a Third Pathway Toward Inclusive Design

Wear Testing and Evaluation of Adaptive Menstrual Underwear for Women Wheelchair Users

### **SOCIAL AND PSYCHOLOGICAL ASPECTS7: Dress, Identity, and Social Meaning in Contemporary Contexts**

Clothed in Academia: Faculty Experiences of Dress, Identity, and Expectation

Encloded Cognition in Female Firefighter Turnout Gear: Tension Between Ergonomic Needs and Symbolic Identity

Engineered Masculinity: A Netnographic Examination of Looksmaxxing Communities and the Social Control of Male Aesthetic Identity

Attention Capital in Material and Experiential Consumption: Scale Development of Attention-Capturing Capability and Effects on Social Value and Consumer Intentions

### **CULTURE1: Fashion, Identity, and Cultural Expression**

“It Talks About What is Important to Me:” How STEAM-Themed Apparel Communicates Identity, Supports Connections, and Builds Community Across Professional Contexts

Re-Indigenizing Hawaiian Fashion Through Mo`olelo

LGBTQ Fashion-Style-Dress: Embodied Meanings and Experiences Across the World in the 20th and 21st Centuries

The Super Bowl of Knitting: Unraveling the Meaning of Rhinebeck Sweaters

### **PECHA KUCHA CULTURE AND HISTORY7: Fashion Heritage, Cultural Identity, and Digital Preservation**

Cross-Cultural Antecedents of Sustainable Consumption: A Multi-Study Approach

Threads of Resistance: Cultural Dress and the Preservation of Assyrian Identity in the Diaspora

Beyond Institutional Boxes: Redesigning Metadata and Collective Annotation for Austronesian Barkcloth in Digital Collections

High-Fidelity Visual Optimization of Historical Garments Using Multi-Module LoRA Models: A Case Study of the Hanfu in the Ming Dynasty Yingxi Painting

Consumer Memory and Luxury Retail Spectacle: Oral Histories of Neiman Marcus Fortnight

Sartorial Symbol of the South: Seersucker Suits

Inside the 1920s Closet: From Object-Based Research to Social Media Exhibition in a Fashion History Course

Digital Reconstruction of Heritage Clothing: A Systematic Review of 3D Technologies and Workflow Paradigms

### **TEXTILE AND APPAREL SCIENCE7: Protective Clothing and Advanced Performance Apparel Systems**

Firefighter Anthropometry and Body Volume Variability: Implications for Fit and Cooling Performance in Turnout Coats

Evaluating the Impact of Male- versus Female-Cut Turnout Gear on the Mobility of U.S. Female Firefighters: A Pilot Study

**SPECIAL TOPIC7: Faculty Careers at the Intersection of Education, Scholarship, and Entrepreneurship in Fashion**

**POSTER SESSION 1**

**Saturday, November 21, 8:30am – 9:30am**

**CULTURE**

1. Beyond Glamour: The Hourglass Silhouette and the Illusion of Diversity in Oscar Red Carpet Fashion
2. When AI Agents Pay for You: Consumer Entrustment in Autonomous Payment
3. Who Looks Where? An Eye-Tracking Analysis of Visual Attention in Multicultural Fashion Advertisements

**HISTORIC**

4. Assessing Active Learning in the Fashion and Textile History Classroom
5. Beyond the Fashion Plates: Documenting Everyday Dress in 20th Century Iowa
6. Promoting Vogue Patterns in Women's Wear Daily, 1932-1965
7. Textile Ecologies and Immersive Futures: Chita as Catalyst for Cross-Disciplinary Learning and Cultural Coexistence.
8. Virtual Reconstruction of a 1910s Lane Bryant Plus-Size Corset

**MANAGEMENT**

9. AI-Augmented Employee Creativity: The Role of Generative AI Capabilities and Self-Efficacy in Fashion Retail
10. Digital Disruption and Human Response: How Employees Cope with Technological Disruption in Fashion Retail
11. Designing Human-Centered Luxury Fashion Experiences with Vicarious Touch and AI: From Media Richness to Experiential Richness
12. From Haute Couture to Haute-Spitality: The Effectiveness of Experiential versus Material Message Framing in Luxury Fashion Brand Extension

13. Ethical Intelligence in Fashion Retailing: The Engine–ECU–Fuel–Footprint (EEFF) Framework
14. Fashion AI Startups: A Taxonomy of Business Models
15. How Diagnosticity and Telepresence Reduce Risk and Build Trust Among Fashion Buyers in AI-Powered Virtual Showrooms
16. Human or AI? Predicting Consumer Visual Attention in Fashion Advertisements Through Saliency Modeling
17. Interdependence or Emotional Attachment? The Role of Mind Attribution in Consumer-Agentive Shopper AI Relationship and Brand Loyalty
18. Reality or Fantasy? Effects of Human-Like Versus Cartoon-Like Virtual Influencers' Content Type on Consumers' Narrative and Analytical Self-Referencing
19. Relational Orientations and Consumer Responses to Conversational AI in Fashion Retail
20. The Cultural Context of AI vs Human Empathy in Service Recovery: Interactive Effects on Perceived Sincerity
21. "Memories Reminiscenced with AI": Exploring the Impact of Virtual Reality Shopping with an AI Avatar on Older Adults' Psychological Well-being

**MARKETING**

22. Consumer Sentiments Toward Storytelling and Non-Storytelling in Adaptive Apparel Advertising: Evidence from Social Media Comments
23. Emotional Configurations in Fashion Startup Brand Language: An NRC Lexicon Analysis
24. From Trendsetter to Thrifter: Expectancy Violation in Secondhand Endorsements
25. Horizontal Brand Extension Success: The Roles of Category Fit and Consumer Attitudes in a Moderated Mediation Framework
26. Hybrid Brand Architecture as a Strategic Response to Double Jeopardy (DJ): A Proposition-Based Study of Local Apparel Brands in Thailand

27. Merchandising in the Circular Economy: A Dual-Path Perspective on Value Creation in Thrift Apparel Retail
28. How Webpage Structure Is Associated with ChatGPT-Based Product Information Extraction in Fashion E-Commerce
29. Official University Merchandise as a Predictor of University Brand Association among Generation Z College Students
30. Rewarding or Penalizing Loyalty? Effects of Personalized Dynamic Pricing Strategies on Perceived Price Fairness and Brand Trust
31. The Rise of Value-Focused Influencers (VFIs) and Their Effects on Consumer Perceptions
32. When a Retailer's Conversational AI Agent Guides Versus Follows: The Effects of AI Agency Level on Perceived AI Expertise, Threat to Freedom, and Brand Evaluation

#### **SOCIAL AND PSYCHOLOGICAL ASPECTS**

33. Analysing Representations of Body Ideals and Gender Roles in Music Videos Targeting Adolescents
34. A Systematic Review: Intersections of Identity and Acculturation Through Dress
35. Seeing the Maker: Audience Interpretation of Artisan Labor Through Symbolic Garment Design
36. Co-pilot to Auto-pilot: How Agentic AI Sales Agent Affordances Motivate Customers' Actualization Behavior in the e-Commerce.
37. Success is mine, Failure is yours: Agentic AI Advice, Attribution, and Relationship Trajectory
38. Understanding Cosplayers with Disabilities: Motivations, Experiences, and Apparel Needs

#### **TEXTILE AND APPAREL INDUSTRIES**

39. Adaptive Communication in Apparel Supply Chains: Evidence from Bangladeshi Suppliers
40. Beyond Algorithms: A Systematic Review of AI-Driven Ethical Challenges in Fashion Retail

41. Theory Usage and Contributions in Textile and Apparel Supply Chains: A Systematic Review
42. AI-Generated Aesthetics and Fashion Designer Responses: A Dynamic Capability and Professional Identity Threat Perspective
43. How B2B E-Marketplaces Reshape Fashion Sourcing: Network Capabilities, Digital Integration, and Performance
44. Bridging the Gap: Analyzing Perception Dissonance in the Apparel Value Chain to Revitalize the Textile Industry
45. Exploring Rural Outdoor Apparel and Soft Goods Entrepreneurial Ecosystems Through the Community Capitals Framework
46. Global South Supplier Perspectives on Traceability and Transparency in Textile and Apparel Supply Chains: An Institutional Theory Lens
47. Identifying Supply Chain Constraints in the African Cellulosic Craft Industry: Preliminary Qualitative Findings from Kenya
48. Strengthening U.S. Cotton Supply Chain Resilience: The Role of Competitive Strategy in Predicting Robustness, Agility, and Integrity
49. Mapping Circular Economy Practices in Fashion Retail using LinkedIn
50. Sustainable Transformation Without Identity Loss: Reimagining Collegiate Athletic Uniforms
51. Tracing the Thread: How Digital Product Passports Shape Consumer Evaluation in Fashion Retail
52. Unlocking Sustainable AI: Drivers and Constraints of Adoption in Fashion SMEs
53. When Leaders Speak Up: How Policy Shifts and Leaders' Standpoints Shape Apparel Employees' Job Switch Intention Through Managerial Pessimism and Perceived Inadequacy

#### **TEXTILE AND APPAREL SCIENCE**

54. Beyond Protection: Understanding Personal Protective Equipment (PPE) Value Among Oil and Gas Workers

55. Development and Evaluation of a Lower-Body Exosuit for Gait Assistance: Effects of Structural Design on Performance and Perception
56. From Field to Fabric: A Mixed-Methods Roadmap for Hemp Fiber Classification and Sustainable Textile Integration
57. How Commercial Fishing Gloves Influence Manual Performance: A Comparative Evaluation
58. Personal Protective Clothing in Motorsports: A Critical Review of Current Knowledge, Standards, and Future Directions
59. PLA Dot Matrix Motifs on Apparel Textiles: A Practice Based Process Window Study Using Consumer Level FDM
60. Stitch Length as a Design Parameter in Seamless Knits: Implications for Textile Performance
61. Wastewater Reuse in Cotton Pretreatment: Multi-Route Evaluation for Optimization and Quality Performance

## POSTER SESSION 2

Saturday, November 21, 10:00am – 11:00am

### DESIGN AND PRODUCT DEVELOPMENT

1. A Constraint-Based Methodology for Fashion Design Development
2. AI-Driven Pattern Generation in CLO3D: Capabilities and Limitations in Digital Fashion Design
3. An Exploratory Approach to Garment Design for Anxiety Regulation
4. Beyond Fit: Body Armor Challenges for Women Police Officers
5. Creative Ownership and Transparency Perspectives of Fashion Students Employing AI Tools

6. Concept Paper: A Call to Research Action to Identify Solutions to Structural Barriers to Occupational Health and Safety Faced by Women Wildland Firefighters

### DESIGN AND PRODUCT DEVELOPMENT

7. Considering Rogers' Attributes of Innovation to Promote Adoption of the X Zero Waste Banded Grading Technique in Apparel Education, Design, and Manufacturing
8. Left Behind by Fashion: A Call for Education and Research to Support the Development of Adaptive Fashion in Poland
9. Design Development Of Traditional Korean Archery Wear Based On The FEA Model
10. Designing Sustainable Sports Equipment Using Cotton-Based 3D Printing Filaments and Composites
11. Development of an Embodied Augmented Reality Virtual Try-On System for Customizable Fashion Bags Using VuMark-Based Interaction
12. Digital Innovation for Circularity: Using 3D Simulation and Design for Disassembly in Modular Mono-Material Apparel
13. Empathy by Design: Interdisciplinary Collaboration in Typography, Medical Identity, and Apparel Design
14. Exploring an Experiential Learning Activity with an Ageing Simulation Suit
15. Exploring Generative AI Adoption in the Fashion Industry from Designers' Perspectives: A Design Value Model Approach
16. From 2D Surface to 3D Form: 3D-Printed Self-Folding Pleats in Thermo-Responsive Textiles
17. From Graphic Design to Fashion: Applying Gestalt Principles in Textile Reconfiguration and Ready-to-Wear Design
18. Growth-Related Mismatch in Children's Sportswear and Sports Equipment

19. Human-Centered Evaluation of an Anchoring-Based Soft Wearable Robotic Garment for Lower Back Support during Lifting
  20. Integrating Function, Sustainability, and Wearability: Cotton-Based Modular Smart Shoe Design for Gait Assistance
  21. Luxury and Non-Luxury Co-Branding: Effects of Product Design Prototypicality and Novelty on Functional, Expressive, and Aesthetic Values and Product Attitude
  22. Mechanical Coupling Between Active Shape Memory Alloy Knits and Passive Jersey
  23. Momentum: Inclusive Fashion In Motion- The Scottish Rite Experience
  24. Multi-Agent vs Single-Agent AI Systems for Generative Fashion Design
  25. Multidimensional Subjective Usability of Wearable Robots for Rehabilitation: Toward User-Centered Design
  26. Promoting Collaboration Between Apparel Designers and Art Therapists: Recognizing Overlap Between Enclothed Cognition and Labeling Theory When Developing Clothing for Individuals of Marginalized Identities
  27. Slicing Patterns to Reduce Waste: A Reinforcement Learning Approach
  28. Teaching AI for Creative Exploration in Design Education
  29. Toward Inclusive Garment Simulation: Development of an Open Dataset of Disability-Representative Avatars for Browzwear VStitcher
  30. Tri-Embedded Design Framework for Sustainable and Socially Responsible Product Development
  31. Understanding Comfort, Fit, and Performance: Female Law Enforcement Officers' Perspectives on Soft Body Armor
  32. User-Centered Insights into Adaptive Apparel: Bridging Functional Needs, Identity, and Fashion in Disability-Inclusive Design
  33. Why Not Digital? Assessing Fashion Professionals' Expectations and Perceptions Shaping Intention to Use Digital Sampling
  34. Sustainability Practices in Childrenswear Brands: Carter's and The Children's Place
- SUSTAINABILITY AND SOCIAL RESPONSIBILITY**
35. A Comparative Analysis of HUGO BOSS and Ralph Lauren's Sustainability Practices
  36. Are Consumers Ready to Embrace Innovative Natural Sustainable Fabrics? Exploring Consumer Perceptions and Adoption Intentions
  37. Up in the Air: Investigating Gen Z Consumer Acceptance of Drone Delivery for Online Shopping
  38. Beyond Circular Behaviors: Conceptualizing a Multidimensional Circular Fashion Mindset Across the Garment Lifecycle
  39. Beyond the Bin: Psychological Drivers of Consumer Adoption for Soil-Nutrient Disposable Product
  40. Investigating Consumer Purchase Intentions for Natural Versus Synthetic Smart Clothing in Health Monitoring System
  41. Comparative Performance of Reclaimed Cotton Leather Alternative Compared to Sustainable Plant-Based Leather Textiles
  42. ReSole: Circular Footwear Insoles from Reclaimed Cotton
  43. Do Families Shape Individuals' Sustainable Fashion Interest?
  44. Sustainable Fashion in Consumer Discourse: Insights from Reddit
  45. Exploring Consumer Experience in Fashion Rental Apps: A Text Mining Approach Using Online Reviews
  46. Exploring Sustainable Fashion Systems Through Immersive Field Experiences
  47. From Deconstruction to Design: Applying A Circular Design Framework to Eco-Spiritual Expression in Apparel

48. From Textile Waste to Innovation and Circularity: Applying Kolb's Experiential Learning Cycle in Engagement at FABSCRAP
  49. Interplay of Firm and Third-Party Sustainability Signals in Shaping Consumer Responses
  50. It's in Our Nature: Integrating Biomimicry into Introductory Fashion Education to Foster Functional Design Thinking
  51. Luxury Reimagined: Consumption Values and Generational Differences in Secondhand Fashion
  52. Pride or Guilt? Effects of Temporal and Social Norm Framing on Sustainable Fashion Consumption
  53. The Impact of Higher Education Major and Sustainability Knowledge on Second-hand Clothing Consumption Behavior
  54. The Cost of Ethics: Examining Structural Barriers to Sustainable Fashion Participation among Marginalized Consumers
  55. Exploring Sustainable Cotton-Based Antimicrobial Wound Dressings: A Qualitative Study of Performance, Comfort, and Environmental Impact
  56. Why Sustainability Talk in Social Media Fails to Translate into Action: Social Gratification, Pluralistic Ignorance, and Fashion Consumption
  57. When N/A Matters: Segmenting Normative/Affective (N/A) Dynamics in Secondhand Clothing Consumption: A Finite Mixture and Prediction-Oriented Segmentation Approach
- UNDERGRADUATE**
58. (Un)authentic Inclusivity: Examining Tokenism in Fashion Media Representation
  59. Bridging Campus and Community Through Textile Recycling Initiatives
  60. Consumer Attitudes and Affective Responses Toward Specialty Coffee Retail
  61. Digital Product Passports and Transparency in Fashion: A Text Mining Analysis of Luxury and Fast Fashion Contexts
  62. Hair Today, Gone Tomorrow: Body Image Distress, Alopecia, and Social Functioning Among Cancer Patients
  63. How Consumers Perceive Blockchain for Fashion Supply Chain Transparency: A Content Analysis Approach
  64. Insights Into the Impact of Discarded Textiles on Soil Health
  65. New Masculinity or Recurring Style? Revisiting Menswear Through History and Visual Culture
  66. Parental Body Image in the Context of Cancer and Its Impact on Child Functioning and Development
  67. Price Sensitivity and Perceived Value in Boutique Retail
  68. Reconfigured Extraction: Gender, Colonialism, and Labor in Sri Lanka's Garment Industry
  69. Rebound Effects in Secondhand Fashion Consumption among Generation Z
  70. Revisiting the Personalization-Privacy Paradox: Exploring Gen Z's Consumer Perceptions of AI-Driven Fashion Marketing
  71. Roots of Identity
  72. Scrolling Past the Pitch: How Sponsored Hashtags Shape Consumer Responses to Influencer Promotions
  73. The Runway Model: Perceived Identity and Personality Within An Ever-Evolving Society of Gender-Fluidity
  74. User-Centered Design of Contemporary Women's Golfwear: Integrating Hungarian Kalocsa Folk Art and Functional Needs
- POSTER SESSION 3**  
**Saturday, November 21, 11:30am – 12:30pm**
- CONSUMER BEHAVIOR**
1. A Multimodal Analysis of Host Cues and Consumer Responses in Apparel Live-Stream Commerce: An Exploratory Study

2. A Lifecycle-Based Behavioral Pathway: The 6C Model of Sustainable Clothing Behavior
3. AI Influencers Versus Human Influencers: Enhancing Psychological Closeness and Brand Attachment Through Personalization
4. Are Dupes Always Bad? The Impact of Dupes on Brand Attitudes via Self-Congruity
5. Brand Familiarity and Consumer Responses to Instagram Cosmetic Advertising: The Moderating Role of Instagram Involvement
6. Bra Discomfort and Functional Needs Among Breast Cancer Survivors: A Symptom Burden Perspective
7. Chasing Indigo Rainbows: Exploring Consumer Willingness to Pay for their Favorite Pair of Jeans
8. Click, Walk, Shop: Consumer Responses to Virtual Pop-Up Retail in Fashion Brands' E-Commerce Platforms
9. Communicating AI Collaboration in Fashion Product Development: The Role of Authenticity in Shaping Purchase Intention
10. Consumers' Perceptions of Virtual Luxury Fashion (VLF) in the Metaverse: From the Perspective of Brand Extension
11. Consumer Responses to the 'See price in cart' Practice in Online Retail
12. Do Negative Experiences Last Longer? Temporal Distance and Asymmetric Effects of Review Sentiment on Customer Satisfaction in Ultra-Fast Fashion
13. Exploration of the Adoption Intention of Smart EMG (Electromyography) Sportswear for SCI (Spinal Cord Injury) Para-sports.
14. Exploring Public Social Media Conversations on Digital and Virtual Fashion: Insights from BERTopic and Sentiment Analysis
15. From Fast to Slow: Consumer Perceptions and Barriers Toward Slow Fashion in Bangladesh
16. From Digital Twin-Driven Situational Aesthetic Awareness to Metaverse-Induced Real-World Consumption Loyalty: A Sequential Mediation Analysis
17. Lingerie Enthusiasts in a Digital Age: Identity, Fit, and 3D Visualization
18. Losing the Lead, Winning the Choice: The Strategic Surrender of Agency for Algorithmic Convenience
19. Laundry Practices and Sustainability among Hispanic Young Consumers: A Social Cognitive Theory Perspective
20. Made with Effort, Bought with Love: The Impact of Handmade Products on Consumer Purchase Intention
21. Luxury in Two Tiers: Comparing Aspirational and HNWI Consumers' Purchase Motivations
22. Older Adults' Acceptance of a Wearable Healthcare Device: Extending PIADS to Anticipated Psychological Impact
23. Reading Between the Stars: Extracting Pre-Purchase Expectations from Fashion Product Reviews Using Large Language Models
24. Retail Discrimination in Real Time: Using Social Media for Social Justice in the Fashion Retail Marketplace
25. Responsible for Ghiblification? How IPR Response Shapes Consumer Behavior toward GenAI outcomes by Studio Size
26. The Jury Is Still Out: Topic-Contingent Evaluative Logics in Fashion Dupe Discourse
27. Theory of Mind Matters: How Consumers Respond to AI Fashion Recommenders Across Hedonic vs. Symbolic Products
28. Uncovering Consumer Barriers to Smart Sock Adoption: A Health Belief Model-Driven Text Mining Approach
29. Understanding Secondhand Fashion Consumption in Different Cultures: A Conceptual Framework Integrating Three Theories

30. What Drives SSRT Adoption? The Dominance of Perception-Based Evaluations Over Technology Traits

## **PEDAGOGY**

31. "Who Am I Through AI?" Adolescents' Identity Negotiation in Generative AI Selfies

32. Accessible by Design: Hybrid Curriculum Development and Student Performance in an Undergraduate Fashion Design Program

33. Advancing Generative AI Literacy in Fashion Design Education: Implement a GenAI Fashion Education Toolkit to Support Student Learning and Reflection

34. Advancing Sustainable Cotton Literacy to Mitigate Greenwashing in a Semester-Long Experiential Project

35. AI and Fashion History: A Study in Educational Pitfalls

36. AI-Integrated Learning in Consumer Behavior: Evidence from Classroom Implementation

37. AI-Supported Self-Directed Learning in Fashion Design Education: Learner-AI Interaction in Design Development

38. Applying Situated Learning Theory to Convergence Apparel Design Education for Enhancing Students' Self-Regulated Learning

39. Beyond the Sketch: Merging Concept-Driven Design with Customer Perspective

40. Bridging Design and Merchandising Through Digital Product Creation: A Cross-Disciplinary 3D Learning Model for Fashion Education

41. Faculty Industry Immersion as Curricular Infrastructure: Advancing Digital Product Creation Education in Fashion Programs

42. Building Equity Through Experiential Learning: A Student-Operated Professional Attire Initiative in Apparel Education

43. Challenged to Think Little: Apparel Design for Dwarfism

44. Compare, Critique, Create: A Two-Step Path to AI Literacy

45. Decoding Luxury: Using Archival Fashion Marketing Artifacts to Teach Visual Literacy and Global Luxury Branding

46. Enhancing Textile Education Through Immersive WebVR: An Affordance-Based Conceptual Framework

47. Enhancing Students' Self-Efficacy in Using AI and Digital Analytics Based on the ICAP Framework

48. Enhancing Visual Merchandising Education through Digital Integration: An Experiential Learning Approach

49. Reframing Fashion Course Design through AI-Supported Inquiry-Based Learning

50. Experiential Learning in Fashion Education: A Hybrid Approach to Makerspace Training

51. Exploring the role of artificial intelligence (AI) in the fashion industry: Implications for fashion curriculum development in higher education

52. Exploring Textile and Apparel Students' Experiences with 3D CAD: A Qualitative Study

53. Fashion Activism as a Catalyst for Creativity in Design Education

54. Fragmented Foundations? A Network Analysis of Business Instructional Topics in University Entrepreneurial Ecosystems Accessible to Fashion Design and Merchandising Students

55. Integrating AI into Fashion Design and Merchandising Education through a Semester-Long Cross-Course Collaboration: A Client-Based Brand Development Approach

56. From Classroom to Consulting: Connecting Students with Local Business for Learning

57. From Prompt to Creation: Integrating Generative AI Video Tools in Fashion Education

58. From Perception to Action: Examining Fashion Merchandising Students' Feedback Literacy in Response to AI Feedback

59. From Trade Show to Teaching Tool: Translating MAGIC Industry Insights into Experiential Learning for Textile and Apparel Industry Education
60. Integrity-by-Design Assessment: Making Generative AI Use Visible, Verifiable, and Ethical
61. Integrating Generative AI in Fashion Design Education: From Ideation Tool to Design Workflow
62. Leading from Within: Embedding Structured Leadership into Existing Group Projects
63. Learning Retail Strategy Through Decision Making Under Uncertainty: A Reflection-Based Pedagogical Model
64. Modeling Seams Without Sewing: An Experiential Teaching Strategy for Merchandising Students
65. Reframing Outcomes into Positive Pathways for First-Generation Fashion Students
66. Relational Accountability in Adaptive Apparel: A Triadic Model of Distributed Expertise
67. TALENTS: A Technology-Integrated Program to Promote STEM Career Readiness
68. Teaching Circularity in Textiles and Apparel: Educator Perspectives from a BioCircular Immersive Workshop
69. The Pedagogical Role of Object-Based Learning through a University Dress and Textile Museum Collection (DTMC) in a Textiles Course
70. The Missing Direction: Reframing CAD Simulation as a Bidirectional Structure–Visual Translation Tool in Knitting Design Education
71. The Influence of 3D Design Software Classes on Digital Apparel Spatial Visualization Skills
72. Ungrading the Fashion Classroom: Radical Times Call for Radical Methods
73. Want to Grab a Coffee? Developing Gen Z Networking Skills in a Digital Age
74. When Students See the Value: Social Network Analysis (SNA) Tool Adoption in Social Media Marketing
75. “I wish my internship allowed me to use the sustainable practices I learned in my coursework.” Insights from students' internship experience