ITAA
INTERNATIONAL TEXTILE
& APPAREL ASSOCIATION

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In this Newsletter:

- President's Address
- Institutional Partnership Opportunities
- Conference Registration, Schedule, Tours, Workshops and Legacy Event Information
- Conference Registration Fees
- International Bazaar Requests
- Advocating for Your Department workshop information
- CTRJ Information
- Achieving TAPAC Accreditation
- Recap of the Abstract Review Process
- Conference Travel Planning information
- News from the VP of Education
- Opportunities to join the Administrative Leadership or Professional Development

Seminar committees
- Member Highlights
- Position Openings

Dear ITAA Members,

Welcome to the new fall semester! Time truly flies!

I am extremely pleased to report that the ITAA Brand Guidelines have been developed and are in the last stage of review based on the new logo we just approved. Once the Brand Guidelines are officially finalized, we will have them available on our website so you all can use our ITAA logo as needed.

Jung Ha-Brookshire, PhD
ITAA President, 2024

Speaking of our website, we are indeed building a brand-new website —thank you, Sherry Schofield! She has been so busy building the new website while maintaining the old website! We are targeting to showcase new website by our conference in November. This has been a long, arduous work; but we are finally here. Luis Quijano, June Park, and the rest of the taskforce members have worked tirelessly to get this done. Thank you, Sherry Haar, for your leadership as well! Thank you all so much!

I am also happy to report that the almost all strategies in the “critical”, “immediate, and “intermediate” priority categories in the 2022-2025 ITAA Strategic Plan have been completed, deployed, and/or in the motion to be achieved. Please see more specific in the progress reports from 2022-2027 Strategic Plan - International Textile and

Apparel Association (itaaonline.org), as well as our newsletters this year. With these accomplishments, we have begun tackling the strategies listed under the “Later” priority category – which is directly related to undergraduate student activities at ITAA. Given the complexity of this task, I built a new taskforce titled, “Undergraduate Students at ITAA.” Hye-Shin Kim is leading this task force. Chunhui Huang, Lorynn Divita, and Jung-Hwan Kim will join the taskforce. The taskforce’ charges are (1) to review and recommend consistent and cohesive strategies and procedural guidelines for all activities related to UG students; and (2) to provide an organized framework for identifying/implementing current and future activities related to UG students within ITAA. The report is due April 15, 2025. If you have any suggestions or ideas about them, please do feel free to reach out to the taskforce members. We are looking forward to seeing the taskforce’ recommendations.

Please watch out for more news and messages from ITAA. The council is always listening to your needs and desire. I look forward to hearing from you.

INSTITUTIONAL PARTNERSHIP OPPORTUNITIES

Partnering with the ITAA unlocks significant advantages for programs and institutions within the textile and apparel discipline. Firstly, it provides targeted exposure to a highly relevant audience of academics, prospective students, and industry professionals. This focused visibility can attract high-quality candidates and foster valuable connections. Additionally, being featured in the conference program lends credibility and showcases the institution's commitment to staying current with industry trends and innovations. It also creates opportunities for real-time engagement, such as networking sessions and interactive presentations, where the college can directly address inquiries and highlight unique aspects of its program. Overall, this marketing strategy enhances the college’s reputation, broadens its reach, and supports recruitment and partnership efforts. See below for the various opportunities for your institution to communicate and interact with ITAA members.

To become an Institutional Partner, contact Sherry Schofield, Interim Executive Director, at itaasherry@gmail.com. Download this information HERE.

Package Benefits	**I** **$600** ($675 value)	**II** **$825** ($975 value)	**III** **$1,000** ($1,275 value)
One email to the ITAA membership before or during the conference	X	X	X
Logo in conference program with 200-word description	X	X	X
Logo with link on conference web site	X	X	X
One table at the Career Fair		X	X
One full-page ad in conference program			X

MAKING WAVES TOWARD A SUSTAINABLE & EQUITABLE FUTURE
itaa
LONG BEACH · 2024

CONFERENCE REGISTRATION IS NOW OPEN

Join us for ITAA's annual conference, a premier event that promises unparalleled opportunities for networking, learning, and growth within academia and the apparel and textile industry. This year's conference will feature an exciting lineup of speakers, salon sessions, research presentations and workshops designed to inform us about the latest trends and challenges. Not to mention that the design exhibition offers numerous advantages for both designers and attendees, fostering a dynamic environment where creativity, innovation, and scholarship thrive. The conference is an invaluable chance to connect with industry and academic leaders, discover innovative solutions, and gain insights that can elevate your career. Whether you're a seasoned professional or just starting out, your participation will enrich the conversation and help shape the future of our discipline. Register now and be part of the action! Early bird registration ends September 30th.

To view the initial schedule, use the Schedule Button below.

View the Initial Schedule

Tours, Workshops, and Legacy Event information is available below.

Tours, Workshops and Legacy Event Information

Registration Fees:

- **Early Bird Registration Deadline September 30, 2024**
- Professional / Emeritus Member - $**660 early bird**/ $825
- Graduate / Undergraduate Student - **$396 early bird** / $495
- Non-member – **$940 early bird** / $1175
- Student Only one day registration - **$200 early bird** / $250 (you will indicate which day in registration)

If you are interesting in volunteering at the Bazaar, please SIGN-In Here

CLOTHING AND TEXTILES RESEARCH JOURNAL
Sherry Haar, VP of Publications

CTRJ Impact Factor is on the Rise!
The 2023 Impact Factors (IF) increased from 1.9 to 2.4! Thank you to our authors, reviewers, and editorial team for their investment in this growth!

CTRJ Subscriptions
Being a member of ITAA includes free online access to our journal and is linked on the ITAA website. Members who want a hard copy pay an additional $20/year and must choose to receive by clicking the option found in your profile when joining or renewing your membership.

Non-ITAA member rates for 2025 CTRJ subscriptions are as follows.

- Institutional E-access only, $465.
- Institutional print only, $536.
- Institutional combined E-access and print, $574
- Individual (non-member) pint only, $234

Open Access Fee

CTRJ authors have the option of publish their article Open Access through the Sage Choice offering. The 2025 fee will be $3650. Check to see if your institution or consortia has an Open Access Agreement for a discounted fee or a pre-paid account.

Focus Issue Manuscript Calls

CTRJ has one focus issue call with an approaching deadline. Fashion and Textiles: Engine for a Better Future, Deadline EXTENDED to August 31, 2024

Submitted by Mariana Mitova, Ed.D., Fashion Merchandising & Product Development, Bowling Green State University

Achieving TAPAC Accreditation

Achieving TAPAC accreditation was a priority for my program, and our director and dean were supportive of the goal. We knew it will take time and effort, but we also knew that the benefits will outweigh the efforts. What we didn’t know was a hidden advantage- making our team stronger.

Every Textiles and Apparel-related program is run by a team- your team. Your team that consists of your faculty, administrators, student advisors, budget officers, facilities managers, marketing liaisons, and so on, it needs to function as a well-oiled machine.

But do you ever get confused or possibly even frustrated about if and how your team members are working towards a common goal to advance your program? Do you wonder how the adjunct professor who you hired for the semester is changing the content they are asked to teach to the point where it is completely outside of the curriculum plan? Do you actually have a sound and well thought-of curriculum plan? Are you aware of the directions your student advisors are sending your students? Or the message the marketing department sends out on behalf of your program? Or placing a purchase request for new equipment only to be told that it does not align with the strategic plan?

Whether these are your work experiences or not, you are probably familiar with similar situations.

Working on the Self-Study for the TAPAC accreditation helped our program bring together our team. When we made the decision to take on the work, we approached it from a team-building perspective. We were completely aware of the main accreditation benefits of earning an endorsement as a high-quality educational program and exceptional student experience. But we also knew that accreditation is much more than getting the final certification. We wanted to bring everyone on the same page and rally behind a common goal to advance our program. We knew that would take time, conversations, and planning, but we knew that all will be worth it as it will bring everyone together. And we made it happen. Bowling Green State University's Fashion Merchandising and Product Development program achieved TAPAC Accreditation, May 2024!

So, I encourage you: **Become an Affiliate Program**, consider joining the Board of Commissioners, complete the TAPAC webinars, and apply for accreditation. Your team will be stronger and better because of it.

Recap of the 2024 ITAA Conference Scholarship Abstract Review Process

Jay Yoo, VP of Scholarship

August 2024

Congratulations to all the authors who have abstracts accepted for oral, poster, and Pecha Kucha presentations.

The ITAA Abstract and Full Paper Review Committee, a team of over 150 dedicated reviewers, 20 track chairs/co-chairs, and two committee co-chairs, is the backbone of our conference. Thanks to the ITAA members who generously contributed their time and expertise to review the abstracts for the 2024 ITAA conference. Your role is crucial, and we deeply appreciate your efforts. While we always encourage ITAA members to submit abstracts, attend our meetings, and give presentations, it's not always possible to accommodate every submission.

Our decision to accept or reject an abstract is designed to ensure fairness and impartiality through the blind review process. The decision is based on the average scores provided by two randomly selected reviewers. Track chairs/co-chairs invite reviewers based on their areas of expertise, the type of research (qualitative or quantitative), and their specialty in research, teaching, or concept papers. If there is a significant difference between the two reviewers' assessments of an abstract, the track chair conducts a third review. This was done to ensure a fair decision-making process and to maintain objectivity. For in-depth details on the review rubric, click here. This review rubric was developed and approved by the council.

We continuously strive to uphold the quality and objectivity of our reviews every year. The number of accepted oral and poster presentations is also influenced by the space available at the conference venue. This year, we received 90 more research abstracts compared to last year, a total of 573 abstracts. The final acceptance rate was 73%, which was similar to previous years. Given the larger venue at Long Beach, we ended up accepting more abstracts this year than last year.

We also understand that it can be disappointing when abstracts are not accepted for presentations. We highly value your feedback and encourage you to share any suggestions for improving the review process. Your input is vital to us and will be considered by the ITAA Council for future changes. Additionally, we invite ITAA members to volunteer as reviewers. If you're interested, don't hesitate to contact Dr. Seung-Hee Lee at shlee@siu.edu or Dr. HJ Cho at hjcho@semo.edu, the Conference Abstract & Paper Review Committee Co-Chairs for the upcoming years.

Thank you to Dr. Seung-Hee Lee and Dr. H.J. Cho for overseeing 20 track chairs under 12 tracks and managing the review of all submitted abstracts. Special thanks to Dr. Sherry Schofield, our Executive Director, for putting together the conference program based on the accepted presentations. Thanks to their efforts and collaboration, we were able to smoothly transition the newly introduced Oxford Abstract system into abstract submissions this year.

ITAA 2024 TRAVEL PLANNING

NOVEMBER 20 - 23

Tracie Tung and Catherine Jai

2024 ITAA Conference Co-Chairs

The 2024 ITAA conference team is in the final planning stages of what is promising to be an amazing conference. CLICK HERE to find our latest information on planning your travel to Long Beach.

NEWS FROM THE VP OF EDUCATION

Eulanda A. Sanders

- Call for the 2025 Graduate Student Liaison
- Service on ITAA Committees
- Graduate Student Fireside Chat at ITAA
- The 2025 Rutherford Teaching Challenge

Call for the 2025 Graduate Student Liaison
We are excited to announce the call for 2025 Graduate Student Liaison (GSL) nominations. This role is not only prestigious but also highly collaborative. The GSL serves as a vital representative to the ITAA council for a one-year term starting January 2025. This position is instrumental in maintaining and monitoring graduate student communications, events, elections, and records. Additionally, the

liaison proposes special topic sessions and newsletter articles to address emerging issues critical to graduate students. We encourage graduate students to nominate themselves or their peers for this role, where they will be part of a supportive and inclusive team.

As the GSL, you can attend annual and mid-year Council meetings and prepare bi-annual reports for Council review. This role offers an excellent opportunity for future service to our organization and provides invaluable experience and networking opportunities. It is a chance to learn, grow, and contribute to the ITAA community.

Eligible candidates must be ITAA members and first- or second-year doctoral students by fall 2024. Interested candidates should submit a student vita, a brief vision statement regarding their role as liaison, and a faculty endorsement by letter of recommendation. Please send these materials to Eulanda Sanders, VP of Education, at sanderse@iastate.edu by September 8, 2024. All graduate student members are eligible to vote in the election.

Service on ITAA Committees

We invite you to join and serve on one of the ITAA committees under the VP of Education. Participating in these committees offers faculty and graduate students a fantastic opportunity for professional development and contribution to the field. Here is an overview of the committees and their purposes:

- **Graduate Education Standards Committee:** This relatively new committee provides intellectual leadership for education and scholarship goals in textiles, apparel, and merchandising programs. It also creates and communicates the clear role of graduate education in the field and collaborates with TAPAC - the Textile and Apparel Program Accreditation Commission. Those interested in serving on this committee should contact David Loranger at lorangerd@sacredheart.edu.
- **Philosophical Mission Committee:** This committee fosters visioning and planning activities that highlight programmatic attention to intellectual and philosophical issues. It addresses the

diverse standpoints of ITAA members, textiles and apparel scholars, and myriad ways of conducting scholarship. Those interested in serving on this committee should contact Kelsie Doty at kdoty@k-state.edu.

- **Teaching Innovation and Resources Committee:** This committee oversees the review of innovative teaching activities and fosters programmatic attempts to enhance the development and sharing of innovative teaching resources. It prepares bi-annual reports for Council review and proposes special topic sessions and newsletter articles to address emerging issues. Those interested in serving on this committee should contact Hye-Shin Kim at hskim@udel.edu.
- **Undergraduate Curriculum Committee:** This committee provides intellectual leadership for curricular development in textiles, apparel, and merchandising programs and processes, enabling assessment of student learning outcomes. It proposes special topic sessions, workshops, and newsletter articles to address emerging issues related to competencies and assessment. This committee also collaborates with TAPAC - the Textile and Apparel Program Accreditation Commission. Those interested in serving on this committee should contact Chunhui Xiang at chxiang@iastate.edu.
- **Unity Committee:** This committee aims to foster unity within ITAA by connecting members and promoting scholarship, teaching, and service that advances unity. It encourages open-mindedness and builds meaningful connections across each stage of our members' academic careers. Those interested in serving on this committee should contact Jeremy Bernardoni at Jeremy.Bernardoni@unt.edu.

Graduate Student Fireside Chat at ITAA

Our 2024 Graduate Student Liaison, Khirul Basar Mim, is collaborating with our graduate students to create the ITAA Graduate Student Fireside Chat entitled "Prepare for the Job Market." Topics covered will include preparing application materials (e.g., CVs, statements, cover letters), preparing for interviews, and finding the right job in academia and industry. Faculty, please watch for invitations from Khirul as panel participants.

The 2025 Rutherford Teaching Challenge
As you prepare your curriculum for the new academic year, we encourage you to consider participating in the 2025 Rutherford Teaching Challenge. The theme for 2025 is "Innovative Use of Generative Artificial Intelligence (GenAI) in the Classroom." This challenge is a fantastic opportunity to showcase your innovative teaching strategies and contribute to advancing educational practices in our field.

Conclusion
We strongly encourage all members to engage in these opportunities and contribute to ITAA's growth and vibrancy. Your participation in our initiatives enhances your professional journey and strengthens our community.

Thank you for your commitment and enthusiasm. We look forward to your nominations and participation.

OPPORTUNITIES TO MAKE AN IMPACT ON ITAA

Charles Freeman, VP of Professional Development

I invite you to become involved in ITAA by joining the **Administrative Leadership** or **Professional Development Seminar** committees. If interested, read below.

Administrative Leadership Committee

The International Textile and Apparel Association (ITAA) invites you to take on an exciting volunteer role as the Chair or member of our Administrative Leadership Committee, for 2024 - 2025. This committee is pivotal in fostering peer-to-peer networking, developing leadership training opportunities, and cultivating the next generation of leaders within the textile, apparel, and merchandising disciplines.

Committee Responsibilities:

- Leadership Development: Create and implement programs that enhance leadership skills among ITAA members.
- Networking: Facilitate peer-to-peer networking opportunities for administrators.
- Mentorship: Develop mentorship programs to support and nurture future leaders.
- Issue Identification: Address current leadership issues and concerns within the ITAA community.
- Communication: Propose sessions for annual meetings and contribute articles to the newsletter.

Composition:

- Chair: Serves a two-year term, renewable for one additional term.
- Chair-Elect: Elected every two years and must have served at least one year on the committee.
- Members: Hold administrative roles (e.g., Department Chair, Dean) at their institutions.

Why Join?

- Develop Leadership Skills: Enhance your leadership capabilities while contributing to the professional growth of peers.
- Network: Connect with administrators from diverse institutions.
- Impact: Shape the future of leadership within ITAA.

How to Apply:

If you are passionate about leadership development and eager to make a significant impact, please visit ITAA Committees. You can also email the VP of Professional Development, Dr. Charles Freeman at charles.freeman@tcu.edu with any questions.

Exciting Opportunity: Chair and Join the Professional

Development Seminars Committee for Fall 2024!

The International Textile and Apparel Association (ITAA) is thrilled to announce an exciting volunteer opportunity for passionate and dedicated individuals to chair or join our Professional Development Seminars Committee for 2024 - 2025. This standing committee plays a pivotal role in enhancing the professional growth of our members through dynamic and impactful seminars outside of our Annual Conference.

About the Committee:
The Professional Development Seminars Committee is dedicated to organizing and coordinating revenue-generating seminars that are crucial for the professional development of our members. These seminars provide immense value to professional, graduate, and undergraduate members across various textile and apparel disciplines. Committee Responsibilities:

- Proposing Topics: Identify and propose engaging seminar topics that align with ITAA's mission and goals. Gather input from members to ensure relevance and interest.
- Organizing Seminars: Develop at least one revenue-generating seminar each semester. Handle all logistics, including venue reservations, audio-visual equipment, online platforms, and speaker arrangements.
- Promotions: Create and distribute promotional materials and collaborate with the communications team to advertise events through social media and other channels.
- Ensuring Accessibility: Ensure all events are accessible to individuals with disabilities and special needs, providing accommodations as required.

Opportunities for Committee Members and Chair:

- Leadership Development: Gain valuable leadership experience by chairing or participating in a committee that shapes professional development initiatives.
- Networking: Collaborate with industry experts and fellow members across various disciplines, expanding your professional network.
- Professional Growth: Enhance your organizational, planning, and promotional skills while contributing to the success of ITAA.
- Impact: Directly contribute to the growth and success of our

members and the organization, making a lasting difference in the field of textiles and apparel.

- Visibility: As the chair, serve on the ITAA Board and work closely with the VP of Professional Development.

Composition:
The committee consists of six members plus the chair. Members represent diverse sectors such as merchandising, design, marketing, social psychology, history, supply chain management, textiles, and consumer behavior. The committee also includes at least one graduate student member. Each member serves a three-year term, renewable for one additional term. The chair serves a two-year term, also renewable for one additional term.

How to Apply:
If you are enthusiastic about leading or joining this dynamic committee and making a significant impact on the professional development of ITAA members, we encourage you to apply.

For more information and to express your interest, please visit ITAA Committees. You can also email the VP of Professional Development, Dr. Charles Freeman at charles.freeman@tcu.edu with any questions.

Join us in this exciting opportunity to lead and inspire growth within the ITAA community!

MEMBER HIGHLIGHTS

Curious Fashions, Performative Identities

Exhibition in the Human Ecology Gallery, Anne Lambert Clothing and Textiles Collection, University of Alberta
April 12, 2024 - October 11,

2024

https://clothingtextiles.ualberta.ca/curious-fashions-performative-identities/

ALCTC Pattern Project: Part 1 – Women's Wear 1760-1812

Virtual exhibition, Anne Lambert Clothing and Textiles Collection, University of Alberta
Starting June 28, 2024

https://clothingtextiles.ualberta.ca/alctcpp1-1/

POSITION OPENINGS

Tenure-Track Assistant Professor Position in Fashion Design, The School of the Art Institute of Chicago

Contract Instructor Non-Credit, Clothing, Textile Arts & Technology, San Diego Community College District

Instructor, Textiles, Apparel and Merchandising, Non Tenure-Track, Louisiana State University

Assistant Professor, Fashion Management, University of the Incarnate Word

ITAA
2221 Gates Dr
Tallahassee, FL 32312
itaasherry@gmail.com
Interim Executive Director,
Sherry Schofield, PhD
850-408-5145
itaaonline.org

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