

INTERNATIONAL TEXTILE AND APPAREL ASSOCIATION

80th Annual Meeting
Baltimore, MD



BRIDGING THE DIVIDE

NOVEMBER 8-11, 2023



Welcome to Baltimore!



As the 2023 conference co-chairs, we are pleased to welcome you to Baltimore! During our planning we have enjoyed learning about happenings, food, and events on the [Visit Baltimore!](#) Site, check it out!



We chose the theme “Bridging the Divide” after many conversations about the future of our field. Where have we been? Where are

we going? How can we connect and collaborate to build a strong future for International Textiles and Apparel. We hope this annual meeting serves as a bridge for you, to connect with old friends and nurture new networks. We invite you to celebrate your hard work through presentations or exhibitions AND vision new collaborations. Our logo reflects this bridge in silhouette on the front cover against a gorgeous background. If you look closely on the cover, you will see a little boat and the person fishing, a symbol for “bridging the divide” of balance and self-care. This week we invite you to take a walk, use the state-of-the-art gym, visit a museum, or take a nap between presentations. We offer a few suggestions below.

The Hyatt Regency Baltimore Inner Harbor is nestled in Baltimore’s Inner Harbor neighborhood. The hotel is beautiful and boasts a blend of urban luxury and local hospitality with stylish rooms and suites that give you a sense of home and tech savvy enhancements that keep you productive. From the hotel, it is an easy walk to area museums, historic landmarks and attractions like the National Aquarium or Camden Yards. The space itself is stunning with superb views of the inner harbor, lots of natural light, many nooks for meeting with groups or working solo. In terms of dining, the Hyatt offers seasonal cuisine made with local ingredients, small plates, and cocktails.

This year, we will begin with pre- conference tours and council meetings on Tuesday and more tours on Wednesday. This year we will be featuring the undergraduate design exhibition in the early evening, followed by our opening reception. There will be several opportunities for specific groups to connect in between concurrent sessions that start Thursday, followed by the mounted exhibits, resource fair and other events. The evening event, Bites & Benefits, promises to be lots of delicious fun and is open to all registered members for an additional fee. Don’t forget the Fireside chat for graduate students. Friday, we’ll get down to business with poster sessions, the career fair, and the international bazaar. We have two keynote speakers that we are very excited about: Melissa Lawson, Senior Director of Global Licensing at Under Armour and Emily Erkel, Co-Founder and CMO at LePrix.

Within walking distance, there are award winning restaurants, shopping, and museums. You can lyft/uber uptown, you can ferry west to fells point or simply hang out in the harbor-visit the internationally renowned aquarium and/or the one-of-a-kind National Visionary art museum, which has THE best gift shop.

Please do not hesitate to contact us if you have any questions. We would also love to get your feedback after the conference, so please don’t hesitate to reach out to us.

Welcome to Baltimore - Jennifer and Kelly

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WELCOME TO THE 80TH ITAA ANNUAL CONFERENCE AND MEETING

The VP of Conferences and the Executive Director want to extend our sincerest gratitude to all of our Corporate Partners, volunteers, organizers, and active participants for your generous support of our annual conference; your efforts have not gone unnoticed. Your generous partnerships and contributions have made a significant impact on the success of our annual event. Thank you for your dedication, hard work, and unwavering support. You are the heart and soul of our organization, and we are truly grateful for your commitment.

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SCHEDULE AT A GLANCE – DEVELOP YOUR OWN MEETING DETAILS

Fill in the details that are specific to you, then rip out this page for a quick reference! The hotel map is on the reverse side.

Tuesday – November 7	Thursday – November 9	Friday – November 10	Saturday – November 11
9:00 - 8:00 Full Day Washington, DC Tour Meet in Hotel Lobby at 8:45	8:00 – 9:30 Welcome and Presidents Remarks Constellation A & B	7:00 – 8:45 Committee Meetings	7:00 – 8:00 Board Meeting
		8:15 – 9:30 Corporate Partner Presentations	
9:00 – 5:00 ITAA Council Meeting Pratt / Calvert	9:45 - 11:00 Concurrent Session 1	9:00 – 10:00 Culture and Industry Tour Constellation F	8:15 – 9:45 Breakfast and Awards Ceremony Constellation A & B
	10:00 – 4:00 Resource Exhibits Atrium	9:00 – 2:45 Design Exhibit 3 Constellation D & E	
Wednesday – November 8	11:00 – 12:15 TAPAC Assembly of Delegates Constellation F	10:00 – 2:00 Resource Exhibits Atrium	9:45 – 10:30 Town Hall and Business Meeting Constellation A & B
Tours 7:30 – 5:00 Full Day Baltimore Tour Meet in Hotel Lobby at 7:15	11:15 – 3:00 Design Exhibit 2 Constellation D & E	10:00 – 11:15 Concurrent Session 5	10:45 – 12:00 Concurrent Session 7
Tours 7:30 – 5:00 ½ Day AM Walking Tour Meet in Hotel Lobby at 7:15	12:15 – 1:45 Lunch and Keynote Constellation A & B	11:30 – 1:15 Lunch and Keynote Constellation A & B	12:15 – 1:30 Concurrent Session 8
Tours 1:00 – 5:00 ½ Day PM Walking Tour Meet in Hotel Lobby at 12:45	2:00 – 3:15 Concurrent Session 2	1:45 – 3:00 Concurrent Session 6	2:00 – 5:00 ITAA Council Pratt / Calvert
5:00 – 6:00 New Attendees and Members Welcome Constellation F	3:30 – 4:45 Concurrent Session 3	3:15 – 4:15 Poster Session 1 Atrium	
6:00 – 10:00 Design Exhibit I Constellation D & E	5:00 – 6:15 Concurrent Session 4	4:15 – 5:30 Career Fair and International Bazaar Harborview	
6:00 – 7:00 Legacy Meeting President's Suite	7:00– 8:30 Graduate Student Fireside Chat Harborview	5:30 – 6:30 Poster Session 2 Atrium	
7:00 – 9:00 Opening Reception Constellation A & B	7:00 – 10:00 Bites & Benefits Legacy Event Meet in Hotel Lobby	7:00 – 8:00 Poster Session 3 Atrium	

HYATT REGENCY FLOOR PLAN



Dear ITAA members:

Welcome to Baltimore! As we convene in Charm City, let us thank conference co-chairs Jennifer Yang and Kelly Cobb for their dedication to ITAA. With their team, they have designed a beautiful program of events, tours, and receptions.

At our last conference, 2022 President Lynn Boorady, presented the products of our strategic planning, including a revised core purpose statement, core values statement, mission statement, and vision statement. This resulted in a reorganization of our committees and vice presidents to better align with the organization's goals.

This year Council worked diligently on developing professional seminars, creating a more inclusive environment, implementing a corporate partnership program, and revamping the teaching collection, just to name a few. Learn more when I discuss these ventures—and more—in my President's Address on Thursday.



This year we are also piloting a new design scholarship format. Undergraduate designs will be revealed at Design Exhibit 1 on Wednesday, 6-10 pm; graduate student designs at Design Exhibit 2 on Thursday, 11:15 am- 3:15 pm; and professional designs at Exhibit 3 on Friday, 9 am- 2:45 pm. Enjoy all the beautiful work that will be showcased.

If this is your first time at an ITAA conference, come to the New Attendees and Members Welcome on Wednesday, right before the Opening Session. The New Attendees and Members Welcome will help new members get oriented to the conference and to meet each other and ITAA Council members.

All graduate students are invited to the Graduate Student Fireside Chat on Thursday, 7:00-8:30, which will focus on using frameworks and theory in scholarship. Panelists include Dr. Jean Parsons, Dr. Doreen Chung, Dr. Kristen Morris, Dr. Ellen McKinney, and me.

Also, be sure to find treasure at the International Bazaar on Friday, 4:15-5:30. The International Bazaar always offers a beautiful and varied selection of donated items from around the world with proceeds going towards supporting the Janet Else Visiting Scholar or Practitioner Award.

And finally, on Saturday come to the Town Hall, where you can give us your feedback and input on these changes and more. The Town Hall has become a valuable place where ITAA Council can hear your concerns and work to address them.

See you at the opening reception on Wednesday night!

Thank you.

A handwritten signature in dark ink, appearing to read "Andy Reilly". The signature is fluid and cursive, with a large loop at the end.

Andy Reilly - ITAA President

20 FUN FACTS ABOUT BALTIMORE

Baltimore is Maryland's most populous and famous city, with its rich history and unique culture. Whether you love sport, shopping, or eating out, Baltimore delivers.



1. Baltimore has more than 225 neighborhoods

With so many communities to choose from, Baltimore has the perfect place for you to call home. You'll appreciate the restaurants, pubs, and stores along O'Donnell Street in Canton if you love going out. This waterfront neighborhood is famous for its classic brick and Formstone row houses. Fells Point is one of Baltimore's oldest neighborhoods. You'll fall for its charm as you stroll down the cobblestone streets. Baltimore also reflects a modern side, more than Old World charm, as the Hamilton-Lauraville neighborhood in the northeast quadrant illustrates.

2. Michael Phelps was born in Baltimore

The most decorated Olympian of all time was born in Baltimore on June 30, 1985. During his career, Michael Phelps won 23 Olympic swimming gold medals, more than double his rivals. He also has three Olympic silver and two bronze medals in his collection.

3. Babe Ruth was also born here

Baltimore certainly breeds winners, as it was also the home of Babe Ruth. Born George Herman Ruth Jr. in Baltimore on Feb. 6, 1895, his knack for hitting homers made him a baseball legend. He hit 714 home runs during his 20-year career and helped the Red Sox and New York Yankees to World Series wins. In 1936, he became one of the first people inducted into the Baseball Hall of Fame.

4. Baltimore was the filming location for many famous movies and TV shows

Parts of Baltimore may look familiar to entertainment buffs as the city is a popular filming location. The makers of "House of Cards" and "Veep" chose Baltimore as a stand-in for Washington, D.C., when filming their hit shows. Baltimore also hosted filming for "The Wire." Local legend John Waters also films many of his cult films in his hometown, including "Hairspray," "Pink Flamingos," and "Polyester." "The Social Network," "He's Just Not That Into You," and "Step Up" also appeared within the Baltimore backdrop.

5. National Bohemian is the official beer of Baltimore

The beer locals call Natty Boh has its brewing origins in Baltimore from its inception in 1885 to 1996. While brewers now produce the beer in Ohio and Georgia, nearly 90% of sales of this premium Bohemian-style beer come from Baltimore. Head to Monument City Brewing to sample locally brewed Baltimore beer.

6. The city is sports mad

Baltimore has good reason to love its sports. Charm City is home to some incredible teams, including its major league heroes: the Orioles and the Ravens. The Orioles' history dates back to the start of the American League in 1901. The franchise that would become the Orioles was first known as the Milwaukee Brewers. With a net worth of nearly \$1.2 billion, the Ravens are the 12th most valuable NFL team. The Baltimore Blast plays in the Major Arena Soccer League, while the Baltimore Nighthawks battle in the Independent Women's Football League. The only tough decision is deciding which team to support.

7. The city has some incredible, unique traditions

Baltimore knows how to bring the quirk. Since 1994, Honfest has been one of Baltimore's most colorful festivals. Think beehive hairdos, spandex, and leopard print. The city also hosts Maryland Deathfest, North America's most prominent death metal festival. You never know what you'll see at Baltimore Improv Fest, a seven-day festival celebrating the art of improvisation.

8. The Baltimore Museum of Art has the world's most extensive Matisse collection

If you love the art of French master Henri Matisse, head to the Baltimore Museum of Art. The museum has more than 1,200 of his pieces, more than any other public institution on the planet. Highlights include "Blue Nude" and "Large Reclining Nude." While at the museum, check out other masterpieces from Picasso, Monet, Degas, and Gauguin.

9. Snowballs came from Baltimore

The favorite summer treat originated in Baltimore during the Industrial Revolution. Kids used to ask their parents for shaved ice as the ice route traveled through Baltimore. Mothers created syrups to add to the ice to make them more palatable. The traditional egg custard syrup is still famous in the city. Most of the country now calls the shaved ice treats snow cones, but they'll always be snowballs in Baltimore.

10. Baltimore has more than its fair share of statues

Baltimore has more statues and monuments per capita than any other place in the United States. There are statues celebrating iconic Americans connected to the city, including Billie Holiday, Edgar Allan Poe, and Frank Zappa. History buffs also shouldn't miss the Fort McHenry National Monument, Holocaust Memorial, or Confederate Soldiers and Sailors Monument.

11. The National Aquarium is the state's largest paid tourist attraction

With more than 20,000 creatures, you can easily spend a day marveling at the marine life that calls this Inner Harbor attraction home. Award-winning exhibitions showcasing creatures from the Amazon, Atlantic coral reefs, and the river gorges of Australia help visitors learn more about the natural world. See why many regard the National Aquarium as one of the best aquariums in the country.

12. Much of the city burned down

While Baltimore's history stretches back to 1729, many buildings only date back to the 20th century. That's because a fire swept through the city in 1904, burning down more than 1,500 buildings spread over 70 blocks. Admire the contrast between newer and older architecture as you walk the downtown streets.

13. You can get fit at the airport

There's no excuse for letting your workout regime slide while traveling through Baltimore/Washington International Thurgood Marshall Airport. This airport is the only one in the United States with a hiking and biking trail. Walk along this 12.5-mile path, which offers views of the airport, including the Dixon Aircraft Observation Area. This trail complements a pair of cardio trails endorsed by the American Heart Association.

14. Baltimore had America's first umbrella factory

With an average annual rainfall of nearly 42 inches, Baltimore gets its fair share of showers. Determined to make those wet days more comfortable, German immigrant Francis Beehler opened the country's first umbrella factory in Baltimore in 1828. The Beehler Umbrella Factory celebrated its roots with the slogan "Born in Baltimore, raised everywhere." While the West Lexington Street factory got torn down in 1908, a plaque marks the site.

15. 'The Star-Spangled Banner' originated in Baltimore

If Francis Scott Key hadn't spent time volunteering in the war effort in Baltimore, he might never have written America's national anthem. He wrote the lyrics as he admired the national flag waving at Fort McHenry during the War of 1812. The lyrics are all-American, but he adapted the melody from a British drinking song.

16. Baltimore has the original Washington Monument

While the Washington Monument in Washington, D.C., is more famous, Baltimore's Washington Monument came first. Builders completed its construction in 1829, 19 years before they laid the first brick in the nation's capital. Architect Robert Mills designed both monuments, but Baltimore locals insist theirs is the best. The 227 marble steps might look imposing, but the city's scenic views from the top are worth the climb.

17. Baltimore is the birthplace of the American Railroad

The Baltimore and Ohio Railroad originated in Baltimore in 1827. The first railroad line, from Baltimore to modern-day Ellicott City, opened in 1830. Today Baltimore has two train stations: Pennsylvania Station (Penn Station), where the Amtrak trains stop, and Camden Station, serving commuters traveling to and from Washington, D.C.

18. The city has an incredible food and bar scene

You'll find plenty to eat and drink in Baltimore. The seafood is legendary, but you can also find creative cuisine, vegan and vegetarian options, and classic American comfort food. James Beard-nominated chefs like Cindy Wolf of Charleston, Carlos Raba of Clavel, and Peter Chang of NiHao proudly serve local diners. The bar scene is also hopping with friendly dive bars, swanky cocktail bars, and bars with live music lining the city streets.

19. Several notable African Americans were born in Baltimore

African American laborers built the shipbuilding and railroading industries. While Maryland didn't outlaw slavery until 1864, Baltimore had the largest free Black community long before this time. Baltimore's Black residents have long been at the forefront of American history, fighting for equality, developing the arts, and shaping the nation. Thurgood Marshall, Frederick Douglass, Isaac Myers, Billie Holiday ... the list goes on and on.



20. Edgar Allan Poe lived in Baltimore

Edgar Allan Poe lived with his aunt on North Amity Street between 1832 and 1835. During this short time, he met his wife and won the short story contest that launched his prolific literary career. His former home is now a museum, where you can see the writing desk and the chair he sat at while writing poetry and some of his first short stories. You can also raise a glass at one of his last known haunts, The Horse You Came In On Saloon, and pay your respects at the Westminster Burying Ground.

Adapted from: <https://www.zumper.com/blog/fun-facts-about-baltimore/>

2023 ITAA Rising Star Award

Dr. Iva Jestratijevic



Dr. Iva Jestratijevic is a 4th year assistant professor in the Department of Merchandising and Digital Retailing at the University of North Texas. Dr. Jestratijevic's research aims to investigate sustainability and social responsibility in the global fashion supply chain. Dr. Jestratijevic has a total of 15 peer reviewed publications in high impact research journals in her field, including, but not limited to, Clothing and Textiles Research Journal and Sustainable Production and Consumption [SSCI, IF 5.032]. She presented 26 abstracts in major national and international conferences and was the recipient of the 2021 ITAA Paper of Distinction Award within the Sustainability/Social Responsibility Track. Additionally, Dr. Jestratijevic is an excellent educator; she is passionate to connect with both her graduate and undergraduate students. For example, her sustainable packaging research is well integrated with her teaching, which enhances both research and teaching, simultaneously.

2023 ITAA Rising Star Award

Dr. Sumit Mandal



Dr. Sumit Mandal is an Assistant Professor of Textile Science in the Department of Design and Merchandising at Oklahoma State University (OSU). Dr. Mandal did Postdoc from Empa – Swiss Federal Laboratories for Materials Science, Switzerland; PhD from University of Alberta, Canada; Post Graduate Certificate from Nottingham Trent University, United Kingdom; Master's from The Hong Kong Polytechnic University, Hong Kong; and Bachelor's from Calcutta University, India. His research primarily focuses on thermal protective textiles, clothing, and equipment for the safety of high-risk sector workers. He also supervises graduate students at OSU and acts as scientific reviewers and associate editors for peer reviewed journals. He has published 1 book, 11 book chapters, 50 journal papers, and presented his research work in several academic conferences. He has secured funding over \$500,000 from National Institute for Occupational Safety and Health, Cotton Incorporated, and Sani Sport. He is a Canada Killam Laureate and OSU Marguerite Scruggs awardee for his research excellence. He is the professional member of ITAA, AATCC, NFPA, and currently an active contributor for the USDA NC 170 Multistate Hatch Project on Protective Clothing as a Vice-Chair, ITAA Graduate Education Committee, and ITAA Annual Conference Abstract Review Committee at Textile and Apparel Science Track.

2023 ITAA Mid-Career Excellence Award

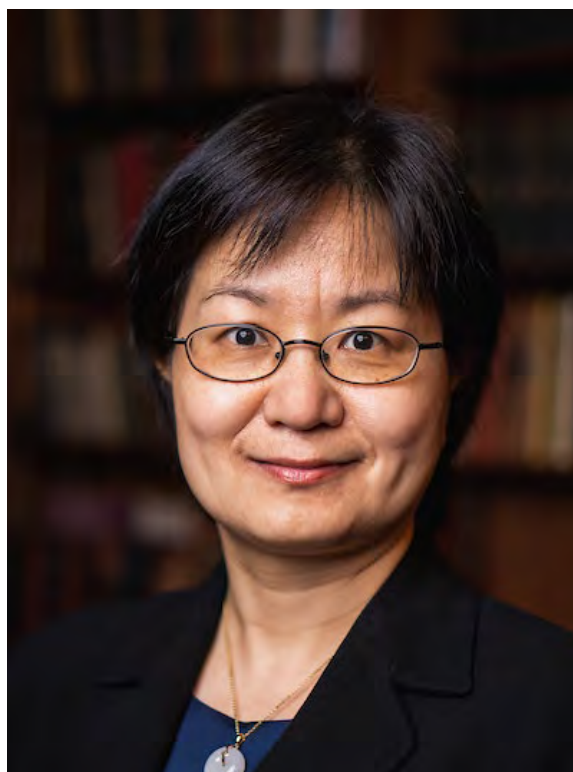
Dr. Hyo Jung (Julie) Chang



Dr. Hyo Jung (Julie) Chang is an Associate Professor at Texas Tech University who has built an outstanding scholarship in the field of fashion psychology, technology, and consumer behavior. The primary goal of Dr. Chang's research is to explore the therapeutic effects of clothing for consumers. Her work includes qualitative explorations of fashion consumer stories to give a voice to often-overlooked groups and quantitative examinations to improve their self-concept and well-being through fashion education and technology. As the outcome of her pursuit of both narrative and systematic research approaches, Dr. Chang has published 36 peer-reviewed journal articles and 69 conference proceedings. In addition, she as a PI and Co-PI has actively applied for a total value of \$4 million in grants and received funding in the amount of \$779,299 from the USDA, NSF, Cotton Incorporated, Academy of Korean Studies, and internal grants. Her scholarship has been recognized by: ITAA Rising Star Award, ITAA Paper of Distinction Awards, ITAA Intellect Books Research Award, FCSRJ Outstanding and Best Paper Awards, CTRJ Outstanding Reviewer Award, and Nominee for the Chancellor's Council Distinguished Research Award at Texas Tech University. She is currently serving as an Associate Editor for the Clothing and Textile Research Journal and Family and Consumer Sciences Research Journal.

2023 ITAA Mid-Career Excellence Award

Dr. Jin Su



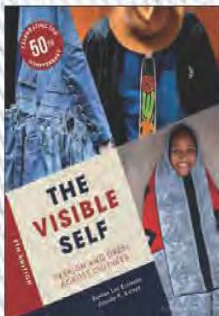
Dr. Jin Su is an Associate Professor in the Department of Consumer, Apparel, and Retail Studies at the University of North Carolina at Greensboro (UNCG), where she received her Ph.D. in 2004. She is passionate about researching the dynamics in the textile, apparel, and retail industries. Her research expertise includes global sourcing and supply chain management with a strong focus on sustainability. After receiving promotion and tenure at a teaching-intensive institution, Indiana University of Pennsylvania, where she taught nine to ten courses annually, Dr. Su successfully transitioned to UNCG in 2016. Over the course of her career, she published 32 peer-reviewed journal articles in high impact journals, three book chapters, one edited book, and 82 peer-reviewed proceedings of papers presented at national and international conferences. Most of her scholarly outputs, including 25 publications and 61 proceedings, were produced after she received tenure. Dr. Su is dedicated to the undergraduate/graduate student mentoring and advising and is serving/served as a major professor for nine master's and six doctoral students. The quality and impact of Dr. Su's research were recognized by the recipient of prestigious awards (e.g., 2020 ITAA Paper of Distinction Award, 2019 Most Promising New Research Award) and securing \$370,000 through external and internal funding sources (e.g., USDA, Cotton Incorporated, American Association of University Women).



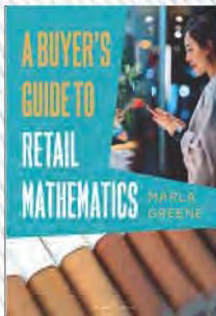
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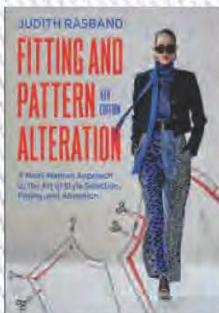
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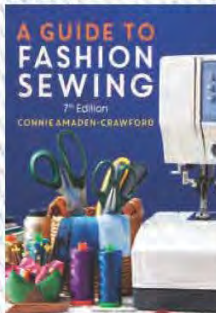
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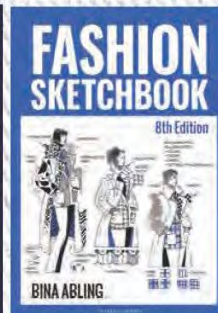
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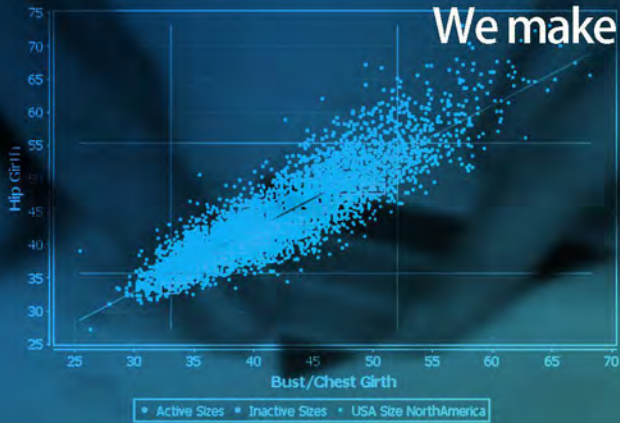


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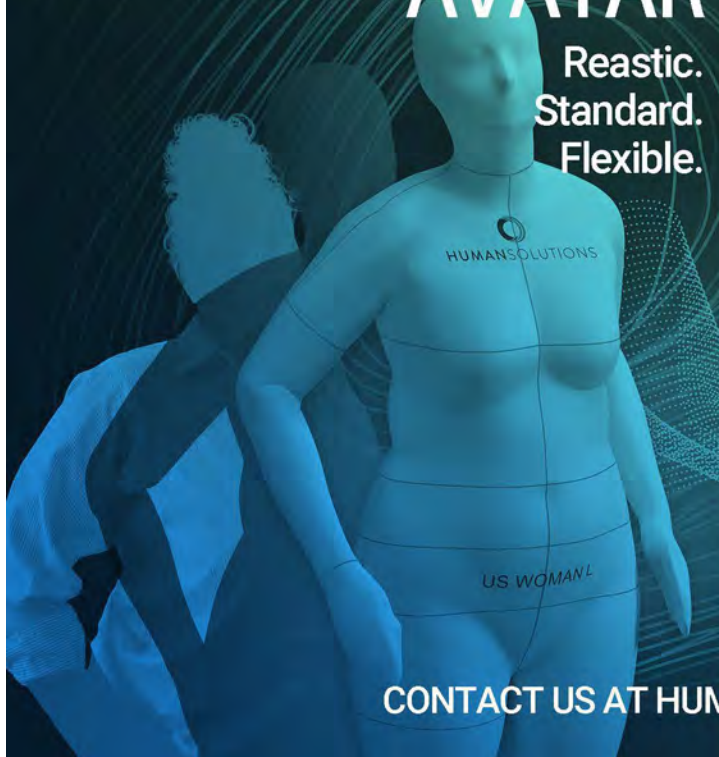


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Please visit us during ITAA 2023

November 9th: 10:00am - 4:00pm Resource Exhibit Booth

November 10th: 7:30am, 8:00am, 8:30am - Special Sessions with Amy and Susan
Q&A on teaching textiles effectively, new product information
(free product for attendees, see program for room location)
10:00am - 2:00pm Resource Exhibit Booth

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MASTER OF SCIENCE IN RETAIL ENTREPRENEURSHIP
AT FLORIDA STATE UNIVERSITY

Learn innovative approaches to textile testing and analysis, manufacturing, distribution, and product design and development while exploring new technologies and gaining a better understanding of the advancements in the current textile and apparel industry.

Develop and strengthen research and technical skills needed for new product development and management, working one on one with renowned faculty members in the textile and apparel field.

Complete the MS-TAE degree in one year, with an option to travel abroad to add valued international experience.

Start your application today
admissions.fsu.edu/gradapp

Apply by March 1 for fall priority admission.
Applications are accepted until July 1.

✉ info@jmc.fsu.edu

📄 jimmorancollege.fsu.edu

📞 (850) 644-7158



APPAREL, MERCHANDISING, & DESIGN

INNOVATION SPACES

Innovate 1858 (student-operated store/learning lab)
Data Analytics Laboratory
Textiles and Clothing Museum
Textile Testing Lab

Heat and Thermal Protection Lab
Clothing Comfort and Performance Lab
Apparel Soft Goods Production Studio
Digital Apparel and Textiles Studio
3D Body Scanner Lab

DEGREE REQUIREMENTS

MASTER OF SCIENCE

Thesis option: Minimum 30 credits

Non-thesis option: Minimum 36 credits

DOCTOR OF PHILOSOPHY

Minimum of 72 credits: 30 credits from the master degree may be applied towards the 72 credits

HYBRID DISTANCE (MASTER OR DOCTORATE)

New cohorts start in Summer

One week on-campus summer coursework session to help meet the residency requirement

Other credits completed at a distance



AREAS OF FACULTY RESEARCH

Consumer Behavior

Design—creative, technical, and functional

History, social psychology, culture

Merchandising, marketing, management, and entrepreneurship

Scholarship of learning and teaching

DIRECTOR OF GRADUATE EDUCATION

Dr. Ann Marie Fiore amfiore@iastate.edu

2023 GRADUATE APPLICATION REQUIREMENTS

- ISU application
- 4 year Bachelor's degree (or equivalent)
- Copies of all transcripts
- Statement of Purpose
- 3 letters of recommendation (Must be submitted using ISU's letter recommendation form; the program will not accept any previously written letters)
- Portfolio for a design/product development focus
- Proof of English proficiency if applicable

APPLY HERE:

<https://www.iastate.edu/admission-and-aid/apply>



IOWA STATE UNIVERSITY

Apparel, Events, and Hospitality Management



Earn your graduate degree. Now is the time. This is the place.

A graduate degree from the Wilson College of Textiles will prepare you to succeed and lead in the global marketplace.

- Learn from our award-winning and internationally renowned faculty members.
- Discover nearly 70 research and teaching laboratories in our state-of-the-art textiles complex.
- Work with industry partners and leaders - including our 11,000-person global alumni network -who provide real-world learning experiences and remarkable opportunities.
- Receive active one-on-one graduate research mentoring.
- Grow together with the other 200+ graduate students in the Wilson College of Textiles.

Ph.D. Degrees

Our Ph.D. programs create independent scholars equipped to excel in both industry and academia. The interdisciplinary nature of textiles gives our students the freedom to research a nearly unlimited range of topics.

A number of prestigious fellowships are available for first-year incoming students, including the Provost's Fellowship, the Goodnight Fellowship, the Mansour Fellowship and several college level fellowships. Competitive research and teaching assistantships (RAs and TAs) are also available throughout students' programs of study.

• Ph.D. in Fiber and Polymer Science

• Ph.D. in Textile Technology Management

Master's Degrees

• Master of Science in Textiles
• Master of Textiles

• Master of Science in Textile Chemistry
• Master of Science in Textile Engineering



go.ncsu.edu/tex-grad



Fiber to Fabric Series



This series of Hands-On Textile courses will provide you with the opportunity to enhance your skills in Spinning, Knit Design & Programming, Weaving, Dyeing & Finishing, and Physical Testing.



Our team of instructors brings extensive industry experience and knowledge gained through their work within industry and our labs.



This program was designed with you in mind. These courses are scheduled to fit with your summer plans and can be seamlessly combined for a complete textile-making experience, or you can opt for just one and have fun!

PROGRAM INFORMATION

3.5 days per course

\$1395 per course

SUMMER SCHEDULE

Spinning
May 20-23, 2024

Knit Design & Programming
June 3-6, 2024

Weaving Design
June 10-13, 2024

Dyeing & Finishing
June 17-20, 2024

Physical Testing
June 24-27, 2024



CERTIFIED DIGITAL BADGES



Digital badges play a crucial role in professional development, by providing a flexible, granular, and verifiable way to recognize and showcase skills and achievements. We will issue a badge for every course completed and for completing the entire program.

**SCAN THE QR CODE TO
REVIEW OUR FULL
COURSE CATALOG**

Maximum of 10 participants per course



go.ncsu.edu/zte



ztereregistrations@ncsu.edu



DESIGN YOUR FUTURE

WITH AN OKLAHOMA STATE UNIVERSITY
GRADUATE DEGREE

MASTER'S PROGRAM OPTIONS

- **Apparel Design and Production**
 - Functional Design and Textile Sciences focus areas
- **Digital Design***
- **Merchandising**
- **Retail Merchandising Leadership***

* Denotes an online program

HIGHLIGHTS

- Expert faculty in textiles, functional design, fit standards and consumer research
- State-of-the-art laboratories with AR/VR equipment, eye tracking, 3D body scanning and visualization, motion capture, Kawabata textile evaluation system and more
- Develop testing models for textiles to predict the safety and comfort of personal protective equipment
- Research emerging digital environments for shopping, entertainment or learning

SCHOLARSHIPS AND ASSISTANTSHIPS AVAILABLE
Application Deadline - January 15

CONTACT

Oklahoma State University Department of Design and Merchandising
Aditya Jayadas, Ph.D. - Graduate Coordinator
aditya.jayadas@okstate.edu

okla.st/dmgrad

Texas Tech

HOSPITALITY & RETAIL MANAGEMENT

- BACHELORS TO MASTER'S PROGRAM
- ON-CAMPUS & ONLINE MASTER'S DEGREES
- ON-CAMPUS PH.D. PROGRAM
- GRADUATE CERTIFICATES



HRM.TTU.EDU

STUDENT SPOTLIGHT

SARA ASTA

Sara Asta has a B.S. in Retail Management and is currently pursuing her M.S in Hospitality and Retail Management. Within her time in the program, Sara has completed corporate internships with H-E-B and United Supermarkets.

KHIRUL BASAR MIM

Khirul Basar Mim is a second-year doctoral student and received his master's degree in Retail Management from Texas Tech. He has received several awards and fellowships such as the ITAA Best Paper Award 2022 (Master's Student category - 1st place) and ITAA - Sara Douglas Fellowship for Professional Promise 2022 - Masters

SANGHEE KIM

Sanghee Kim is a second-year Ph.D. student in the Department of Hospitality and Retail Management. She received the Best Paper Award at the 2023 ACRA conference. Sanghee is also a recipient of the Marjorie Joseph Fellowship: Outstanding Beginning Doctoral Student Award from ITAA in 2023.

The on-campus Master of Science in Hospitality and Retail Management is offered in both a thesis and non-thesis option. The thesis option is research oriented and designed to prepare the student for their next step in pursuing a Ph.D. The online Master of Science in Hospitality and Retail Management is offered non-thesis only. Both master's programs require the completion of 33 credit hours.

The Ph.D. program is research intensive and requires the completion of a dissertation. Students select the concentration that they will follow (hospitality, tourism, or retail) and focus on developing skills in their selected area. The concentration is noted on the student's diploma.

Two graduate certificates are available through the department, and both are available online. One certificate is in Wedding and Conference Management. The other is in Advanced Entrepreneurship. Both certificates are designed to provide advanced knowledge and skills to individuals looking to start or build their own businesses.



TEXAS TECH UNIVERSITY
College of Human Sciences

Hospitality & Retail Management



Lead with purpose. **In the lab, exhibition and beyond.**

The Department of Human Ecology has a foundation of over 100 years of research and learning in clothing, textiles and material culture.

Our faculty and students embrace humanities, design, business and textile sciences with invaluable access to the Anne Lambert Clothing and Textiles Collection, which houses 23,000+ clothing and textile artifacts.

This collection, alongside modern research facilities, allow us to pursue opportunities and resolve issues in sustainability that our earliest faculty members couldn't have imagined.

Join our faculty at this critical, exciting time for the industry and help shape how people think about, use and produce their clothing.

Whatever you're passionate about, find your purpose at hecol.ualberta.ca



**UNIVERSITY
OF ALBERTA**





10

PhD
students

New

Graduate
Certificate in
Digital
Merchandising

10

Faculty
and Staff

300+

UG Major,
Minor, and
Cert students

\$3.0

+million
Endowment
Fund

The [Department of Textile & Apparel Management](#), in the [College of Arts and Sciences](#), is a global leader focusing on the fashion supply chain. TAM's award-winning faculty prepares students for a wide variety of career options, such as merchandising, buying, sourcing, product development, technical design, digital retailing and retail operations. The curriculum focuses on **leadership**, the **global supply chain**, **sustainability**, **creativity/innovation**, **digital technology**, and **diversity**. [TAM Advisory Board](#) members mentor students to become fashion business leaders.

Graduate Program – MS and PhD

Award winning professors provide personalized degree programs. [Graduates](#) are placed in major universities and businesses in the United States and more.

The department provides .5 FTE assistantships (~\$19,000 for 9 months), along with tuitions and health insurance.

Full-time students are also eligible to apply for various scholarship.



TAM.MISSOURI.EDU

Textile and Apparel Management | 137 Stanley Hall | TAM.MISSOURI.EDU



DESIGN THE APPAREL CAREER YOU'VE ALWAYS WANTED.

Our graduate programs let you maximize your education and prepare you for the academic and industry opportunities that await. Let our credentials help establish yours.



- Faculty members in the Consumer, Apparel, and Retail Studies (CARS) program have been nationally recognized for excellence in teaching, scholarship, and meritorious service.
- All CARS programs enjoy strong industry support from advisory board members who represent major US apparel, textile, and retailing companies.
- Approximately 200 undergraduate students are currently pursuing concentrations in Apparel Design and Retailing and Consumer Studies, with another 40 students enrolled in three CARS Post Bacc online certificates, the Master of Science in Retail Studies (online and face to face) and CARS PhD degree programs.

Ready to move your career forward? Applications are now being accepted for CARS PBCs, MS and Ph.D. programs. Competitive funding packages are available, including assistantships, fellowships, and tuition waivers.



**UNC
GREENSBORO**

Consumer, Apparel,
and Retail Studies

Master of Science - Textiles, Fashion Merchandising and Design

The department offers a Master of Science degree with thesis and non-thesis options. As part of a flagship research university, you will have the opportunity to learn under the guidance of faculty experts and participate in coursework that is often sponsored by prestigious and competitive grants.

Specializations:

Textile Science — This specialization offers hands-on learning experiences using the most modern equipment for filament production from waste, a 3D polyjet printer that can print on fabrics, and a moisture measurement tester that evaluates and classifies liquid management properties of fabrics. We also offer dyeing and finishing, color science, and quality control of textiles. Possibilities exist for cooperation with the College of Engineering. Together, we can design, produce, and test your own smart textile!

Historic Fashion & Textiles, Textile Conservation, and Cultural Analysis — In this specialization you will develop curatorial, conservation, and research skills under the guidance of nationally known experts. Internships in museums, historical societies, and textile conservation labs are integral to this specialization. The department's Historic Textile and Costume Collection of over 20,000 items, one of the best university collections in the country, is an outstanding resource for students. URI's Library also houses a Commercial Pattern Archive of more than 40,000 paper patterns.

Fashion Merchandising — This specialization emphasizes the business perspectives of fashion and offers advanced comprehensive study in fashion business, including retailing, merchandising, marketing, forecasting, management and consumer behavior. As part of the College of Business, we will also prepare you to critically analyze current concerns of the fashion industry, such as improving consumer well-being, sustainability and achieving sustainable development goals. Unique experiential learning opportunities in New York City as well as study abroad opportunities provide exposure to the fashion and apparel world. As a part of this curriculum, you will have the opportunity to learn from, and network with, expert industry organizations, including AATCC, Cotton Incorporated, and ESRAP.

Curriculum: **THESIS OPTION** - 30 Credits, including six credits of thesis research and the passing of an oral examination in defense of the thesis. **NON-THESIS OPTION** - 33 credits, including one independent study course that requires a substantial paper or practicum and the passing of written comprehensive examinations.

Admission Requirements: A bachelor's degree with adequate preparation for the proposed area of study is required with a minimum GPA of 3.0. International applicants must complete the Test of English as a Foreign Language (TOEFL) with a minimum score of 550. IELTS (International English Language Testing System) test results may substitute for the TOEFL. The minimum score is 6.5.

Financial Aid: Graduate assistantships, scholarships, awards and fellowships are available on a competitive basis through the Graduate School. The University has encouraged matriculation of qualified minority applicants through diversity assistantships. Occasionally contract work or grant supported work pays qualified students on an hourly basis.

Application: To apply to the program, submit an online application at the **URI Graduate School** website. For more information, please contact: Dr. Linda Welters, Graduate Program Director, at 401.874.4525 or lwelters@uri.edu

TENTATIVE CONCURRENT SCHEDULE

TUESDAY, NOVEMBER 7

9:00am – 5:00pm **ITAA COUNCIL MEETING**
Pratt / Calvert

TOUR

9:00am – 8:00pm **FULL DAY TOUR: WASHINGTON,**
Meet in Hotel Lobby at 8:45

WEDNESDAY, NOVEMBER 8

7:30am – 6:00pm **REGISTRATION OPENS**
Atrium

TOURS

7:30am – 5:00pm **FULL DAY TOUR: BALTIMORE**
Meet in Hotel Lobby at 7:15

7:30am – 12:00pm **A.M. BALTIMORE WALKING TOUR**
Meet in Hotel Lobby at 7:15

1:00pm – 5:00pm **P.M. BALTIMORE WALKING TOUR**
Meet in Hotel Lobby at 12:45

5:00pm – 6:00pm **NEW ATTENDEES and MEMBERS
WELCOME and CONFERENCE
ORIENTATION**
Constellation F

6:00pm – 10:00pm **DESIGN EXHIBIT 1**
Constellation D & E
Designers Available from 6:00pm – 6:45pm

UNDERGRADUATE DESIGNS

Ode to Culture

Grace Ahn, Stevenson University
Design Advisor: Leslie Simpson, Stevenson University

The Weaving Princess in the Night Sky

Leah Aoki, University of Hawai'i at Manoa
Design Advisor: Minako McCarthy, University of
Hawai'i at Manoa

Disasters of War

Anthony Bartolo, West Virginia University
Design Advisor: Colleen Moretz, West Virginia
University

Times Square

Lauren Biritz, University of Missouri
Design Advisor: Cheyenne Smith, University of
Missouri

Comme un Diamant

Sarah Buoni, University of Delaware
Design Advisor: Katya Roelse, University of Delaware

Appalachian Sartorial: An Intersection of Sustainable Fashion and Stereotypes

Jacob Dial, West Virginia University
Design Advisor: Colleen Moretz, West Virginia
University

Grow

Zichen Ding and XiaoYa Ye, Shanghai Institute of
Visual Arts
Design Advisor: Chanjuan Chen, University of North
Texas & Yi Jiang, Shanghai Institute of Visual Arts

Integrating 3D Printing and Electronics with Functional and Aesthetic Design to Create a Convertible Multi- Functional Light-Up Bag

Nathan Eads, Emilia Oblites, Lainey Weirich, and CJ
Wolfe, University of Alabama
Design Advisor: Ellen McKinney & Brian Taylor,
University of Alabama

Wistman Woods Upcycled Near Zero-Waste Wool Coat

Kaylee Flodin, University of Idaho
Design Advisor: Lori Wahl, University of Idaho

Protection for the Elements

Kailey Itri, Texas Tech University
Design Advisor: Ashley Rougeaux-Burnes, Texas Tech
University

Trimmed in Gold

Angela Lan, Cornell University
Design Advisor: Fatma Baytar, Cornell University

Waste Not: Zero Waste Coat with Alligator Collar

Susan Lindrew, Louisiana State University
Design Advisor: Casey Stannard, Louisiana State
University

Apocalyptic Everyman Catastrophe

Edward Lopez, Andre James Aberin & Justin Burnett,
San Francisco State University

Design Advisor: Amy Dorie, San Francisco State
University

Every Rose

Mayzie Martin, University of North Texas

Design Advisor: Hae Jin Gam, University of North
Texas

Red Death

Emmalynne Martin, University of North Texas

Design Advisor: Jennifer Stanley, University of North
Texas

Moss Cheese

Maisie McDonald, Cornell University

Design Advisor: Fatma Baytar, Cornell University

New Beginnings

Cecilie Nielsen, Texas Tech University

Design Advisor: Ashley Rougeaux-Burnes, Texas Tech
University

***Enchanted Moor Dress and Upcycled Belt Caged
Crinoline***

Beibhinn Parisi, Seneca College

Design Advisor: Jennifer Dares, Seneca College

***Preservation Vs. Modernization of Vigan City Heritage
Houses***

Allyson Ped, Seneca College

Design Advisor: Jennifer Dares, Seneca College

***Revival of Local Artisanal Craftsmanship into Couture
Weaving Technique***

Allyson Ped, Seneca College

Design Advisor: Jennifer Dares, Seneca College

Weaving Culture and Couture Dress

Allyson Ped, Seneca College

Design Advisor: Jennifer Dares, Seneca College

***Adaptive Windbreaker Jacket for Men with Lower Body
Mobility Differences***

Josh Penrod, Colorado State University

Design Advisor: Kristen Morris, Colorado State
University

***Restoration of Ingenuity and Resourcefulness Through
the Farm Coat***

Emily Quarantillo, West Virginia University

Design Advisor: Elizabeth Shorrock, West Virginia
University

Every Which Way

Hannah Rettke, University of Missouri

Design Advisor: Cheyenne Smith, University of
Missouri

Dystopian

Chelsy A Rivera, Iowa State University

Design Advisor: Li Jiang, Iowa State University

Picasso's Garden

Vee Rudder, Seneca College

Design Advisor: Jennifer Dares, Seneca College

Patchworking Solutions

Abby Spicer, Baylor University

Design Advisor: Sheri Dragoo, Baylor University

The New Negro

Christian Thornton, University of North Texas

Design Advisor: Chanjuan Chen, University of North
Texas

***Atlas Coat A Modified Chore Coat with Modular and
Adaptive Features***

Zach Walsh, Colorado State University

Design Advisor: Kristen Morris, Colorado State
University

Plastic Reduction

Yikang Wang & Zeyu Liu, Shanghai Institute of Visual
Arts

Design Advisor: Chanjuan Chen, University of North
Texas & Yi Jiang, Shanghai Institute of Visual Arts

The Moth Dress

Marina Wilson, Washington State University

Design Advisor: Armine Ghalachyan, Washington
State University

From Crown to Couture

Juliann Yusko, Washington State University

Design Advisor: Armine Ghalachyan, Washington
State University

6:00pm – 7:00pm	LEGACY MEETING President’s Suite
7:00pm – 9:00pm	OPENING RECEPTION Co-Sponsored with Fairchild Books Constellation A & B

NOTES:

THURSDAY, NOVEMBER 9

7:30am – 5:00pm	REGISTRATION OPEN Atrium
8:00am – 9:30am	WELCOME and PRESIDENTS REMARKS Constellation A & B

9:45am – 11:00am CONCURRENT SESSION 1

- ①
Annapolis:
Design and Product Development: Textiles and Zero Waste
Presider: Sherry Schofield

Zero-Waste Design Collaboration: An Investigation using CoSpaces Collaborative Working Model

Ashley Rougeaux-Burnes, Texas Tech University;
Casey R. Stannard, Louisiana State University;
Colleen Moretz, West Virginia University; Ellen McKinney, University of Alabama; Sheri L. Dragoo, Baylor University & Melanie Carrico, University of North Carolina at Greensboro

From Waste to Wonder: Empowering Children's Learning Through Sensory-Infused Apparel

Constance R Spotts & Ling Zhang, Iowa State University

An Investigation on the User Experience of Compressive Tactile Stimulation Clothing

Seung-Yeon Ha, Kongju National University & Gozde Goncu-Berk, University of California, Davis

Compensating for Bias Shift

Sherry Schofield, Florida State University & Anne Bissonnette, University of Alberta

- ②
Frederick:
Pedagogy and Professional Development: Innovative Teaching in Creativity: The Design and Product Development Classroom
Presider: Barbara Trippeer

Curriculum Development for STEAM Cooperative Learning to Research and Design Cotton Intimates

Ling Zhang, Rachel Eike & Courtney Barbour, Iowa State University& Courtney Barbour, Iowa State University

Interdisciplinary Curriculum Development: How Research-led Pedagogy Enhances Design Students' Holistic Learning Experience

Barbara Trippeer, HaeJin Gam & Johnnie Stark,
University of North Texas & Johnnie Stark, University
of North Texas

Collaborative Teaching for Creative Possibility: The Combination of Technology and Construction

Chanjuan Chen, Hae Jin Gam & Jennifer Stanley,
University of North Texas

Assessing the Impact of an Adaptive Apparel Curriculum in Preparing Students to Develop Products for Diverse Markets - A Longitudinal Evaluation of Student Projects

Kristen Morris & Morgan Davis, Colorado State
University

③ Baltimore: Social and Psychological Aspects: Niche Fashion Exploration

Presider: Chuanlan Liu

Exploring the Transfer of Affect Through Clothing: Maternity Wear on Consumer Well-being and Feelings of Parenting

Beth Weigle & Laura McAndrews, University of
Georgia

Text Analysis of Online Customer Reviews for Workplace Maternity Wear: A Focus on Product Features, and Customer Satisfaction

Zhongjie Wang, Nanchang University & Chuanlan Liu,
Louisiana State University

To Die For: Fashion, Friends, and Risks and Benefits of Tanning

Sharron J. Lennon & Minjeong Kim, Indiana
University

Exploring the Prime Aesthetic Across Generational Cohorts

Jeremy M. Bernardoni, Louisiana State University &
Mary Ruppert-Stroescu, Washington University in St.
Louis

④ Columbia: Sustainability and Social Responsibility: Sustainable Product Development and Recycling in Textiles

Presider: Iva Jestratijevic

Exploring the Business Case for Textile-to-Textile Recycling using Post-consumer Waste in the US: Challenges and Opportunities

Evan McCauley, Glasgow Caledonian NY College &
Iva Jestratijevic, University of North Texas

Development and Research of Sustainable Mulch Mats from End-of-Use Cotton Textiles

Huantian Cao, Kendall Ludwig, Kelly Cobb, Carmyia
Scott, Yan Jin, Bridget Knight, & Mary Burrichter,
University of Delaware, & Hongqing Shen, Cotton
Incorporated Kelly Cobb, Carmyia Scott, Yan Jin,
Bridget Knight, & Mary Burrichter, University of
Delaware, & Hongqing Shen, Cotton Incorporated

Wash It, or Wear It? Perceptions of Odor Control Technologies on Activewear and Their Influence on the Likelihood to Launder

Sabrina Marsha, Rachel McQueen & Patrica Dolez,
University of Alberta & Patrica Dolez, University of
Alberta

Designing a SHIFT from Synthetics: Sustainable Hybrid Insulating Flotation Technical Jacket

Apurva Pandey, Larissa Shepherd, & Heeju Park,
Cornell University

⑤ Chesapeake A: Textile and Apparel Science: New Developments in Smart Textiles and Testing Technologies

Presider: Minji Yu

Development of Smart Glove Base Layer with Improved Wearability and Fit

Minji Yu, Linsey Griffin & Lucy E. Dunne, University of
Minnesota

Textile-Based Humidity Sensor for Wearable Electronics

Ayehsa Siddika & Jennifer Harmon, University of
Wyoming

Development of a Test Method to Measure the Drape of Hemmed Samples by Using a 3D Body Scanner

Henry Sanchez, Lewis Campbell, Mona Maher & Fatma Baytar, Cornell University

Developing a State-of-the-art Textile Laboratory: Utilizing the Maximum Space with Flexible Configuration

Shariful Islam Tushar, Sumit Mandal, Ishmam Zahin Chowdhury & Lynn M. Boorady, Oklahoma State University

⑥ Chesapeake B: Student Best Papers

Presider: Nancy Hodges

Self-Gifting and Consumer Perceived Values: Development and Validation of a Scale to Measure Consumer Perceived Values in Self-Gifting and Applied to Consumer Satisfaction

*1st Place Doctoral Level

Sukyung Seo, University of North Carolina Greensboro Faculty Advisor: Nancy Hodges

Development of a Soft Wearable Exoglove for Rehabilitation Assistance: A Novel Application of Knitted Shape-Memory Alloy as a Flexible Actuator

*2nd Place Doctoral Level

Soo-Min Lee, Seoul National University Faculty Advisor: Juyeon Park

4D Golf Apparel Wear Simulation Beneficial for Improved Online Shopping Experience

*1st Place Masters Level

Doyeon Kong, Cornell University Faculty Advisor: Heeju (Terry) Park

Ergonomic Block Patterns for Older Women's Athleisure Pants: Applying the 3D Surface Flattening and Pattern Reduction Method

*2nd Place Masters Level

So-Hyun Lee, Seoul National University Faculty Advisor: Juyeon Park

Sustainable Style Without Stigma: Can Social Reassurance Influence Recommendation Behavior?

*1st Place Undergraduate Level

Sophia Boyer, University of Georgia Faculty Advisor: Jewon Lyu

⑦ Constellation F: SPECIAL TOPIC: Innovative Technologies in Fashion Retail Landscape: Bridging the Industry Trends and Pedagogical Advancements

Presider: Jihyun Kim-Vick

The fashion retail industry drastically has changed its operation from concept to consumer, influenced by emerging technologies and the recent pandemic. This panel will discuss the different types of key emerging technologies disrupting the fashion retail.

Jihyun Kim-Vick, Kent State University; Catherine Jai, Texas Tech University; Ruirui Zhang, Framingham State University; Ryan Teng, VP, CLO 3D Virtual Fashion, LLC; Vadim Rogovskiy, CEO, 3DLook; and Hao Zhang, CSO, Dynimos

10:00am – 4:00pm RESOURCE EXHIBITS OPEN

Atrium

11:00am – 12:15pm TAPAC ASSEMBLY of DELEGATES MEETING

Constellation F

11:15am – 3:00pm DESIGN EXHIBIT 2

Constellation D & E

Designers Available from 11:15am – 12:00pm

GRADUATE DESIGNS

What You Wear is What I Wear, Your Culture is My Culture

Rawabi Alharbi, King AbdulAziz University; Evon Angelina, Heriot-Watt University & Elham Maqsood, King AbdulAziz University

Haneen: Connecting Cultures Through Craft

Amal Alharthi, King AbdulAziz University; Jennelle Alvares, Heriot-Watt University & Wijdan Tawfiq, King AbdulAziz University

Trad Outdoor Rock-Climbing Pants

Aeryk Catipon, University of Oregon

The Elegance in the War

Lynnanne Chao, Washington State University Design Mentor: Xingqiu Lou, Washington State University

Tenacity

Lynnanne Chao, Washington State University
Design Mentor: Xingqiu Lou, Washington State University

Women, Life, Freedom

Bahar Hashemian Esfahani, Iowa State University

Islamic Feminist Fashion-An Oxymoronic Embodiment

Zahra Falsafi, Iowa State University
Design Mentor: Kelly Reddy-Best, Iowa State University

PinaClutch-No Waste!

Zahra Falsafi, Iowa State University
Design Mentor: Rachel Eike & Kelly Reddy-Best, Iowa State University

Textile Embodiments of Persian Negotiations-Women's Craft Work as Authentic Transnational Feminist Work

Zahra Falsafi, Iowa State University
Design Mentor: Kelly Reddy-Best, Iowa State University

The Butterfly Lovers and Application of Laser Engraving Technology on Digital Shadow Puppetry

Chenxi Gu, North Carolina State University

Adaptive Leotard for Gymnasts with Diabetes

India Ivy, University of Missouri
Design Mentor: Kerri McBee-Black, University of Missouri

Save the Coral

Li Jiang, Iowa State University

Functional Trousers for People with Endometriosis: A User-Centered Approach

Miriam Keegan, Cara McKenna & Adriana Gorea, University of Delaware

Two Faces of Culture: Redesigning Traditional Saudi Wedding Dress

Ibtihal Khadrawi & Wijdan Tawfiq, King Abdulaziz University

Bringing Awareness of Environmental Challenges Caused by Sneakerhead Culture

Makena Klatt, University of Oregon

Challenging Hyper-Consumption and Promoting Sustainability Awareness Through a Trash-Insulated Cape Coat Design

Makena Klatt, University of Oregon

Cocodrie with Pleated Illusions

Lauren Lansdell, Louisiana State University

In the Streets

Lauren Lansdell, Louisiana State University

Luminance Guard

Yu Li & Young-A Lee, Auburn University

Being Born Attractive: Snake

Jiajun Liang, Central Michigan University
Design Mentor: Su Kyoung An, Central Michigan University

The Great 1920s

Mushfika Tasnim Mica, North Carolina State University

The Black Hair Empowerment at Its Core

Gloria Mifetu, University of North Texas
Design Mentor: Chanjuan Chen

The Chronicle of Black Hair

Gloria Mifetu, University of North Texas
Design Mentor: Chanjuan Chen

Pieces or Fractures

Mary Nease, North Carolina State University

Versatile Longevity

Mansoureh Nikookar, University of Minnesota

Over Underworld

Nate Robison & Adriana Gorea, University of Delaware

Tower of Resilience

Constance R. Spotts, Iowa State University

Nurturing Bond

Jennifer Elaine Stanley, University of North Texas

Live Composition & Mark Making: An Exploration of Maximalist Rug Tufted Fashion Using Secondhand, Deconstructed Yarns

Lauren Street, Kent State University

Developing a Functional, Expressive, and Aesthetic Outdoor Jacket for Generation Z Wheelchair Users

Jia Wu, University of Missouri

Design Mentor: Kerri McBee-Black & Li Zhao, University of Missouri

Two Are Enough

Yoon Yang, Cornell University

The Rainbow Bridge of Ashes

Han Ah Yoo, Yu Li Young-A Lee, Auburn University

Call of the Wild on Raising Awareness About Poaching Through a Laser Cut Dress

Sheng Zhan, North Carolina State University

12:15pm – 1:45pm LUNCH and KEYNOTE

Constellation A & B

Melissa Lawson, Senior Director of Global Licensing at Under Armour

2:00pm – 3:15pm CONCURRENT SESSION 2

① Baltimore: Consumer Behavior: Consumer Markets and Diverse Products

Presider: Caroline Kopot

Exploring the Consumer Market for Industrial Hemp Fiber Textiles and Clothing: The Development of a Conceptual Model and Research Propositions

Chuanlan Liu & Sibeil Xia, Louisiana State University; & Zhongjie Wang, Nanchang University

Consumer Responses to Ethnic-Inspired Apparel: The Role of Ethnic-Embeddedness and Regulatory Focus

Jonghan Hyun, Kent State University

Examining Customer's Perception of Purchasing Accessible/Adaptive Beauty Products

Caroline Kopot & Kerri McBee-Black, University of Missouri

A Study of Key Factors Influencing the Attitude of Adaptive Clothing Consumers toward Purchase Online

Muzhen Li, University of Kentucky & Li Zhao, University of Missouri

② Annapolis: Design and Product Development: Fit and Pattern Development

Presider: Lida Aflatoony

Precision Redefined: A Pilot Study on Customized Half-Scale Maternity Dress Forms for Accurate Draping

Ling Zhang, Li Jiang, Rachel Eike & Savannah Schemenauer, Iowa State University

The Effect of Ergonomic Fit on Walking Performance of a Gait-Assist Wearable Robot

Soo-Min Lee, Yuhwa Hong, So Hyun Lee & Juyeon Park, Seoul National University

Assessment of User Democratization in 2D to 3D Garment Assemblage

Lida Aflatoony, Colorado State University; Li Zhao & Kerri McBee-Black, University of Missouri

Fit Models' Understanding of Garment Fit: Can We Trust Their Feedback?

Yoon Yang & Fatma Baytar, Cornell University

③ Frederick: Pedagogy and Professional Development: Student-Focused Learning: Diversity in Learning to Prepare Future Industry Leaders

Presider: Cadye Murphy

Seven-Day Style Challenge: Implementing Visual Merchandising Concepts with Online Learning to Promote Higher-order Cognitive Thinking

Cadye Anne Murphy & Anne Mitchell Wood, University of North Carolina at Greensboro

Learning About the Use of Blockchain Technology for Sustainable Apparel Sourcing

Narmin Nasibli, Elena Karpova & Farhan Haque, University of North Carolina at Greensboro

Understanding Apparel Students' Perceptions of Clothing for People with Disabilities

Jin Su, University of North Carolina at Greensboro; Xiao Tong, University of Alabama; Melanie Carrico, University of North Carolina at Greensboro & Brian Taylor, University of Alabama

Retail Industry Readiness Through Active Learning: A Student Reflection Approach

Emily M.S. Worrall, C. Zoe Schumm & Rachel J. Eike,
Iowa State University

Evaluating Radiant Heat Resistance for Firefighter's Hood Materials

Bahar Hashemian Esfahani, Guowen Song, Rui Li & Farhad Aghasi, Iowa State University

Investigating the Effects of Air Gap on Thermal Protective Performance of Protective Textiles Under Different Flame Exposure

Ishmam Zahin Chowdhury, Sumit Mandal, Robert J. Agnew, Lynn M. Boorady, Adriana Petrova & Shariful Islam Tusher, Oklahoma State University

Relationship Between Structural Firefighter Protective Clothing Ease and Heat Loss

Reannan Riedy, Meredith McQuerry & Sherry Schofield, Florida State University

④ Columbia: Sustainability and Social Responsibility: Consumer Behavior and Responsible Consumption

Presider: Kavita Singh

Testing the Effects of an Apparel Sustainability Index on Consumers' Brand Attitudes and Evaluations: An Application of Signaling Theory

Annie Williams, Nancy Hodges & Kittichai Watchravesringkan, University of North Carolina at Greensboro

Will You Become More Responsible When Uniquely Individuated or Harmoniously Deindividuated? Personal Social Responsibility to Corporate Social Responsibility in Luxury Fashion

Jiarui Li & Jiyun Kang, Purdue University

Gendered and Environmental Stresses of Affluent Laundry Consumption Practices

Kavita Singh & Elena Karpova, University of North Carolina at Greensboro

Transparency of Sustainability Disclosures among Luxury and Mass-market Fashion Brands: Longitudinal Approach

Iva Jestratijevic & James O. Uanhoro, University of North Texas & Rafiqul Islam Rana, University of South Carolina

⑤ Chesapeake A: Textile and Apparel Science: Comfort and Protection of Firefighter Protective Clothing

Presider: Sumit Mandal

Influence of Solar Radiation on the Breathability of Firefighter Clothing Containing Different Moisture Barriers

Huipu Gao, Fashion Institute of Technology; & Anthoney Shawn Deaton, Roger L. Barker, Emiel DenHartog & Xiaomeng Fang, North Carolina State University

⑥ Chesapeake B: KSCT + ITAA Joint Conference: Consumer Behavior

Presider: Jaeha Lee

Will Circularity Reshape Apparel Trade Patterns? Explore EU Retailers' Sourcing Strategies for Clothing Made from Recycled Textile Materials

Leah Marsh & Sheng Lu, University of Delaware

Black Friday Shopping has Moved Online. Has BF Misbehavior Followed?

Jaeha Lee, North Dakota State University; Minjeong Kim & Sharron Lennon, Indiana University

Psychological Ownership in the Metaverse: How Avatar and Virtual Product Ownership Affect Purchase Intention

Jinsu Park & Hye-Young Kim, University of Minnesota

Unleashing the Potential: Exploring the Impact of Artificial Intelligence on Conceptual Fashion Design Using Midjourney

Yanbo Zhang & Chuanlan Liu, Louisiana State University

⑦ Constellation F: SPECIAL TOPIC: The Leadership Gap: Bridging the Divide and Creating a Pipeline

Presider: Christy Crutsinger

Who will be the next CEO of Amazon? Who will be your next department chair? Who will be your next student organization president? Will you leave it to providence or do you have a clear succession plan? Creating a leadership pipeline mindset is critical to the success of any organization. Using the Leadership Pipeline Model, participants of this session will benefit as they create leadership and mentorship programs aimed at developing future leaders in the industry and the academy.

Christy Crutsinger & Jana Hawley, University of North Texas, & Amrut Sadachar, Auburn University

② Annapolis: Marketing: Digital Technology and Advanced Methodologies in Fashion Marketing

Presider: Michelle Childs

Does Social Presence Matter in a VR Apparel Store? A Nonlinear Relationship Among Human Crowdedness, Social Presence, Store Image, and Satisfaction

Ziyu Jiang, Ryan Fernandez & Yujun Lin, University of Georgia; Heejin Lim, University of Tennessee, Knoxville & Jewon Lyu, University of Georgia

An Eye-Tracking Study: Do Gender and Ethnicity of Consumers Affect Their Visual Attention to Fashion Models in Advertisements?

Yuli Liang, Texas State University & Seung-Hee Lee, Southern Illinois University

Utilizing ChatGPT in the Creation of Social Media Marketing Communications for Luxury Brands: An Investigation Into Lovemarks and Follow Intention

Kelcie Slaton & Sanjukta Pookulangara, University of North Texas

The Impact of Instagram Sponsored Ad Message Explicitness and Product Type on Consumers' Perception of Ad and Click "Shop Now" Intention

Bomi Lee & Michelle Childs, University of Tennessee

③ Frederick: Pedagogy and Professional Development: Entrepreneurship, Soft Skills, and Research: Teaching Students for the 21st Century Apparel Industry

Presider: Emily Schrimpf

Promoting Applied STEM Careers in Fashion and Entrepreneurship to High School Students

Elena Karpova, Jin Su, Melanie Carrico, Dianne Welsh, & Haeun Bang, University of North Carolina at Greensboro

Developing Wool Course-Based Undergraduate Research Experiences in Apparel and Civil Engineering at a Hispanic-Serving Institution

Helen Trejo & Simeng Li, California State Polytechnic University, Pomona

3:30pm – 4:45pm CONCURRENT SESSION 3

① Baltimore: Consumer Behavior: Social and Psychological Aspects of Shopping

Presider: Kerri McBee-Black

Exploring the Intimate Apparel Challenges and Consumer Satisfaction among Female and Non-binary Individuals with Disabilities

Kerri McBee-Black & Halimut Ipaye, University of Missouri & Md. Rafiqul Islam Rana, University of South Carolina

Feeling Excluded? Digital Technology Innovation in Fashion Retail

Joohye Hwang & Song-yi Youn, University of Missouri

Style Preferences Toward the Dress Recommended Based on Body Shapes

Wenjia Zong & Fatma Baytar, Cornell University

Nostalgic Consumption: The Hierarchical Process of Psychology, Experience, and Behavior

Dan Nilsen & Ji Hye Kang, University of Rhode Island

Soft Skills: The Key to Success for Textile and Apparel Graduates in Bangladesh

Sudipta Das, Debanjan Das, & Aaron J. Giorgi, West Virginia University

Entrepreneurship Education in Fashion Study Programs: The Instructor's Perspective

Emily M.S. Worrall & Linda S. Niehm, Iowa State University

Analyzing the Lightfastness of Woad-dyed Cotton in Batch Dyeing Using Sustainable Reducing Agents and Chemical Finishing with Lemon's Nutrient

Solaiman Bin Ali & Jennifer Harmon, University of Wyoming

Mechanical Upcycling of Cotton Waste using Additive Manufacturing - A Forward Step to a Circular Economy and a Sustainable Future

Sunidhi Mehta, West Virginia University

Studies of Polycyclic Aromatic Hydrocarbons Exposure of Wildland Firefighters' Protective Clothing

MD. Momtaz Islam, Sumit Mandal, Elijah Schnitzler, Al-Mashala Habeeb, Robert J. Agnew, Adriana Petrova,& Lynn M. Boorady, Oklahoma State University

④ Columbia: Social and Psychological Aspects: DEI in the Fashion Industry

Presider: Julie Chang

Black Women, BBLs, and Body Image: An Inquiry into the Role Social Media Plays in Promoting the Thick Ideal

Laurny Grubbs, The New School Parsons & Casey R. Stannard, Louisiana State University

Cultural Dress for Multiple Cultures: An Investigation of the Relationship between Multiracial or Multiethnic Identity and Cultural Dress Behavior

Paige Tomfohrde, Cornell University

The Protective Role of Stigmatized-Identity Safety Cues Against Racial Microaggressions for Asian American Customers in Retail

Heejin An Lim & Hyunjoo Im, University of Minnesota

Clothing Fit And Self: An Empirical Examination Of Fit Factors And Self Evaluation Related To The Confident Clothing Decision And Psychological Well-Being

Jakir Hossain, Hyo Jung (Julie) Chang & Robert Paul Jones, Texas Tech University

⑥ Chesapeake B: Nancy Rutherford Teaching Innovation Award Winners

Presider: Dina Smith-Glaviana

Using an Object-Based Learning Approach to Strengthen Intercultural and Global Awareness and Openness to Diversity

*1st Place

Dina Smith-Glaviana & Eunju Hwang, Virginia Tech

Intercultural Mentored Research to Impact Student Success (Presented as a poster at the 2024 conference)

*2nd Place

Amy Dorie, San Francisco State University

Race, Ethnicity, Dress, and Identity Module

*3rd Place

Kelly Reddy-Best, Iowa State University

⑤ Chesapeake A: Textile and Apparel Science: Moving Towards Sustainable Textile Chemistries and Processes

Presider: Adriana Gorea

Sustainably Reduced Indigo and Woad Dye Application with Porcupine Quills

Jennifer Harmon & Solaiman Bin Ali, University of Wyoming

⑦ Constellation F: Visiting Scholar Presentation

Presider: Ivana Markova

The Metamorphosis of Fashion Packaging: Unmasking the Evolution and Future Development of Sustainable Solutions

Urška Vrabič Brodnjak, University of Ljubljana, Slovenia

- ① **Baltimore: Consumer Behavior: Technology Innovation in the Fashion Industry**
 Presider: ???

A User-Centered Approach to Determine the Optimal Level of Avatar Body Representation for Immersive Virtual Fitting Room

Seowoo Kim & Juyeon Park, Seoul National University

Are We All the Same When Migrating to Mobile Pay? A PPM Analysis of Generational Mobile Usage Intention

Briana M. Martinez, Baylor University & Laura McAndrews, University of Georgia

Effects of Shopping Robot Warmth on Interaction Comfort and Use Intention

Yui An & Hyunjoo Im, University of Minnesota

Fit Expectations for the Mass-customized Garments Designed by Using Mobile Scanning Apps

Fatma Baytar, Mona Maher, Wenjia Zong, Aditi Galada, Yoon Yang, & Youngsook Kim, Cornell University

- ② **Annapolis: Design and Product Development: Design Process and Workflow**
 Presider: Jessica Ridgway Clayton

Creating an Open Educational Resource (OER) on Adaptive Apparel Design: Why and How

Ellen McKinney, University of Alabama & Rachel Eike, Iowa State University

Collaboration in Creative Design Practice: An (Un)braided Approach

Jessica L. Ridgway, Florida State University; Kelly Cobb, University of Delaware & Jean Parsons, Professor Emeritus

Inclusive Design of Wearable Lumbar Support for Older Women with Chronic Back Pain

Jooyeon Lee & Juyeon Park, Seoul National University

Introducing Restrictions to Achieve Unlimited Creativity in the Fashion Design Process

Yoon Yang & Fatma Baytar, Cornell University

- ③ **Frederick: Pedagogy and Professional Development: Experiential an Active-Learning Classrooms: Hands-on Learning for Tomorrow's Apparel Industry Leaders**
 Presider: Jennifer Harmon

"I Loved the Activity... A Great Way of Seeing on a Small Scale what can Happen in the Textile Fiber Recycling Process": University Student Perceptions of a Textile Recycling Activity

Jennifer Harmon, Erin Irick & Ayesha Siddika, University of Wyoming

Creating a Share-Worthy Experience: The Impact of Experiential Learning Exercises in an Online and On Campus Introductory Textile Science Course

Jennifer Harmon, University of Wyoming

From Learning Objectives to Project Debriefing: Collaborating with Industry Partners to Develop a Multi-Assignment Sourcing Case

Elena Karpova, University of North Carolina at Greensboro; Tim Pickett, Fox River Mills, Narmin Nasibli & Farhan Haque, University of North Carolina at Greensboro

Fashion Merchandising Students' Perceptions of Service Learning

Melissa Abner & Erica Spurgeon, University of Central Missouri

- ④ **Columbia: Sustainability and Social Responsibility: Brand Strategies for Sustainability**
 Presider: Angie Lee

Implementing Circular Economy Thinking in Higher Education Institutions: Hyper-local Solutions for Sustainable Campus Management of University-branded Textile Waste

Anika Kozlowski, Tricia Crivellaro Grenier & Narishdath Maraj, Toronto Metropolitan University

***How to Inform Consumers About My Green Products?:
Exploring Denim Brands' Strategies Communicating
Sustainability Practices***

Farhan Haque & Elena Karpova, University of North
Carolina at Greensboro

***What's the Real Environmental Impact of Your
Wardrobe? A Life Cycle Assessment Approach***

Xingqiu Lou, Victoria Gonzalez, & Ting Chi,
Washington State University

***With Great Power Comes Great Responsibility: Social
Media Influencers' Social Cause Communication and
Perceived Authenticity***

Angie Lee & Te-Lin Doreen Chung, Iowa State
University

**⑤ Chesapeake A: Textile and Apparel Industries:
Demystifying the Role and Impacts of
Trade and Regulation**

Presider: Cyndi Robertson

***China Versus the Rise of Asian Alternatives: A Product-
Level Analysis of U.S. Apparel Sourcing Patterns***

Sheng Lu & Hannah Laurits, University of Delaware

***The Role of Government and Regulatory Overlaps in the
FTAR Industry Based on the Code of Federal Regulations***

Seong Eun Kim & Jung Ha-Brookshire, University of
Missouri

***Legalization of Hemp Production and its Impact on US
Hemp Export Competitiveness***

Md Rokibul Hasan & Debanjan Das, West Virginia
University

***The Impacts of CAFTA-DR on Gender Inequality and
Apparel Trade in El Salvador***

Cyndi M. Robertson, Ohio State University & Jung
Ha-Brookshire, University of Missouri

**⑥ Chesapeake B: SALON SESSION: Fostering Stronger
Connections, Facilitating Knowledge-
sharing, and Encouraging Collaboration
Through Affinity Groups**

Presider: Maria Skelton

Join us for an enriching salon session hosted by the ITAA Membership Committee, where we're focusing on the establishment and nurturing of interest-based communities within ITAA. Affinity groups, comprised of individuals sharing common interests or goals, come together to exchange experiences, offer support, and enhance collective learning. Through this session, our aim is to lay the foundation for these vibrant communities within ITAA, fostering connections among members, enabling the exchange of experiences, and facilitating knowledge sharing. This event marks the official launch of the "Affinity Group Kickoff." Our rationale for proposing this salon lies in the exceptional opportunity it presents for ITAA members to forge stronger bonds, pool resources, and mutually learn. Going beyond traditional formats, this interactive session allows participants to actively shape the evolution of affinity groups. Discussions will encompass the role of affinity group leaders, methods for promoting these groups, and the creation of a dedicated affinity group page on the ITAA website, serving as a hub for current and prospective members to explore existing groups, join them, and engage through various communication channels like listservs and GroupMe. We look forward to your participation in this transformative initiative.

RayeCarol Cavender, University of Kentucky; Iva
Jestratijevec, University of North Texas; Olivia
Johnson, University of Houston

⑦ **Constellation F: SPECIAL TOPIC: Getting Published in CTRJ: A Conversation with the Journal's Editorial Team**
President: Sherry Haar

Discussion by editorial team members focused on strengthening manuscript submissions to CTRJ as well as the review and revision process. Opportunity for audience members to ask questions and seek advice.

Sherry Haar, Vice President of Publications, Kansas State University; Youn-Kyung (Lydia) Kim, CTRJ Editor-In-Chief, University of Tennessee; Nancy Hodges, CTRJ Deputy Editor, University of North Carolina-Greensboro; and CTRJ Associate Editors: Julie Chang, Texas Tech University; Sejin Ha, University of Tennessee; Jiyun Kang, Purdue University; Young A-Lee, Auburn University; Kelly Reddy Best, Iowa State University; Li Zhao, University of Missouri; Ellen McKinney, University of Alabama; Rachel McQueen, University of Alberta; & Heeju Park, Cornell University

7:00pm – 8:30pm GRADUATE STUDENT FIRESIDE CHAT
Harborview

The Fireside Chat panel will discuss theory, theoretical frameworks, and theory in scholarship for our disciplines.

Doreen Chung, Merchandising, Iowa State University; Ellen McKinney, Design, University of Alabama; Kristen Morris, Design, Colorado State University; Jean Parsons, Costume and Textile History, Emeritus; Andrew Reilly, Social/Psychological Theories of Dress, University of Hawai'i at Manoa

7:00pm – 10:00pm BITES & BENEFITS – open to all registered members (additional fee)

NOTES:

FRIDAY, NOVEMBER 10

7:00am – 8:45am COMMITTEE MEETINGS

Check with your Committee Chair

8:00am – 5:00pm REGISTRATION OPEN
Atrium

8:15am – 9:30am CORPORATE PARTNER PRESENTATIONS

① **Annapolis: Teaching the Anthropology of Dress Bloomsbury / Fairchild**

Panelist, Sandra Evenson, University of Idaho, will describe their approaches to teaching the anthropology of dress from a cultural perspective. By including human physical, cultural, and aesthetic differences and similarities we examine the whole world of dress and how we use dress as a uniquely human tool to accomplish the tasks of the day.

② **Frederick: Fiber, Fabric, and Fashion: Textile Resources for the Classroom and Beyond**

Megan Peterson, Director of Marketing and Industry Programs at Cotton Incorporated will share how you use the CottonWorks™ website to support your research and teaching related to cotton. CottonWorks.com provides the most comprehensive resource for cotton and facilitates learning and exploration at every stage of the cotton production, product development, and marketing process, with data and research, market and trend analysis, digital fabrics, timely webinars, and informative videos. Megan will also discuss the 2025 Cotton in the Curriculum grant program. The grant program funds projects that further understanding and knowledge about cotton among students preparing for careers in the apparel, and textiles industry. If you are interested in applying for the 2025 grant cycle or are a current or former grant recipient, please stop by and say hi!

③ **Columbia: Humanetics Digital**

This presentation will consist of three 20-minute sessions. In the first session you will get an introduction to our company, Humanetics Digital, and how we utilize various resources to have an impact on multiple industries. The following session explains in further detail our largest data collection survey and the evolution of the project over the years. Lastly, the third session will outline how we approach data collection for customers with a special regard to facilitating more inclusive product development.

④ **Baltimore: iTextiles Presentation**

Learn about TEACHING TEXTILES ONLINE at one of three sessions: 8:15 AM, 8:30 AM, and 8:45 AM. iTextiles, the leading online textile learning platform has comprehensive content and uses multi-media capabilities to engage students effectively anytime, anywhere. Instructors are provided COMPLIMENTARY ACCESS to a complete array of tools (lectures, online quizzes, tests, and assignments, garment analysis project). There is also a 24/7 online help desk for students and instructors. We look forward to sharing iTextiles with you.

⑤ **Chesapeake A: Textile Fabric Consultants**

Please join us at one of three sessions: 8:15am, 8:45am, or 9:15am for an introduction to our new products and resources for 2024! We will provide insight on adapting and customizing kits to better meet curriculum and course needs, and we will host an open discussion about ways to effectively teach textiles by engaging students. We will end with a question-and-answer session. All session attendees will receive a free gift! A limited number of desk copies will also be available!

9:00am – 10:00am CULTURE & INDUSTRY TOUR

Constellation F

Meet with Jana Hawley, tour leader, and your colleagues who are signed up to participate in the 2024 India Tour.

9:00am – 2:45pm DESIGN EXHIBIT 3

Constellation D & E

Designers Available from 9:00am – 9:45am

PROFESSIONAL DESIGNS

Beyond Functionality: Fashionable Adaptive Footwear for Individuals with Vision Impairment

Lida Aflatoony, Colorado State University

One in All, All in One

Su Kyoung An & Leslee Weible, Central Michigan University

Chaidrology

Jody Aultman, Reece Allen, & Arienne McCracken, SUNY Oneonta

Regal Florette

Jody Aultman, SUNY Oneonta

RE-DIY Duvet Coat and Cover

Anne Bissonnette, University of Alberta & Sherry Schofield, Florida State University.

Lots of Dots: A Gradable Zero-waste Plus Size Dress

Melanie Carrico, University of North Carolina at Greenboro

Refugee Camps Stories

Chanjuan Chen, University of North Texas

Lenticular Blooming Flower

Kyung-Hee Choi, Hansung University & Rachel J. Eike, Iowa State University

Eight Principles

Sun Young Choi, Konkuk University

Reborn Phoenix

Sun Young Choi, Konkuk University

A Sustainable and Zero Waste Approach to Ready-to-Wear

Mercan Derafshi, University of Tennessee Martin

Bargello Slopes

Adriana Gorea & Katya Roelse, University of Delaware

Coat for a Huntress: Breathing Life into Vintage Snakeskin & Cow Leather

Susan L. Hannel, University of Rhode Island

Flexible and Reconfigurable 3D Printed Garment with Heart Beats

Jenny Kemala, Belmont University

Musculoskeletal: Regeneration Inspired by Nature

Pimpawan Kumphae & Jiajun Liang, Central Michigan University

Digital Waves

Young-A Lee, Yu Li & Han Ah Yoo, Auburn University

Save the Fabric to Save the Planet: A Mass-Producible Zero-Waste Childrenswear Ensemble

Ellen McKinney, University of Alabama

RecoveryPlus: Post-surgical Mastectomy Recovery Bra

Dawn Michaelson, Auburn University

Look Back to Look Forward

Linda Ohrn-McDaniel, Kent State University

Nursing Bra Clip-System

Jessica L. Ridgway, Florida State University

Color Hearing: Somewhere Over the Rainbow

Jessica L. Ridgway, Florida State University & Laura Kane, Framingham State University

A Simultaneous Use Dyad Design: Clip for Care, Breaking Barriers to Kangaroo Care in the NICU

Jessica L. Ridgway & Morgan Palmer, Florida State University

Gradable Puffer Vest: An Investigation into Zero-Waste Outerwear for Mass Production

Ashley Rougeaux-Burnes, Texas Tech University

It's A Messy World, But It's Ours: Moving Fashion Forward

Mary Ruppert- Stroescu & Connor Seger, Washington University in St. Louis

Once Discarded, But Not Forgotten

Arlesa Shephard, SUNY-Buffalo State University

Gradable Zero Waste: An Athleisure Ensemble

Casey R. Stannard, Louisiana State University

Josephine Knot: A Wearable Basket

Casey R. Stannard, Louisiana State University & Jeremy M. Bernardoni, University of North Texas

Alisa - Bra Design Using a Digital Workflow Combining Clo 3D and 3D Knitting

Krissi Riewe Stevenson, Kent State University

Personal Bubble: Digitally Knitted Space for Bodies

Krissi Riewe Stevenson, Kent State University & Jennifer Meakins, University of Kentucky

Gloger's Rule: Seen and Unseen

Amanda Thompson, University of Alabama

Tube-to-wear: A Shaped Garment Template for 2-bed Flat Machines Achieved by Jacquard Knitting

Sibei Xia, Louisiana State University

The Chaotic Beauty of the Pure Palette

Ling Zhang, Iowa State University

Motherhood: Fit Adjustable Nursing Underwear

Ling Zhang, Iowa State University

10:00am – 2:00pm RESOURCE EXHIBITS OPEN

Atrium

10:00am – 11:15am CONCURRENT SESSION 5**① Annapolis: Management: Retail's Emerging Markets and Opportunities**

Presider: Joohye Hwang

The Role of Intellectual Property Right Morality and Affordability in Consumers Legally Copied Product Purchase Decision-making

Seong Eun Kim & Jung Ha-Brookshire, University of Missouri

All Hail the Secondary Fashion Entrepreneur: A Trendy Career in an Emerging Fashion Resale Market

Kelcie Slaton & Iva Jestratijevic, University of North Texas

Does Digital Adaptability Shape Consumer Experience in Hybrid Retail? Focusing on Generational Differences

Joohye Hwang, Seong Eun Kim & Song-yi Youn, University of Missouri

Letting Customers Participate: Co-creating with Apparel Brands on Social Media

Daniella Recalde & Tunmin (Catherine) Jai, Texas Tech University

② Frederick: Pedagogy and Professional Development: The Textile and Apparel Classroom: Cultural and Societal Impacts

Presider: RayeCarol Cavender

HBCU Fashion Program NASAD Accreditation and Fashion Industry DEI Reform

Sherita M. Cuffee & Jin Su, University of North Carolina at Greensboro

"Best Fit for Me": Exploring the Role of Cultural Relevance to Improve Underrepresented Minority Apparel Student Success

Helen Trejo, Claire Whang, Juan Canedo, Pomona Sharon Wong, Karina Zamarripa Venegas, & Xochiquetzal Barajas, California State Polytechnic University, Pomona

The Digital Divide: Scaffolding Training in Technology at a Minority-Serving Institution

Amy Dorie & Ivana Markova, San Francisco State University

Women Leadership in Academia: Barriers, Mentoring, and Resiliency among Different Ethnic Groups

Min-Young Lee, RayeCarol Cavender & Vanessa Jackson, University of Kentucky

Exploring Fashion Designers' Motivations For Using Nfts: A Conceptual Model

Mikaylah Perry & Haeun (Grace) Bang, University of North Carolina at Greensboro

Observing Runway Fashion's Assortment Migration From 1988 to 2023: Through the Lens of Computer Vision

Sibei Xia, Louisiana State University; Liwen Gu, Donghua University & Yanwen Ruan, Shanghai University of Engineering Science

③ Columbia: Sustainability and Social Responsibility: Local and Global Sustainable Perspectives

Presider: Sujun Liu

Fashion Resale in China: An Investigation from a Seller's Perspective

Sujun Liu, Chuanlan Liu & Chunmin Lang, Louisiana State University

Staying 'Eco Local': An Exploration of Fibershed as a Sustainable Supply Chain Alternative

Uma Swamy, Nancy Hodges & Jin Su, University of North Carolina at Greensboro

Fiber Farming in West Virginia: A Qualitative Analysis to Measure it's Prospects and Challenges

Md Rokibul Hasan & Debanjan Das, West Virginia University

Apparel Professionals' Readiness toward Sustainable Technology: A Conceptual Model

Md Arif Iqbal & Jin Su, University of North Carolina at Greensboro

④ Baltimore: Textile and Apparel Industry: The Textile and Apparel industry's Engagement with Digital Technology and Virtual Reality

Presider: Sibei Xia

TAI-Inter-functional Coordination in the Textile and Apparel Company through Digital Transformation-RES

Jia Wu, Caroline Kopot & Li Zhao, University of Missouri

Gamification or Social Engagement? Differing Reasons for Buying in the Metaverse by Countries

Suhyoung Ahn, Byoungcho Ellie Jin, Hyesim Seo, & Heekyeong Jo, North Carolina State University

⑤ Chesapeake A: Textile and Apparel Science: Impact of Innovative Printing and Dyeing Technologies on Fabric Quality

Presider: Young-A Lee

Exploring Washability of Flexible 3D Printed Textiles

Yu Li & Young-A Lee, Auburn University

Color Appearance on Synthetic Fabrics Using the Dye Sublimation Digital Textile Printing Method: Exploring the Fiber Composition Effect

Yu Li, Shahbaj Kabir, Mir Salahuddin, Han Ah Yoo & Young-A Lee, Auburn University

Evaluating the Transformation Performance of 4D-Printed Polymer-Textile Composites

Tin Chun Cheung, Hong Kong Polytechnic University & Sun Young Choi, Konkuk University

An Exploratory Study to Examine Tensile Behavior of 3D Printed Knit Textiles

Shahbaj Kabir, Yu Li, & Young-A Lee, Auburn University

⑥ Chesapeake B: Curatorial Exhibition Scholarship

Presider: Kelly Reddy-Best

Threads of Life, Love, Loss - An HIV-AIDS Story

Denise Nicole Green, Brenda Marston & Catherine Blumenkamp, Cornell University & Michael Mamp, Louisiana State University

Luis Esteves: Fashion, Elegance, and Exoticization

Joshua Simon, Western Michigan University & Kelly Reddy-Best, Iowa State University

Fashion, Exhibition, Myth: Narratives about Health, Bodies and the Fashion System

Kelly Reddy-Best, Zahara Falsafi & Amanda Ortiz-Pellot, Iowa State University

Material Resistance: Social Justice and Empowerment Narratives Told Through Cloth

Dyese Matthews, Kat Roberts, Jenine Hillaire & Ami Tamakloe, Cornell University

My Virtual Influencer Friend: The Role Of Self-Disclosure In Consumer's Trust And Relationship Outcomes

Terry (Haekyung) Kim & Hyunjoo Im, University of Minnesota

Does Influencer Authenticity Make a Difference in the Effect of Homophily on Social Media Ad Effectiveness? Cause Affiliation as a Moderator

Inhwa Kim, Michelle Childs, Bomi Lee & Youn-Kyung Kim, University of Tennessee

⑦ Constellation F: SPECIAL TOPIC: Adaptive Apparel: Evolving Disability Trends with Industry, Government and NGO's

Presider: Dawn Michaelson

Learn about the latest evolving trends in adaptive apparel and disability movements from industry specialists, NGO's and government offices so we can broaden our knowledge beyond academia.

Dawn Michaelson, Auburn University; Kerri McBee-Black, University of Missouri; Jonatha Kaufman, J. Kaufman Consulting; Dana Zumbo, Zappos Adaptive; Kaycee Marshall, Fashion Designer & Disability Fashion Consultant; Grace Jun, Open Style Labs; and Dr. Jo Gooding, Diverse Talent Networks and Adaptive Fashion Collective

② Annapolis: Design and Product Development: Innovative Technologies in Product Design and Development

Presider: Mona Maher

Digital Workflow Merging 2D Patternmaking with 3D Knitting through Bra Design

Krissi Riewe Stevenson, Kent State University

3D Bodies to Flat Patterns: A Comparison of Techniques

Lewis Campbell, Kelly Delp, Henry Sanchez, & Fatma Baytar, Cornell University

Digital Knitting: Connecting Technology and Craft through Process

Krissi Riewe Stevenson & Jennifer Meakins, Kent State University

Supporting Technical Designers' Decision-making in the Era of Artificial Intelligence

Mona Maher & Fatma Baytar, Cornell University

11:30am – 1:15pm LUNCH and KEYNOTE –

Constellation A & B

Emily Erkel, Co-Founder and CMO at LePrix

1:45pm – 3:00pm CONCURRENT SESSION 6

① Baltimore: Consumer Behavior: Social Engagement and Influencers

Presider: Tammy Kinley

Does Copyright Strikes Matter to Social Media Influencers? Understanding Consumers' Moral Reasoning Toward the Influencer Accused of Trademark Infringement

Seong Eun Kim, Joohye Hwang & Song-yi Youn, University of Missouri

The Modern Bee: Motivations and Social Engagement of Quilters

Tammy Kinley, University of North Texas

③ Chesapeake A: History: Cultural Heritage and Creativity

Presider: Michael Mamp

"Truly American": An Artifact Analysis of Frankie Welch's Cherokee Alphabet Scarf

Laura McAndrews, Jan Hebbard & Kristian Hogans, University of Georgia

Irish Crochet Lace: A History of a Handmade Commodity

Morgan Strzynski & Michael Mamp, Louisiana State University

A New Era in Fashion Inheritance: Digital Twins of 1920's Garments

Belinda T. Orzada, Dilia Lopez-Gydosh, Kelly Cobb,
University of Delaware & Jie Diao, Beijing Institute of
Fashion Technology

In Search of Sarmi

Michael Mamp, Louisiana State University

**④ Frederick: Pedagogy and Professional Development:
Innovative Use of Historic Costume
Collections for Product Development
Curriculum**

Presider: Kerri McBee-Black

***Identifying and Adapting Design Features within a
Historic Costume Collection to Inspire Inclusive Apparel
Design in a Senior Capstone Product Development
Course***

Kerri McBee-Black, Nicole Johnston & Annika Rader,
University of Missouri

Dress, Body Modifications, and Emotional Attachment

Alyssa Dana Adomaitis, New York City College of
Technology, CUNY & Diana Saiki, Ball State
University

***Designing and Implementing an Experiential Learning
Capstone Project Via Hands-on Vintage Garment
Analysis with TAPAC Standard 7.0 Curricula and
Learning Outcomes alignment***

Runying Chen, Erin Parrish, Amanda Muhammad,
Marina Alexander, & Tiffany Blanchflower, East
Carolina University

***"I Don't Want to Ruin Anything": Student Perspectives
on the Use of Historic Clothing for Design Education in
the Post-Pandemic Age of Digitization***

Sara Idacavage & Laura McAndrews, University of
Georgia

**⑤ Columbia: Sustainability and Social Responsibility:
Sustainable Business and Industry
Practices**

Presider: Beth Myers

***Exploring the Current Sustainability Practices in the
Bangladesh Garment Industry***

Ummey Hani Barsha & Young-A Lee, Auburn
University

***A Conceptual Framework for Textiles and Apparel in the
Wellness Industry***

Beth Myers, Georgia Southern University; Michelle
Burton, Kent State University & Rachel J. Eike, Iowa
State University

Fair Trade Fashion: A Business Model Analysis

Sivasankari Gopalakrishnan, Northwood University &
Nimet Degirmencioglu, Appalachian State University

***Small is the New Black: A Longitudinal Multiple Case
Study of Sustainably-minded Fashion MSEs Design and
Business Practices***

Anika Kozlowski, Michal Bardecki & Cory Searcy,
Toronto Metropolitan University

**⑥ CHESAPEAKE B: KSCT + ITAA JOINT CONFERENCE:
Technology Applications**

Presider: Hye-Young Kim

***Proposing a Novel and Alternative Evaluation Protocol
for Impact of Soft Wearable Robots on Human Body:
Lactate Threshold Values under Incremental Exercise
Load***

Sung-Jin Park & Juyeon Park, Seoul National
University

***The Importance of Eco-label: Enhancing Consumer
Perception***

Sumin Kim, Hanyang University

***A Study on User Perception of Resale Platforms Using
Structured Topic Modeling (STM)***

Ji-Yun Shin & You-min Park, Sungkyunkwan
University

Interdisciplinary Research on Designing Smart Braille Gloves for Visually Impaired People Using MXene and Embroidery Techniques

Miha Kim, Hwansoo Shin & Mee Jekal, Hanyang University

The Paradox of Luxury: Blossom Amidst Chaos

Habin Kim & Ho Jung Choo, Seoul National University

⑦ Constellation F: SPECIAL TOPIC: Textiles and Apparel
Curricula: Challenges and Opportunities
Presider: Carol Warfield

Panelists and STS participants will share experiences and insights concerning challenges and opportunities re: changing dynamics in textiles and apparel curricula as well as collaboration between academic programs and industry.

Carol Warfield, TAPAC Executive Director; Nancy Hodges, University of North Carolina-Greensboro; Julie Rader, U.S. Sourcing & Manufacturing Walmart; McKenzie Hibler, Commerce Marketing Groove Commerce; Marielle Newman, Color+Print Under Armour; and Sanjukt Pookulangara, University of North Texas

3:15pm – 4:15pm POSTER SESSION 1
Atrium

CONSUMER BEHAVIOR POSTERS

- 1. *The Effects of Need for New Fashion Styles and Environmental Attitude on Consumer Investment and Commitment***
Hye-Shin Kim, University of Delaware & Eunjo Cho, University of Arkansas
- 2. *Exploring the Intimate Apparel Challenges and Consumer Satisfaction among Female and Non-binary Individuals with Disabilities***
Kerri McBee-Black & Halimut Ipaye, University of Missouri & Md. Rafiqul Islam Rana, University of South Carolina
- 3. *Apparel Product Presentation in Online Marketplaces: A Regulatory Focus Perspective***
Jonghan Hyun, Kent State University

- 4. *Information Overload and Information Distrust: How Does Information Environment Influence Consumer Well-being During the COVID-19 Pandemic***
Wenna Han, North Carolina State University; Hanna Lee, University of South Carolina; Yingjiao Xu & Yang Cheng, North Carolina State University
- 5. *Feeling of Being Together in the Metaverse: Positive Influence of Copresence on Subjective Well-being***
Do Yoon Kim, Gachon University; Dooyoung Choi, Old Dominion University; Namhee Yoon, Korea University & Ha Kyung Lee, Chungnam National University
- 6. *How to Promote Sustainability by Fueling Digital Fashion? An Empirical Study***
Yanbo Zhang & Chuanlan Liu, Louisiana State University
- 7. *Effects of Clothing Congruity on Consumers' Perceptions of Salespeople and Consumers' Age as a Moderator of the Effects of Clothing Congruity***
Jessie Chen-Yu, Virginia Tech; Siwon Cho, Southern Illinois University Carbondale & Kristine Vivanco, Virginia Tech
- 8. *Older Adults' Use of Virtual Fitting Technology by Gender and Age Cohort Groups***
Chanmi Hwang, Scott Peterson, & Byoung-ho Ellie Jin, North Carolina University
- 9. *Promoting Sustainable Consumption: The Roles of Consumers' Domain-specific Environmental Knowledge and Personality Traits***
Lian Zeng, Marguerite Moore & Lori Rothenberg, North Carolina State University
- 10. *Analysis of Consumer Responses to Virtual Influencers***
Woojin Choi, Yuri Lee, Yujeong Won, Chanhee Kang & Yeojin Lee, Seoul National University
- 11. *Inclusively Designed Apparel and Terminology to Describe It: Examining Attitudes and Purchase Intentions of Ability-Diverse Consumers***
Sunhyung Cho, Iowa State University & Elena Karpova, University of North Carolina at Greensboro

12. ***Collaborative Fashion Consumption (CFC): The Lived Experiences and Perceptions of Black Female Consumers Using Online and Offline Second-Hand Channels***
Carmi Bobwealth Omontese, Alabama Agricultural and Mechanical University & Hye-Young Kim, University of Minnesota
13. ***Exploring Mobile App Stickiness Using Technology Acceptance Model (TAM), a Gender Perspective***
Sanjukta Pookulangara & Caitlin Nickel, University of North Texas
14. ***Fast Fashion and Consumer Well-Being - Is SHEIN Making People Happy in The Long Run?***
Oluwatosin Folorunso & Tracie Tung, California State University, Northridge
15. ***Consumer Experience with 3D Lookbook: An S-O-R Approach***
Xiaohan Lin, Yingjiao Xu & Chanmi Gloria Hwang, North Carolina State University
16. ***Cultural Differences in Apparel Product Return Behavior: An Exploratory Study of Indonesia and USA E-Commerce Consumers***
Angga Ranggana Putra, Caroline Kopot & Li Zhao, University of Missouri
17. ***Are the In-store Technologies Taking Away Human Jobs? How Expectation Toward the Retailer Alters the Consumer Reaction Towards In-store Technology***
Jiyoung Kim & Marissa Narro, University of North Texas
18. ***Sustainable Style Without Stigma: Can Social Reassurance Influence Recommendation Behavior?***
Sophia Boyer & Ziyu Jiang, University of Georgia
19. ***You Make Me Want to Buy It: The Influence of Global Brand Ambassadors on Generation Z's Purchase Intention of Luxury Fashion Products***
Kylah E. Freeman & Linda S. Niehm, Iowa State University
20. ***Do Fashion Innovators and Risk-Taking Consumers Engage in More Compulsive and Panic Buying?***
Seung-Hee Lee & Jane Workman, Southern Illinois University

21. ***An Exploration of How Changing Societal Norms of Sustainability Affects Online Resale and Purchasing of Secondhand Fashion***
Melisa Spilinek & Jennifer Johnson Jorgensen, University of Nebraska- Lincoln
22. ***Exploring Black Friday Using Sentiment Analysis and Topic Modeling***
Ran Huang, Sharron Lennon, Minjeong Kim, Ujwala Shenoy & Bhushan Bapuso Yadav, Indiana University
23. ***The Pop-up Store Marvel: An Exploration of Contemporary Pop-up Stores and What Motivates Consumers to Seek Out These Stores***
Jeanette Luna & Claire Whang, California State Polytechnic University, Pomona
24. ***Women's Alpha Size Charts Comparison Among 120 Clothing Brands***
Wenjia Zong & Fatma Baytar, Cornell University

CULTURE POSTERS

25. ***Fashion Countdown to Halloween: A Study of Dress Practices within Halloween Consumer Culture***
Dina Smith-Glaviana & Delaney Shields, Virginia Tech
26. ***Opportunities in Study Abroad: Planning, Steps and Suggestions***
Diana Saiki, Ball State University & Alyssa Adomaitis, New York City College of Technology, CUNY
27. ***Hodinḡsḡ:nih honored: A Collaborative Lacrosse Uniform Design***
Andrew Melissas & Heeju Park, Cornell University
28. ***Dressing for Change: Women and Fashion Politics in Postrevolutionary Iran***
Arta Taraz, Mozghan Soltanisehat & Iva Jestratić, University of North Texas
29. ***Sustaining Traditional Clothing Styles and Cultural Heritage: A Multiple Case Analysis Approach***
Yue Wu, Jiangnan University; Chuanlan Liu, Louisiana State University; Hui'e Liang, Jiangnan University & Rongrong Cui, Zhejiang Sci-Tech University

30. ***The Identity Expression Behavior between Eastern and Western Gamers using Stimulated Digital Fashion***
Yee Lin Elaine Yuen & Jihyun Kim-Vick, Kent State University
31. ***Mindful Diversity: Exploring Different Approaches to Diversity Business Practices and its Impacts on Consumers Brand Perceptions***
Tiffany Blanchflower, East Carolina University;
Michelle Childs, University of Tennessee Knoxville &
Delisia Matthews, North Carolina State University
32. ***Jazz by Design: Freedom Beyond Words***
Armine Ghalachyan & Darryl M Singleton,
Washington State University
33. ***Sign of the Times: The Discourse of Astrology and Fashion in the Twenty-first Century***
Katie Baker Jones, West Virginia University

DESIGN AND PRODUCT DEVELOPMENT POSTERS

34. ***A Modular Framework for Smart Garment Design***
Albert Lin & Heeju Terry Park, Cornell University
35. ***Undergraduate Product Development Teaching Strategies for Performance Wear in the Collegiate Uniforms Apparel Category***
Rachel Anderson & Jovita Lektzian, Texas Tech University
36. ***Exploring the Functional, Expressive, and Aesthetic Needs of Generation Z Wheelchair Users to Inform the Design of a Functional Outdoor Jacket***
Jia Wu, Kerri McBee-Black & Li Zhao, University of Missouri
37. ***Cooling System Embedded Turnout Coat Liner Prototype Development of Personal Protective Equipment***
Myoungok Kim, Qichen Fang, Chris Cooley, Ashley Kubley, Vesselin Shanov, Mark Schulz & Ione Wu, University of Cincinnati
38. ***Continuous Intention to Use AI Design Assistant: Self-Determination Theory Perspective***
Woojin Choi, Seoul National University; Ha Youn Kim, Kunsan National University; Shinyoung Park, Seoul Womens University & Seyoon Jang, Seoul National University

39. ***Creative Design Discipline through Convergence of Fashion and Classical Music***
Yoon Kyung Lee, Pusan National University
40. ***Application of Experimental Patternmaking Techniques to Increase Utilization and Creative Potential of American Alligator Leather***
Casey R. Stannard & Lauren Lansdell, Louisiana State University
41. ***Leveraging Technology to Maximize Cutting Yield from Wild Alligator Hides for Crafters or Small Business Owners***
Casey R. Stannard & Lauren Lansdell, Louisiana State University
42. ***Only One: An Empathetic Design Approach to Exploring Personalize Print Design with Women at a Homeless H***
Kendra Lapolla & Sheryl Chatfield, Kent State University
43. ***Motivations for Lingerie Sewing Among Contemporary Seamstresses***
Casey R. Stannard & L. Danielle Honeycutt, Louisiana State University
44. ***Convertible Fashion: A Sustainable Design Alternative for Mindful Consumption***
Rochelle Mendez, Jongeun Kim & Tracie Tung, California State University, Northridge
45. ***Using a Design Workflow Model to Assess Industrialization of The Design Process for Zero-Waste***
Colleen Moretz, West Virginia University; Ashley Rougeaux-Burnes, Texas Tech University; Melanie Carrico, University of North Carolina Greensboro; Sheri Dragoo, Baylor University; Ellen McKinney, University of Alabama; Casey Stannard, Louisiana State University
46. ***Tangible E-Textile Interface for Digital Patternmaking with Soft Goods***
Olaitan Adeleke, Heidi Woelfle & Lucy Dunne, University of Minnesota
47. ***Adaptive Clothing for Cushioning the Slips, Trips, and Falls of Elderly Women***
Kaleigh Slot & Su Kyoung An, Central Michigan University

48. ***A Framework for Incorporating Virtual Fitting into a Wildland Firefighting Protective Clothing Design and Development Process***
Uikyung Jung, Anne Porterfield & Cassandra Kwon, North Carolina State University
49. ***Colors from Ceylon: A Design Exhibit of Sustainable Textiles Dyed with Coconut Husk Waste***
Nadeeshani Ratnayaka & Sherry Haar, Kansas State University
50. ***Design Longevity; A Solution for Changing Consumers' Behavior***
Elizabeth Bye & Mansoureh Nikookar, University of Minnesota
51. ***Ayurveda: Why Therapeutic Clothing is a Game Changer***
Lasya Aji Silpa & Iva Jestratijevic, University of North Texas
52. ***Does AI Have a Mind? Consumers' Perceptions of the Function, Expression, and Aesthetics of AI-Designed Apparel***
Sanaz Einollahi & Wi-Suk Kwon, Auburn University
53. ***Trends and Preference for Visual Textures in Digital Fashion***
Mingyao Jin, Hong Kong Polytechnic University & Sun Young Choi, Konkuk University
54. ***Designing a Smart Lumbar Belt: A Wearable Technology for Lumbar Spine Curve Monitoring System***
Ja Young Hwang & Jungyoon Kim, Kent State University; So-Hyun Park, Youngsan University; Yu Han Lee, Alliance Family Health Center & Mi Sun Kang, Soonchunhyang University

HISTORY POSTERS

55. ***The Other High Point: A Case Study in Industrialization 1900 to 1920***
Doris H. Kincade & Dina Smith Glaviana, Virginia Tech & Elizabeth H. Dull, High Point University, retired

56. ***Redressing Histories of XXXX Cooperative Extension on Hodinohsǫ:nih territory, 1917-1927***
Lynda May Xepoleas & Denise Nicole Green, Cornell University
57. ***Ginger Rogers Polka Dot Dress: Exploring CLO3D to Document Historic Objects***
Mackenzie Miller, Kerri McBee-Black & Nicole Johnston, University of Missouri

MARKETING POSTERS

58. ***Personalization-privacy Paradox in Social Media Ads: Role of Consumer-brand Relationships***
Garim Lee, Jennifer Huh & Hye-Young Kim, University of Minnesota
59. ***Googling "nft fashion": Mining Google to Understand Trends in Fashion NFTs***
Inhwa Kim & Sejin Ha, University of Tennessee Knoxville
60. ***How Humanized Virtual Influencers Engage Users: A Comparative Case Study of Three Virtual Influencers***
Terry (Haekyung) Kim & Hyunjoo Im, University of Minnesota & Naan Ju, Dong-A University
61. ***Social Media and Disability Community: Exploring How Disability Advocates and Influencers Promote Adaptive Apparel Using Instagram and Twitter***
Kerri McBee-Black, Li Zhao & Sharan Srinivas, University of Missouri
62. ***Consumer Responses to NFT (Non-Fungible Token) Fashion Promotional Bundles***
Seong Eun Kim & Song-yi Youn, University of Missouri & Jung Eun Lee, Virginia Tech
63. ***Live Mannequin: Exploring Female Fashion Entrepreneurs on Facebook Live in the Context of a Developing Country***
Mahin Akter, Bangladesh University of Textiles; Md Arif Iqbal & Jin Su, University of North Carolina at Greensboro; Effat Hasan Mahdi & Jannatul Ferdous, Bangladesh University of Textiles

64. ***The Effect of Color on Consumer Emotion and Behavior in Luxury Fashion-brand Cafes***
Jin Jeong, Yuri Lee, Hyejin Lee & Soojin Lee, Seoul National University
65. ***How the Existence of Luxury Brands' Digital Fashion in a Metaverse Influence Consumers' Perception of Luxury Brands***
Mo Zhou & Chuanlan Liu, Louisiana State University
66. ***Consignment Store Version 2.0: Smart, Tech Savvy, and A Socialite***
Joyita Sarkar & Debanjan Das, West Virginia University
67. ***Behind the Scenes of K-POP and the Luxury Industry: A Cross-cultural Dynamic Topic Modeling Approach***
Hyunjeong Rhee & Kyu-Hye Lee, Hanyang University
68. ***Advertising Fashion-based Exhibitions under Fashion Museology for College Fashion Students to Benefit both Fashion & Museum Industries***
Yee Lin & Elaine Yuen, Kent State University
69. ***The Role of Shopping Orientations and Intrinsic Experiential Value in Consumers' Willingness to Follow Embodied-AI's Advice in Fashion Shoe Stores***
Christina Soyoung Song, Illinois State University; Ji Young Lee, SUNY Buffalo State University & Dooyoung Choi, Old Dominion University

TEXTILE AND APPAREL SCIENCE POSTERS

70. ***Investigating Wrinkle Resistance of Cotton and Cotton Blended Fabrics in Relation to A Non-Formaldehyde Durable Press Finish***
Miranda Johnson & Ui-Jeen Yu, Illinois State University
71. ***A Novel Approach of Developing Antimicrobial Fabric with Black Cumin Seed Oil***
Md. Imran Hosen, Md. Mehedi Hasan, Arnob Dhar Pranta & Md. Syful Islam, Mawlana Bhashani Science and Technology University; Md Imranul Islam, Fashion Institute of Technology & M. Mahbulul Bashar, Mawlana Bhashani Science and Technology University

72. ***Can Biodegradable Textiles Lead Us to a Hopeful Path of a Sustainable Textile Industry? - A Review***
Sunidhi Mehta & James McCay, West Virginia University
73. ***Enhancing Comfort and Absorbency: A Comparative Analysis of Commercial Nursing Pads and Proposal for the Integration of Nanofiber Technology***
Ling Zhang & Chunhui Xiang, Iowa State University & Ellen McKinney, University of Alabama
74. ***Clothing Pressure as a Measure of Wearability: Gender Differences in a Wearable Robot***
Yuhwa Hong, Soo-min Lee, So Hyun Lee & Juyeon Park, Seoul National University
75. ***Biodegradable Textile: Analysis Of Design Criteria Toward Textile Design, Material, And Functional Approaches***
Heajoo (Yvonne) Lee, Iowa State University
76. ***Robust Deep Learning Neural Network to Detect Pills in Knitted and Woven Fabrics***
Mahendran Balasubramanian, Texas Tech University & Thamizhisai Periyaswamy, Central Michigan University
77. ***An Exploratory Investigation of the Optimum Concentration of Carbon Source for the Growth of Bacterial Nanocellulose (BNC)***
Sunidhi Mehta, West Virginia University & Armine Ghalachyan, Washington State University
78. ***Is Second-hand Apparel Safe? Investigating Children's Used Sleepwear***
Armine Ghalachyan, Washington State University

KSCT + ITAA JOINT CONFERENCE POSTERS

79. ***3D Printed Animal Skin Textiles for Fashionable Bags***
Hyunjoo Hur, Jisun Lee, Heajin Choi & Jaehoon, Chun, Seoul National University
80. ***Application of FEA consumer needs model in real practice, e-commerce: chatbot for fashion product recommendation***
Hyosun An, Ewha Woman's University; Sunghoon Kim & Yerim Choi, Seoul Women's University

81. ***Romanticize Your Experience of Apparel Rental: Exploring the Power of Visual Rhetoric***
Youngdeok Lee, University of Tennessee Knoxville
82. ***Diverse Expressions: Uncovering the Landscape of Black-owned Fashion Brands***
Yoo-Won Min & Kyu-Hye Lee, Hanyang University
83. ***Creating Affordable Adaptive Garments by Extending the Clothing Lifecycle***
Milan Shahani, George Brown College
84. ***The Incubation Models of Fashion Designer Brands in China: An Exploratory Study***
Bai Yuling & Wang Yanyao, Beijing Institute of Fashion Technology
85. ***Collaboration through Technology to Earn TAPAC Accreditation***
Doris H. Kincade, Dina Smith-Glaviana & Eonyou Shin, Virginia Tech

4:15pm – 5:30pm **CAREER FAIR**
Harborview

4:15pm – 5:30pm **INTERNATIONAL BAZAAR**
Harborview

5:30pm – 6:30pm **POSTER SESSION 2**
Atrium

MANAGEMENT POSTERS

86. ***A State of Fashion Re-commerce: From Operational Perspectives***
Jack Herman & Jihyun Kim-Vick, Kent State University
87. ***Maintaining Brand Authenticity Upon Acquisition: The Role of Acquirer Reputation and Operational Independence***
Daeun Chloe Shin, University of Houston & Byounghe Ellie Jin, North Carolina State University
88. ***Adaptive Clothing Goes Mainstream: An Evaluation of U.S. Retailers' Merchandising Strategies***
Hannah Laurits & Sheng Lu, University of Delaware

89. ***A Qualitative Exploration of the Firm Resources for Adaptive Apparel Brands/Businesses***
Ishtehar Sharif Swazan & Kerri McBee-Black, University of Missouri
90. ***Understand Omnichannel Experience Through Mobile Application Customer Reviews***
Muzhen Li, University of Kentucky & Li Zhao, University of Missouri
91. ***Decoding Fashion Evolution: A Systematic Review of Fashion research using computational approaches***
Yuhui Liu & Li Zhao, University of Missouri
92. ***Retail Apocalypse's Impacts and Opportunities for Local Retailers***
Xiao Tong, University of Alabama & Jin Su, University of North Carolina at Greensboro
93. ***What is the Future of Fashion Retailing with Generative AI? Understanding Consumer Response through Twitter Data***
Soyon Kwon & Naeun Lauren Kim, University of Minnesota
94. ***How Formal Should a Chatbot Be? An Examination from a Construal Level Theory Perspective***
Xiao Huang, Zhejiang Fashion Institute of Technology & Wi-Suk Kwon, Auburn University
95. ***Classification of Virtual Reality Fashion Shows: From the Perspective of User Experience***
Xiaohan Lin, Chanmi Gloria Hwang & Yingjiao Xu, North Carolina State University
96. ***Uncovering Consumer Views on Digital Fashion: The Semantic Network Analysis of the Instagram Conversational Data***
Suhyoung Ahn, North Carolina State University; Kyuree Kim, University of Arkansas & Ae-Ran Koh, Yonsei University
97. ***Mixed-use Shopping Mall Communities (MUSMC): A Case Study of Assembly Row***
Eulanda Sanders, Iowa State University
98. ***A Two-Staged SEM-ANN Approach to Understanding Consumers' Intention to Use Fashion Rental Services***
Youngdeok Lee & Sejin Ha, University of Tennessee Knoxville

99. ***Measuring Human-Robot Interaction (HRI) in Fashion Stores: Scale Development Using Item Response Theory (IRT)***
Christina Soyoung Song, Illinois State University;
Youn-Kyung Kim, University of Tennessee Knoxville &
Bruce W. Jo, Tennessee Tech University
100. ***Are Fashion Consumers Ready for the Metaverse? Perceived Risks and Purchase Intention on the Metaverse***
Fnu Al-Amin, Tahseen Tawseef & Wi-Suk Kwon,
Auburn University
101. ***Effects of AI Agent Anthropomorphism on Consumers' Affective, Cognitive, and Social Shopping Experiences***
Sharmin Shoukat & Wi-Suk Kwon, Auburn University

PEDAGOGY AND PROFESSIONAL DEVELOPMENT POSTERS

102. ***Collective Case Study on Fashion Merchandising Course Development in the U.S. and China Higher Education within the Digitalization Context***
Xun Sun, Jung E. Ha-Brookshire & Caroline Kopot,
University of Missouri
103. ***The 3D Virtual Technology as an Pedagogical Approach for Teaching Sustainable Apparel Design: Analysis of the ITAA Design Abstract Proceedings from 2015 to 2022***
Han-Ah Yoo & Young-A Lee, Auburn University
104. ***Fashion Open Educational Resources Impact on Performance Outcome Measures***
Virginia Rolling & Addie Martindale, Georgia
Southern University
105. ***Student Responses to Fashion LibGuide Projects***
Virginia Rolling & Autumn Johnson, Georgia
Southern University
106. ***Lessons Learned from Domestic and International Virtual Study Tours During Covid-19 Pandemic***
Laurie M. Apple & Lance M. Cheramie, University of
Arkansas
107. ***Effective Apparel Buying Simulation at a Fashion Trade Exhibition***
Lance M. Cheramie Laurie M. Apple, University of
Arkansas

108. ***Creative Scholarship Related to Promotion & Tenure in the 21st Century***
Virginia Rolling, Georgia Southern University & Anna
Ruth Gatlin, Auburn University
109. ***Sustainability and Entrepreneurship in a Digital Area: The Integration of Sustainable Cotton and Situational-based Learning into the Undergraduate Education***
Song-yi Youn, Zhao Li & Kerri McBee-Black,
University of Missouri
110. ***Bridging the Gap Between Fashion Design Curricula and Industry Requirements***
Quynh Nguyen & Kim Hahn, Kent State University
111. ***Educating Students to Become Sustainable Design Leaders: Opportunity through Material Selection Systems.***
Johnnie Stark, Hae Jin Gam & Barbara Trippeer,
University of North Texas
112. ***Cultivating Applied Technology Competencies in the Apparel and Textiles Curriculum: Development and Assessment of Course Materials and Teaching Strategies***
Nancy Hodges & Kittichai Watchravesringkan,
University of North Carolina Greensboro; Ruoh-Nan
(Terry) Yan, Colorado State University; Julie Chang,
Texas Tech University; Chris Geanious, Colorado
State University & Heather Greenhalgh-Spencer,
Texas Tech University
113. ***"Her Legacy Lives on in the Items I Have Created": Exploring the Use of Historical Objects in an Introductory Apparel Design Classroom***
Mackenzie Miller, Kerri McBee-Black & Nicole
Johnston, University of Missouri
114. ***Collaboration Between Fashion and Engineering: How Do Fashion Students Apply the Visual Attention Prediction?***
Seung-Hee Lee, Ying Chen, Gokarna Karki, Pukar
Bhandari & Jun Qin, Southern Illinois University
115. ***#BannersForJustice: Textile Art Empowers Student Voices for Social Justice***
Hae Won Ju, Zeynep Gonan & Virginia Noon,
Framingham State University

- 116. *Measures Of Success: Exploring Fashion Students' Perceptions of Academic Success.***
Angela Uriyo & Joyita Sarkar, West Virginia University
- 117. *Alternative Approaches to Student Evaluations of Teaching***
Tiffany Blanchflower & Amanda Muhammad, East Carolina University
- 118. *Transforming Mindsets: The Impact of a Social Entrepreneurship Program on Students' Sustainable Fashion Business Development***
Angela Uriyo & Joyita Sarkar, West Virginia University
- 119. *The Impact of Implicit Person Theory on Mentoring Behaviors: A Pilot Study***
Steven McKinney, University of Alabama & Jessica Hurst, Iowa State University
- 120. *Individuality and Personal Image: Styling the Chancellor***
Mercan Derafshi, University of Tennessee Martin
- 121. *A Collaboration Between Industry and a Design Program on Sustainability***
Mary Simpson, Western Michigan University

SOCIAL AND PSYCHOLOGICAL ASPECTS POSTERS

- 122. *An Interpretive Exploration of Positive Body Image Experiences Among Nonbinary, Gender Fluid, and Genderqueer Individuals***
Jennifer Paff Ogle, Colorado State University; Kelly Reddy-Best, Iowa State University; Jennifer Harmon, University of Wyoming; Kristen Morris, Colorado State University; Ashlie Johnson, Linfield University & Piper Kittersong, Colorado State University
- 123. *Korean Professional Golfers' Self-presentation and Fashion on Instagram Comparison Between Female and Male***
Kim Hahn, Kent State University & Wonyul Bae, Ithaca College

- 124. *Size Inclusive and Body Positive? Key Discrepancies Between U.S. Female Body Measurements and Current Models Represented by Fashion Modeling Agencies***
Hannah Johnson, Catherine Leslie & Kim Hahn, Kent State University
- 125. *Unfolding Experiences Amongst Breast Cancer Survivors And Their Body Image***
Amelia Davis, Genevieve Acevedo, Rodney Sturdivant, Gary Elkins & Jeong-Ju (Jay) Yoo, Baylor University
- 126. *Critical Analysis Of Cancer And Body Image: What We Know And How We Know It***
Jeong-Ju (Jay) Yoo & Kenneth Cariveau, Baylor University
- 127. *How to Find Your Style Again After Becoming a Mother***
Porscha Chambers & Tracie Tung, California State University, Northridge
- 128. *The Effect of Body-scan Virtual Avatars on Consumers' Self-perceptions and Well-being***
Hyejune Park, Adriana Petrova & Semra Peksoz, Oklahoma State University
- 129. *Pairing Apparel and Body for Better Appearance***
Xing Su, Hong Kong Polytechnic University; Jiayin Li & Jiahao Liang, Laboratory for Artificial Intelligence in Design & Jintu Fan, Hong Kong Polytechnic University
- 130. *Can Sharing Make us Embrace Others More? The Bias-reducing Effects of Sharing Experience***
Hongjoo Woo, Yonsei University; Daeun Chloe Shin, University of Houston & Naeun Lauren Kim, University of Minnesota
- 131. *Celebrity Ambassadors: Influencers' Social Roles in Luxury Brands Diffusion on Twitter***
Hanel Lee, HaeJung Maria Kim & Sanjukta Pookulangara, University of North Texas
- 132. *Developing a Method to Study to Examine Lookism on Social Media***
Diana Saiki, Ball State University; Alyssa Adomaitis & Shana Cromwell-Ramnarain, The New York City College of Technology, CUNY & Breanna Beck, Ball State University

133. Differences in the Big Five Personality Traits and Innate Innovativeness among Fashion Innovativeness Groups

Jane Workman & Seung-Hee Lee, Southern Illinois University

134. The Impact of Self-Esteem, Compulsive Buying Tendency, and Social Media Usage on Purchase Intention of Low-Income Consumers towards Luxury Goods

Maria Alvarez & Juyoung Lee, Mississippi State University; Jihyeong Son, Washington State University & Caroline Kobia, Mississippi State University

135. Viewers' Sensations: Using Skin Sensor Technology to Assess Wearable Technology

Virginia Rolling, Georgia Southern University; Karla P. Teel & Steph Courtney, Auburn University

136. Bringing Trans Voices into Conversations about the Pussy Hat

V. Ann Paulins, Ohio State University; Nancy L. Malcom, Georgia Southern University; Ali Howell Abolo, Drexel University; Ruth D. Adikorley, Fontbonne University & Julie L. Hillery, Ohio State University

137. The Effects Of Enclothed Cognition On Self-Concept And Psychological Responses: A Multi-Group Analysis Of Veterans With And Without Disabilities

Hyo Jung (Julie) Chang & Jakir Hossain, Texas Tech University & Andrew Reilly, University of Hawai'i at Manoa

TEXTILE AND APPAREL INDUSTRIES POSTERS

138. The Role of Recycled Polyester Fabric in a Circular Supply Chain: Less Bad is No Better

Michael Hausknecht & Gargi Bhaduri, Kent State University

139. Can Small and Medium-Sized Fashion Enterprise in the US Walk the (Sustainability) Walk? Responses from the Business Leaders

Ruirui Zhang, Framingham State University & Tracie Tung, California State University Northridge

140. How to Bring Transparency to the Apparel Supply Chain: A Future Roadmap

Gurinder Kaur, Thomas Jefferson University & Amrut Sadachar, Auburn University

141. Sourcing Opportunities for Clothing Made from Recycled Textile Materials: Insights from U.S. Retailers

Sheng Lu, University of Delaware

142. Female Body Shape Misconception and Satisfaction: Identifying Body Shape and Key Measurements Using Supervised Machine Learning Algorithms

Uikyung Jung, Chanmi Hwang & Minyoung Suh, North Carolina State University

143. An Alternative Concept of Luxury: Putting Craftspeople Front and Center

Jana M Hawley, University of North Texas & Fabio Duma, Zurich University

144. Understanding Fashion in the Metaverse: A Topic Modeling Approach

Eonyou Shin & Chreston Miller, Virginia Tech

145. Supply Chain Simulation of Manufacturing Process of Women's Solid Cotton Knit T-Shirt Using System Dynamics Modeling Software

Gurinder Kaur & Ronald Kander, Thomas Jefferson University

146. Brand Identity or Product-Focus: Small Business Video Storytelling to Build Brand Trust

Gwia Kim, Seattle Pacific University; ByoungHo Ellie Jin & Heekyeong Jo, North Carolina State University

147. "Made in the USA" - An Investigation of Firm Resources and Its' Relationship with Different Product Categories

Mehnaz Fatima Monamy, Fahima Islam & Debanjan Das, West Virginia University

148. Examining Circular Economy Applications for Sustainable Fashion in Asia: A Case Study Analysis

Hyeon "HJ" Cho, Southeast Missouri State University & Seung-Hee Lee, Southern Illinois University

149. U.S. Fashion Companies' Evolving Sourcing Strategies: A Case Study on PVH Corporation

Sheng Lu, University of Delaware

- 150. *Assessing the Relationship Between Firm Resources and Factory Certifications: A Quantitative Content Analysis of the Bangladeshi Fashion Industry***
Sudipta Das & Debanjan Das, West Virginia University
- 151. *Zero Covid Policy: Understanding its Impact on China's Apparel Comparative Advantage***
Sudipta Das, Md Rokibul Hasan & Debanjan Das, West Virginia University
- 152. *Impact of Covid-19 on Bangladesh's Apparel Export Competitiveness***
Md Rokibul Hasan & Debanjan Das, West Virginia University
- 153. *Expanding Awareness of Global Diversities in the Textile and Apparel Industry Through a Multidisciplinary Collaborative Circle of Light***
Anna Magie, Texas Woman's University

KSCT + ITAA JOINT CONFERENCE POSTERS

- 154. *Exploring the Power of Human-AI Collaboration: The Role of Perceived Mind and Expertise in Generative Fashion Design***
Garim Lee, Indiana University Bloomington & Hye-Young Kim, University of Minnesota
- 155. *Development of Fashion Accessory by Recycling Leftover and Waste Resources- Collaboration Between a Start-up Program and Mokpo's 'Zero Waste' Project***
KyoungHee Cho, Mokpo National University
- 156. *Can an Unrealistic Shopping Experience Evoke Creative Consumption in the Metaverse? - The Mediating Role of Imagination Imagery***
Woo Bin Kim & Ha Kyung Lee, Chungnam National University
- 157. *Using OpenAI to Forecast Fashion Trends and Design Development***
Chae Hi Ryu & Yoon Kyung Lee, Pusan National University
- 158. *Measuring Milk Thistle Fibers for Transdermal Absorption***
Ivana Markova, San Francisco State University

- 159. *Benefits in Adopting Blockchain Technology in Fashion Products***
Jungha "Jennifer" Yang & Natalia Bell, Marymont University
- 160. *AI-designed Clothing and Perceived Values: What Can Move Consumers' Minds with the AI-designed Clothing?***
Dooyoung Choi, Old Dominion University & Ha Kyung Lee, Chungnam National University
- 161. *Apparel Mass Customization Digital Natives: New Insights into Development and Technology Implementation***
Moudi Almousa, King Saud University
- 162. *Analyzing the Apparel Export Competitiveness of Vietnam: A Competition for Second Place***
Md Rokibul Hasan, West Virginia University, Ishtehar Sharif Swazan, University of Missouri & Debanjan Das, West Virginia University
- 163. *Beyond Doubt: Indonesia and Vietnam's Country Image Inspiring the Shift to Green Footwear***
Angga Ranggana Putra & Caroline Kopot, University of Missouri
- 164. *Human-Centered Transformation from a Robotic Foot Orthosis to Soft Wearable Shoes: A Design Case of Radical Innovation***
Sukyoung Kang & Juyeon Park, Seoul National University
- 165. *Revealed Comparative Advantage of Bangladesh RMG Industry***
Md Rokibul Hasan & Debanjan Das, West Virginia University
- 166. *Glossy or Matte? When it is a Package of Attractive Enhancing Products***
Sumin Kim, Kyu-Hye Lee & Eunsoo Baek, Hanyang University
- 167. *How Fashion Merchandising Courses Designed Within the Digitalization Context? Collective Case Study on Higher Education in the U.S. and China***
Xun Sun, Jung Ha-Brookshire, Caroline Kopot, University of Missouri & Meng Zhao, Beijing Institute of Fashion Technology

168. Development of Lifting-Assistive Suit Designs for Patient Caregivers

Jeong Eun Yoon, Jiwon Chung, Soah Park & Sumin Koo, Yonsei University

169. Unveiling Influence of Irritation and Privacy Lies on Customer Choice Between Service Robots and Human Staff in Fashion Stores

Christina Soyoung Song, Illinois State University; Seeun Kim, Kungkyunkwan University

7:00pm – 8:00pm POSTER SESSION 3

Atrium

SUSTAINABILITY AND SOCIAL RESPONSIBILITY POSTERS

170. B Corps Movement in the US Fashion Industry: A Systematic Review

Iva Jestratijevic & Jacob Couzens, University of North Texas

171. What Motivates People to Repurpose Their Garments?: Emerging Versus Developed Perspectives

Michelle Burton & Kim Hahn, Kent State University

172. Understanding the Young Consumers' Existing Practices of Using Second-hand Clothing: Perspectives from a Developing Country

Effat Hasan Mahdi, Bangladesh University of Textiles; Md Arif Iqbal, University of North Carolina at Greensboro; Jannatul Ferdous & Mahin Akter, Bangladesh University of Textiles

173. Will You Choose Secondhand Clothing? Exploring the Determinants of Secondhand Clothing Consumption and the Moderating Effect of Contamination Concern

Hye Seung Jeong & Hira Cho, California State University, Northridge

174. Developing And Validating Scales To Assess Fashion Organizations' Change-Related Effort Toward The Circular Economy

Chung-Wha (Chloe) KI, Sze Man Chong & Ashley Chenn, Hong Kong Polytechnic University; Baolu Wang, Beijing Institute of Fashion Technology & Jung Ha-Brookshire, University of Missouri

175. Examining Gen Z Consumer Sustainable Clothing Consumption Preferences Through the Lens of Perceived Value

Chuanlan Liu & Jeremy M. Bernardoni, Louisiana State University & Zhongjie Wang, Nanchang University

176. All Sustainable Consumers Are Not the Same: Segmentation through Application of the Sustainable Apparel Consumer (SAC) Typology

Elena Karpova, Nancy Hodges & Annie Williams, University of North Carolina at Greensboro

177. Trends and Forms of Greenwashing in the Fashion Industry: A Systematic Review

Md Nazmul Haque & Chuanlan Liu, Louisiana State University

178. Luxury and Fast Fashion Brands' Sustainability Journey: Two Paths, One Goal?

Yoo-Won Min & Kyu-Hye Lee, Hanyang University

179. Generational Perspectives on CSR and Corporate Hypocrisy in the Fashion Industry: Decoding Employee Perceptions

Alexandra Rose Oharo & Li Zhao, University of Missouri

180. Determinants of Consumers' Sustainable Disposal Behavior of Clothing Items

Fatema Tuj Jahura & Amrut Sadachar, Auburn University

181. Consumer Continuance in Fashion Resale Practice: The Motivations, Barriers, and the Role of Resilience, and Self-improvement

Chuanlan Liu, Chunmin Lang & Sibeil Xia, Louisiana State University

182. Reality Cannot be Fooled: A Text-mining of Social Media Communication Between Sustainable Fashion Brands and Consumers

Jewon Lyu, University of Georgia & Sumin Shin, Oklahoma State University

- 183. Application of Life Cycle Assessment (LCA) Methodology to Analyze Environmental Impact in the case of Circular Thrift - Innovative, Community based startup in Columbus, Ohio**
Lisa Goldsand, Circular Thrift; Iva Jestratijevic, University of North Texas & Senthil Ragul & Julie Hillery, Ohio State University
- 184. A Meta-analysis of Fashion Resale in China: Why it is Lagging Behind?**
Sujun Liu, Chunmin Lang & Chuanlan Liu, Louisiana State University
- 185. Characterizing North America's Informal Second-hand Clothing Waste Management System**
Anika Kozlowski, Toronto Metropolitan University; Iva Jestratijevic, University of North Texas & Rachel McQueen, University of Alberta
- 186. Supply Chain Transparency and Traceability in the Textile and Apparel Industry: A Qualitative Approach to Defining Them and Identifying the Adoption Reasons**
Md Sadaqul Bari & Byoungheo Ellie Jin, North Carolina State University
- 187. Are You Supporting CSR Because It's Important or Because It's Cool? Influences of Internal and External Attributions on Company Believability and Attitude**
Swagata Chakraborty, University of North Texas & Wi-Suk Kwon, Auburn University
- 188. #FashionRevolution: The Making of a Socially Responsible Movement**
Te-Lin Doreen Chung, Iowa State University; Adrienne Hall-Phillips, Worcester Polytechnic Institute & Olivia Johnson, University of Houston
- 189. Uncovering the Root Causes of Factory Accidents: A Quantitative Content Analysis of Workplace Safety Compliance Reports**
Mehnaz Fatima Monamy & Debanjan Das, West Virginia University
- 190. Evaluation Of New Filaments From Used Disposable Face Masks In The 3D Printing Industry: Part II**
Changhyun (Lyon) Nam, Hoyong Chung & Jessica L. Ridgway, Florida State University
- 191. Sustainability Communications Among Fashion Retailers: Comparison of Patagonia and H&M**
Vivek Kamma & Yuli Liang, Texas State University
- 192. How Do Consumers Respond to Labor Issues in the - Apparel Supply Chain? The Role of Cognitive Dissonance, Moral Disengagement, and Moral Responses**
Jiyoung Kim, Kiseol Yang & Jihye Min, University of North Texas
- 193. Apparel Resale Program: How U.S. Consumers Respond to the New Business Model**
Gianna Desch, Hannah Huynh, McKenzie Duquaine, Hsiu-Li Fang & Ting Chi, Washington State University
- 194. A Qualitative Study Into Consumers' Perceptions of Upcycling Fashion**
Ha Eun Chae, Iowa State University & Joo Hyeon Lee, Yonsei University
- 195. Green Branding: Role of Transparency and Source Credibility**
Khurul Basar Mim & Tunmin (Catherine) Jai, Texas Tech University & Farhan Haque, University of North Carolina at Greensboro
- 196. From Waste to Wardrobe: Exploring Textile Up-cycling from a local Perspective**
Changrui He, Megan Strickfaden, Rachel McQueen & Anika Kozlowski, University of Alberta
- 197. Modular Redesign Process Based on 3D Digital Technology for Upcycling Apparel Design**
Kyung-Hee Choi, Hansung University
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- UNDERGRADUATE POSTERS**
- 198. Case Study of Wrinkle Resistance with a Durable Press Finish**
Megan Loth, Sofia Orbegozo, Anna Vonachen, Jess Buhr & Ui-Jeen Yu, Illinois State University
- 199. Dressing Up for the Digital World: Consumer Motivations Toward Digital Items for Avatars**
Shelby Erikson, Joohye Hwang & Song-yi Youn, University of Missouri

- 200. *Media Portrayal of Female Models' Sexuality and Ethnicity in Fashion Advertisements***
Chantal Tellez, Sydney Kokenses, Allie Carlson,
Emma Watson & Ui-Jeen Yu, Illinois State University
- 201. *Comparison of Two Pressure Sensors Used for Evaluating Performance of Compression Apparel***
Harman Ugra, Camren Monteverdi, Ryan Polino,
Jacob Bishop, Jennifer Buckley, & Adriana Gorea,
University of Delaware
- 202. *Exploratory Study in Attitude, Behavior, and Motivation to Cosmetic Dentistry between Generation X and Z***
Jada Paden, Taylor Forillo, Caroline Kopot & Xun Sun,
University of Missouri
- 203. *Waste Management: Addition of PET Scraps into Fiber Membrane Via Enzymatic Hydrolysis Preparation and Bacterial Culture Fermentation.***
Eden Antonio Olvera & Chunhui Xiang, Iowa State
University
- 204. *The Effects of Fashion Involvement and Product Presentation on Consumers' Online Impulse Buying Behavior***
Sydney Buford, Eunjoo Cho, Kyuree Kim & Stephanie
K. Hubert, University of Arkansas
- 205. *LGBTQIA+ Inclusive Apparel: The Impact Gender Dysphoria and Body Dysmorphia has on the LGBTQIA+ Community***
Toni Reynolds & Kerri McBee-Black, University of
Missouri
- 206. *Consumers' Responses to Virtual vs. Human Influencers: Sentiment Analysis Approach***
Choco Nyugen, Hyunjoo Im, Sarah Hank, Max
Quinlan & Tatum Olson, University of Minnesota
- 207. *The Role of Haute Couture in Today's Fashion Industry***
Morgan Narby & Xingqiu Lou, Washington State
University
- 208. *3D Avatars and Body Image Perception of Young Adults: An Exploratory Study***
Callie Butcher, Tunmin (Catherine) Jai & Mahendran
Balasubramanian, Texas Tech University

- 209. *Evaluating Physical Properties of Textiles to Use for Digital Textile Assets in Design Software***
Grace Goodrich, MD. Momtaz Islam, Sumit Mandal &
Diane Limbaugh, Oklahoma State University
- 210. *Denim Jeans: Exploring How Brands Publicize Sustainability Strategies***
Natalie Martin, Jessica Johnston & Erin Parrish, East
Carolina University
- 211. *Sustainable Fashion Design: How to Keep Skirts Swishier as The Environment Gets Fishier***
Caroline Chwalisz & Seung-Hee Lee, Southern Illinois
University
- 212. *Mentoring Experiences of Undergraduate Retail and Hospitality Students***
Leijha Robinson, Kathrine Massey, Christy Crutsinger
& Kim Williams, University of North Texas
- 213. *Under New Management: The Impact of Team-based Management on Performance Outcomes for a Small Student-run Apparel Retail Store***
Audrey McMillan, Emily M.S Worrall, Megan Lenzi,
Sadie Besch, Emma Carrel, Ann Marie Fiore, Linda S.
Niehm, Te-Lin (Doreen) Chung & Jessica L. Hurst,
Iowa State University
- 214. *Greenwashing: A Case Study of Small Fashion Businesses in Mississippi***
Claire Borel, Caroline Kobia & JuYoung Lee,
Mississippi State University
- 215. *The Promotions on Social Media and Online Fashion Startups Performance***
Amanda Pool & Ji Hye Kang, University of Rhode
Island
Constellation A & B

KSCT + ITAA JOINT CONFERENCE POSTERS

- 216. *Do Unique Firm Resources Create Unique Products? A Quantitative Analysis of Firm Resources of Small Businesses Participating in Trade Shows***
Fahima Islam & Debanjan Das, West Virginia
University
- 217. *Adolescent Consumers' Luxury Consumption: THE Consumer Socialization Perspective***
Juha Park & Jaehoon Chun, Seoul National University

218. **Human Skeleton-aware Virtual Try-on Via Fashion Landmarks and Garment Deformation**
Honghong He, Yanghong Zhou, Zhengwentai Sun & P.Y. Mok, Hong Kong Polytechnic University
219. **Generative AI Disclosure in Fashion Marketing: A Tectonic Shift in the Advertising Landscape**
Hyunjeong Rhee & Kyu-Hye Lee, Hanyang University
220. **Automatic Pattern Alteration for Individual Users Based on Optimized Grading Method**
Xie Ningrong & Zhang Xin, Hong Kong Polytechnic University
221. **Motivations for Growing Hemp: Insights from Hemp Production, Disposition, and Income Survey**
Fahima Islam & Debanjan Das, West Virginia University
222. **Fashion Field Needs Human: Human vs. AI-generated Fashion Information**
Yoo-Won Min, Kyu-Hye Lee & Eunsoo Baek, Hanyang University
223. **Intelligent System Embedding Design Rules for Vector-based Textile Pattern Generation**
Hong Qu & P.Y. Mok, Hong Kong Polytechnic University
224. **AI Detection of how Instagram Users Manipulate Selfies: A Comparison Between the US and South Korea**
Su Jin Yang, Sungshin Women's University & Seungwoo Seo, Korea University
225. **Exploring Collaborative Supply Chain Opportunities through Consumer Perceptions of Sustainable, Gender-Neutral Fashion Accessories.**
Ritu Jadwani & Jennifer Johnson Jorgensen, University of Nebraska-Lincoln
226. **Reversed Trend in Technology? The Moderating Impact of Gender in Using AI Powered Voice Assistants for Shopping**
Jennifer Huh, Texas Tech University & Hye-Young Kim, University of Minnesota
227. **From Avoidance to Approach: Understanding Consumer Behavior toward Blockchain Technology for Second-hand Luxury Shopping**
Ishtehar Sharif Swazan & Song-yi Youn, University of Missouri
228. **Automatic Pattern Alteration for Individual Users Based on Optimized Grading Method**
Xin Zhang, Ningrong Xie & P.Y. Mok, Hong Kong Polytechnic University
229. **Examining the Factors that Affect the Attitude Toward Virtual Fashion Influencers: The Effect of Physical Presence and Social Media Interactivity**
Jiwoon Kim, North Carolina State University & Ho Jung Choo, Seoul National University
230. **Discount or Disclosure? Investigating Effective Price Promotion Strategies of Ethical Fashion Brands through the Elaboration Likelihood Model**
Sojin Jung & Min Jung Kim, Kyung Hee University
231. **Correlation Analysis of Fabric Properties and Hip and Knee Joints Angle Factors Affecting Clothing Pressure of Leggings Compression Wear for Men in Their 20s Using 3D Virtual Clothing Systems**
Nam Yim Kim & Hyo J Lee, Kongju National University & Gin Ah Park, Changwon National University
232. **Will the Scarcity of AI-Designed Clothing Influence Consumers to Purchase?**
Dooyoung Choi, Old Dominion University & Ha Kyung Lee, Chungnam National University
233. **Exploring the Immersive VR Experience of Sustainability in Fashion for Foster Care Youth: Qualitative Content Analysis Using Leximancer**
Hyo Jung (Julie) Chang, Stacy Lee & Sanghee Kim, Texas Tech University
234. **How Background Visual Complexity Influences Purchase Intention in Live Streaming: The Moderating Role of Shopping Task**
Peiyi Li, Jilin Duan & Kyu-Hye Lee, Hanyang University

- 235. Analysis of Plantar Contours and Derivation of Design Baseline for the Development of Functional Insoles to Prevent Diabetic Foot Ulcers**
Young Yoon Bae, Hye Suk Kim & Hee Eun Choi, Seoul National University
- 236. Analyzing Auxetic Cellular Structures for Personal Protective Gear Designs**
Reem Emerson & Jongeun Rhee, University of Wisconsin-Stout
- 237. Exploring the Role of Social Sustainable Certification in Buyer-Supplier Relationship: Perspectives from U.S. Fashion Buyers**
Mehnaz Fatima Monamy & Debanjan Das, West Virginia University
- 238. Smart Garment for Athlete Sweat Rate Monitoring**
Senthil Kumar Venkatalu & Gouri Parvathi R. National Institute of Fashion Technology
- 239. Analysis of Research Trends on Body Image using Text Mining**
Su Jin Yang, Sungshin Women's University; Sunwoo Kim, Seoul National University & Seungwoo Seo, Korea University
- 240. What Going "Green" Costs for Cosmetics: The Effect of Sustainability Claims on Colored Makeup Products**
Hyunjeong Rhee & Kyu-Hye Lee, Hanyang University
- 241. Incorporating Cotton into the Curriculum**
Virginia Rolling Georgia Southern University
- 242. Understanding the Concept of Cotton Circularity Using Omnichannel Perspectives Through Experiential Learning Opportunities**
Caroline Kopot, Kerri McBee-Black & Li Zhao, University of Missouri
- 243. Designing Special Occasion Dresses with Virtual Background Using 3D CLO**
Eui Young Yang, Seoul National University
- 244. Understanding User Sentiments on Sustainable and Emotionally Durable Apparel Products Through Text Mining: Utilizing Generative AI for Extraction and Processing of Affective Descriptors**
So Hyun Lee, Sukyung Kang, Sung-Jin Park & Juyeon Park, Seoul National University
- 245. A Study on Changes in Youth Sustainable Fashion Consumption Before and After COVID-19 Using Text Mining**
Jun-Hui Noh, Kyung-Hee Jung & Eun-Hah Wee, Chonnam National University
- 246. How Consumer Value in Online Shopping Influence Trust Toward Seller**
Min Kyoung Jung, Seoul National University
- 247. Automated Fit Evaluation of Virtual Garment Images using Color Histogram Analysis**
Jihyun Oh, Seowon Heo, Yeong Hoon Kang & Sungmin Kim, Seoul National University
- 248. Livestream Shopping in the U.S.: An Exploratory Study**
Jeeweon Wee, Korea University Graduate School, Ran Huang, Minjeong Kim & Sharron Lennon, Indiana University
- 249. Exploring the Impact of Text-based Image Generation Technology on the Fashion Design Process**
Eung Tae Kim Chungnam National University
- 250. Content Analysis on Sustainable Fashion Content on YouTube**
Jeeweon Wee, Aiyu Li, Chuqiao Liao & Sooyoun Lim, Korea University Graduate School & Yoon-Jung Lee, Korea University
- 251. The Effect of Enclothed Avatar Identification in the Metaverse on Identity Augmentation and Purchase Intention**
Yu Sun, Seoul National University
- 252. Fashion Image Expression on Non-face-to-face Screen Platform -Korean Female Office Worker in Their 20S-30S**
Su Jin Lim, Seoul National University
- 253. Cross-cultural Comparative Analysis of Functional, Expressive, and Aesthetic (FEA) Apparel Design Elements in Successful Crowdfunding Fashion Project: A Text-mining Approach**
Hyosun An, Hyojung Kim & Minjung Kim, Ewha Womans University

254. *A Study on Influencing Factors of South Korean Consumers' Attitude and Purchase Intention for Sustainable Textile Fibers: Focusing on the Extended Theory of Planned Behavior (ETPB)*
Yuwhan Kim, Mina Yu & Minjoo Song, Korea University Graduate School

NOTES:

SATURDAY, NOVEMBER 11

7:00am – 8:00am	BOARD MEETING Constellation F
8:00am – 10:30am	REGISTRATION OPEN Atrium
8:15am – 9:45am	BREAKFAST AND AWARDS CEREMONY Constellation A & B
9:45am – 10:30pm	TOWN HALL, BUSINESS MEETING and WELCOME to LONG BEACH Constellation A & B

10:45am – 12:00pm **CONCURRENT SESSION 7**

① **Baltimore:** **Culture: Cultural Diversity and Dress Choice**
Presider: Jane Opiri

The Successes and Limitations of Appalachian Secondhand Clothing Businesses Operating as Sustainable Fashion Enterprises
Melissa C. Turner & Katie Baker Jones, West Virginia University

Addressing Diversity and Expression of Culture Through Dress
Robert L. Woods, New York City College of Technology

Fashion Resistance and Black Liberation: 1970s and Today, Curating an Undergraduate Fashion Museum Exhibition
Kelly L. Reddy-Best, Dorothy Vernon, Amanda Ortiz-Pellot, Honor Edmonds, Taylor Moore, & Ellie Everlasting Vo, Iowa State University

Understanding Motivations for Ethnic dress consumption using Gutman's ACV Model
Jane Opiri, University of Arkansas at Pine Bluff

② **Annapolis: Marketing: Marketing Strategies and Applications in the Fashion Industry**

Prsident: Jiyun Kang

The Small Concept Luxury Department Store: Exploring the Role of Experience Economy Strategies

Kelcie Slaton, University of North Texas & Danielle Sponder Testa, Arizona State University

"Every Pair has a Story": Relationship Marketing Theory and Practices of Texas Artisanal Cowboy Boot Makers

Lorynn Divita, Baylor University & David Loranger, Sacred Heart University

Despite the Issue, I Believe the Brand Still Has Some Goodwill: The Role of Corporate Responsibility and Corporate Ability in Shaping Consumers' Beliefs and Feelings about Beauty Brands' Animal-Testing Crises

Jisu Jang, Jiyun Kang & Christine Huan, Purdue University

Understanding Fashion Cross-Border E-Commerce in China: A Study of Surviving Selection and Adapting Strategies

Yuhui Liu & Li Zhao, University of Missouri

③ **Columbia: Sustainability and Social Responsibility: Drivers of Sustainable Clothing Consumption**

Prsident: Sejin Ha

How to Be Responsible in Clothing Consumption? An Analysis of Available Resources on Sustainable Apparel Consumption Practices

Elena Karpova & Narmin Nasibli, University of North Carolina at Greensboro

Will Consumers Buy Golden Fiber Couture?

Ummey Hani Barsha & Amrut Sadachar, Auburn University

What Drives Green Apparel Consumption? "We" beyond "I"

Youngdeok Lee, Sejin Ha & Youn-Kyung Kim, University of Tennessee Knoxville

What Drives Consumer to Purchase Second-Hand Clothing? An Investigation of External and Internal Factors

Olga Berezyuk, Xingqiu Lou & Ting Chi, Washington State University

④ **Chesapeake B: Textile and Apparel Industries: The Transformation of the Textile and Apparel Industry Post Pandemic**

Prsident: Jessica Pattison

Exploring Fashion Digital Intelligence: Analysis of Knowledge Domains and Digital Competency in Fashion Merchandising

Xun Sun, Yuhui Liu & Li Zhao, University of Missouri

3D Design Software and System Adoption to Streamline Supply Chain Management: A Case Study of Innovators of LincTex Digital

Chuanlan Liu, Louisiana State University & Rongrong Cui, Zhejiang Sci-Tech University

Investigating Modern Slavery in the Post-Pandemic Textile and Apparel Supply Chain: An Exploratory Study

Md. Rafiqul Islam Rana, University of South Carolina & Iva Jestratijevic, Md Merajur Rahman, & Md Tanvir Hasan Siddiqi, University of North Texas

Can There be a "Next China"? Comparative Advantage Analysis of Top Apparel Exporters

Sudipta Das, Md Rokibul Hasan & Debanjan Das, West Virginia University

A Small Way to Give Back': Role of Buy Nothing Groups During COVID-19 Pandemic

Jodi Frontino & Gargi Bhaduri, Kent State University

⑤ **Chesapeake A: Textile and Apparel Science: Functional Protective Clothing Designs for Optimized Performance**

Prsident: Huantian Cao

Optimizing Sports Bra Strap Design: The Role of Stitch Pattern and Stitch Length on the Properties of Seamless Knitted Fabrics

Adriana Gorea, Huantian Cao & Sarah Megivern, University of Delaware

Analysis of Physiological Effects of Compression Gear on American College and Pro-Level Football Athletes

Reannan Riedy, Isabel Maya, & Meredith McQuerry,
Florida State University

Evaluation of Environmental Protection Garments (EPG) Shell Textiles for Lunar Exploration Mission

Michelle Yatvitskiy, Huantian Cao & Norman
Wagner, University of Delaware; Richard
Dombrowski & Erik Hobbs, STF Technologies LLC

Redesign of Women's Ice Hockey Impact Protection Gear for Improved Comfort, Fit and Protection

Tulasi Elangovan, Fatma Baytar & Heeju Park, Cornell
University

Experience and Preference of Online-offline Shopping of Fashion Product: Insights from Gen Z Consumers of a Developing Country

Effat Hasan Mahdi, Bangladesh University of
Textiles; Md Arif Iqbal, University of North Carolina
at Greensboro; Jannatul Ferdous & Mahin Akter,
Bangladesh University of Textiles; Md Mazedul
Islam, The University of Manchester; & Md Arafat
Hossain, Auburn University

The Influence of Social Media Vloggers on Gen Z Consumers' Decision-Making Process: A Perspective from a Developing Country

Jannatul Ferdous, Bangladesh University of Textiles;
Md Arif Iqbal & Jin Su, University of North Carolina at
Greensboro; Effat Hasan Mahdi & , Mahin Akter,
Bangladesh University of Textiles

⑥ Constellation F: SPECIAL TOPIC: Artificial Intelligence in Teaching: Current Challenges and Perspectives on the Use of Chatbots

Presider: Maria Gil

This session intends to discuss how AI Chatbots can be used to complement and enhance the role of human teachers, as AI revolutionizes how we teach and learn.

Maria S. Gil, North Carolina Wesleyan University; Jung Ha-Brookshire, University of Missouri; Tara Konya, Unity College; Jin Su, University of North Carolina at Greensboro and Jennifer Wilson, University of Texas

② Annapolis: Design and Product Development: User-Centered Design Approach

Presider: Wijdan Tawfiq

Human-Centered Design Approach to Develop Personal Protective Equipment for Pesticide Applicators in India

Sunidhi Mehta & James McCay, West Virginia
University

Embodied Values Through Fashion Design: An Application of Human-centered Design Approach

Shurooq A. Al-Ged & Wijdan Tawfiq, King Abdulaziz
University

Drummers' Functional Apparel: A Virtual User-Centered Product Development Approach

Irma D. Villanueva & Seoha Min, California State
Polytechnic University, Pomona

A Study on Human-centered Design of Toddler Hospital Gowns

Hafsa Akter & Gozde Goncu-Berk, University of
California Davis

12:15pm – 1:30pm **CONCURRENT SESSION 8**

① Baltimore: Consumer Behavior: Insights into Gen Z's Consumer Behavior

Presider: Md. Arif Iqbal

Gen Z Consumers' Thought on Metaverse: Insight from a Developing Country's Perspective

Jannatul Ferdous, Bangladesh University of Textiles;
Md Arif Iqbal, University of North Carolina at
Greensboro; Md. Rafiqul Islam Rana, University of
South Carolina; Mahin Akter & Effat Hasan Mahdi,
Bangladesh University of Textiles

Understanding Consumer Face Mask Consumption: A MaxDiff-based Cluster Analysis

Wenna Han, Yingjiao Xu & Jitong Li, North Carolina
State University

③ **Columbia: Management: Adaptive Capacities and Survival in the Retail Marketplace**

Presider: Md. Rafiqul Rana

The Small Retail Champion: Identifying Fashion Retail Exemplars in the Evolving Marketplace

Erica E. Spurgeon, University of Central Missouri &
Linda S. Niehm, Iowa State University

Knowledge Management, Competitive Advantage, and Organizational Performance in the Fashion Retail Industry: Examining the Moderating Effect of Product Complexity

Md. Rafiqul Islam Rana, University of South Carolina
& Song-yi Youn, University of Missouri

Surviving the Double Pressure: Strategies for Small Traditional Fashion Businesses in China amidst E-commerce and Covid-19 Challenges

Sujun Liu & Chunmin Lang, Louisiana State University

Justice under Uncertainty: Insights into Organizational Justice, Moral Disengagement, and Citizenship Behavior in Fashion Retail Industry

Ishtehar Sharif Swazan & Song-yi Youn, University of Missouri

④ **Frederick: Pedagogy and Professional Development: Introducing New Technologies to Improve Student Learning**

Presider: Changhyun (Lyon) Nam

Using VR as a Conceptual Design Tool in an Apparel Design Classroom

Jennifer Elaine Stanley, Hae Jin Gam & Chanjuan Chen, University of North Texas

Virtual Design Pedagogy: Understanding The Metaverse And Improving Creative Design Skills Using Zepeto Studio Platform

Changhyun (Lyon) Nam, Florida State University &
Jeremy M. Bernardoni, Louisiana State University

Designing Exam Questions in the Era of ChatGPT

Sheng Lu, University of Delaware & Xingqiu Lou, Kent State University

Teaching Virtual/3D Technology in the Apparel and Textiles Curriculum: A Conceptual Model for Developing Pedagogical Best Practices

Nancy Hodges & Kittichai Watchravesringkan,
University of North Carolina Greensboro; Ruoh-Nan Terry Yan, Colorado State University; Julie Chang, Texas Tech University & Youngji Lee, University of North Carolina at Greensboro

⑤ **Chesapeake A: Social and Psychological Aspects: Textile and Apparel Technology**

Presider: Olivia Johnson

Adaptive Fashion on Social Media: A Content Analysis of Posts and Comments on the Zappos Adaptive Facebook page

Sara Jablon-Roberts, Johnson & Wales University &
Arienne McCracken, SUNY Oneonta

You Got This, Sis! Using Instagram to Increase Physical Activity Adherence and Body Satisfaction

Dr. Olivia Johnson, University of Houston &
Desmond Delk, Langston University

The Use of Clothing as a Mood Enhancer and its Effect on Mental Health in Emerging Adults in Canada During a Global Pandemic

Malgosia Wenderski, University of Lethbridge;
Jaehee Jung, University of Delaware, & Julia Wasilewski, University of Lethbridge

Dressing The Self: Using Virtual Fashion Technology To Define Identity And Improve Self-Concept For Breast Cancer Patients

Hyo Jung (Julie) Chang, Texas Tech University; Seoha Min, California State Polytechnic University, Pomona & Skylar Blount, Texas Tech University

⑥ **Constellation F: Salon Session: Digital Material Culture:
Curatorial and Creative Scholarship Through
21st Century Digital Product Creation**
Presenter: Kelly Cobb

The focus of this salon session is to cultivate synergistic research by bringing together textile and apparel scholars contributing to the understanding and creation of digital products, i.e. dynamic platforms and artifacts that utilize 3D and 4D technologies to share material culture and creative scholarship in an innovative way and/or advancing arguments surrounding the ethics of digitalization. The primary goal of our salon session is to share, brainstorm, and discuss the most effective and ethical routes for advancing knowledge in digital product creation as scholarship.

Exploring the Potential and Limitations of Artificial Intelligence on Fashion Design

Yanbo Zhang & Chuanlan Liu, Louisiana State University;

Digital Fashion

Virginia Rolling, Georgia Southern University;

Digitizing Dress Collections for Discoverability, Searchability, Diversity, and Inclusivity

Monica Sklar, University of Georgia; Dina Smith-Glaviana, Virginia Tech; Clare Sauro, Drexel University & Katherine Hill McIntyre, Blubox Consultants;

A Fashion Museum Digital Catalog: Accessibility and Decolonization by Leveraging Limited Resources

Dyese Matthews, Cornell University & Kelly Reddy-Best and Abbey Elder, Iowa State University;

The Body-dress Symbiosis of Eighteenth-century Menswear: Demonstrating the Need for Digital Technology via George Washington Artifacts

Anne Bissonnette, University of Alberta;

A Plan of Exhibition on the Web: Qing Dynasty Dragon Robes in the Dragon Year

Shu-Hwa Lin & Ju-Young Kang, University of Hawai'i Manoa;

3D Modeling to Enhance Access to and Understanding of Historic Textiles

Katherine Greder & Mary Hauser, North Carolina State University

2:00pm – 5:00pm

ITAA COUNCIL MEETING

Pratt / Calvert

NOTES:

CORPORATE PARTNERSHIP INFORMATION

ATEXINC



ATEXINC is the place for fashion design information and textile educational supplies. The Textile Kit is a comprehensive textile educational tool with over 250 samples and the online virtual assistant and clickable index, for a complete textiles course. Our goal is to work with you to make textile, fashion, and interiors education better with excellent customer service and the best value. ATEXINC serves customers working in college and university education, fashion design, product development, textile and apparel manufacturing, fashion merchandising, fashion design, interior merchandising, interior design, the fashion industry, retailing, marketing, management, quality assurance, wardrobe and image consulting, clothing behavior, costume history, and theater costuming.

BLOOMSBURY / FAIRCHILD



Bloomsbury is a leading publisher of fashion and textiles books and resources, with around 500 titles available within both theoretical and applied fashion, from student guides to academic reference. We are the home of the multi-award-winning Bloomsbury Fashion Central digital platform and the Fairchild Books textbook imprint. With a history stretching back more than 100 years, Fairchild Books is the foremost higher education publisher in fashion and textiles. Fairchild Books publishes rigorous, cutting-edge textbooks and scholarship, ranging from original research on the historical and cultural dimensions of fashion to accessible books with real-world applications for learners and practitioners. Educators and students alike will find everything they need in our expansive Fairchild Books store.

COTTON INC.



Cotton Incorporated's CottonWorks™ program is your industry resource as a professional or emerging professional in the apparel and textile industry. Develop expertise for every stage of the product development and marketing process by diving into our comprehensive resources with data and research, market and trend analysis, timely webinars, and informative videos. With hundreds of easily searchable resources at your fingertips, CottonWorks™ is your go-to textile tool for discovering what's possible with cotton.

EDEN TRAVEL



Our study tours offer students the opportunity to experience new cultures, enhance their academic learning and further their career development goals by being introduced to companies and industry professionals across the world. Each tour includes a mix of cultural experiences and site visits. The site visits are organized appointments with local and international companies and industry experts and are a crucial part of enriching the students understanding of their chosen discipline within a global framework.

HUMANETICS



Humanetics is a technology organization with a mission to protect people, put them in control, and empower them to engineer extraordinary solutions in critical environments with remarkable precision. We engineer extraordinary safety, digital and sensor solutions for critical environments to put humans at the heart of industrial design. We are a leading provider of virtual simulation software, precision sensors, specialized fiber optics, and laser-based material engineering. Our sensor and measurement capabilities create data from critical environments and deliver precision tools to enable customers to answer critical questions and empower decisions that drive performance. When we innovate, humans thrive.

iTEXTILES



iTextiles is the brainchild of a veteran textiles professor who needed better tools for her courses. The static, traditional textbook approach of teaching textiles increasingly seemed outdated. To address this, we assembled a team of experienced subject matter experts who guided the development of iTextiles to provide that flexible, online, and mobile platform for the future of textiles courses. We continuously enhance iTextiles based upon the feedback we receive from our instructors and students. We leverage the rapidly evolving technologies available to enhance the learning experience. Over the last ten years, iTextiles has become a leader in the rapidly changing landscape of e-learning. Our innovative, interactive learning design provides cost-effective and flexible options for educators. Our list of users includes large college campuses, community college, trade schools, as well corporate training programs.

KENT STATE UNIVERSITY / SCHOOL OF FASHION SCHOOL



At the Kent State University School of Fashion, we revel in the creativity and confidence of our students. We believe you should be able to showcase your talent, which is why our fashion design and merchandising majors have the chance to apply their skills and innovation in real-world settings. This authentic experience has earned the school a consistent ranking among the best fashion programs in the world. When you study at the Kent State University School of Fashion, you'll have access to unique resources including the TechStyleLAB, which is equipped with an array of digital design and production technologies. You can also use our dedicated fashion library with nearly 4,000 print and multimedia titles. The School of Fashion shares its Rockwell Hall home with the Kent State University Museum. Here you'll find one of the largest fashion- and design-focused collections in the country for inspiration. You can also participate in our Knit Futures event, March 21-22, 2024.

OPTITEX



Optitex is a global software provider of integrated 2D-3D CAD solutions for the fashion and apparel industry. Our solutions digitally streamline design, development and production throughout the supply chain, making Optitex the best in predictable fit. The pattern-intuitive software offers brands, retailers and manufacturers a one-vendor solution that uses versatile 3D for everything from 100% fit-assured digital sampling to marketing imagery. Backed by over three decades of experience and a growing base of 30,000 users, our solutions are sustainable and cost-effective, with tools that allow for early costing assessment, leading to a reduction in fabric waste. To learn more about Optitex, visit www.optitex.com.

PAA - PARIS AMERICAN ACADEMY



Paris American Academy, founded by Richard Roy in 1965, has provided world-class instruction for more than fifty years, sharing the love of fashion, interior design, creative writing, and the arts with students and professionals from thirty-five nations. The Academy is registered by the Académie de Paris as a private institution of higher learning under the 12 July 1875 jurisdiction. Centered less than one kilometer from Notre-Dame cathedral in the famous Latin quarter, the Academy draws upon Paris' cultural and artistic heritage, stretching its campus across the city's museums, exhibits, cafés, and fashion houses. The PAA offers 3-year programs, semester programs, and summer workshops. The school works with its international students in helping to complete the necessary paperwork for visas and residency permits.

SELECT TRAVEL



Provider of customized short-term faculty led study abroad programs to Europe. We are able to assist clients with both logistical components and academic contents of a potential program to whatever degree you require. Come stop by our table, we're happy to discuss any ideas you may have!

TEXTILE FABRIC CONSULTANTS



We are committed to meeting the needs of our customers, employees, community, and the environment. We take pride in meeting the needs of our customers, accurately and efficiently by providing excellent customer service. We have no high-tech automated telephone menus to go through; you get a warm friendly voice when you call during office hours. TFC believes strongly in giving back to the community. So many companies help us by donating fabrics to keep our costs down for the swatch kits. We, in turn, donate our extra fabric scraps to local churches, Girl Scout troops and animal adoption shelters. We consider it an honor to be able to provide these fabrics to these organizations at no cost. TFC is constantly researching areas of sustainability. Recycling is just one of the ways we contribute to the preservation of our environment. We reuse packing materials, recycle cardboard, plastic and aluminum. Our fabric scraps are donated to community groups. TFC also keeps our customers informed about sustainable products by including sustainable textiles in the swatch kits and information on sustainability in our monthly newsletters.

INSTITUTIONAL PARTNER INFORMATION

Auburn University



Contact: Dr. Young-A Lee,
Department Head
yalee@auburn.edu

The Department of Consumer and Design Sciences at Auburn University, consisting of 21 nationally/internationally recognized faculty members with 630 undergraduates and 30 graduate students, offers both masters (thesis and non-thesis) and doctoral degrees in Consumer and Design Sciences with a specialization in (a) Apparel Merchandising, Design & Production Management with Apparel Design and Merchandising Options and (b) Interior Design. Auburn University, a R1 land-grant institution with 33,000 students located in the east Alabama city of Auburn and has consistently been ranked by US News and World Report as one of the top 50 public universities in the United States. Competitive graduate assistantships, scholarships, and fellowships are available for qualified applicants, and we are currently looking for a new graduate cohort starting in Fall 2024. The department is also searching for a 9-month tenure-track Assistant/Associate Professor in Apparel Design and Production Management (<https://www.auemployment.com/postings/40910> ; Search Chair, Dr. Karla Teel at kteel@auburn.edu), negotiable starting in Spring or Fall 2024. Visit our career booth for seeking new opportunity!
Departmental Link: <https://humsci.auburn.edu/cads/>

Two Fashion Faculty Positions



Contact: Dr. Jhennifer Amundson,
Dean of O'More College
jhennifer.amundson@belmont.edu

With the continued growth of its programs, O'More College of Architecture and Design at Belmont University seeks applications for two tenure-track or professor of practice faculty positions in the areas of Fashion Design with an emphasis in technologies and a second in Merchandising beginning August 1, 2024. A terminal degree in fashion or a closely related field (e.g., Ph.D., MFA, or foreign equivalent) is required for appointment in a tenure-track position. Applicants without acknowledged terminal degrees but holding similar appropriate credentials and/or a record of significant professional accomplishment will be considered for appointment as Professor of Practice. Responsibilities include teaching undergraduate courses in fashion, student recruitment, academic advising, mentoring, and retention, scholarly and/or creative activity commensurate with rank appointment, college, and university service.

Fashion Design

<https://belmont.csod.com/ats/careersite/JobDetails.aspx?site=10&id=2765>

Fashion Merchandising

<https://belmont.csod.com/ats/careersite/JobDetails.aspx?site=10&id=2764>

Graduate Programs in Entrepreneurship



Contact: Dr. Sherry Schofield,
sschofield2@jmc.fsu.edu or
Dr. Jessica Ridgway Clayton,
jridgway@jmc.fsu.edu

The Jim Moran College of Entrepreneurship at Florida State University is the nation's first stand-alone college of entrepreneurship at a public university, offering both undergraduate and graduate degrees. The college offers undergraduate majors in retail entrepreneurship, commercial entrepreneurship, and STEM entrepreneurship, along with over 10 entrepreneurship minors. At the graduate level, the college offers majors in hospitality entrepreneurship, product development, textiles and apparel entrepreneurship, and social and sustainable enterprises, along with a graduate certificate in entrepreneurship. Competitive graduate assistantships and scholarships are available for qualified applicants, and we are currently looking for a new graduate cohort starting in Fall 2024. Visit our career booth to learn more about the Jim Moran College of Entrepreneurship at Florida State University!

Department Link: <https://jimmorancollege.fsu.edu/>

Iowa State University



Contact: Ann Marie Fiore,
Director of Graduate
Education
amfiore@iastate.edu

Join our award-winning faculty and multi-talented graduate students in a graduate education experience that will prepare you for academic and industry positions. Our faculty, who have expertise in the areas of consumer behavior; creative, technical, and functional design; merchandising, marketing, management, and entrepreneurship; and history, social psychology, and cultural studies, are dedicated to your success. We offer both on-campus and hybrid (distance) Master of Science and Ph.D. programs. Both thesis and non-thesis Master of Science options are available. In addition, we offer a Digital Marketplace Analytics certificate co-developed with the Ivy College of Business. We offer both research and teaching assistantships that provide a competitive stipend, partial or full tuition coverage, partial fee coverage, as well as medical insurance. Our assistantships include Agatha Huepenbecker-Burnet Endowed positions in fashion history, which include curatorial work with our Textiles and Clothing Museum and textiles collection. Other facilities include our Data Analytics Lab, Innovate 1858 (student-operated retail store/learning lab), Textile Testing Lab, Heat and Thermal Protection Lab, Clothing Comfort and Performance Lab, Apparel Soft Goods Production Studio, Digital Apparel and Textiles Studio, and 3D Body Scanner Lab.

Indiana University Bloomington



ESKENAZI
SCHOOL OF ART,
ARCHITECTURE + DESIGN

Contact: Kim Jones,
joneskim@indiana.edu
<https://eskenazi.indiana.edu/>

The School of Art, Architecture, and Design at Indiana University Bloomington is seeking a dynamic and enthusiastic colleague for a full-time Assistant/Associate Professor tenure track position in the Merchandising Program to begin in fall 2024. We seek a strategic and forward-thinking colleague who is committed to interdisciplinary engagement and exploration of the areas of Merchandising and emerging disciplines in the context of creative disciplines in the Eskenazi School. The Eskenazi School is committed to building and supporting a diverse, inclusive, and equitable community of students and scholars. We are looking for candidates who have produced innovative research, have demonstrated the capacity to collaborate with colleagues from a broad range of disciplines, have taught diverse populations of students, and have teaching/professional/research experience in one or more areas. Applicants with expertise in one or more of the following: global supply chain management, sourcing, logistics, sustainability, manufacturing, technology management, entrepreneurship, or related areas are encouraged to apply. Ph.D. in appropriate field is required by the start date. Review of applications will begin on November 27, 2023, and will continue until a suitable applicant is found. Interested candidates should review the application requirements and submit applications to <https://indiana.peopleadmin.com/postings/20168>.

Oklahoma State University



DEPARTMENT OF
**DESIGN AND
MERCHANDISING**

Contact: Dr. June Park
Search Committee Chair
june.park@okstate.edu

Graduate Program: The Design and Merchandising Department at Oklahoma State University (OSU) offers graduate degrees (MS and PhD) in apparel design and merchandising. The department has state of the art laboratories including a 3,500 square-foot sewn products studio, the Mixed Reality Lab which features virtual and augmented reality software and equipment, including Oculus Rift headsets as well as eye-trackers, psychophysiological equipment and 3D printing capabilities. The Fashiontech Design and Development Center houses cutting-edge CAD programs, cutters, plotters and digitizers. Research conducted at OSU ranges from technology related applications on garments, comfort and protection in textiles, digital retailing and technology in retail and consumer experiences. Assistantships are available for qualified graduate students. *Now hiring:* We are currently seeking an assistant/associate professor in fashion merchandising depending on qualifications; 9-month academic year, tenure track. Ph.D. required by August 1, 2024. Teach undergraduate and graduate courses and engage in scholarly activity in their area of specialty. Commitment to advising and mentoring a diverse group of students. Other responsibilities include service, grants writing, outreach and participation in other academic duties.

Department of Hospitality and Retail Management at Texas Tech University



Contact:

M.S.: Deborah Fowler,
deborah.fowler@ttu.edu

Ph.D.: Jessica Yuan,
jessica.yuan@ttu.edu

The Department of Hospitality and Retail Management at Texas Tech University offers excellence in graduate programs at both the Master's and Doctoral levels.

MASTER OF SCIENCE (On-Campus): The M.S. degree program offers a thesis and professional option. The thesis option provides an excellent opportunity to research with our outstanding faculty in areas of interest to you. Our faculty have expertise in retail, fashion, textiles, technology, social media, and more. The professional option provides outstanding industry skill development and requires an exit project before graduation.

MASTER OF SCIENCE (Online): The online M.S. degree program provides professional coursework to advance your career delivered in 8-week semesters. Students can enroll in any semester to begin the 33-credit program.

DOCTORAL PROGRAM: The Doctoral program provides a rigorous curriculum to prepare you for a career in the academy or industry. Students have access to a rich array of technology, merchandising, and culture with our faculty and through the many centers and partnerships across the Texas Tech Campus. Lubbock is in the largest U.S. cotton-growing region, with opportunities to partner with the cotton industry and groups such as Cotton Inc. TA/RA OPPORTUNITIES ARE AVAILABLE FOR BOTH M.S. AND Ph.D. STUDENTS UP TO \$25.0K+ PER YEAR.

University of Alberta



Contact:

<https://www.ualberta.ca/human-ecology/index>

The University of Alberta is one of the top four teaching and research universities in Canada, with an international reputation for excellence across the humanities, sciences, creative arts, business, engineering, and health sciences. We are ranked seventh globally for our impact on sustainability. Within a vibrant and supportive learning environment, the university community discovers, disseminates, and applies new knowledge through teaching and learning, research and creative activity, community involvement and partnerships. Over 43,000 students from 160+ countries have joined us this year to learn and grow in Edmonton, Alberta, located in Treaty 6 Territory. The Department of Human Ecology conducts relevant, cutting-edge teaching and research in the fields of Material Culture Studies; Textile and Apparel Science; and Family Science. Academic programming is offered at undergraduate, graduate, and postdoctoral levels, including Canada's only four-year Human Ecology undergraduate degree. The Department also co-hosts a Fashion Business Management Program in partnership with the Alberta School of Business. We are the proud home of the Anne Lambert Clothing and Textiles Collection, which includes more than 23,000 artifacts spanning over 350 years of history, and the Protective Clothing and Equipment Research Facility. These assets are integral parts of teaching, learning, and research.

University of Georgia



Contact:

<https://www.fcs.uga.edu/tmi/graduate>

The Department of Textiles, Merchandising and Interiors at the University of Georgia offers excellent graduate programs at the Master's and Doctoral levels.

MASTER OF SCIENCE PROGRAM: We offer a Master of Science degree guided by expert faculty, with the opportunity to work side by side with faculty who will guide in your thesis research on a topic of your choice. Specialization areas of study are based on faculty expertise. Our master's program also offers a non-thesis option which requires an internship or supervised project equivalent to thesis research.

Ph.D. PROGRAM: Two options at the Ph.D. level allow you to do cutting-edge research in the lab in our Polymer, Fiber and Textile Sciences program or study consumers, merchandising and historic/cultural aspects of dress in the International Merchandising emphasis.

University of Missouri



Textile & Apparel Management University of Missouri

Contact: Dr. Li Zhao
E-mail: zhaol1@missouri.edu

The Department of Textile & Apparel Management, in the College of Arts and Sciences, is a global leader focusing on the fashion supply chain. TAM's award-winning faculty prepares students for a wide variety of career options, such as merchandising, buying, sourcing, product development, technical design, digital retailing and retail operations. The curriculum focuses on leadership, the global supply chain, sustainability, creativity/innovation, digital technology, and diversity. TAM Advisory Board members mentor students to become fashion business leaders.

Graduate Program – MS and PhD

Award winning professors provide personalized degree programs. Graduates are placed in major universities and businesses in the United States and more. The department provides .5 FTE assistantships (~\$19,000 for 9 months), along with tuitions and health insurance. Full-time students are also eligible to apply for various scholarship.

University of North Carolina Greensboro



Contact:
<https://bryan.uncg.edu/departments/departments-of-consumer-apparel-and-retail-studies/consumer-apparel-and-retail-studies-directory/>

The Department of Consumer, Apparel, and Retail Studies (CARS) at the University of North Carolina Greensboro (UNCG) is one of six departments in the Bryan School of Business and Economics. In addition to more than 200 undergraduate students pursuing concentrations in Apparel Design and Retailing and Consumer Studies, the CARS department offers three online post-baccalaureate certificates as well as graduate programs leading to the Master of Science and Ph.D. degrees. Forty graduate students are enrolled, approximately half of whom are doctoral students. Competitive funding packages are available for PhD applicants. CARS faculty members have been recognized nationally and internationally for excellence in scholarship, publishing in the *Clothing and Textiles Research Journal*, the *International Journal of Retail and Distribution Management*, the *Journal of Fashion Marketing and Management*, and other core disciplinary journals. In addition, the CARS department has strong industry support from its advisory board, with members representing major apparel and retail companies including Under Armour, Ralph Lauren, PVH Corp, Gildan, Macy's Corp, and Gap Inc. The CARS BS program is accredited by the Textile and Apparel Program Accreditation Commission (TAPAC). In 2017, CARS celebrated 100 years as an academic department at UNCG.

University of North Texas



Contact: Dr. Jiyoung Kim;
Jiyoung.Kim@unt.edu

The new Master of Science in Merchandising and Consumer Analytics, at University of North Texas, is a cutting-edge degree program catering to the ever-evolving demands of the consumer-driven market. Rooted in the dynamic intersection of retail, data analytics, and consumer behavior, this program equips students with the skills and knowledge necessary to excel in the rapidly changing landscape of the industry. The program stands out for its flexible and accessible online format, allowing busy professionals to earn their degree without disrupting their current commitments. Distinguished faculty members, renowned for their practical experience and academic prowess, guide students through industry-relevant projects, case studies, and simulations.

Graduates of the MS in Merchandising and Consumer Analytics are highly sought after in sectors such as retail, e-commerce, marketing, and market research. Their ability to leverage consumer insights and data analytics makes them valuable assets, driving business growth in the global market. Whether you are a seasoned professional seeking career advancement or a recent graduate looking to break into consumer analytics, this program offers a transformative educational journey, unlocking endless possibilities in the fast-paced world of modern merchandising. Embrace the future with our MS program and become a leading force in retail and consumer analytics.

2023 ITAA AWARDS

FACULTY CAREER AWARDS:

Mid-Career Excellence Award

Hyo Jung (Julie) Chang, Texas Tech University
Jin Su, University North Carolina at Greensboro

Rising Star Award

Iva Jestratić, University of North Texas
Sumit Mandal, Oklahoma State University

Janet Else Visiting Scholar/Practitioner Award

Urška Vrabič Brodnjak, University of Ljubljana, Slovenia

CTRJ Best Reviewer Awards

Saheli Goswami, University of Rhode Island
Sumit Mandal, Oklahoma State University

CTRJ Most Cited Publication Award:

Song-yi Youn, Jung Eun Lee, & Jung Ha-Brookshire.
(2021). Fashion Consumers' Channel Switching Behavior
During the COVID-19: Protection Motivation Theory in
the Extended Planned Behavior Framework.

CTRJ Highest Altmetric Score Award

Sharron J. Lennon, Kim K. P. Johnson, & Jaeha Lee.
(2011). A Perfect Storm for Consumer Misbehavior:
Shopping on Black Friday.

CTRJ CERTIFICATE OF APPRECIATION: (2023 outgoing member)

ITAA Publications Policy Committee

Jung Ha-Brookshire, University of Missouri
Jennifer Ogle, Colorado State University

CTRJ Associate Editor

Young-A Lee, Auburn University (Apparel Science
and Technology & Apparel Design)
Huiju Park, Cornell University (Apparel Science and
Technology)

CTRJ Editorial Board

Sang Eun Byun, University of South Carolina
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Yoon Jin Ma, Illinois State University
Jennifer Ogle, Colorado State University

GRADUATE STUDENT FELLOWSHIPS

Sara Douglas Fellowship for Professional Promise – Doctoral

Kat Roberts, Cornell University
Jia Wu, University of Missouri

Sara Douglas Fellowship for Professional Promise – Masters

Lauren Elizabeth Lansdell, Louisiana State University
Hannah Laurits, University of Delaware

Marjorie Joseph Fellowship – Outstanding Beginning Doctoral Student

Sanghee Kim, Texas Tech University

Oris Glisson Fellowship - Outstanding Beginning Masters Student

Lisa Woolfall, University of North Carolina Greensboro

Lois Dickey Fellowship for Continuing Doctoral Student

Yu Li, Auburn University

Joan Laughlin Fellowship for Outstanding Continuing Doctoral Student

Li Jiang, Iowa State University

Robert C. Hillestad Fellowship: Outstanding Student in the Study of Historic Textiles or Costume Award

Constance Spotts, Iowa State University

Blanche Payne Scholarship in Apparel or Fashion Design

Sarah Buoni, University of Delaware
(Design "Comme un Diamant")
Emily Oblites, University of Alabama
(Designs: "Integrating 3D Printing and Electronics
with Functional and Aesthetic Design to Create a
Convertible Multi-Functional Light-Up Bag")

STUDENT BEST PAPER AWARDS

Undergraduate Level 1st Place

Sophia Boyer, University of Georgia
*Sustainable Style without Stigma: Can Social
Reassurance Influence Recommendation
Behavior?*

Master Level 1st Place

Doyeon Kong, Cornell University
*4D Gold Apparel Wear Simulation Beneficial for
Improved Online Shopping Experience*

Master Level 2nd Place

So-Hyun Lee, Seoul National University, South Korea
*Ergonomic Block Patterns for Older Women's
Athleisure Pants: Applying the 3D Surface
Flattening and Pattern Reduction Method*

Doctoral Level 1st Place

Sukyoung Seo, University of North Carolina Greensboro
*Self-Gifting and Consumer Perceived Values:
Development and Validation of a Scale to
Measure Consumer Perceived Values in Self-
Gifting and Applied to Consumer Satisfaction*

Doctoral Level 2nd Place

Soo-Min Lee, Seoul National University

Development of a Soft Wearable Exoglove for Rehabilitation Assistance: A Novel Application of Knitted Shape-Memory Alloy as a Flexible Actuator

NANCY RUTHERFORD TEACHING INNOVATION AWARDS

1st Place

Dina Smith-Glaviana and Eunju Hwang, Virginia Tech

Using an Object-Based Learning Approach to Strengthen Intercultural and Global Awareness and Openness to Diversity

2nd Place

Amy Dorie, San Francisco State University

Intercultural Mentored Research to Impact Student Success

3rd Place

Kelly Reddy-Best, Iowa State University

Race, Ethnicity, Dress, and Identity Module

SPONSORED BEST PAPER AWARDS

ATEXINC Award for Innovation in Textile Instruction

Kristen Morris and Morgan Davis, Colorado State University

Assessing the Impact of an Adaptive Apparel Curriculum in Preparing Students to Develop Products for Diverse Markets - A Longitudinal Evaluation of Student Projects

Intellect Books Research Award

Kelly L. Reddy-Best, Dorothy Vernon, Amanda Ortiz-Pellot, Honor Edmonds, Taylor Moore, and Ellie Everlasting Vo, Iowa State University

Fashion Resistance and Black Liberation: 1970s and Today, Curating an Undergraduate Fashion Museum Exhibition

Marilyn DeLong Curatorial Exhibition Scholarship University Excellence Award

Dyese Matthews, Kat Roberts, Jenine Hillaire, and Ami Tamakloe, Cornell University

Material Resistance: Social Justice and Empowerment Narratives Told Through Cloth

PAPER OF DISTINCTION AWARDS

Winners will be announced on site.

CREATIVE DESIGN AWARDS

Winners will be determined and announced on site.

Professional

- ATEXINC Award for Excellence in Marketable Textile Design
- Clair Schaeffer Award for Outstanding Marketable Design
- Sandra Hutton Award for Excellence in Fiber Arts
- Optitex Technology Award
- ITAA Award for Creative and Innovative Employment of Techniques
- Vince Quevedo Award for Best of Show

Graduate

- ATEXINC Award for Excellence in Marketable Textile Design
- ITAA Award for Creative and Innovative Employment of Techniques
- ITAA Award for Innovative Design Scholarship
- Optitex Technology Award

Undergraduate

- ATEXINC Award for Excellence in Marketable Textile Design
- Clair Schaeffer Award for Outstanding Marketable Design
- Optitex Technology Award

Congratulations Recipients!

SPECIAL THANKS TO

All Reviewers and Judges

All the Sponsors

Conference Chairs

Jennifer Yang and Kelly Cobb for all their hard work in making this conference a success!

Outgoing Council Members

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Sherry Schofield, VP Conferences
Hyo Jung (Julie) Chang, Secretary
L. Danielle Honeycutt, Graduate Student Liaison

Thank you to everyone for your service to ITAA!

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- ^a Reviewed both abstracts and one or more full papers
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