

PechaKucha™
20 X 20
IMAGES SECONDS

‘Powered by PechaKucha’ : How-to guide

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I. Welcome to PechaKucha community!

Welcome to PechaKucha community.

Thank you very much for signing up for 'Powered by PechaKucha' category!

*'PechaKucha is a visual storytelling platform that simplifies the artful process of inspiring others.'
Japanese for "chit-chat," PechaKucha is a style of presenting ideas, knowledge or passion in an easy
and memorable way. The format is simple, visual and short: 20 images x 20 seconds.'*

Whether you are the first timer of 'Powered by PechaKucha' or you are a veteran of running 'Powered by PechaKucha' event, We hope this guide can be useful in making your event / session successful.

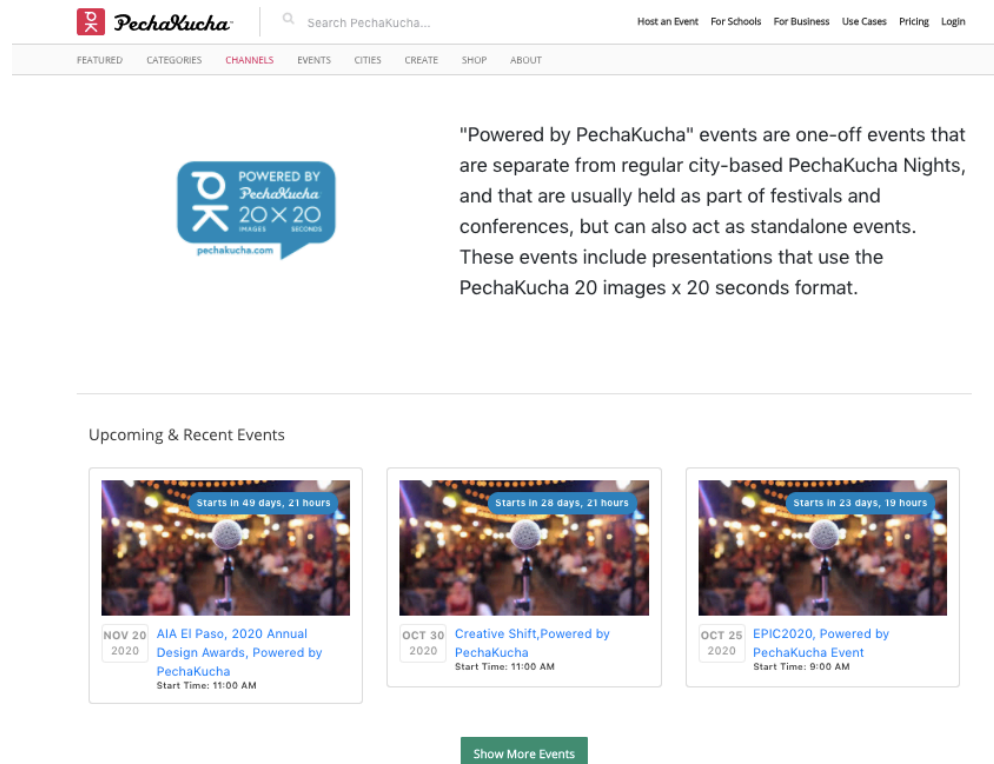
If you have any questions or need further assistance, please do not hesitate to contact us at support@pechakucha.com.

Thank you very much!
PechaKucha HQ

2. 'Powered by PechaKucha' license package

I. Event page on [PechaKucha.com](https://www.pechakucha.com)

We create your event page on our website under 'Powered by PechaKucha' Channel (<https://www.pechakucha.com/channels/powered-by-pechakucha>) unless your event is internal / private event, and we provide an admin access to an event organizer.



Powered by PechaKucha

20x20 IMAGES SECONDS

pechakucha.com

"Powered by PechaKucha" events are one-off events that are separate from regular city-based PechaKucha Nights, and that are usually held as part of festivals and conferences, but can also act as standalone events. These events include presentations that use the PechaKucha 20 images x 20 seconds format.

Upcoming & Recent Events

- NOV 20 2020** AIA El Paso, 2020 Annual Design Awards, Powered by PechaKucha
Start Time: 11:00 AM
- OCT 30 2020** Creative Shift, Powered by PechaKucha
Start Time: 11:00 AM
- OCT 25 2020** EPIC2020, Powered by PechaKucha Event
Start Time: 9:00 AM


Show More Events

For more information 'how to edit your event page' can be found on Page 8 onwards.

2. Powered by PechaKucha license package

2. Brand Guideline

Here is our brand guideline for 'Powered by PechaKucha'. Please make sure to read this carefully beforehand before you work on your posters/ flyers for your event.




The image shows the cover of the PechaKucha Brand Guidelines. It features the PechaKucha logo (a stylized 'PK' inside a square) at the top, followed by the word 'PechaKucha' in a large, white, cursive font. Below that, the text 'Brand Guidelines' is written in a smaller, white, sans-serif font. At the bottom, it says 'For Powered by PechaKucha Event Organizers' and 'Version 1.8'.

Graphic Lockups

Official Licensing Identifier for special events

The Licensing Identifier graphic is to be used in a visible way on marketing materials for events that have a component officially licenced by PechaKucha. Any of the colors to the right can be used at the creators disgression, but the graphic must be presented at a size that maintains legibility of the type.



The image displays eight different color-coded licensing identifier lockups arranged in two rows of four. Each lockup consists of a small PechaKucha logo icon, the text 'POWERED BY PechaKucha', and '20x20' with 'IMAGES' and 'SECONDS' below it. The colors used are purple, pink, orange, yellow, teal, green, blue, and black.

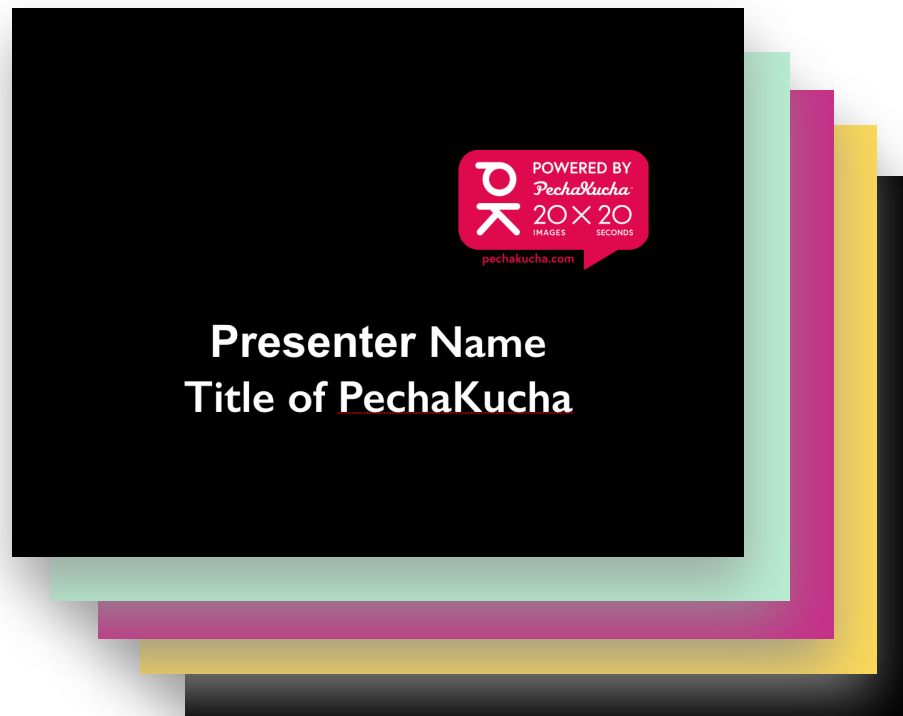
[Download .PNG file](#) [Download .Ai file](#)

[Click here to download](#)

2. Powered by PechaKucha license package

3. Presentation Template (Keynote & Power Point)

We have presentation templates both in Keynote and Power Point in 4x3 and 16x9. We recommend you to use these templates for compiling all the presenters presentation data. Auto advanced timer has already set for each slides.

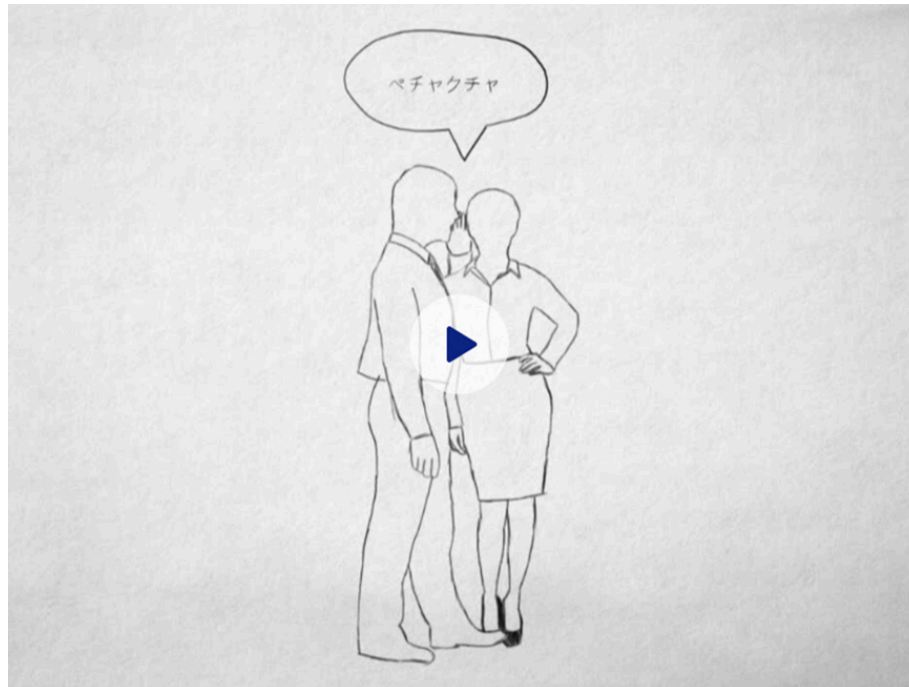


[Click here to download](#)

2. Powered by PechaKucha license package

4. Intro Video of PechaKucha

This is an introductory video of PechaKucha, by our PechaKucha Night Montevideo team. Please show this video at the beginning of your event, so that your audience will understand what 'PechaKucha' is about in 30 seconds!



[Click here to download](#)

- **Helpful Links**

Here are some links helping you and your presenters to get started with our platform and PK Create software :

Account Set-up

- Create your account on PechaKucha.com ([here](#))

PK Create Basic

- Login & Profile Dropdown Menu ([here](#))
- How to create presentation with Creator Tools ([here](#))

**If you have any further questions,
please do not hesitate to contact us at support@pechakucha.com!**

3. FAQs



What makes for a good PechaKucha presentation?

- Be aware that 20 seconds can feel short for some and long for others -- and reading from a piece of paper is not the answer, presenting should feel natural.
- The best presentations use strong visuals, with a minimum of text -- in fact, no text is even better.
- Full framed images (with no margins) are better.
- You can also point your presenters to the [PechaKucha.com](https://pechakucha.com), so that they can get inspired by all of the presentations that have been shared online.

How much time should I budget for each speaker?

- Presentations will always be about 6 mins 40 secs, but doing a bit of Q&A with the presenter afterward is a good way to learn a bit more — budgeting 10 minutes per presenter works well in this case.

How many presenters should speak at my event?

- We recommend you seek out 8-10 talented creatives in your community to speak.