PechaKucha™

20 X 20

IMAGES   SECONDS

'Powered by PechaKucha' : How-to guide

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1. Welcome to PechaKucha community!

Welcome to PechaKucha community.
Thank you very much for signing up for 'Powered by PechaKucha' category!

'PechaKucha is a visual storytelling platform that simplifies the artful process of inspiring others.'
Japanese for "chit-chat," PechaKucha is a style of presenting ideas, knowledge or passion in an easy and memorable way. The format is simple, visual and short: 20 images x 20 seconds.'

Whether you are the first timer of 'Powered by PechaKucha' or you are a veteran of running 'Powered by PechaKucha' event, We hope this guide can be useful in making your event / session successful.
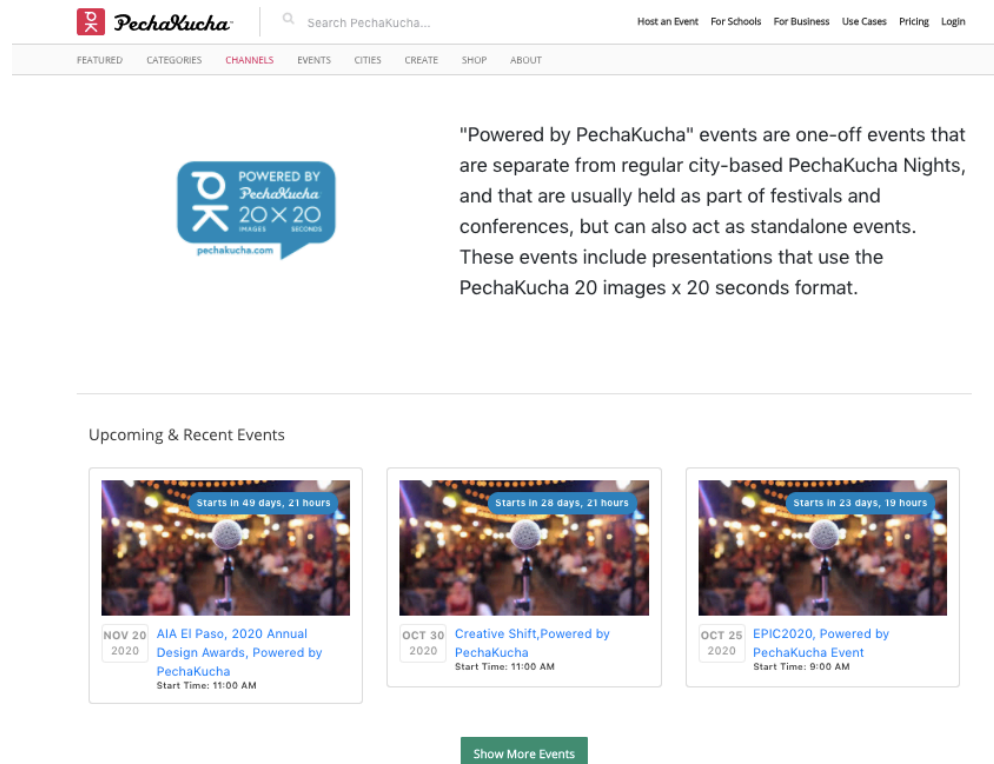
If you have any questions or need further assistance, please do not hesitate to contact us at support@pechakucha.com.

Thank you very much!
PechaKucha HQ

2. 'Powered by PechaKucha' license package

1. **Event page on PechaKucha.com**

   We create your event page on our website under 'Powered by PechaKucha' Channel (https://www.pechakucha.com/channels/powered-by-pechakucha) unless your event is internal / private event, and we provide an admin access to an event organizer.

   For more information ' how to edit your event page' can be found on Page 8 onwards.

2. Powered by PechaKucha license package

2. Brand Guideline

Here is our brand guideline for 'Powered by PechaKucha'. Please make sure to read this carefully beforehand before you work on your posters/ flyers for your event.

Click here to download

2. Powered by PechaKucha license package

3. Presentation Template (Keynote & Power Point)

We have presentation templates both in Keynote and Power Point in 4x3 and 16x9. We recommend you to use these templates for compiling all the presenters presentation data. Auto advanced timer has already set for each slides.

Presenter Name
Title of PechaKucha
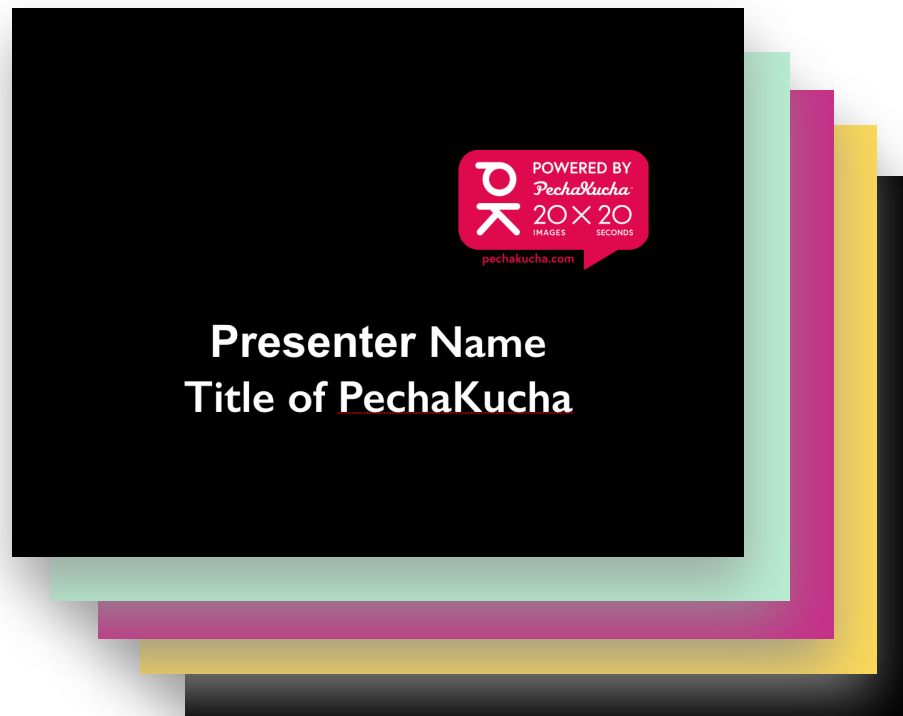
Click here to download

2. Powered by PechaKucha license package

4. Intro Video of PechaKucha

This is an introductory video of PechaKucha, by our PechaKucha Night Montevideo team. Please show this video at the beginning of your event, so that your audience will understand what 'PechaKucha' is about in 30 seconds!
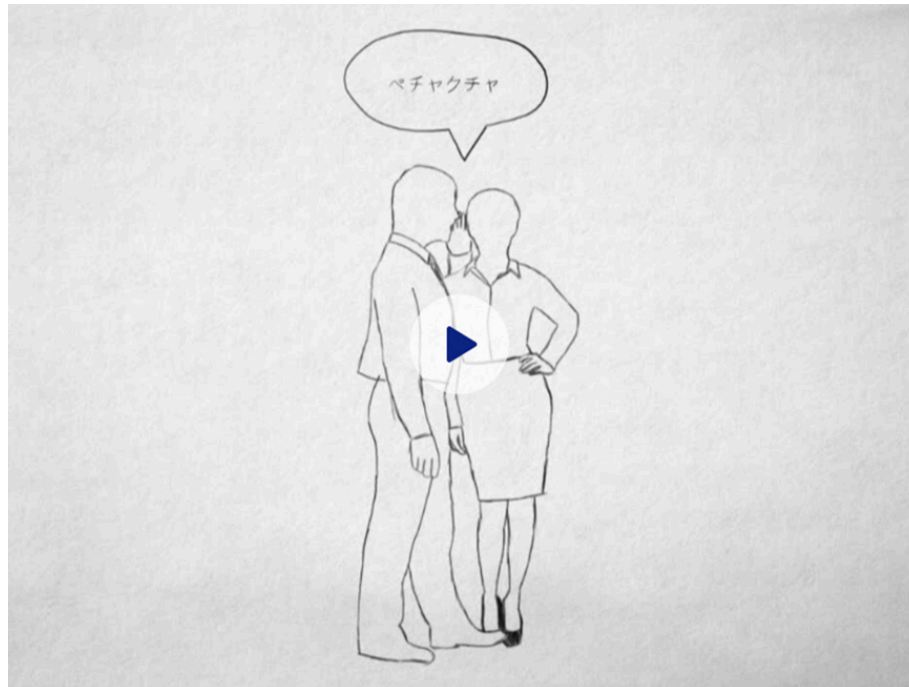

Click here to download

- ## Helpful Links

Here are some links helping you and your presenters to get started with our platform and PK Create software :

Account Set-up

- Create your account on PechaKucha.com (here)

PK Create Basic

- Login & Profile Dropdown Menu (here)
- How to create presentation with Creator Tools (here)

**If you have any further questions,
please do not hesitate to contact us at support@pechakucha.com!**

3. FAQs

What makes for a good PechaKucha presentation?

- Be aware that 20 seconds can feel short for some and long for others -- and reading from a piece of paper is not the answer, presenting should feel natural.
- The best presentations use strong visuals, with a minimum of text -- in fact, no text is even better.
- Full framed images (with no margins) are better.
- You can also point your presenters to the PechaKucha.com, so that they can get inspired by all of the presentations that have been shared online.

How much time should I budget for each speaker?

- Presentations will always be about 6 mins 40 secs, but doing a bit of Q&A with the presenter afterward is a good way to learn a bit more — budgeting 10 minutes per presenter works well in this case.

How many presenters should speak at my event?

- We recommend you seek out 8-10 talented creatives in your community to speak.