



The Association for Preservation Technology International
L'Association internationale pour la préservation et ses techniques

APT BULLETIN: THE JOURNAL OF PRESERVATION TECHNOLOGY **ADVERTISING RATE CARD 2026**

The *APT Bulletin* is the leading source for state-of-the-art information on the technology of historic preservation and heritage conservation. *Bulletin* articles deal with the practical application of the principles and best techniques for conserving the built environment—from paint and mortar analysis to cleaning masonry, the proper installation of roofing materials, and computer imagery. **Our readers are outstanding practitioners in the preservation field**—architects, architectural conservators, building and renovation contractors, engineers, architectural historians, planners, real-estate developers, preservation administrators, and educators, as well as archaeologists, curators, craftspeople, interior designers, object conservators, preservation consultants, and students.

ADVERTISING RATES

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- **PREFERRED POSITION:** 10% premium.
- **PUBLICATION SCHEDULE:** Three printed physical issues a year. For details, see next page.
- **PRINT CIRCULATION:** 1,600 leaders in historic preservation and heritage conservation.
- **ONLINE READERSHIP:** Tens of thousands of readers in 110 countries worldwide. Available on JSTOR.
- **PRINTING SPECIFICATIONS:** Trim size: 8½ x 11 in. Printed offset on 70 lb. dull-coated white stock, saddle-stitched.
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Volume	Advertising Artwork Due	Publication Date
56:1 (special issue)	December 1, 2025	March 15, 2026
56:2-3	April 1, 2026	July 15, 2026
56:4	August 1, 2026	November 15, 2026
57:1	December 1, 2026	March 15, 2027
57:2	April 1, 2027	July 15, 2027
57:3-4	August 1, 2027	November 15, 2027
58:1	December 1, 2027	March 15, 2028
58:2	April 1, 2028	July 15, 2028
58:3-4	August 1, 2028	November 15, 2028

*Subject to change.