



TULEYOME

TULEYOME.ORG | EST. 2002

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WOODLAND, CA 95695

TEL: 530.350.2599

Position Title: Communications Intern

Founded in 2002, Tuleyome is a regional non-profit organization headquartered in Woodland, CA, but with footprints throughout the Berryessa Snow Mountain National Monument region. Tuleyome means “deep home place” representing our organization’s deep connection to our environment, our communities and our regional lands. ***Tuleyome’s mission is to provide advocacy and active stewardship to conserve, enhance, restore and enjoy lands in the Inner Coastal Range region and western Sacramento Valley.***

Position Description

Tuleyome is seeking a highly motivated individual to serve as 10-week Communications Intern. The Communications Intern will work with Tuleyome staff to increase Tuleyome’s audience and positive impact on public lands in the Berryessa Snow Mountain National Monument region as well as other public lands around the country.

The ideal candidate would have experience, either through coursework or prior work experience, with social media outlets, website management and/or design, advocacy and email marketing. They will have exceptional writing, communication, and interpersonal skills and the ability to work with people from diverse backgrounds. Having a strong connection to the Inner Coast Range Region, a desire to preserve, protect and broaden public access as well as a robust interest in outdoor recreation is highly desired but not necessary. Fluency in Spanish is a plus.

Position Objectives

- Produce social media posts to highlight and accentuate Tuleyome projects and events.
- Create calendar of social media topics and posts to promote public lands, events and increase audience engagement.
- Update website including Call to Action items and the Tuleyome Library
- Compile, organize and provide content for monthly newsletter, blog posts and advocacy alerts
- Create engaging interpretive videos for Tuleyome’s YouTube channel and other outlets
- Analyze outreach material metrics and strategize how to increase audience
- Stay up to date on news relevant to Tuleyome’s mission

Hours and Salary Range

This is a 10 – 15 hour per week unpaid internship. We will work with students for course credit. Employment possible at the end of a successful internship.

To Apply

Send a cover letter and resume to information@tuleyome.org. No phone calls, please.

Tuleyome will review resumes on an ongoing basis. The position will remain open until filled.

Tuleyome is an equal opportunity employer and does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability or status as a U.S. Veteran.

This job description reflects the assignment of essential functions; it does not prescribe or restrict the tasks that may be assigned.