

# FOR SALE

## *interaction*



CREATE A CUSTOMER  
EXPERIENCE AROUND  
YOUR SIGN



# FOR SALE SIGNS



**haven't evolved  
much since they were  
first created.**

Sure, you might see a few with lights, a QR code, maybe a photo of the agent, or just a phone number. But the truth is—**no one**

**has truly reimaged  
the for sale sign as  
part of a strategic  
customer journey.**

Until now.

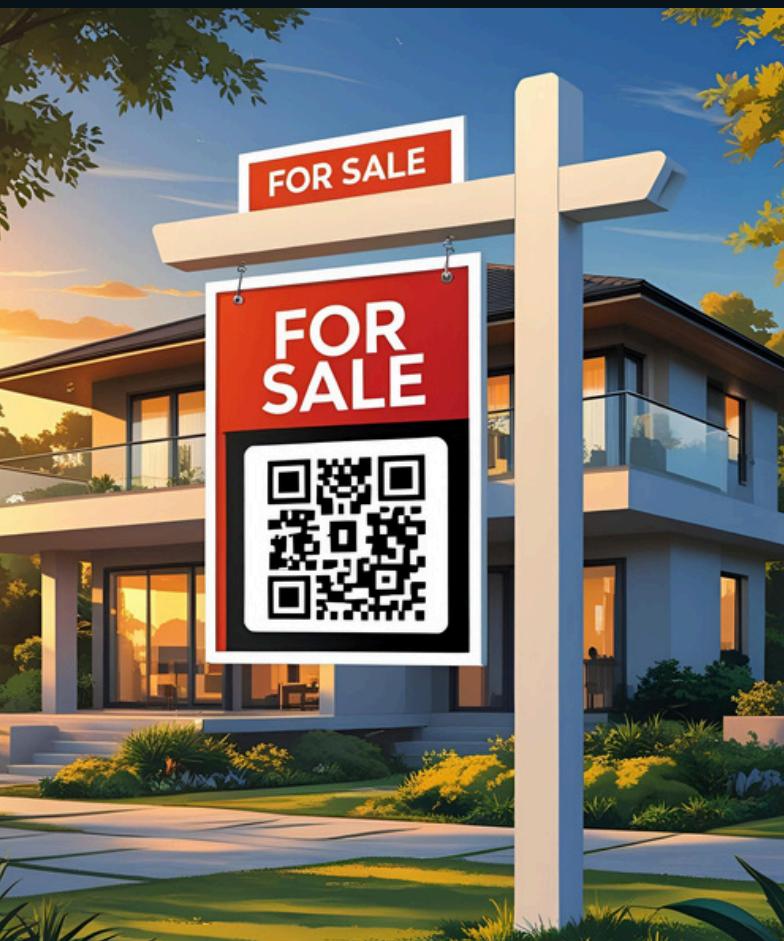
This is your opportunity to turn a static sign into a **lead-generating, brand-building, client-converting machine.**



**Think of your for sale sign not just as a marker—but as the starting point of a journey for potential buyers and neighbors.**

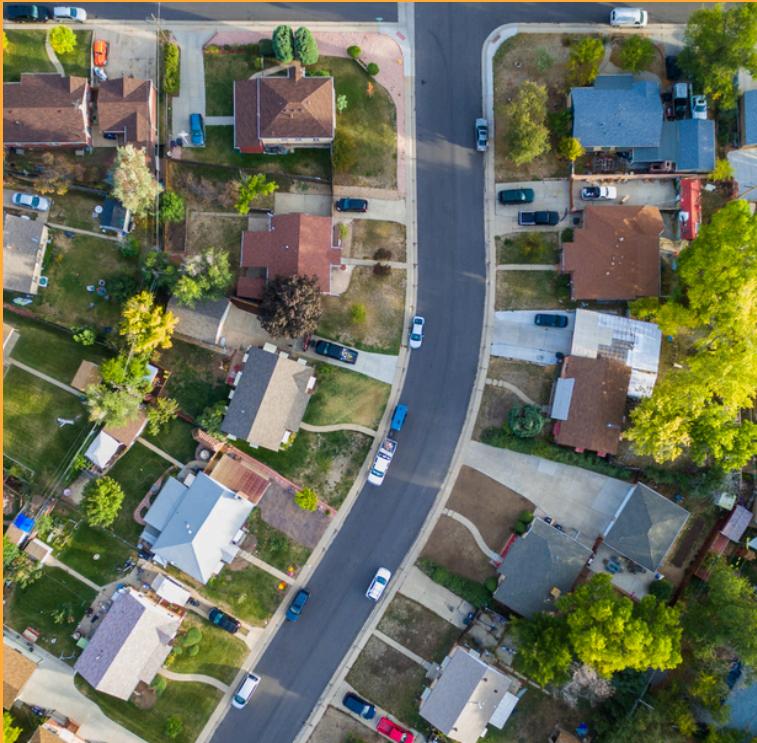


## **CREATE A CUSTOMER EXPERIENCE AROUND YOUR SIGN**



- Add a QR Code that links to a dynamic landing page**

# HERE'S HOW YOU CAN INNOVATE:



- Feature listing details and neighborhood insights

- Include a video introduction of you, the property, and why the area is special

FIND YOUR IDEAL LOCATION

## EXPLORE IDAHO COMMUNITIES

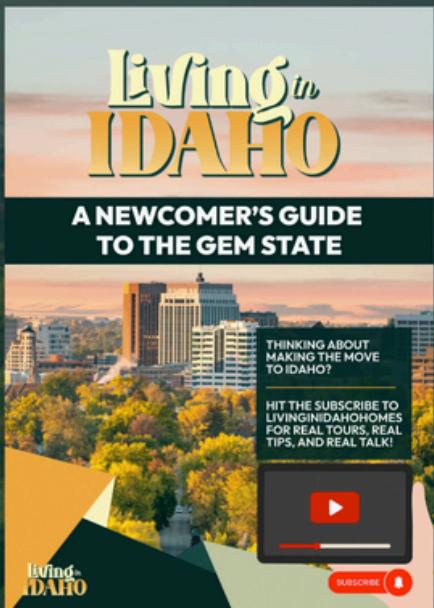
Discover Boise, where breathtaking landscapes, rich culture, and modern conveniences come together. Experience a lively arts scene, delectable dining options, and beautiful outdoor spaces that cater to every lifestyle. Use our interactive map to explore neighborhoods, schools, and amenities that fit your needs perfectly.

**ABSOLUTE TRUTH!** Pros and Cons of Living in Boise Idaho 2025 | E-Book

Watch on [YouTube](#)

A detailed map of the Boise area and surrounding communities. The map highlights various neighborhoods like Emmett, Willowbrook, ValNova, Legacy, Eagle, Hidden Springs, Caldwell, Meridian, Nampa, Valor, Kuna, and Harris Ranch. It also shows schools, hospitals, and other local amenities. A legend at the bottom left defines symbols for luxury properties, new construction areas, hospitals, and urgent care facilities. The map is set against a dark background with green and blue highlights for different county boundaries.

- **OFFER A FREE GUIDE OR INSTANT DOWNLOAD TO CAPTURE LEAD INFORMATION**



FREE RELOCATION GUIDE

## RELOCATING TO THE GREATER IDAHO AREA

Moving doesn't have to be hard. Download our all-in-one guide for everything you need to know about living in Idaho and the Treasure Valley.

[Access The Relocation Guide](#)

Welcome to our website! Text me here and I'll answer your questions

- **Let the page do the follow-up—capture interest even from those just driving by**

## Build Curiosity and Convert Attention

**Most people who pass a for sale sign won't stop to call the number, but they will scan a QR code. Especially if they're curious about the home or know someone who might be interested.**

**By offering value beyond the home itself—like a neighborhood guide, a buyer resource, or a short welcome video—you establish yourself as an expert and build trust before a conversation even starts.**

# WANT TO SEE THIS IN ACTION?

I've created a YouTube video that visually walks you through this process, showing how to maximize your for sale sign and turn it into a true marketing asset.

[Watch it here:](#)



**This is your chance to innovate where most agents overlook.  
Let the for sale sign be more than a marker—make it a magnet for your brand.**

**Let me know if you'd like a sample layout, landing page design, or QR code strategy to plug into your system. We would be happy to meeting you for a strategy meeting:  
<https://calendly.com/normankinsey/strategy?back=1>**

# Smart Tips for Scaling the For Sale Sign Journey



**Now, you might be thinking:**

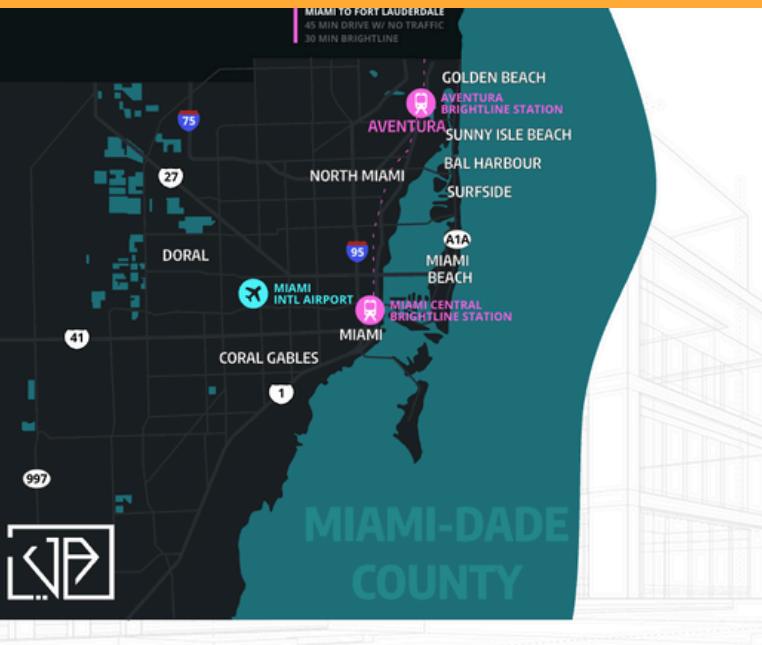
*"This all sounds great, but I don't want to buy a brand-new open house or for sale sign with a custom QR code for every single property."*

**Good news—you don't have to.**

## Cost-Effective Ways to Customize Each Listing

**Instead of buying new signs every time, you have two smart options:**

- **Custom Stickers** – Print a small, branded sticker with a unique QR code for each listing. Just peel and stick.
- **Magnetic Stickers** – A reusable and more affordable option. Easily swap them out for each new listing.



## MIAMI-DADE COUNTY MIAMI-DADE AREA

[Click The Interactive Map To Tour Cities](#)

Miami Metro is a vibrant and diverse region, known for its cultural richness, tropical climate, and status as a global financial hub. It's a place where luxury meets everyday living, offering something for everyone, from high-end shopping and dining to more affordable suburban communities.



# GET AHEAD WITH PRE-LAUNCH CONTENT

The landing page behind that QR code should be **live before the property hits the market**. If you already have content on your YouTube channel about the neighborhood, schools, shopping, and parks—you're ahead of the game.

If not, here's what you can do:

- **Film content showcasing the area**
- **Include a quick intro video that features your expertise**
- **Highlight nearby amenities so potential buyers can imagine living, eating, shopping, and playing around their future home**

# Keep Your Lead Tools Evergreen

Your digital assets don't have to change with every listing:



## OLGA MORENO Las Vegas Realtor

My mission is to provide real, tangible value to everyone who clicks the button below. Try me!

- **Buyer's Guide –** Keep it generic and helpful
- **Intake Form –** Ask timeless questions like:

1. When are you looking to buy? (3, 6, or 12 months?)
2. Are you already pre-approved?
3. Do you have a marketing budget or price range in mind?

Also, **offer a search function** on your website so visitors can browse other properties—even if the one that brought them there has already sold.

# Pro Tip: Let Liftoff Agent Do the Heavy Lifting

## View Our Work



[WWW.RICOLEON.COM](http://WWW.RICOLEON.COM)



[WWW.VONAUSTIN.COM](http://WWW.VONAUSTIN.COM)



[WWW.HOLISTICHOMEGROUP.COM](http://WWW.HOLISTICHOMEGROUP.COM)



[WWW.THESUNSHINESTATECO.COM](http://WWW.THESUNSHINESTATECO.COM)



[WWW.ANDYRE.COM](http://WWW.ANDYRE.COM)



[WWW.JEBSMITH.NET](http://WWW.JEBSMITH.NET)



**IF YOU'RE WORKING WITH LIFTOFF AGENT, WE CAN HELP YOU:**

➤ **Build custom landing pages**

➤ **Capture first name, last name, and contact info automatically—even if the visitor doesn't fill out a form or download a guide**

# THAT CONCLUDES OUR GUIDE – NOW IT'S TIME TO TAKE ACTION

We hope you found **massive value** in this guide—and even more importantly, we hope you're inspired to take **massive action** starting today.

You have two paths forward:

## **DIY Route**

Build your own website, create your own guides, design your intake forms, and implement every strategy step by step on your own. If you're on a tight budget or love hands-on learning, this is totally possible with dedication and consistency.

## **Partner with Liftoff Agent**

Or—you can let us help you fast-track your success. Schedule a strategy call at [LiftoffAgent.com](https://LiftoffAgent.com) and we'll build everything out for you:

- Your website
- Your digital guides
- Intake forms
- Video strategy
- Automated lead capture
- And much more

# Start Building Online Authority Today.

Real estate agents and teams: StartUp, RampUp or ScaleUp your business **to build your brand and establish local authority** through the use of website, lead pages, social media and YouTube channel. Let's grow to the next level together!

[Setup a Chat - Meet Us!](#)
[View Websites](#)

## We Target Your Audience Better

"What's My Home Worth" and "Search for Homes" just don't cut it anymore.



### Amazing Brands We Work With

We are fortunate to be working with the top names in the industry.



### Done-For-You Solution

We take on all aspects of marketing to your target audience.

**Branding**  
**Social Media Posting**  
**Listing Marketing**  
**Website**  
**Landing Pages**  
**Database Systems**  
**Video Editing**  
**Shorts Editing**  
**Video Scripting**  
**Video Distributions**  
**Content Creation**  
**Lead Flow**  
**CRM Connections**  
**Paid Advertising**  
**SEO Strategy**



### High Value Content

Guides, Maps, FAQs, Downloads. All done for you.



### Video, Video, Video!

We **Edit**, We **Script**, We **SEO**, We **Distribute** & We **Market**.



# GOD BLESS, TAKE CARE, AND REMEMBER-IT'S TIME TO LIFTOFF!

# Need Help?

[Let's Chat!](#)


[+\(510\) 662-6323](tel:+15106626323)



[sales@liftoffagent.com](mailto:sales@liftoffagent.com)



[www.liftoffagent.com](http://www.liftoffagent.com)

