



The 12 **Absolutely Essential** Website CTA's
That Will Capture **Leads**, Turn To
Appointments, & Have You **Closing** More
Deals!

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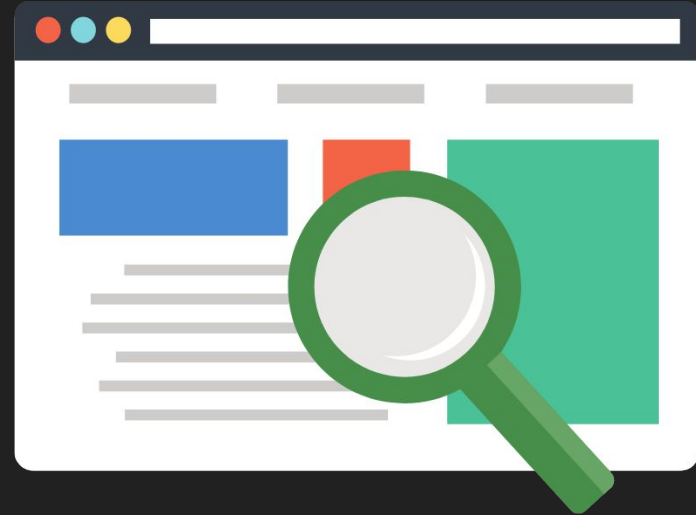
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The Three Biggest Problems | Explanation to why most websites don't convert...**jack shit!**

The First Biggest Problem: Most real estate websites (both custom and broker desk fee provided) are strictly built on high impact branding AND/OR ease of use for fluid CRM integration, but rarely have the custom copywriting, high value content, targeted funnels, or call to actions to run successful campaign budgets to attract the right customers so that you can continue to build a pipeline of buyers, sellers, and ideal clients. Coupled with the lack of video content to build local authority and the website technology partner to have access to, you're stuck with a one size fits all approach that is primarily marketed and sold to the masses, not a real estate marketing and positioning agency with a custom one-on-one approach.

The Second Biggest Problem: Most agents do not put the sweat equity and thought into creating high value content that is a magnet for their ideal clients in their ideal geo specific farm areas. This lack of planning, creation, and consistency creates no local authority or tribe of followers both on social media, YouTube, or website traffic. An agent has to COMMIT to first planning and strategizing around their real estate business and target markets, to then implement personalized content via IG, FB, LinkedIn, YouTube, TikTok, and traditional real estate marketing activities (i.e. direct mail, email marketing, cold calling, live events, networking, referral building).

The Third Biggest Problem: The majority of real estate agents don't budget and invest back into their marketing systems to drive traffic to their specific website funnels and audience building initiatives. Instead they end up paying secondary vendors anywhere between \$1000 Per Month - \$5000 Per Month for technology, tools, and automation, but not video content, social media, and paid advertising via Google Local Services, Google PPC, FB ad campaigns, or YouTube ads. This the breakdown of creating great resources, call to actions, high value content, and funnels, but not building the road to direct them to this specific content.

The Easiest Solution: Liftoff Agent provides The Strategy + Custom IDX Website + Brand Building + Video Content Ideas + High Value Content Offer Brainstorming + Social Media Listing Automation + Video Acceleration Campaigns + Inbound Paid Lead Generation so that you can FOCUS ON BUILDING AUTHORITY THROUGH CONTENT TO ATTRACT THE RIGHT CUSTOMERS, IN THE RIGHT AREAS, THAT ARE ULTIMATELY RIGHT FOR YOUR BUSINESS!

“You don't buy a gym membership, to not put in the work to get in shape. Your real estate business should be no different. Higher the right coaches, trainers, technology partners, and PUT IN THE WORK!”




The BottomLine | Agents Need A Real Brand, A Killer Websites, A Clear Geo Strategy, A Video/Social Gameplan, And A Budget For Lead Generation, Traffic, and Audience Growth


IDX Geographic Buyer Search Page via RealScout


Alert: Low Inventory in Lane County! Sellers are receiving incredible offers on their home as of Sep 2021 →


FEATURED PROPERTIES

The Eugene Oregon Real Estate Market is quickly becoming a fast-paced competitive market. Fueled by the ever increasing home prices in neighboring states and the continued growth of remote working options, the importance of having a local liaison and advisor of your sale or purchase is critical to furthering your investments.

**Dan Gandee**

 **Search**

 **My Matches**

 **Interested**

Sign up to start searching with your agent.

[Sign Up](#)

Have an account? [Sign In](#)

No Min Price

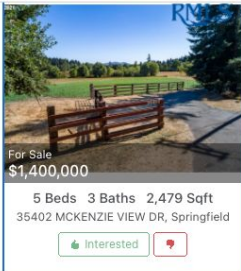
No Max Price

Filters

Photos

List

Newest On Site



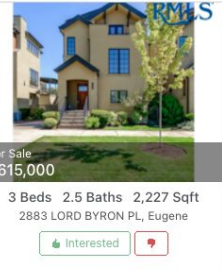
For Sale

\$1,400,000

5 Beds 3 Baths 2,479 Sqft

35402 MCKENZIE VIEW DR, Springfield

Interested




For Sale


\$615,000

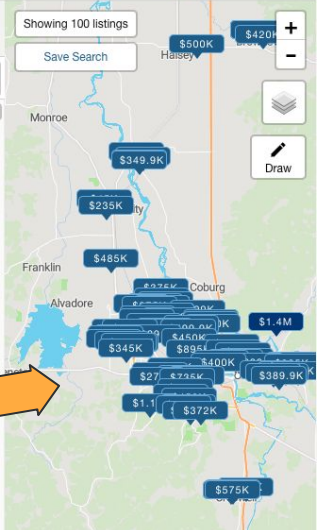
3 Beds 2.5 Baths 2,227 Sqft

2883 LORD BYRON PL, Eugene

Interested










Showing 100 listings

Save Search


Draw











IDX Property Alert Capture Page via RealScout


BASICS


CRITERIA


TASTES



CREATE AN ACCOUNT TO GET PERSONALIZED
HOME MATCHES DELIVERED TO YOU.

First 

Last

Email

Phone Number


Set a password 

NEXT

FILL THIS IN!



Buyer Pre Approval Page



BUY WITH THE EXIT AGENTS TEAM

GET PRE-APPROVED

Type of Loan*

Type of Property*

Your Name*

Phone #*

Email*

Submit Pre-Approval

FILL THIS IN!



Liftoff Agent Positioning Funnel#1 - Example - Investment Buyers & Sellers - FREE E-BOOK!

THE EXIT AGENTS

OUR INVESTING PROGRAMS

The Exit Agent Team is a true "hybrid" real estate broker and investment business, helping investors with ENTERING and EXITING the market through honest guidance, alternative acquisition or exit strategies, and traditional purchasing and listing opportunities.

With over 25 years of cumulative experience as investors before brokers, we treat every transaction with the same level of diligence as if it's our own investment property. Our partner portfolio includes owning and operating single family rental properties, agricultural land, fix and sell, fix and rent, mobile home parks and multifamily apartment complexes.

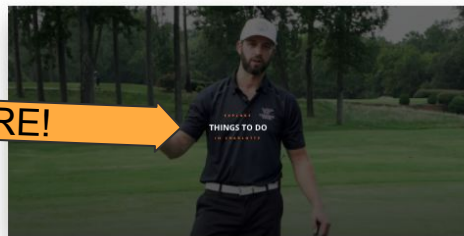


DOWNLOAD E BOOK

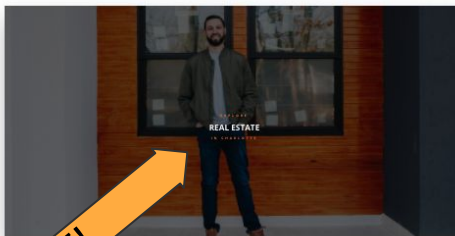
GET FREE E-BOOK!



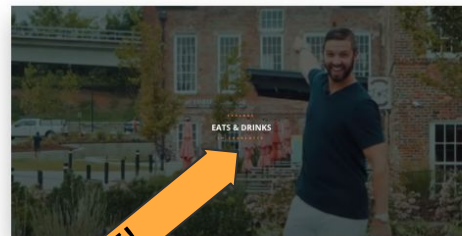
Liftoff Agent Positioning City Funnel - Example - Andy G - Charlotte, North Carolina



CLICK HERE!



CLICK HERE!



CLICK HERE!

EXPLORE CHARLOTTE NEIGHBORHOODS



WATCH NOW!



Cash Offer Distressed Seller Page - ExpressOffers Redirect Page for eXp Realty Agents

RECEIVE AN EXPRESS OFFER

Dan Gandee, Team Leader at The Exit Agents Team is a Certified ExpressOffers Partner at eXp Realty. It lets you, the seller, avoid the stress of traditional home sales. The repairs, cleaning, staging, showing, appointments and surprises have been replaced with a simple and straightforward process that can generate multiple cash offers and gives you more options and control.

ExpressOffers

Multiple potential cash offers for your home. Fast and hassle-free.

ExpressOffers® is eXp Realty's online marketplace that can get you multiple competitive offers quickly without the hassle of fixing up, staging or showing.

Name



Property Address

Email



I'm already working with an eXp Realty agent

SELL MY HOME

FILL THIS IN!

FILL THIS IN!

FILL THIS IN!



Facebook Chat Bot WP Integration



The image shows a website for the Kim Deol Team. On the left, a woman with long dark hair, wearing a yellow dress, stands with her arms crossed. The background is a modern interior with large windows. The website header features the Kim Deol Team logo, which consists of a stylized 'KD' with a house icon inside the 'D', followed by the text 'Kim Deol Team' and 'Experience you can Trust!'. Below the header, the text 'TOP PRODUCER IN TRI VAL' is displayed. Two buttons are visible: 'SEARCH HOMES' and 'FIND YOUR HOME VALUE'. At the bottom, contact information is provided: a phone number '510.760.0970', an email address 'kimdeo@gmail.com', and a radio broadcast schedule 'Tune in every Tuesday on radio 92.3 at 9:30'. A Facebook chat interface is overlaid on the right side of the website. It shows a chat window titled 'Chat with Kim Deol Realtor - The ...' with a profile picture of the woman. The chat message says 'Hi! I'm here to answer any questions you may have.' Below the message are two buttons: 'Continue as Norman' (blue) and 'Continue as Guest' (grey). A small text at the bottom of the chat window states 'By continuing as a guest, you agree to Facebook's Terms, Data Policy and Cookies Policy.' An orange arrow points from the text 'CLICK TO CHAT!' to the 'Continue as Guest' button. A Facebook Messenger icon is located in the bottom right corner of the website.

Kim Deol Team
Experience you can Trust!

TOP PRODUCER IN TRI VAL

SEARCH HOMES

FIND YOUR HOME VALUE

510.760.0970 kimdeo@gmail.com

Tune in every Tuesday on radio 92.3 at 9:30

Chat with Kim Deol Realtor - The ...
Typically replies within a day

Hi! I'm here to answer any questions you may have.

[Continue as Norman](#)

[Continue as Guest](#)

By continuing as a guest, you agree to Facebook's [Terms](#), [Data Policy](#) and [Cookies Policy](#).

CLICK TO CHAT!



Schedule Event RSVP Page

The screenshot displays the website for 'THE EXIT AGENTS TEAM'. The top navigation bar includes links for Buy, Sell, Invest, Relocate, Downsize, Our Approach, About, and Join Our Team. The main banner features a scenic view of a town with the text 'Free Events'. Below this, the 'PAST EVENTS' section is highlighted in green. It contains two video thumbnails from a 'FREE WEBINAR SERIES'. The first video is titled 'Investing In Real Estate with SDIRA's' and features Steve Crobajj from Quest Trust Company. The second video is titled 'How To Buy Your FIRST Investment Property & PROFIT!'. An orange arrow points to the 'PAST EVENTS' section with the text 'WATCH PAST EVENTS!'. Another orange arrow points to the 'SIGN UP FOR OUR FREE EVENT!' form with the text 'FILL THIS IN!'.

THE EXIT AGENTS TEAM

Buy ▾ Sell ▾ Invest ▾ Relocate ▾ Downsize ▾ Our Approach About ▾ Join Our Team

Free Events

PAST EVENTS

WATCH PAST EVENTS!

FILL THIS IN!

FREE WEBINAR SERIES

Investing In Real Estate with SDIRA's

Featured Speaker | Steve Crobajj from Quest Trust Company

Using Self Directed IRA's To Buy Real Estate

FREE WEBINAR SERIES

How To Buy Your FIRST Investment Property & PROFIT!

How To Buy Your First Investment Property & PROFIT!

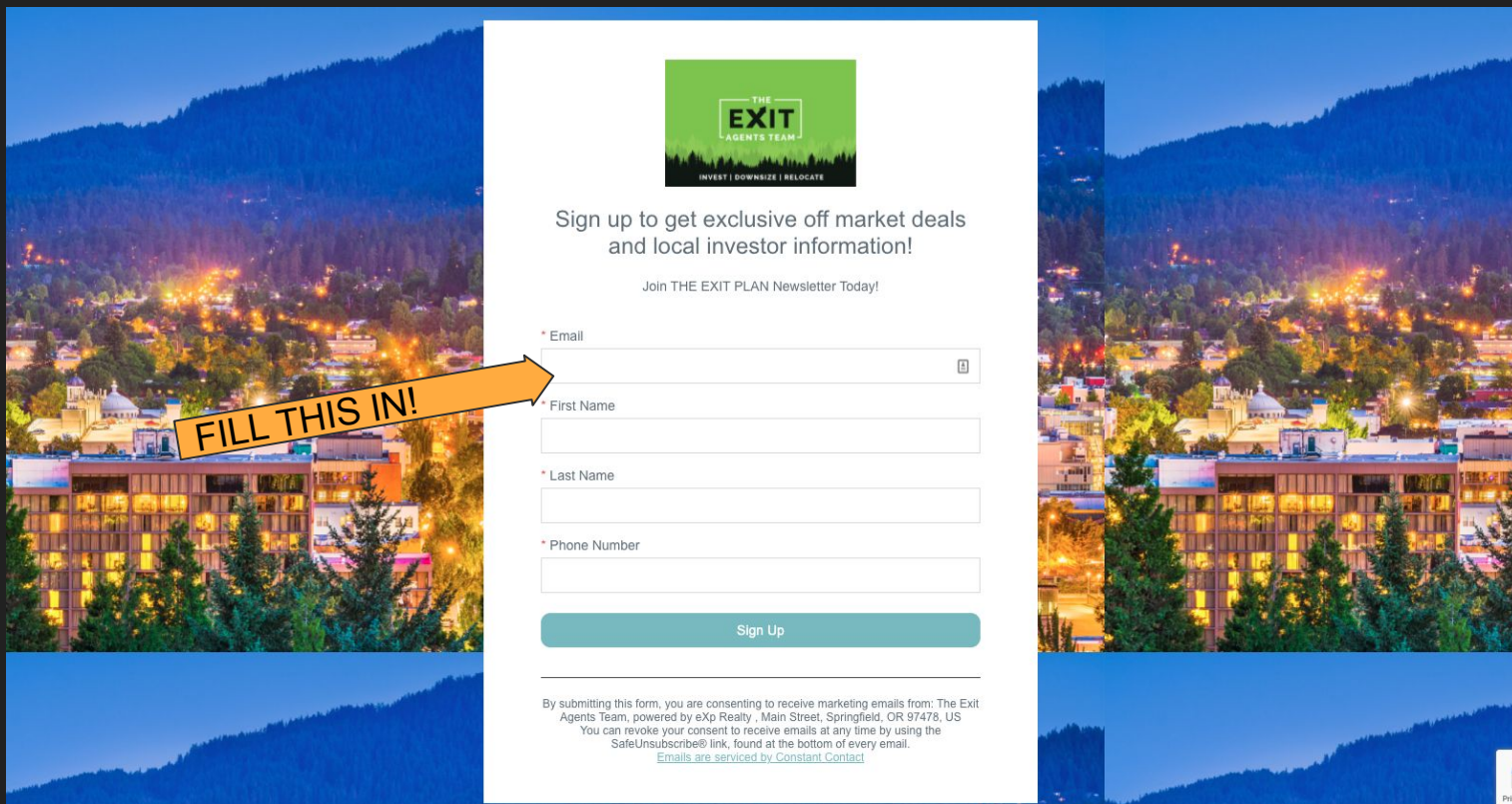
SIGN UP FOR OUR FREE EVENT!


Phone Number

Forgot password?



Email Newsletter Sign Up Page





THE
EXIT
AGENTS TEAM
INVEST | DOWNSIZE | RELOCATE

Sign up to get exclusive off market deals
and local investor information!

Join THE EXIT PLAN Newsletter Today!

* Email

* First Name

* Last Name

* Phone Number

[Sign Up](#)

By submitting this form, you are consenting to receive marketing emails from: The Exit Agents Team, powered by eXp Realty, Main Street, Springfield, OR 97478, US
You can revoke your consent to receive emails at any time by using the [SafeUnsubscribe®](#) link, found at the bottom of every email.
[Emails are serviced by Constant Contact](#)

FILL THIS IN!



Privacy



Three Source One Button Review Capture Page

Read Reviews

WORKING WITH THE EXIT AGENTS

THANKS FOR LEAVING A REVIEW

LEAVE A ZILLOW REVIEWLEAVE A FACEBOOK REVIEWLEAVE A GOOGLE REVIEW



THE
EXIT
AGENTS TEAM



REGINA C
★★★★★

Maintained prompt and authentic communications throughout the entire process. Patiently answered and even anticipated all questions. Dependable and helpful above and beyond the call of duty. Highly recommend working with Dan and his associates.



CLICK TO LEAVE REVIEW

CLICK TO LEAVE REVIEW

CLICK TO LEAVE REVIEW




Instant Home Valuation CMA (AVM)




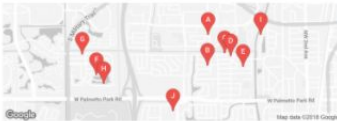
SEARCH SELL OTHER ▾ RESOURCES ▾

What's Your Home Worth?

View Our Instant Market Report, Including Comparables, Instantly



Recent Similar Sales



#	Distance	Property	Price	Date	Beds	Baths	Sq Ft	Acres	Days
-	-	Subject	-	-	3	3	2,349	0.23	-
A	0.46	941 NW 10th Street	\$475,000	6/18/2018	3	3	1,785	0.00	109
B	0.65	1008 NW 9th Terrace	\$365,000	5/15/2018	4	3	2,179	0.00	80
C	0.69	847 NW 7th Street	\$475,000	6/13/2018	4	3	1,818	0.00	114
D	0.76	815 NW 7th Street	\$355,000	5/26/2018	4	3	1,891	0.00	72
E	0.93	728 Palmetto Street	\$345,000	6/18/2018	4	3	2,020	0.00	68

THE EXIT AGENTS TEAM - Eugene | Springfield





Schedule Your 100% No Obligation
Positioning Strategy Session By Visiting

www.LiftoffAgent.com