



PERBADANAN PRODUKTIVITI MALAYSIA (MALAYSIA PRODUCTIVITY CORPORATION)
Peti Surat 64, Jalan Sultan, 46904 Petaling Jaya Selangor, Malaysia
Tel: 03-7955 7266, 7955 7050, 79557085
Fax: 03-7957 8068 (E), 7955 1824 (B), 7954 0795 (Promosi)
Lorong Produktiviti Off Jalan Sultan, 46200 Petaling Jaya, Selangor, Malaysia. <http://www.mpc.gov.my>

FOR IMMEDIATE RELEASE

28th August 2020

Productivity1010 A Virtual Mentoring Digitisation Services for Manufacturing Sector

Petaling Jaya – In line with government efforts to leverage on digital skills in age of technologies, Machinery and Equipment Productivity Nexus (MEPN) fully supported by Malaysia Productivity Corporation (MPC) is introducing **PRODUCTIVITY1010** (Productivity through Digitisation) via Business Virtual Mentoring Services (BVAM) to assist companies in developing individual digitisation roadmap.

Director General of MPC, YBhg. Dato' Abdul Latif Haji Abu Seman said **PRODUCTIVITY1010** undertake Digitization Self-Diagnostic and Prioritization Matrix tools to help businesses to embark on digitization journey.

"We target to assist 1000 companies in manufacturing sector to start the digitisation journey to improve productivity for long term competitiveness, besides this initiative also targeted to produce more than 20 industry experts to transfer knowledge and technology to the industry.

"Digitization Self-Diagnostic Tool offer businesses to self-check their readiness in digitization. Upon completion of assessment, the company can participate MPC Business Virtual Advisory Mentoring (BVAM) Programme which offer 10 hours virtual mentoring session with the guidance of 20 System Integrators from The Malaysia Industrial 4.0 System Integrator (MISI4.0) and Malaysia Automation Technology Association (MATA) who are certified as mentorss by MPC," he said.

According to YBhg Dato' Abdul Latif, a group of 5 companies will be guided by nominated mentor to establish individual company digitization roadmap through Prioritisation matrix tool during the mentoring programme.

“Designed as a management planning tool, the Prioritisation Matrix encompassed 4Rs’ framework – Reality Check, ROI calculation, Review KPIs, and Reference global best practice. The goal is to assist companies in quantitatively identifying the high priority index dimensions where Improvements will bring the most benefit,” he said.

Meanwhile, Champion of Machinery and Equipment Productivity Nexus (MEPN), Mr. Mac Ngan Boon said they has successfully conducted nine (9) series of webinars and virtual advisory clinic or known as MEVAC attended by more than 1000 industry players to assist the industries to deliver proposition and to facilitate approach to implement sustainable change.

“Among the issues and business concern raised during the MEVAC is on digitisation. Most of the companies are aware on the Industry4.0 and how digitisation can improve their business productivity and competitiveness, but they do not know how to start the digital transformation journey.

“The companies may find it challenging to prioritise their digital transformation focus areas. One of the most common mistakes is failing to factor in all necessary considerations for a holistic prioritisation, resulting in suboptimal outcomes,” he said.

He added, in addressing this concerned, MEPN with fully supported by MPC will launch **Productivity1010** which will take place on the 29th August 2020.

The event will be graced by Director General of MPC, YBhg. Dato’ Abdul Latif Haji Abu Seman.

End

For Media Enquiries :
Abdul Rahman Kamis (0133693243)
Or arahman@mpc.gov.my

About Malaysia Productivity Corporation (MPC)

Malaysia Productivity Corporation (MPC) is a statutory body under the Ministry of International Trade and Industry (MITI). MPC promotes productivity, quality and competitiveness to the industries and organisations in Malaysia. MPC's vision is to be the leading organisation in productivity enhancement for global competitiveness and innovation.

Released by **MALAYSIA PRODUCTIVITY CORPORATION.**
