



COMMUNITY  
FOUNDATION  
WEST CENTRAL ILLINOIS & NORTHEAST MISSOURI

## **Community Foundation Grantee Media Toolkit**

We are honored to partner with you in strengthening communities across West Central Illinois and Northeast Missouri. Sharing the story of your work helps inspire generosity and shows the real impact of local philanthropy, and we appreciate it when you recognize the Community Foundation's support.

### **How to Acknowledge Your Grant (Preferred)**

Rather than using our logo, we ask grantees to recognize support through written acknowledgement.

#### **Preferred language:**

*"This program was made possible by a grant from the Community Foundation Serving West Central Illinois & Northeast Missouri."*

You're welcome to use this wording in:

- Social media posts and captions.
- Newsletters and email updates.
- Press releases.
- Annual reports.
- Event programs or remarks.
- Website program descriptions.

This helps keep messaging consistent while clearly celebrating the partnership behind your work.

#### **About Logo Use**

To maintain a consistent brand identity, the Community Foundation reserves its logo for official Foundation marketing and communications.



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We kindly ask grantees **not to include the Community Foundation logo** on promotional materials, graphics, or publications unless prior permission has been granted.

If you believe logo use would be helpful for a unique situation, just reach out. We're happy to review requests on a case-by-case basis.

### **Help Us Celebrate Your Impact**

We love sharing the good work happening across our region. While we may receive project or organization updates from your grant follow up reports in the grant portal, you are welcome to keep us in the loop when you have:

- Program launches or major milestones.
- Events connected to your grant.
- Media coverage or press announcements.
- Photos or stories highlighting impact.

When possible, tag or mention the Community Foundation on social media so we can help amplify your story.

### **Need Help?**

If you have questions about acknowledgement language, communications, or collaboration opportunities, we're here to help.

### **Contact:**

Emily Moore

Development Officer

[emoore@mycommunityfoundation.org](mailto:emoore@mycommunityfoundation.org)