

EDINBURGH REGISTER HOUSE EXPERIENTIAL

Experiential with Media Boxx enables a brand to engage and interact with thousands of consumers at Edinburgh's Register House.

Generating interest, conversation and brand awareness, experiential put brands in the consumers' hands, creating powerful and memorable experiences and building a real connection between brands and consumers.

Media Boxx offers a full 360° service, working collaboratively with clients from the conception of a creative idea, through to the execution and delivery of the live activation, creating the perfect immersive experience for any campaign and any audience.







EDINBURGH REGISTER HOUSE

AUDIENCE INFO

SITE DETAILS

7 x 9m

Site Dimensions

61%

ABC1*

4 Week

AB*

33%

Minimum lead time from booking

37%

18-34yrs

£4,000.00 (net)*

Daily Site Fee

*Source: Route Data

*seasonal uplifts apply during the Edinburgh Fringe

