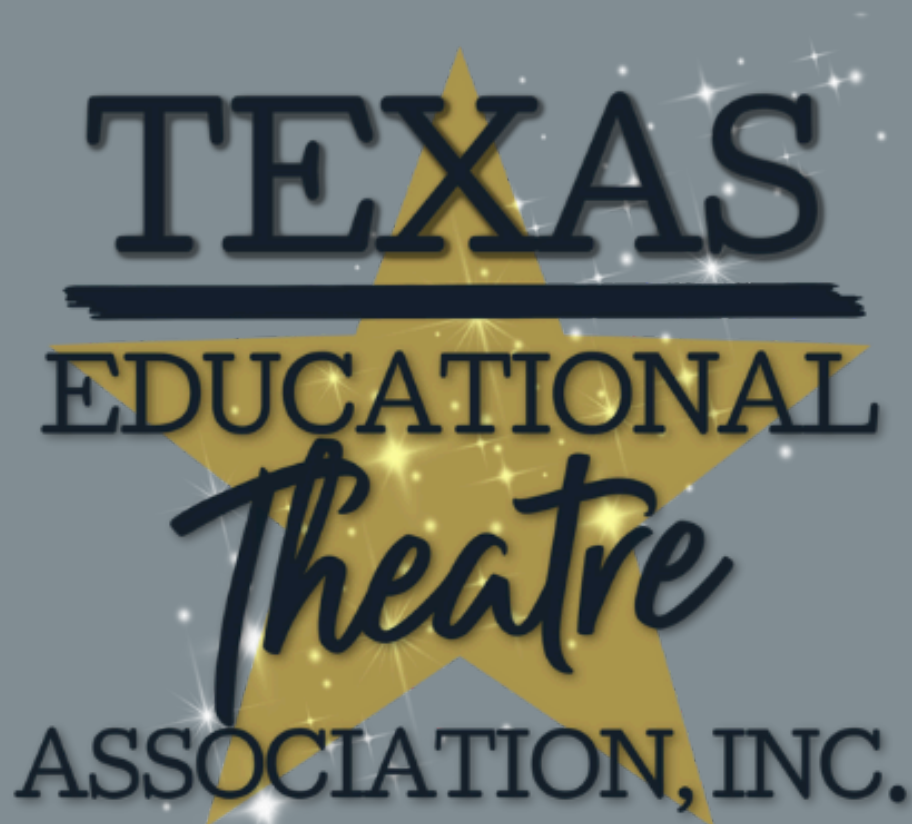


Sponsorship Packet 20 25



txeta.com

650 W. Bough Ln.
Suite 150-199
Houston, Texas 77024



About Us

History

Since its founding in 1951, the Texas Educational Theatre Association, Inc. has made significant contributions to the development of educational theatre in the state of Texas and throughout the nation. The Association played a significant role in

- working with the Texas Governor to form the Texas Fine Arts Commission.
- creating standards for teacher certification and training.
- developing state and national theatre courses and curriculum for courses in Introduction to Theatre, Acting, Voice and Diction, Technical Production, Stage Make-Up, Directing, and History of Theatre.

Mission

The mission of Texas Educational Theatre Association is to support, promote, and expand educational theatre by providing quality educational opportunities, a network for resources, support, and expansion, a base for advocacy, and a forum for establishing standards, programs, and projects in order to celebrate the importance of theatre arts in the human experience.

What We Do



TxETA provides

- Professional development for K-12 and post secondary theatre educators Arts Advocacy
- Resources and Networking
- Curriculum Development
- Student Scholarships
- Student Training and College Auditions
- Scholarships for educators and students

Events

TheatreFest - TxETA's largest annual event and convention offers training and education for theatre educators and students around the state. Conference activities include workshops taught by special guests and master teachers, organizational meetings and activities, performances, PlayFest, DesignFest, auditions, networking opportunities, exhibits, and much, much more.


SummerFest - This annual event developed for K-12 theatre educators includes a wide array of workshops, performances, special guests, and networking.

Higher Education Research and Creative Regional Conference (HERC) - HERC provides a forum for scholars, educators, students and professionals interested in the scholarly and creative inquiry of theatre-related topics, research and discussion. Participants have the opportunity to submit scholarly papers for publication consideration in the Scholarly Debut Papers Project.

Texas Theatre Administrators Conference (TTAC) - TTAC provides workshop opportunities resources, and tools for Fine Arts Directors, Coordinators, and Supervisors to learn the best practices and strategies for advocating and supporting theatre arts courses, theatre production, and theatre educators.

Regional Round-Up - This mini-conference takes TxETA to regions across the state to work with teachers and college students in a one-day format. Presenters include local experts and members of the TxETA Board.

State OAP Mini Conference - Educators attend the state UIL One-Act Play Contest to watch shows, receive training, and earn continuing professional education hours.

<div>  <div> sponsorship LEVELS </div> </div> <div> BENEFITS </div>	Spotlight Partner (\$10,000 or above)	Orchestra Sponsor (\$5,000 to \$9,999)	Mezzanine Sponsor (\$2,000 to \$4,999)	Gallery Sponsor (\$250.00 to \$1,999)	Lobby Sponsor (\$25 to \$249)
Letter of Acknowledgement	✓	✓	✓	✓	✓
Website Listing on Sponsor Page	✓	✓	✓	✓	✓
Listing on TheatreFest and SummerFest app	✓	✓	✓	✓	
Optional Customized Sponsorship Package*	✓	✓	✓	✓	
Company logo on designed signage* (dependent on package at the Gallery Level)	✓	✓	✓		
Company logo and hyperlink on TxETA website	✓	✓	✓		
Company featured on TxETA website, Social Media & Newsletter	✓	✓			
Featured logo on TheatreFest and SummerFest App	✓	✓			
Featured Sponsor on TheatreFest and SummerFest App	✓				
Exclusive promotional recognition (based on package - the bigger the better!)	✓				

CUSTOM SPONSORSHIP

& IN-KIND DONATION

Opportunities

Custom Sponsorship

Starting at the Gallery level, numerous opportunities exist to customize individual sponsorship levels by directing your donation towards specific Items, events, and activities. Some options include:

Specialty Advertising (contact for pricing information):

Have your company's logo/name placed on special signage. This includes:

*Cash Giveaways at TheatreFest (to be distributed at the business meeting & used at exhibitor booths)

*Signage (Logo on directional and informational signage to assist members at conventions)

*Flyers/Items in Swag Bags (Advertisement or small gift in Swag Bags at TheatreFest, SummerFest and/or HERC)

Luncheons & Receptions:

Co-sponsor or sponsor a luncheon or reception and have your company recognized (sponsorship includes a brief address to the group)

Event	Co-Sponsorship	Sponsorship
TF Auditions Hospitality	\$1000 (max 5)	\$5,000
TF TTAC Luncheon	\$1,000 (max 8)	\$8,000
TF Exhibitor Reception	\$1,500 (max 5)	\$7,500
TF Section Receptions (K-12, HEd, Retiree)	\$1,500 (max 15)	\$90,000
TF Recognition Receptions (Awards, President's)	\$1,500 (max 10)	\$15,000
TF TTEN Reception	\$1,000 (max 6)	\$6,000
SF Luncheons	\$1,000 (max 6)	\$6,000
SF Banquet	\$1,000 (max 4)	\$4,000
HERCC Meals	\$200 (max 10)	\$2,000
SummerFest Hospitality	\$250 (max 4)	\$1,000

Specialty Items (contact for pricing information):

Have your company's logo/name placed on special items used at conventions. This includes:

Lanyards, Swag Bags(to be used at all TxETA events)

TheatreFest/SummerFest T-Shirts (to be distributed at the appropriate event)

TTAC Vendor Tables (TTAC Admin Day)

Tech Theatre Supplies at SummerFest (sponsor of items at SummerFest)

Guest Speakers (contact for pricing information):

Recognition & logo on appropriate signage for your assistance in bringing in quality speakers at events. This includes:

SummerFest Special Guest Artist Fund (to be used for general guest artist)

Special Guest Artist for HERCC (to be used for artists at HERCC)

Festivals (contact for pricing information):

Recognition & logo on appropriate signage for your sponsorship at TheatreFest events This includes:

PlayFest (to be used for the costs associated with the event)

DesignFest (to be used for costs associated with the event)

FilmFest (to be used for costs associated with the event)

In-Kind Donation

Didn't see an option for sponsorship? Consider an In-Kind Donation providing support for expenses associated with miscellaneous supplies and resources.

CONTACT US

Texas Educational Theatre Association

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Suite 150-199

Houston, Texas 77024

If you are interested in sponsorship opportunities
or would like to provide an In-Kind Donation,
please speak with Gary Cooper, Treasurer-Elect and Sponsorship Chair
(treasurer.elect@tetatx.com).

TxETA is recognized as a 501c3 Non-Profit Organization.

