

Luminato 2022 Annual Report



**LUMINATO
FESTIVAL
TORONTO**

Land Acknowledgement

Luminato Festival Toronto acknowledges that the land we gather on is the traditional territory of the Mississaugas of the Credit, the Chippewa and the Anishinaabeg, the Haudenosaunee Confederacy, the Wendat Confederacy, and many Indigenous peoples, both known and unknown. This territory is subject to Treaty 13 and the Dish With One Spoon Wampum Belt Covenant and is home to many First Nations, Inuit and Métis peoples from across Turtle Island. Luminato acknowledges our responsibilities to these territorial agreements and to peaceably share and care for the resources of this land while aspiring to embody the treaties through our actions, relationship-building, and our programs.

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Cassandra Popescu - Cover & Pages 6, 7, 10, 11, 12, 13, 15, 18, 20

Gordon Winch - Page 4

Dahlia Katz - Page 8

Chelsea Brimstin - Page 9

Elana Emer - Page 14

Daniel Dorta - Page 16

Tamar Ilana Cohen Adams - Page 24

Luminato by the Numbers



181

PERFORMANCES AND
OUTREACH ACTIVITIES



6

WORLD
PREMIERES



2

LUMINATO
COMMISSIONS



496

PARTICIPATING ARTISTS



377

TORONTO ARTISTS



95

ARTISTS FROM ACROSS
ONTARIO AND CANADA



283K

FESTIVAL ATTENDANCE



864M+

TOTAL MEDIA
IMPRESSIONS
(EARNED)



13M+

SOCIAL MEDIA
IMPRESSIONS
(ORGANIC)
NOV 1, 2021 - JUNE 19, 2022



95%

OF SURVEY
RESPONDENTS WERE
PROUD THAT TORONTO
CAN HOST AN EVENT LIKE
LUMINATO FESTIVAL



89%

OF SURVEY
RESPONDENTS ARE
LIKELY TO RECOMMEND
LUMINATO TO THEIR
FAMILY AND FRIENDS



85%

OF SURVEY
RESPONDENTS SAID THE
FESTIVAL GAVE THEM
A UNIQUE CULTURAL
EXPERIENCE THAT THEY
WOULD NOT NORMALLY
BE ABLE TO ENJOY



LUMINATO FESTIVAL TORONTO

I am proud to share that 2022 has been a year of successes for Luminato. We brought two festivals to life; the first primarily online and the second in-person. We presented incredible works across the city from leading Canadian and international artists engaging with the most significant issues of our day. We took the festival to communities across the GTA and we won an international award for our engaging It's Art advertising campaign.

While these successes represent a year of hard work, my favourite moments were seeing the theatres buzzing, the parks humming, and the city alive with festival programming this past June.

I would like to offer my heartfelt thanks to our generous supporters from the Province of Ontario, the Government of Canada, and the City of Toronto. To our donors and sponsors, thank you for helping us bring exceptional art to our communities. Congratulations and thank you to our dedicated staff, volunteers, and incredible artists. It is an honour to see the vibrancy of our creative community return after the challenges of the past two years.

Finally, thank you to CEO Celia Smith and Artistic Director Naomi Campbell for believing in Luminato's mission to harness the power of art and creativity to open conversations, build stronger communities, and ultimately change the world. Your vision and energy are reigniting the city and I look forward to seeing Luminato 2023 come to life.

Je suis fier de partager que 2022 a été une année de succès pour Luminato. Nous avons donné vie à deux festivals; le premier principalement en ligne et le second en personne. Nous avons présenté des œuvres incroyables à travers la ville d'artistes canadiens et internationaux de premier plan s'intéressant aux problèmes les plus importants de notre époque. Nous avons présenté le festival dans des collectivités de la région du Grand Toronto et nous avons remporté un prix international pour notre campagne publicitaire engageante C'est de l'art.

Bien que ces succès représentent une année de travail acharné, mes moments préférés ont été de voir les théâtres bourdonner, les parcs bourdonner et la ville animée par la programmation des festivals en juin dernier.

Je tiens à remercier du fond du cœur nos généreux donateurs de la province de l'Ontario, du gouvernement du Canada et de la ville de Toronto. À nos donateurs et commanditaires, merci de nous aider à apporter de l'art exceptionnel à nos communautés. Félicitations et merci à notre personnel dévoué, nos bénévoles et nos incroyables artistes. C'est un honneur de voir le dynamisme de notre communauté créative revenir après les défis des deux dernières années.

Enfin, merci à la PDG Celia Smith et à la directrice artistique Naomi Campbell d'avoir cru en la mission de Luminato d'exploiter le pouvoir de l'art et de la créativité pour ouvrir des conversations, bâtir des communautés plus fortes et finalement changer le monde. Votre vision et votre énergie ravivent la ville et j'ai hâte de voir Luminato 2023 prendre vie.

Peter Herrndorf,
Chair / Président, Luminato Festival Toronto



Luminato's 2022 festival took us across the GTA, from Brampton and Vaughan to the Beaches and Scarborough, welcoming new audiences and provoking important conversations all along the way. This year's programming addressed essential and timely topics about the world we live in through big, bold works of art which inspired and challenged, leaving our audiences with many stories to tell. We presented the work to the city, much of it for free, while prioritizing equity, inclusion and accessibility in everything we do, both in public and behind the scenes.

Edward Burtynsky's *In the Wake of Progress* had its long-awaited premiere at Yonge-Dundas Square followed by the successful launch of the immersive experience in Toronto, before taking it to Sydney, Australia. We look forward to touring this piece and its message around the world over the next few years.

Le festival Luminato 2022 nous a emmenés à travers le Grand Toronto, de Brampton et Vaughan à The Beaches et Scarborough, accueillant de nouveaux publics et provoquant des conversations importantes tout au long du parcours. La programmation de cette année a abordé des sujets essentiels et d'actualité sur le monde dans lequel nous vivons à travers de grandes œuvres audacieuses d'art qui a inspiré et interpellé, laissant à notre public de nombreuses histoires à raconter. Nous avons présenté le travail à la ville, en grande partie gratuitement, tout en privilégiant l'équité, l'inclusion et l'accessibilité dans tout ce que nous faisons, tant en public qu'en coulisses.

In the Wake of Progress d'Edward Burtynsky a eu sa première tant attendue au Yonge-Dundas Square, suivie du lancement réussi de l'expérience immersive à Toronto avant de partir en tournée à Sydney, en Australie. Nous avons hâte de faire le tour de cette pièce et de son message le monde au cours des prochaines années.

LUMINATO FESTIVAL TORONTO

Leveraging new opportunities to reach a younger demographic, we took social media by storm through TikTok and reels – and the crowds showed up! Our TikTok content attracted an audience of almost 6,000 for Go_A, demonstrating the influence of digital communities.

A powerful line up of in-theatre works featuring David Suzuki, Tomson Highway, Dana Gingras and their talented collaborators complemented the free outdoor program.

The 2022 festival was attended by over 283,000 people, a benchmark we hope to surpass in 2023 with more large-scale, public programming, as we apply our 5-year plan to reach across the GTA to engage and inspire audiences through great art.

Thank you for your support. We look forward to celebrating with you again in June, 2023.

Celia Smith
CEO / PDG, Luminato Festival Toronto

Naomi Campbell
Artistic Director / Directrice artistique, Luminato Festival Toronto

Tirant parti de nouvelles opportunités pour atteindre une population plus jeune, nous avons pris d'assaut les médias sociaux grâce à TikTok et aux bobines – et les foules se sont présentées ! Notre contenu TikTok a attiré une audience de près de 6 000 personnes pour Go_A, démontrant l'influence des communautés numériques.

Une puissante programmation d'œuvres en salle mettant en vedette David Suzuki, Tomson Highway, Dana Gingras et leurs talentueux collaborateurs a complété le programme extérieur gratuit.

Le festival 2022 a attiré plus de 283 000 personnes, une référence que nous espérons surpasser en 2023 avec une programmation publique à plus grande échelle, alors que nous appliquons notre plan quinquennal pour atteindre l'ensemble de la RGT afin d'engager et d'inspirer le public à travers l'art.

Merci pour votre soutien et au plaisir de célébrer à nouveau avec vous en juin 2023.

Luminato Live at Yonge-Dundas Square

Presented by Cadillac Fairview - Music Presented by OLG



Luminato 2022 opened with a FREE LIVE in-person takeover in the heart of the city, filling Yonge-Dundas Square with concerts, onstage talks, and an *Eco-Fair* stacked with sustainable products, inspiration and ideas. Audiences explored art and climate activism through the lens of artists and makers, with music and talks, including a rare public conversation between Pam Palmater, David Suzuki, and Edward Burtynsky. On Thursday and Friday crowds grooved to the music of iskwē, the Molinari String Quartet, and the Queer Songbook Youth Orchestra with Beverly Glenn-Copeland, while Aysanabee, Wolf Saga, and others kept the tunes coming on Saturday and Sunday, which also featured the world premiere of Edward Burtynsky's *In the Wake of Progress*.

"It's been five years now since I last experienced Beverly Glenn-Copeland in person and I am thankful that the @luminatofestival saw fit to program tonight's free Dundas Square event which showcased what I believe was the debut performance of the Queer Songbook Youth Orchestra for the people of Toronto."

- @Voluntaryinnature, Instagram user

"Beverly Glenn-Copeland with the Queer Songbook Youth Orchestra @queersongbook last night at Dundas Square was a truly transcendent Pride experience. 🏳️ @Luminato"

- Justin Stayshyn, on Twitter

PRESENTED BY



MUSIC PRESENTED BY



SUPPORTED BY



Joan and Jerry Lozinski



Major Cultural Event 2022

WITH ASSISTANCE FROM



Yamaha

06
LUMINATO 2022

Edward Burtynsky's In The Wake of Progress

Conceived, directed, filmed and photographed by Edward Burtynsky
Commissioned and co-produced by Luminato Festival Toronto



This free, outdoor experience told the epic tale of humanity's impact on the planet. Co-produced by Canadian music legend Bob Ezrin, *In the Wake of Progress* presented the powerful imagery of global landscapes usurped by human activity in contrast to the dazzling urban centre, at a moment when the health of our planet is an urgent international priority.

"The return of festivals has been a highlight of the summer and in particular, @Luminato's recent feature at Yonge and Dundas Square @EdwardBurtynsky is a wonderful & important example of meaningful placed public art and life @DowntownYonge"

- Sheliza (Esmail) Rajan (Urban planner and community builder), on Twitter

SUPPORTED BY



WITH ASSISTANCE FROM

Louise MacCallum and Michael Barnstijn

The S.M. Blair Family Foundation

Bullfrog Power

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PRODUCED IN ASSISTANCE WITH



07
LUMINATO 2022

Art in Transit: Luminato on the GO!

Produced in partnership with GO Transit and Union



Art in Transit: Luminato on the GO followed grumpy, urban Fish, suited and caffeinated, as he began his morning commute yearning for the water and feeling the call of the lake. With assistance from a cheery Train Conductor, and chance encounters with musicians and dancers, rituals and readings, Fish rode the train all the way home to Lake Ontario, while slowly transforming from a fish-in-a-suit into his true aquatic self.

Art in Transit: Luminato on the GO brought the delight and whimsy of street theatre to everyday train commuters. It popped up on a different GO line and in various Union Station concourses, every weekday of the festival.

"GO Trains Will Host Live Shows Of A Commuting Fish This Week & It's Like A Fever Dream"
- Narcity Canada

SUPPORTED BY



WITH ASSISTANCE FROM

The Arts, Culture & Creative Industry Development Agency and The City of Brampton Tourism Vaughan

08
LUMINATO 2022

What You Won't Do For Love

A Why Not Theatre Production



Actors and real-life couple Miriam Fernandes and Sturla Alvsvaag navigated a poetic and playful dialogue on stage with world renowned award-winning environmentalists David Suzuki and Tara Cullis, who have been a couple for 5 decades. Through honest reflection and lively conversation, David and Tara shared powerful insights and captivating stories garnered over a lifetime of environmental activism and the deep bond of their partnership.

"In the show they talk about their working relationship and 50-year marriage, and explore the connections between love for each other and love for the planet."
- Karen Fricker, Toronto Star

LEAD SUPPORTER OF NATIONAL ARTIST FUND



WITH ASSISTANCE FROM

Bullfrog Power

WITH ASSISTANCE FROM



ORIGINAL CO-PRESENTED AND PRODUCED WITH SUPPORT FROM



09
LUMINATO 2022

World Premiere

WORLD PREMIERE

Black Ark

As part of **ArtworxTO**



Built of wood, metal, and found materials, Black Ark was an invitation to look back and move forward.

Oluseye Ogunlesi explored Canada's role in the trans-Atlantic Slave Trade through his installation *Black Ark*. Referencing the slave ships that were built in Canada, this cathedral-like structure invited visitors into the hull of a ship, creating passage and revealing the fractured and erased history of enslavement in Canada.

"Black Ark, a public art installation by Nigerian Canadian artist Oluseye Ogunlesi olu.seye, explores Canada's role in the Trans-Atlantic Slave Trade."
- Henrietta Walmark, on Instagram

PRESENTED BY



PRESENTED BY

Linda Chu and John Donald

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LUMINATO 2022

All in Good Time

Produced by Dreamwalker Dance Company



All in Good Time invited audiences into a multifaceted interactive free flowing experience of love, gratitude and release. Designed for small groups and individuals of all abilities, this nourishing activation used audio and visual prompts to reconnect us, attune our hearts and awaken physical rhythms felt within the relationships between Bodies, Lands, Waters, and Others.

All in Good Time took place throughout the festival at sites of natural wonder across the Toronto region, and also issued a daily prompt online for at-home participation on each day of the festival.

"As part of this year's Luminato Festival, All in Good Time is a beautiful and moving guided ceremony of love, gratitude and release."
- CBC Arts on Facebook

WITH ASSISTANCE FROM

The Arts, Culture & Creative Industry Development Agency and The City of Brampton Tourism Vaughan

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LUMINATO 2022

The Cave

Produced by J MAR Electric
In association with Theatre Passe Muraille



Sung in English and Cree, this 75-minute sung-through story cabaret from Tomson Highway, John Millard, and Martha Ross combines live music and immersive visuals with wry humour and poignant storytelling. Intimate and entertaining, *The Cave* is a timely parable about the folly of our actions and the impact on friends and foes alike of the climate crisis that rages around us. It has recently embarked on a tour in Western Canada, and garnered international interest during its run at Luminato.

"On the surface, this parable about how climate change is endangering the world's fauna sounds earnest, almost twee. The creators play with that misconception, and more, imparting a serious yet funny, urgent, all-ages environmental message with a decadent, downtown feel."
- Glenn Sumi, Now Toronto

Creation Destruction

Animals of Distinction / Dana Cingras



On the shores of Lake Ontario, under the rays of the setting sun, *Creation Destruction* brought together video by United Visual Artists, hypnotic chamber rock with members of Godspeed You! Black Emperor and 11 of Canada's most distinguished dancers, as they traced a choreographic map that was both fractal and whole, exploring humanity's capacity to adapt, innovate, and survive.

"...this outdoor multimedia event will merge video installations, 11 dancers and mesmerizing chamber rock by members of the Montreal band Godspeed You! Black Emperor."
- Toronto Star

PRESENTED BY

Ian and Kiki Delaney, C.M.

WITH ASSISTANCE FROM

Bureau du Québec à Toronto

LEAD SUPPORTER OF NATIONAL ARTIST FUND



Beloved: A Celebration of Toni Morrison and Black Women Writers, with Donna Bailey Nurse



On the stage of the magical Wintergarden Theatre, leading Canadian curator and literary critic Donna Bailey Nurse held intimate conversations celebrating the legacy of Toni Morrison, the unrivalled impact she had on Black women writers and readers around the world, and the joys and challenges of being a Black woman in today's world. Hosted by musical tour de force and star of *Ugly Black Woman* Nicky Lawrence and accompanied by a house band led by Canadian music legend Orin Isaacs, Donna was joined on stage by Zalika Reid-Benta, Rebecca Fisseha, Francesca Ekwuyasi, and Cheluchi Onyemelukwe-Onuobia on June 17, and Myriam J.A. Chancy, Aminatta Forna, and Dawnie Walton on June 18.

"Over two evenings, acclaimed authors such as Zalika Reid-Benta and Dawnie Walton discuss the legacy of Toni Morrison with literary critic Donna Bailey Nurse."
- Toronto Star

"Oh, WOW, what a joyful, moving, beautiful evening celebrating Black women writers as part of @luminatofestival's Toni Morrison: Beloved event, the second of two nights at the Winter Garden Theatre, tonight's show featuring Myriam J.A. Chancy, Aminatta Forna, Dawnie Walton, and the wonderful Donna Bailey Nurse, who made it happen, hosted by Nicky Lawrence. I had SO MUCH FUN. Thanks to nathaliefoy who came with me and has a nicer phone camera so shared her pic. Tonight was good for the soul."
- Kerry Clare, Author/Novelist

PRESENTED BY



SUPPORTED BY



14
LUMINATO 2022

Woodbine Weekend



Luminato 2022 wrapped up with two days of fabulous free music, art, conversation, and food when Woodbine Park transformed into a magical urban fairground. Free concerts from a lineup featuring reggae favourite and Massive Attack vocalist Horace Andy, Indigenous MC and 2022 Juno Award-winning DJ Shub, Ukraine's GO_A Ґоґ_Ей, Sudan Archives fresh from Coachella, Australian Indigenous rapper Baker Boy, Juno-winner Dominique Fils-Aimé, Witch Prophet, The Lemon Bucket Orchestra, and many more, all kept the audiences grooving to the music.

Audiences could also discover *The Great Fire*, a storytelling installation by Necessary Angel Theatre Company that was tucked into the woods, *The Ideas Tent*, and *Mobile Mini Powwow* bringing the Powwow tradition to life on the lawn.

"That's was so cool. Thank you for inviting them."
- tanya_zhegus, on TikTok (for GO_A)

"thanks for inviting them! it was a much needed therapy session with everything going on."
- Natalya Mark, on TikTok (for GO_A)

"What a great afternoon at Woodbine Park enjoying Moskitto Bar ahmedmoneka and many more. Applause to @luminatofestival for presenting! We also walked down to Ashbridges Bay Park to see olu.seye 's *Black Ark*, a not to be missed installation that's also part of Luminato & ArtworxTO showloveTo."
- Bella in a Bag, on Instagram

WEEKEND PRESENTED BY



SUPPORTED BY

Larry & Judy Tanenbaum Family Foundation

WITH ASSISTANCE FROM

The McLean Foundation



15
LUMINATO 2022

Late Night Cabaret



Festival evenings ended in art at the Late Night Cabaret, with 10 evenings of intimate live performances, drinks, chats, and convivial brouhaha. Running throughout the festival at the Festival Hub in Theatre Passe Muraille, the Late Night Cabaret featured artists from across the festival and the Luminato community, hosted by Liza Paul and Adam Lazarus.

Other 2022 Programming

Illuminating Ideas

A series of various programs including conversations between artists and audiences, performances and participation, song and soundscape, and lively discussions. Illuminating Ideas urges us to explore ideas of environmental activism, generational change, and most of all, love for this place.

PRESENTED BY



Artist in Residence

Luminato's AiR program is a residency for Toronto-based established artists, working in any genre or medium, who are prepared to expand their professional network, share their knowledge with other artists, and develop their personal practices in ways that reflect Luminato's mandate for visionary large-scale works. A committee of arts community leaders and Luminato team members selected 5 provocative local artists from over 85 applications for the 2022 AiR cohort.

Our 2022 AiR included: Adeyemi Adegbesan, Multidisciplinary Visual Artist | Ansley Simpson Musician, Artist, Writer | Candice Dixon Costume Designer | Lisa Pijuan-Nomura Storyteller, Visual Artist | Viv Moore Dancer

SUPPORTED BY



**METCALF
FOUNDATION**

Edward Burtynsky's In The Wake of Progress

**Conceived, directed, filmed and photographed by Edward Burtynsky.
Commissioned and co-produced by Luminato Festival Toronto**



World-renowned Canadian photographer, Edward Burtynsky surrounded us with a powerful 30-minute experience of global landscapes, revealing primordial beauty alongside the stark impact of human industry. This intimate and enveloping project was complimented by a curated gallery show of traditional Burtynsky photographs and high-resolution murals including new and never-before-seen work, a Change Station which tackled the question “what can I do now?”, and two powerful augmented reality (AR) experiences which explored the impact and legacy of the internal combustion engine.

After a successful run in Toronto, the immersive started its global tour in Sydney, Australia at the 2022 Sydney Festival.

SUPPORTED BY



PRESENTED BY

RBC Sandra and Jim Pitblado Gretchen and Donald Ross O.C. The Michael Young Family Foundation

WITH SUPPORT FROM

Louise MacCallum and Michael Barnstijn The Hal Jackman Foundation Ontario Cultural Attractions Fund
Richard W. and Donna Ivey Joan and Jerry Lozinski Medcan

Illuminating Works

Our industry series, Illuminating works, for artists and presenters, returned in person with a range of intimate encounters that spotlight local artists. For the first time, Illuminating works was presented in two parts, starting with a focus on visual arts, then shifting to dance and theatre. Studio visits and guided tour and encounters with Oluseye Ogunlesi, and Jay Soule, and Edward Burtynsky, and showings by emerging and established choreographers and playwrights, co-curated with partners Citadel + Compagnie, Cahoots Theatre, and The Theatre Centre.

SUPPORTED BY



Accessibility



The ongoing priority is to offer more opportunity to Deaf and Disabled persons in all areas of the festival, which in turn, will help institutional understanding of how to be a more accessible workplace, and a more accessible festival for the greater public.

Over \$130,000 was spent on a wide range of Accessible Programs both for the festival and year-round programs, including over \$80,000 fees for 40 Deaf and Disabled artists, curators, producers, and Luminato's nine-person Access Advisory. Other expenses included cross-departmental trainings, \$20,000 costs associated with creating accessible spaces, over \$10,000 for ASL interpreters and \$10,000 for live audio description, the remaining \$15,000 was spent on printing CRIP COLLAB Issue #4, transcripts, captioning, materials for the Access Tents, digital accounts including our radio broadcast platform Radio.co, as well as specialized marketing. Additionally, we created a new 23-week contract position, Accessibility and Programs Coordinator filled by Emily Maxwell, a leader within the Disability community.

SUPPORTED BY

David W. Binet

Audience Insights

- 67% female, 31% male, 2% non-binary
- 45% of our audience was under the age of 45
- White/European - 55%, Black (Caribbean descent) - 8%, North American Indigenous (incl. First Nations, Inuit, Métis) - 2%, East Asian (Chinese, Korean, Japanese, etc.) - 7%, Latin American - 4%, Black/African - 4%, West Asian/Middle Eastern (Iranian, Afghan, Arab, etc.) - 4%, Southeast Asian (Vietnamese, Cambodian, etc.) - 2%, South Asian (Indian, Pakistani, Sri Lankan, etc.) - 8%
- 91% from Toronto, 7% from rest of Ontario, 1.5% from the rest of Canada, 0.5% international place of origin



Financial Commentary

The information and events presented earlier in this annual report has focused on the live June 2022 festival. However, the financial statements which follow, report on the financial position and activity of two festivals; both the part virtual / part live 2021 festival postponed from June 2021 to October 2021 because of COVID-19 health measures and, the fully live festival in June 2022. After two fiscal years (2020 and 2021) without a live festival, 2022 looks like a year of significant growth with total revenue and expenses more than double the previous year. This is an exception due to circumstances and is not comparable to the prior year (2021) or to next year (2023).

We are pleased to report a comfortable operating surplus for the year ended July 31, 2022 of \$325,000. This surplus is due primarily to careful cost management during this period of change and uncertainty and the unique challenges of presenting two festivals within a 12-month period.

Total revenue for 2022 was close to budget but our projections varied between the sources. The private sector was lower than budget but was mitigated by greater than anticipated ticket sales and additional government support related to post COVID recovery. Revenue of \$1,072,304 and expenses of \$488,759 relating to the 2021 festival and deferred as of July 31, 2021, were recognized in 2022.

Toronto Festival of Arts, Culture and Creativity

Statement of Financial Position

July 31, 2022, with comparative information for 2021

	2022	2021
ASSETS		
Current assets:		
Cash	\$ 437,610	\$ 773,201
Accounts receivable	1,344,142	314,686
Prepaid expenses	11,326	8,575
Prepaid presentation expenses	---	488,759
	1,793,075	1,585,221
Capital assets	31,084	45,503
	\$ 1,824,162	\$ 1,630,724

Liabilities and Fund Balance

Current liabilities:		
Accounts payable and accrued liabilities	\$ 969,794	\$ 298,568
Deferred contributions	452,019	1,214,953
Short term loan	---	40,000
	1,421,813	1,553,521
Fund balance:		
Operating	402,349	77,203
	\$ 1,824,162	\$ 1,630,724

Toronto Festival of Arts, Culture and Creativity

Statement of Revenue, Expenditures and Changes in Fund Balance

Year ended July 31, 2022, with comparative information for 2021

	2022	2021
Revenue:		
Contributions:		
Government	\$ 6,404,309	\$ 3,349,055
Private	2,001,441	459,281
Sponsorship	1,533,460	16,500
Tickets and other earned income	206,765	575
	10,145,975	3,825,411
Expenditures:		
Programming	6,354,442	1,664,978
Marketing and fundraising	2,374,200	1,247,474
General and administrative	1,092,187	893,690
	9,820,829	3,806,142
Excess of revenue over expenditures	325,146	19,269
Fund balance, beginning of year	77,203	57,934
Fund balance, end of year	\$ 402,349	\$ 77,203

Full audited financial statements including notes available upon request.

Special Message to our Volunteers



In 2022, after two years of working digitally and at a distance, we finally gathered in person and were reminded of a fundamental truth: we are strongest when we are together. Together we made magic on stages across the GTA; together we kept people safe; and together we remembered how much fun it is to do big, challenging things. To all of our volunteers, new and returning, thank you for being together with us in this incredible endeavour. We couldn't do all these big things without you.

Luminato volunteers supported this year's festival in a multitude of ways, both customer-facing and behind-the-scenes, including front-of-house, audience information and wayfinding, artist support, and accessibility, and contributed over 1730 hours of their time to the 2022 festival. We are grateful to all of our participating volunteers for their support of Luminato, and for jumping back into action with us!

Thank you to Festival Partners

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The City of Brampton
Toronto Sign Language Interpreter Service
Tourism Vaughan
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Thank you to Festival Donors

Gifts of \$100,000+

Anonymous
Ian and Kiki Delaney, C.M.

Gifts of \$50,000+

Alice and Grant Burton
The Dianne and Irving Kipnes Foundation
Joan and Jerry Lozinski
Sandra and Jim Pitblado, C.M. ♦
Gretchen and Donald Ross, O.C.
Larry & Judy Tanenbaum Family Foundation
The Michael Young Family Foundation

Gifts of \$20,000+

ANDPVA
The Azrieli Foundation ♦
Elinor Gill Ratcliffe, C.M., O.N.L., LLD (hc).

Gifts of \$10,000+

Mohammad and Najla Al Zaibak
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John and Leanna Bayliss
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The George Cedric Metcalf Foundation
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♦ Indicates a multi-year commitment in support of Luminato's Founders' Fund

Staff

Executive & Administration

Celia Smith
CEO

Marcia McNabb
VP Finance & Admin

Iliyan Daruwala
Finance Assistant

Thomas Millband
Finance Manager

Caoimhe Whelan
People & Operations Manager

Sarah Yellin
Project Manager, Executive Office

Development

Jessica Litwin
Chief Development Officer

Sarah Barrable-Tishauer
Partnerships & Events Manager

Sophie Brzozowski
Development Assistant

Sherrie James
Senior Director, Philanthropy

Paul Maly
Sales Associate

Elisa Natarelli
Partnerships Associate

Jackie Nguyen
Membership Manager

Anne Rawn
Associate Director, Philanthropy

Dylan Schoenmakers
Grant Writer & Government Relations Consultant

Ruby Sohi
Events Specialist

Natasha Udovic
Senior Director, Corporate Partnerships

Amy Wilford
Individual Giving Coordinator

Marketing & Communications

Sarah Jean Harrison
Chief Marketing Officer

Nimrat Brar
Marketing & Communications Assistant

Tamar Ilana Cohen Adams
Social Media Coordinator

Emily Condie
Marketing & Communications Coordinator

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Marketing & Communications Manager

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Content Creator

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Cassandra Popescu
Digital Content Manager

Programming & Production

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Artistic Director

Dian Marie Bridge
Associate Artistic Director

Sonia Sakamoto-Jog
Festival Producer

Cathy Gordon
Festival & Community Engagement Manager

Adam Barrett
Producer/Programmer

Rogue Benjamin
Associate Producer, ASL Programs

Alex Bordokas
Curator

Jennifer Broydell
Volunteer Coordinator

Jenn Ivanovs
Company Manager

Emily Maxwell
Accessibility & Programs Coordinator

Lucy Merdjanian
Volunteer Manager

Heidi Persaud
Assistant to Access Program

Nithin Subramanian
Logistics Coordinator

Producers

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Lani Milstein, Senior Producer
Pip Bradford
Caroline Hollway
Eli Klein
Pete Lawlor
Kafi Pierre
Dev Ramsawakh
Sarah Ruest
Sheree Spencer, Assistant Producer
Alison Wong

Production Managers

Andrew Byers
Matt Cohen, Assistant PM
Heather Kilner
Duncan Macmillan
Christopher McLeod
Kali Newman
Arun Srinivasan

Production Coordinators

Kimberly Moreira
Harriet Robinson

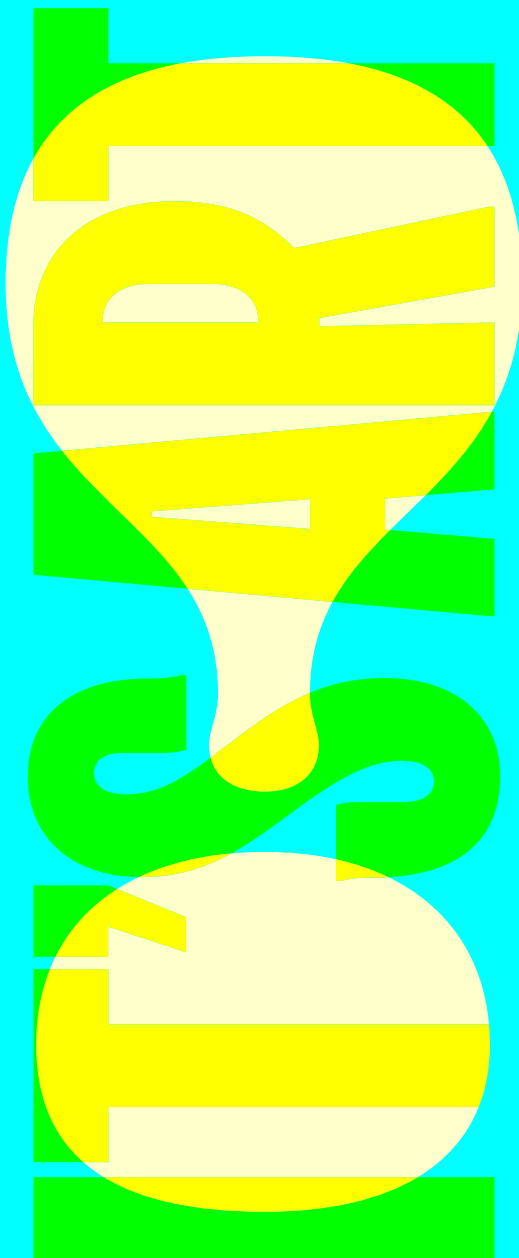
Broadcast Team

SooHong Cho
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Special Thanks

Alex Rand

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