

SOFTWARE INFORMATION BROCHURE

Hospitality, Retail, Quick Service and Winery POS



# UniversalPOS

**Toll Free: 1-844-500-UPOS (8767)**

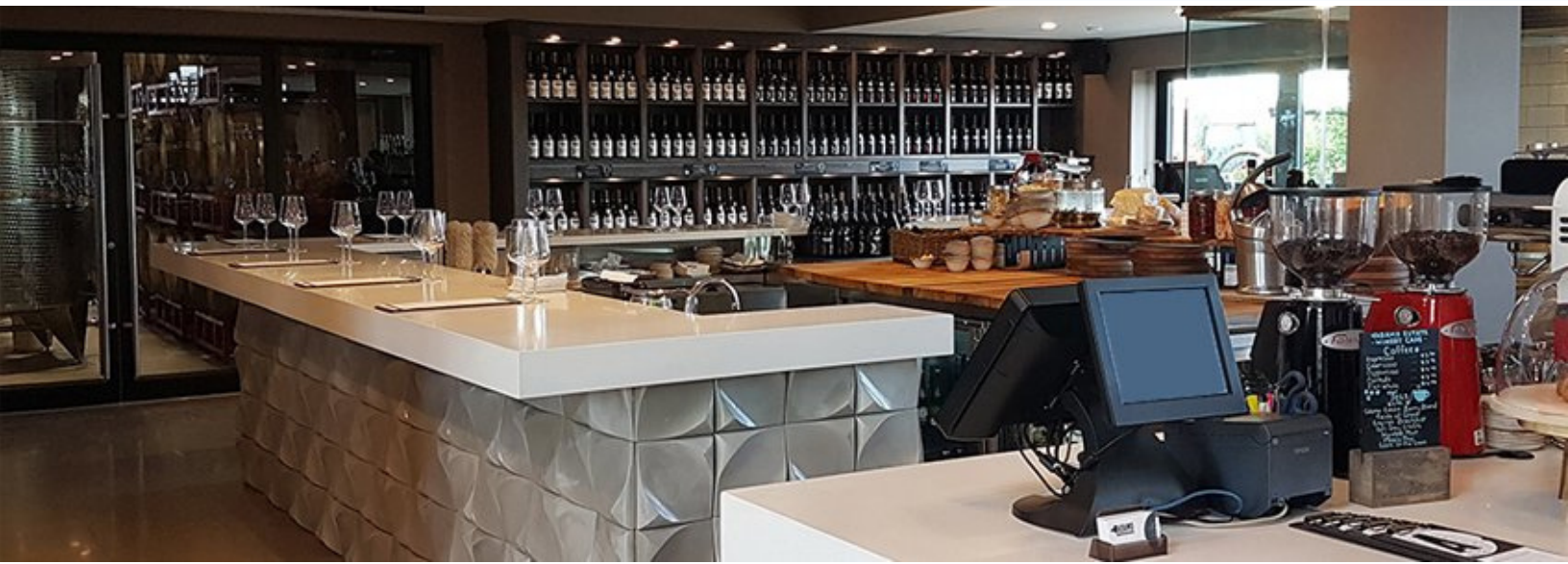
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**[www.universalpointofsale.com](http://www.universalpointofsale.com)**

**[www.uposusa.com](http://www.uposusa.com)**

**[www.universalpos.ca](http://www.universalpos.ca)**



Since the original release of our point of sale package in 1988, UniversalPOS has grown to become an industry leader in the development of point of sale solutions. Working alongside our customers, UniversalPOS continues to break new ground in point of sale development. Our software package is feature packed and suited for virtually all hospitality and retail environments.

**You can find UniversalPOS helping businesses succeed throughout North America, the Caribbean and the United Kingdom. From the Mom & Pops to corporate franchises and universities, Universal POS is a proven partner.**

## ONE SOFTWARE PACKAGE SUITABLE FOR MANY BUSINESS TYPES:

- Quick Service & Fine Dining Restaurants
- Pizza Delivery
- Cafe's & Bakeries
- Retail & Grocery
- Convenience Stores
- Craft Micro Breweries and Wineries
- Self Serve Kiosks



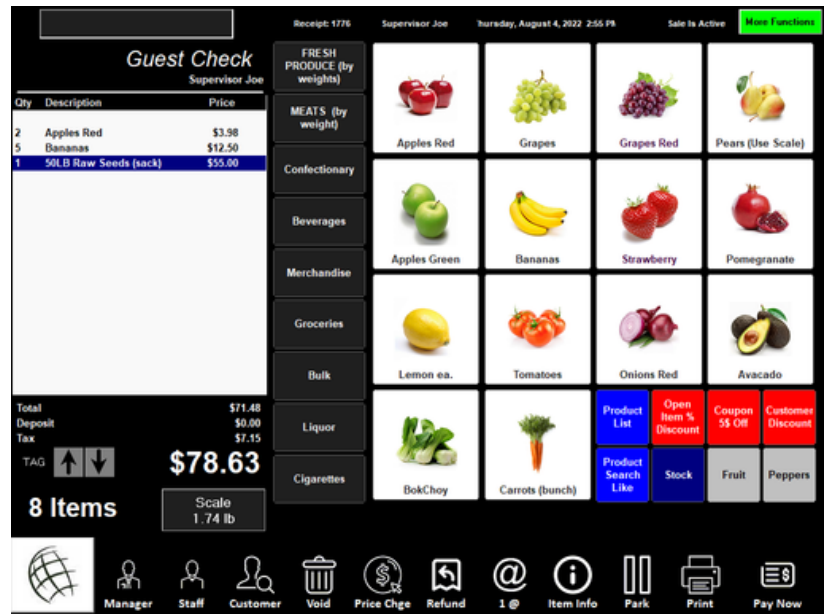
# UniversalPOS

Build 2022.063 Authorization System 2.191 Database 1226 PATT 1.06  
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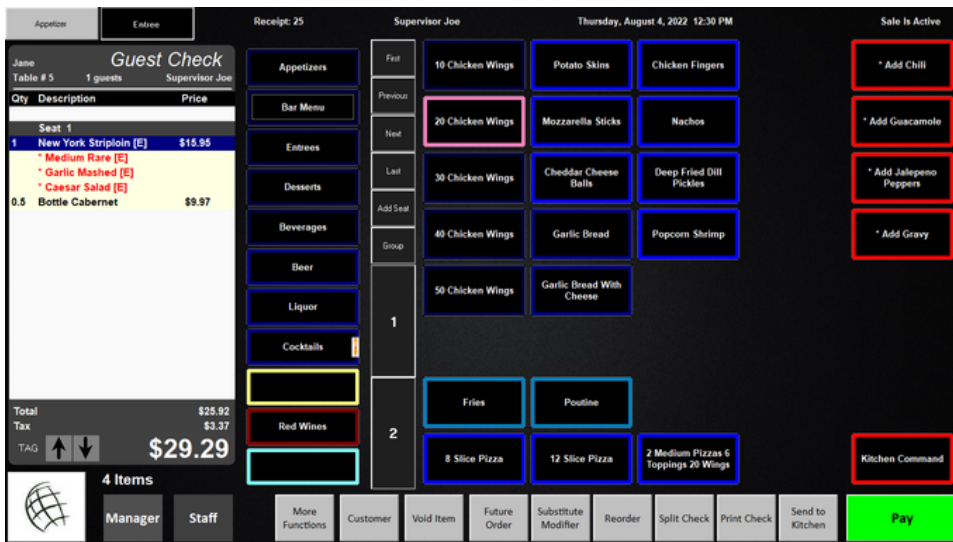
**Starting Point Of Sale**

## UniversalPOS for Hospitality, Winery, Quick Service and Retail

UniversalPOS software has been uniquely designed for use in any retail or hospitality environment or a combination of the two. Customize your point of sale to meet your specific needs and access the features you require to successfully run your business.



### Retail & Grocery Ready



### Fine Dining Ready

"Whether you are a single shop or multi-store chain, UniversalPOS has you covered"

***" I am very happy with the services they provided at my restaurant. The UniversalPOS Software is excellent and user friendly. I would highly recommend them to anyone looking to get new POS or POS related services. "***

**- Owner Rise & Dine Restaurant  
Toronto, ON**

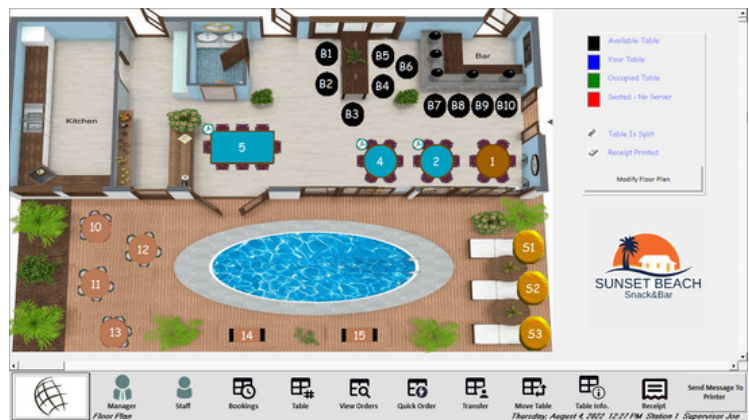




**We are ready for many environments including but not limited to fine dining, full service, café, bakeries, pizza, pubs, bars, night clubs, quick service, and more.**

## FEATURES

- multi layered forced modifiers
- hold / fire button
- bar tabs
- single & dual drive thru
- auto gratuity
- combos & combo recognition
- kitchen & bar prep printing
- kitchen display monitor (KDS)
- online ordering
- split checks and split items
- split checks by seat
- transfer checks
- transfer items between checks
- reorder function
- future orders
- pickup & delivery
- time & attendance
- pay at the table integration
- cup & container label printing
- 15 price levels including schedule pricing
- custom floor plans
- alpha numeric table numbers
- seat positions
- course sorting
- move & join tables
- reservations & wait list
- meal plans
- cloud base reporting plus over 300 built in reports
- customer relationship management (CRM)



***" We had some difficulties in 2016 in getting accurate information from our Old POS System. System Crashed quite often and very unreliable. Someone gave us the number to call to Digi Technologies to get some help, they suggested us to go with Universal POS. They demonstrate all the features available in the software. Thanks God we did the right decision to replace our Old Pos with Universal Point of Sale Software. "***

**- Paradise Ice Cream & Smoothies,  
Hamilton, ON**

Our simple and easy to use booking app gives you the ability to create reservations and manage your wait list for your restaurant. You can quickly let your customers know that status of their reservation thru emails or text messages.

Type	Time	Name	Count	Table	Notes	Length	Conf#
Res.	6:00	Joe Sample Smith	5	4	Birthday Party	2	1
Res.	7:30	Super Man	5	5, 6	Special Nite	2	2
Wait	3:10	Jack	4		Request Window Seat	2	3

## FEATURES

- quickly create reservations and wait lists
- text or email to confirm reservations and also send alert when a table is ready
- track special requests from customers
- preassign table numbers

Thursday August 04, 2022 07:30 PM Cover 5 Length 2 hours

Customer: Joe Sample Smith  
Email: joe@myemail.com  
Phone: (905)555-1213

Notes: Kids Birthday

Thursday, August 4, 2022 3:13 PM  
Station 1 Supervisor Joe

4:02

+1 (814) 764-0009

Text Message  
Today 4:01 PM

Your table at BarrelHead is ready! We will hold it until 04:09 PM

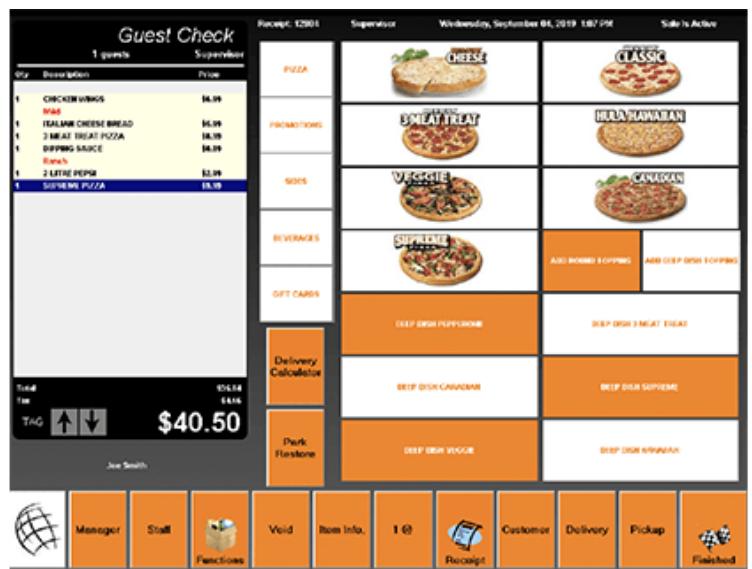
Text Message

Create a Reservation



## PIZZA FEATURES

- delivery driver tracking
- super button for pizza combos
- ½ & ½ pizza topping features
- ½ price or full price for ½ toppings
- caller ID
- combo pricing
- loyalty program
- easily monitor and assign orders to drivers
- link to Google Maps for distance calculations
- pay at the door
- kitchen & bar prep printing
- kitchen display system (KDS)
- online ordering



**" Here at Your Neighborhood Pizza Company we have just upgraded to the newest version of UniversalPOS. We are a very busy restaurant with many things going on at the same time, delivery, dine in, and take out. For all my 30 years in the restaurant business this system is the best for all my operational needs. It provides me with a ton of flexibility. I have used other systems like Pixel Point, Posi-Touch, and Aldelo, and none of these systems can compare. Our restaurant in Myrtle Beach is in the process of changing over from Aldelo to UniversalPOS in the coming months. "**

**- Neighbourhood Pizza  
Beamsville ON**





This high-performance system will help you manage your business, increase revenue and control costs. Its unique design allows it to be easily integrated into virtually any industry without sacrificing industry specific features.

## FEATURES

- customer relationship management (CRM)
- reward & loyalty programs
- price & weight embedded barcodes for grocery
- park / recall sales
- age verification system
- SMARTSCAN quickly creates products on the fly
- product inquiry mode
- automatic sale pricing
- 15 price levels including scheduled & mix n match
- search for product by image
- integrated credit and debit card processing
- purchase order system
- physical inventory adjustments
- quick stock receive
- track stock in up to 15 warehouses
- size or color matrix
- re-order min and max
- shelf talkers and barcode label printing
- frequent buyer tracking for pet food stores
- cloud base reporting plus over 300 built in reports



***" We badly needed a Point of Sale System that could handle all our sales and day to day functions. Digi Technologies provide us Universal Point of Sale Software with all hardware and related peripherals. System is doing great and we are totally trouble free as they are quick in answering all our questions. "***

**- Tindahan Convenience & Foods  
Toronto, ON**



## WINERY FEATURES

- customer tracking
- automatic calculations for licensee & export pricing
- age verification system
- SMARTSCAN quickly creates products
- product inquiry mode
- special price calculator per region
- wine club tracking
- loyalty programs
- multiple rate automatic bottle deposits

## REPORT FEATURES

- tax tracking and reporting for industry
- industry specific reporting
- wine club reports
- duty free reporting
- licensee reporting
- VQA reporting

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***" We've been in business 20 years and installed UniversalPOS. Without a doubt, it has helped us grow our business. Having the ability to track sales, run reports, prepare purchase orders with sales history and 'just on time ordering' and offer a frequent buyer program to our customers has helped us become the top selling store in the chain. The prompt and personal technical support they provide is very much appreciated. We highly recommend this affordable and reliable system to any new or existing business."***

**- Okanagan Winery**

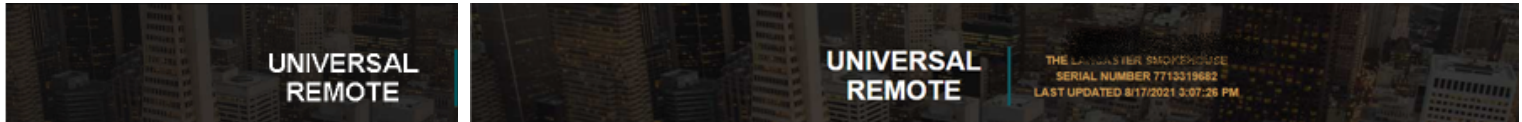




Login to Universal Remote and monitor your system from anywhere around the world.

## FEATURES

- mobile reporting available with UniversalPOS
- mobile live reporting
- multiple reports to choose from
- web reporting



Back to Date Selection  
CLIENT PORTAL

Welcome The Smokehouse  
Software Serial Number 771331  
Report Date 08/30/2019 to 08/30/2019

### REPORT SELECTION

Transactions  
Sales Analysis  
Transaction Status Summary  
Sales Summary by Department  
Sales Summary by Product Type  
Sales Summary by Sales Type  
Discount Summary  
Void Summary  
Sales Summary by Department Pie Chart  
Sales Summary by Product Type Pie Chart  
Sales Summary by Sales Type Pie Chart  
Shifts & Wages Summary  
Gift Cards & Meal Plans Summary  
Taxes & Other Fees Summary

### BACK TO REPORT SELECTION

### Sales Analysis for 08/02/2021 to 08/17/2021

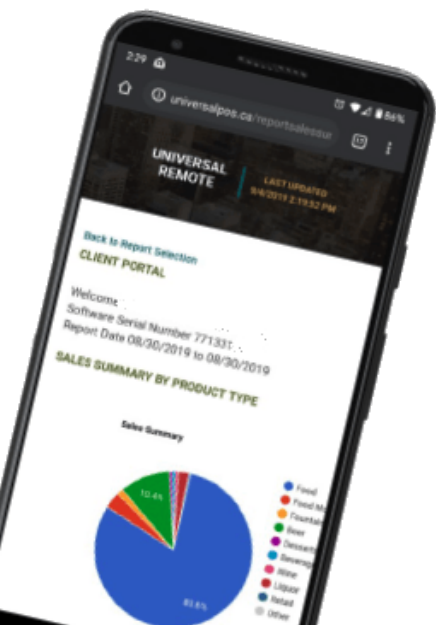
#### SALES BY DEPARTMENT

Departments	Sales	Cost	Cost %
Beer	8,613.50	1,970.49	22.9%
Beverages	1,597.50	159.28	10.0%
Food	132,412.84	41,610.95	31.4%
Liquor	2,307.26	224.44	9.7%
Merchandise	1,211.03	503.40	41.6%
Wine	1,087.00	201.21	18.5%
Total	147,229.13	44,669.77	30.3%

#### DISCOUNT SUMMARY

Name	Retail	Quantity
%off multiple	0.00	0.00
Rand Food	-32.75	1.00
	-49.00	2.00

	Value
Total Sales	147,229.13
Total Discounts	-705.96
Total Sales Less Discounts	146,523.17
Cost Of Sales	44,669.77
Profit From Sales	101,853.40
Cost Percent	30.5%
Total Hours	1,915.1
Total Wages	28,444.10
Labour Wage Percent	19.4%
Net Profit / Loss	73,409.31



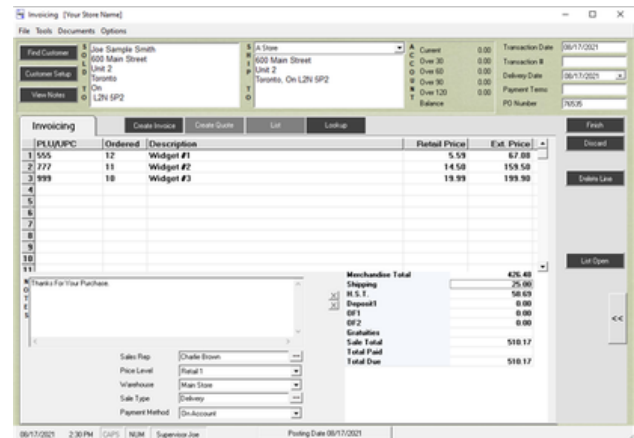
" We purchased the Universal POS system from Orca Dynamics several years ago and can't rave enough about it! It offers everything we need for our diverse gaming cafe business - from retail, to gaming activities and services, to food and drink. It is quick to learn and easy to input information into. I'd call it pretty much 'idiot-proof', lol. The set up and learning is well supported, and the support is amazing. The price point is extremely reasonable for all that you get with this system. I'm so pleased that we chose it. "

- Games and Grounds

## UNIVERSAL INVOICING MODULE

For customers who make sales through the back of the house as well as the front, our integrated invoicing module allows for back office sales using a format similar to that offered by most major accounting packages.

- aged accounts receivable
- print or email invoices
- create quotes that can easily be converted to orders
- receive payments on account
- track multiple shipping address for customers



## INVENTORY CONTROL

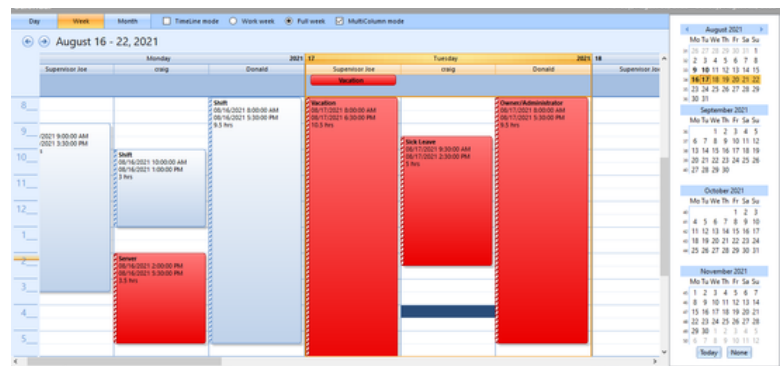
Controlling inventory is key in maintaining a healthy bottom line and good cash flow in any business. The UniversalPOS system monitors your purchases and sales through our point of sale and stock ordering processes.

- purchase orders
- physical inventory adjustments
- quick stock receive
- three suppliers for each product
- portable inventory data collector ready
- size or color matrix
- re-order minimum & maximums
- shelf talkers

## EMPLOYEE TIME & ATTENDANCE

Using the integrated time clock and staff scheduler, employees can quickly clock in and out of the POS at the start and end of their shifts.

- staff scheduling
- sales vs labor reporting
- control labor costs
- tighter security on who can access the POS
- payroll reporting
- adjust shift start and end times



## PAYMENT FEATURES

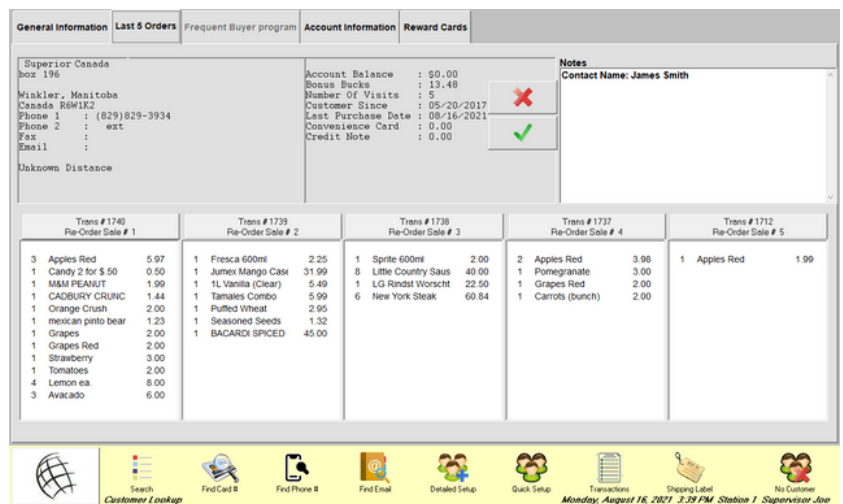
- unlimited payment methods offering domestic or foreign change
- pay at the table and pay at the door
- integrated debit & credit
- integrated gift card sales & redemption
- multistore gift cards
- customer accounts & loyalty
- gift receipts
- emailed receipts



## CUSTOMER RETATIONSHIP MANAGEMENT (CRM)

A customer is the most valuable commodity any business can have; having them return to your store more often is your bottom line.

UniversalPOS gives you the tools to keep your customers coming back.



## FEATURES

- customer reward and loyalty programs
- track buying habits so you can target market
- collect customer contact information
- generate customer email lists
- email receipts directly to customer
- track customer stamp cards
- detailed customer purchase history
- process account charges and payments from the point of sale.



UniversalPOS has developed our own API for local and cloud based integration platform allowing any industry 3rd party platform to work with our solution enabling us to expand our product offerings to the end user.

### CURRENT INTEGRATIONS

- integrated tethered and pay at table debit/credit processing platforms
- integrated cloud based accounting packages like Simply Accounting and QuickBooks
- food service/hospitality online ordering solutions
- 3rd party delivery ordering solutions like Skip the Dishes, Uber Eats and Door Dash
- retail shopping cart online ordering solutions like Woo Commerce and Shopify
- integrated digital signage menu boards
- cloud/multi store gift card and loyalty programs
- national and international branded Hotel PMS integrations

**UniversalPOS has full direct integrations with the most popular credit card processors.**



Touch KDS is a feature rich kitchen display system and one of the most low cost compared to others in the market.

## FEATURES

- bump items or orders
- bump to printer
- bump to text
- unlimited cells
- customize the appearance of your KDS screen
- summaries by item and group
- sorting by seat or course name
- compatible with touch screen or bump bars



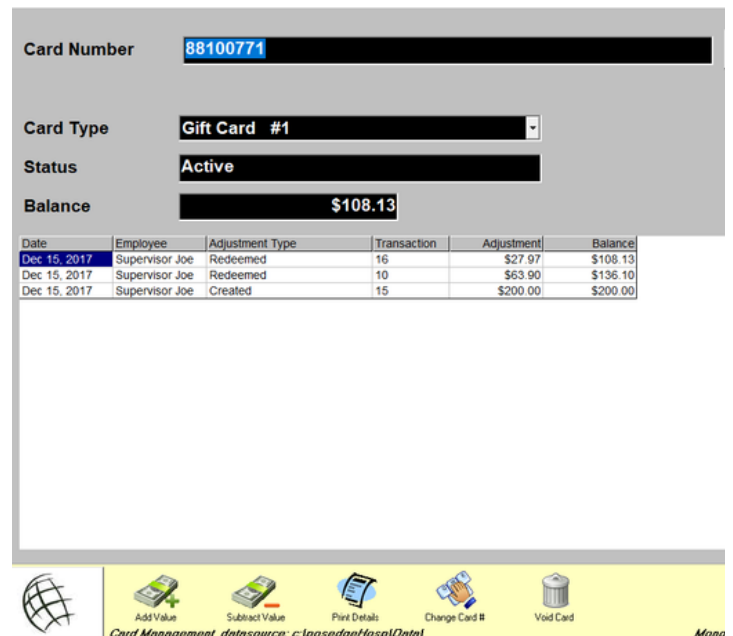
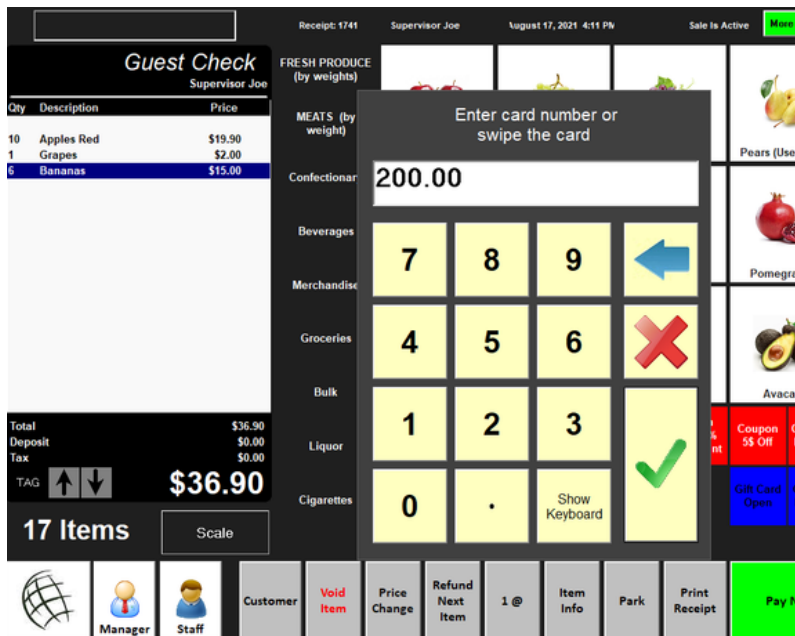
00:58:49 69 Aug 21 2019 12:54:20 PM #People 5 ----- <b>Seat 1</b> 1 French Onion Soup 1 Soup Of The Day 1 French Onion Soup 1 Soup Of The Day 1 French Onion Soup *** END ORDER *** -----	00:52:11 69 Aug 21 2019 1:22:12 PM #People 5 ----- <b>Seat 1</b> 1 French Onion Soup 1 Soup Of The Day 1 French Onion Soup 1 Soup Of The Day *** END ORDER *** -----	02:04:12 70 Aug 26 2019 12:10:17 PM #People 2 ----- <b>Seat 1</b> 2.25 kilo test *** END ORDER *** -----	03:54:22 76 Aug 28 2019 10:20:08 AM #People 4 ----- <b>Seat 1</b> 1 French Onion Soup <b>Seat 2</b> 1 Soup Of The Day <b>Seat 3</b> 1 CALAMARI <b>Seat 4</b> 1 Shrimp Cocktail *** END ORDER *** -----	02:04:44 JIM 1 Aug 28 2019 12:09:48 PM #People 1 ----- <b>Seat 1</b> 1 French Onion Soup *** END ORDER *** -----
Check#49 = Table #14 01:40:28	Check#50 = Table # 01:39:36	Check#51 = Table # 01:38:55		
3 Sep 4 2019 12:34:02 PM #People 2 ----- <b>Seat 1</b> 1 CHICKEN WINGS * Hot *** END ORDER *** -----	4 Sep 4 2019 12:34:50 PM #People 1 ----- <b>Seat 1</b> 1 French Onion Soup 1 Soup Of The Day 1 Shrimp Cocktail *** END ORDER *** -----	5 Sep 4 2019 12:35:35 PM #People 1 ----- <b>Seat 1</b> 1 French Onion Soup *** END ORDER *** -----		
Left	Right	Up	Down	Bump
Restore	Setup	Close		

Total Orders Waiting: 0  
Total Visible Tickets: 8  
Total Hidden Tickets: 0

UniversalPOS allows for easy integration of gift cards, loyalty cards and credit note cards.

## FEATURES

- gift cards & multi store gift card
- integrate 3rd party gift cards such as Ackroo
- reloadable cards
- easily check and change card balance
- both barcoded or magnetic card stripe supported



*" I am very happy with the services they provided at my restaurant. The UniversalPOS software is excellent and user friendly. I would highly recommend them to anyone looking to get new POS or POS related services. "*

**- Rise & Dine Restaurant  
Toronto, ON**



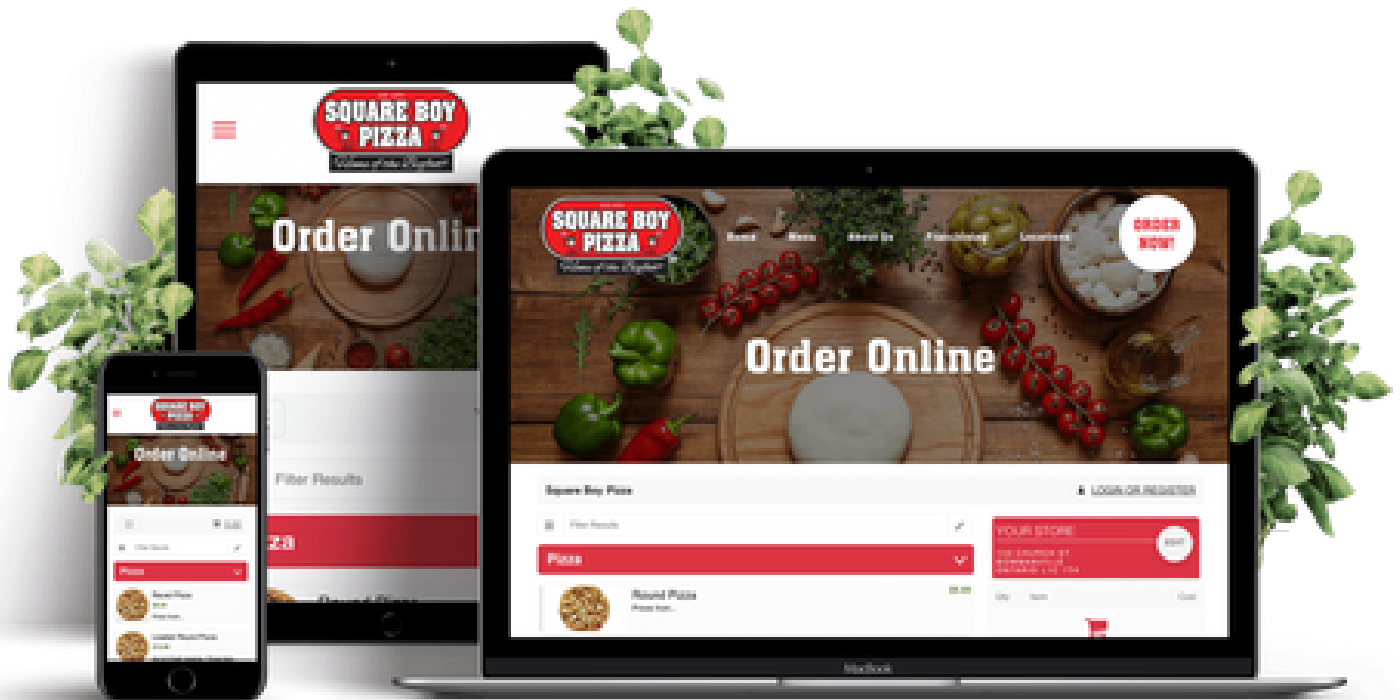


Customers will enjoy the ease of ordering and the wide range of options to order their meals from any computer, tablet or mobile device.

## FEATURES

- free menu setup
- flat fee per month
- no locked in contract
- no commissions per order
- full service
- auto print orders with Sim card
- phone notifications
- customer email collection
- reward and loyalty programs
- fast and free menu change

*Keep your customers in front of your own brand and stop paying huge commissions for them to order your food online!*



# UNIVERSALPOS

UniversalPOS is sold thru our Certified Dealer Network.  
For a dealer near you please contact us.

**UNIVERSALPOS INC.**  
Toronto, Ontario

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