

Why Farms Are Signing Up for Good Sam Overnight Stays

Across the country, farms are opening their gates to a new kind of visitor — one who arrives in an RV, stays the night, and leaves as a fan. That's the idea behind Good Sam Overnight Stays, a program that's quickly becoming a go-to way for agritourism properties to reach travelers actively looking for places like theirs.

What is Overnight Stays?

Good Sam Overnight Stays connects RV travelers with unique properties willing to host them overnight — farms, wineries, breweries, and other agritourism destinations. Instead of a crowded parking lot or an anonymous rest stop, travelers get a real experience: a night surrounded by orchards, vineyards, or open farmland, often with the chance to shop the farm stand, meet the people behind the property, or just enjoy a quieter place to park for the night. For hosts, it means welcoming a new kind of guest with a genuine interest in what the farm offers.

Why farms are signing up

Hosting doesn't require major changes to daily operations. Farms simply offer space for self-contained RVs to park overnight, and in return, they gain exposure to travelers who tend to linger, explore, and spend. Many hosts find that overnight guests are more likely to visit the farm stand, try the café, or come back on a future trip — often bringing friends or sharing the recommendation with fellow travelers. It's a low-cost, low-effort way to turn highway traffic into farm visitors.

Reaching 600,000+ RVers

Every host who joins gets access to Good Sam's network of more than 600,000 Elite Members — a large, built-in community of RV travelers already looking for places exactly like theirs. Instead of trying to build an audience from scratch, farms tap into a community that's already searching for unique overnight stops.

The process is simple

Signing up as a host is straightforward: there's no cost to join, no minimum number of nights required, and hosts stay in full control of when and how often they welcome guests. Good Sam's team —backed by Camping World, a Fortune 500 company — handles the marketing and member support, so hosts can focus on running their farm rather than managing a booking platform.

Getting started

For farms looking for a new way to bring in visitors, build community connections, and reach a growing audience of RV travelers, Good Sam Overnight Stays offers an easy on-ramp. Sign-up takes just minutes, and the only real requirement is a willingness to welcome guests who are excited to be there.

Interested in becoming a host? Start your FREE host profile today:

<https://hostovernightstays.goodsam.com/become-a-host>

Any questions? Reach out to Good Sam's Partnerships Manager – Kyle Mackowiak
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