

2026

# INVESTMENT BENEFITS

## WHAT WE DO FOR YOU

*The Waverly Chamber of Commerce and Main Street program provides opportunities for Member Connectivity, Business Loyalty and Community Awareness.*

### WHY JOIN?

- Bring **credibility** to your business
- Increase your **business' visibility** in the community
- Access to **education** and face-to-face **networking opportunities**
- Promote your events** through multiple media platforms



*Since becoming a Chamber Member, the connections I've made to local individuals and businesses have been truly invaluable. It's not just about networking — it's about finding a community of people who are genuinely invested in your success and the success of our community."*

- Dani Gordon, 1Vision Communications

### \$125+ Investment

*Tailored for single-employee businesses, home-based entrepreneurs, and small nonprofit organizations.*

- Community Orgs/Churches/Non-Profits (1-5 FTE) \$125**
- Community Orgs/Churches/Non-Profits (6+ FTE) \$225**
- Single Employee or Home-Based Business \$155**

#### Promotional Visibility

- Utilize our newsletter & social media platforms for promotion
- Membership Directory Listing with business, address, phone number, and website link
- Opportunity to include promotional items/brochures in Business Packets & hospitality bags

#### Exclusive Member Access

- Invitation to **EXCLUSIVE** Chamber events
- Access to membership mailing list

#### Advocacy & Growth

- Priority business referrals
- Display Business Card/Brochure in Chamber Lobby
- Share Job Openings (newsletter & social media)
- Use of Chamber Board Room
- Membership Decal & Digital "Proud Member" logo for your marketing
- Advocacy and support from the Chamber
- Event Sponsorship Advertising Opportunities

### \$310+ Investment

- Includes all \$125+ Benefits**
- Eligible for participation in Ambassador Program
- Eligible for participation in Project LEAD (Community Leadership Program)
- Eligible to host Chamber events

### \$515+ Investment

- Includes all \$310 and below Benefits**
- Eligible for the "We Believe in Waverly" Campaign
- One ticket** to the Annual Awards Celebration
- Free table** at the annual job fair

### \$1,030+ Investment

- Includes all \$515+ and below Benefits**
- Two tickets** to the Annual Awards Celebration
- Two tickets** to the Vines & Steins Fundraiser

### \$2,575+ Investment

- Includes all \$1,030 and below Benefits**
- Two tickets** to the Annual Awards Celebration
- Two tickets** to the Vines & Steins Fundraiser
- 1/2 off** Project Lead registration

“What I truly appreciate about the Waverly Chamber of Commerce is their genuine presence in my business. They don't just support from a distance—they come in, enjoy our goods and services, and engage with us on both a personal and professional level. Even more importantly, they consistently share valuable information about events, grants, and opportunities that I might not have discovered on my own. To me, that's exactly what a Chamber of Commerce should be about—active support, connection, and advocacy for local businesses.

- David Thompson,  
Get Roasted Coffee Company

## \$5,150+ Investment

- Includes all **\$2,575 and below Benefits**
- **Four tickets** to the Annual Awards Celebration
- **Three tickets** to the Vines & Steins Fundraiser
- Advertise your business in our e-newsletter **4 times per year** with link to your website

## \$7,725+ Investment

- Includes all **\$5,150 and below Benefits**
- **Six tickets** to the Annual Awards Celebration
- **Four tickets** to the Vines & Steins Fundraiser
- Advertise your business in our e-newsletter **5 times per year** with link to your website

## \$10,300+ Investment

- Includes all **\$7,725 and below Benefits**
- **Recognized as WCC Member Investor** at all events and on all printed and digital promotional materials
- **One table (8 tickets)** to the Annual Awards Celebration
- **One Golf Team**
- **Six tickets** to the Vines & Steins Fundraiser
- **Front Page Listing** on Chamber website
- **Featured \$10,000+ Member Spotlight**

*We believe in Waverly.*  
*Do you?*

WARTBURG COLLEGE  
Experience more.

Member since 2002

Waverly CHAMBER OF COMMERCE  
Join Today!  
319-352-4526  
www.waverlychamber.com  
waverly@waverlychamber.com

A Main Street Community

## We Believe in Waverly Campaign

Our **We Believe in Waverly** campaign celebrates the businesses and individuals who invest in our community.

- Participating members receive a custom poster and digital image (like the example shown) to display in your business and online.
- Your business is also featured through Chamber digital ads, email marketing, and social media promotions, with rotating spotlights throughout the year.
- At the \$515 membership level or higher, your business can be included in this high-visibility campaign — inspiring others to believe in Waverly, too.

## Event & Sponsorship Opportunities Exclusively for Chamber Members!

Each year, the Waverly Chamber of Commerce connects with thousands of residents and visitors through membership, fundraising, and community events. Businesses can take advantage of a variety of advertising and sponsorship opportunities designed to make every marketing dollar work harder — in ways that are meaningful, visible, and community-driven.

➤ Enclosed is a flyer outlining sponsorship opportunities for 2026.

**Thank you for your investment in the Waverly Chamber of Commerce!**

**2026**

# EVENT & SPONSORSHIP OPPORTUNITIES

*Leverage the marketing power of the Chamber through sponsorship of events, programs, initiatives, and unique advertising opportunities*

## Annual Awards Celebration | *Thursday, March 26, 2026*

An evening of awards and celebrating the many accomplishments of the Waverly Chamber and Main Street over the past year.

**SOLD** Distinguished Small Business Award \$500

**SOLD** Distinguished Large Business Award \$500

**SOLD** Distinguished Non Profit Org. Award \$500

**SOLD** Lifetime Achievement Award \$500

**SOLD** Community Service Award \$500

\_\_\_\_\_ Community Champion Table Sponsor \$500 (4 Available)

\_\_\_\_\_ Centerpiece Sponsor \$400 (1 Available)

\_\_\_\_\_ Hospitality Sponsor \$400 (1 Available)

\_\_\_\_\_ Program Sponsor \$250 (3 Available)



The **Community Champion** sponsorship provides a full table for local teachers, first responders, nonprofit leaders, or small business owners to attend the celebration as our guests, with recognition in the program and during the evening.

As the exclusive **Centerpiece Sponsor** of the event, your logo will be featured on every table throughout the evening. You will be recognized in the event program and throughout the event.

As **Hospitality Sponsor**, support the guest experience at the celebration through recognition during welcome remarks, event signage, and program acknowledgment.

As **Program Sponsor**, you'll support the production of printed programs and event signage, with recognition included in the event program.

## Golf Outing | *Thursday, May 14, 2026*

The annual spring Golf Outing is the Chamber's largest fundraiser, featuring 18 holes of golf, awards, prizes, and lunch.

\_\_\_\_\_ **Headline Sponsor \$1,000 (1 Available)**

As the Exclusive Headline Sponsor, enjoy top recognition, a designated hole, promo item distribution, and a complimentary foursome.

\_\_\_\_\_ **Hole Sponsor \$300 (17 Available)**

Receive recognition at the awards, on the WCC website, and at your designated hole with signage, plus the option to distribute promo items.

\_\_\_\_\_ **Beverage Tent Sponsor \$500 (2 Available)**

Enjoy recognition on tent signage, at the awards, and on the WCC website, plus the option to distribute promo items.

\_\_\_\_\_ **Flight Sponsor \$150 (9 Available)**

Receive recognition at the awards and on the WCC website.

\_\_\_\_\_ **Practice Green Sponsor \$150 (6 Available)**

Receive recognition on signage and the WCC website.

\_\_\_\_\_ **Lunch Sponsor \$500 (1 Available)**

Enjoy recognition on event signage, during awards, and on the WCC website, plus the chance to serve lunch and connect with golfers.

\_\_\_\_\_ **Putting Contest Sponsor \$350 (1 Available)**

Gain signage recognition, a feature on the WCC website, and the chance to run the contest, distribute promo items, and engage with golfers.

\_\_\_\_\_ **19th Hole Sponsor \$350 (1 Available)**

Receive recognition on signage, during awards, and on the WCC website, along with the opportunity to engage with golfers.

\_\_\_\_\_ **Cart Sponsor \$350 (1 Available)**

Get signage by carts, interact with golfers, place swag, and receive recognition on the website and social media messenger, and social media.

## Concerts in Kohlmann | *Thursday Evenings in June and July*

Concerts in Kohlmann (CIK) is Waverly's summer concert series featuring the Waverly Municipal Band along with other local entertainment.



### \_\_\_\_\_ **Headline Sponsor \$600 (8 Available)**

As a Headline Sponsor for "Concerts in Kohlmann," you'll receive recognition in promo materials and the event program, a chance to speak or guest conduct, distribute free refreshments, and advertise at concessions.

### \_\_\_\_\_ **Inflatable Fun Sponsor \$250 (3 Available)** (Opportunity to sponsor and host kids inflatable @ CIK)

As the Inflatable Fun Sponsor, you'll have the opportunity to have your volunteers host the inflatable activity during the concert, with recognition at the event and on the WCC website.

## Vines & Steins | *Thursday, October 15, 2026*

Vines & Steins is an evening social networking fundraiser for the Chamber, with a variety of local wines & beers available for tasting.

### **SOLD** \_\_\_\_\_ **Headline Sponsor \$1,000 (1 Available)**

Recognition as "Exclusive Headline Sponsor" on publicity and at the event; name and logo prominently displayed on event program, signage, and on the WCC website (with link); six complimentary admission tickets

### \_\_\_\_\_ **Champagne Sponsor \$550**

"Champagne Sponsor" in the event program, signage, at the event, and on the website with logo; four complimentary admission tickets

### \_\_\_\_\_ **Hops Sponsor \$350**

"Hops Sponsor" on the website, event program, and signage; three complimentary admission tickets



### \_\_\_\_\_ **Cabernet Sponsor \$250**

"Cabernet Sponsor" on website, event program, and signage; two complimentary admission tickets

### \_\_\_\_\_ **Chardonnay Sponsor \$150**

"Chardonnay Sponsor" on the website and event program

## Christmas Greetings on Main | *Thursday, December 10, 2026*

Get in the holiday spirit with Waverly's annual Christmas Greetings on Main where storefronts come alive with holiday scenes all along Bremer Avenue.

### \_\_\_\_\_ **Headline Sponsor \$1,500 (1 Available)**

Recognized at the event, in all publicity and ads, with your name and logo prominently displayed on event signage and the WCC website (with link). You'll also have the opportunity to speak during the Opening Ceremonies.

### \_\_\_\_\_ **Platinum Sponsor \$550**

Recognized with your logo on posters, print materials, and the website (with link), as well as in all advertising, including the official tab.



### \_\_\_\_\_ **Gold Sponsor \$350**

Recognized with your name on posters, print materials, and the official tab, as well as listed on the website and at the event.

### \_\_\_\_\_ **Silver Sponsor \$150**

recognized with your name on the website, in the official tab, and at the event.

**Company Name & Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

ACH (Automatic Clearing House)

Enclosed is a check (payable to Waverly Chamber of Commerce)

Please provide me with an invoice:

Prior to each event

For the total in \_\_\_\_\_ (Month)

**Event/Sponsorship Level** \_\_\_\_\_

Please return completed form to: Waverly Chamber of Commerce, 118 E. Bremer Avenue, Waverly, IA 50677 **Total** \_\_\_\_\_

**2026**

# MEMBER INVESTMENT FORM

*The Chamber is dedicated to working on behalf of its members, and strives year round to further the interests of local businesses. While there are many ancillary benefits, the Chamber provides an array of measurable benefits by investment level.*

*A full listing of our benefits levels can be found at [www.waverlychamber.com](http://www.waverlychamber.com).*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Membership Levels (check one):

- \$10,300+   
  \$7,725+   
  \$5,150+   
  \$2,575+  
 \$1,030+   
  \$515+   
  \$310+  
 \$125+ Community Orgs/Churches/Non-Profits (1-5 FTE)  
 \$225+ Community Orgs/Churches/Non-Profits (5+ FTE)  
 \$155+ Single Employee/Home-Based Business

## Business Directory—Categorical

List your primary category:

\_\_\_\_\_ (choose from list below)

Circle additional categories below in which you would like your business listed in the business directory, should space allow. If you have any questions, please contact the Chamber at **319-352-4526** or email: **[waverly@waverlychamber.com](mailto:waverly@waverlychamber.com)**.

Return form to Waverly Chamber of Commerce, **118 E Bremer Ave, Waverly, IA 50677**.

- |                                      |                               |                                        |                                     |                                  |
|--------------------------------------|-------------------------------|----------------------------------------|-------------------------------------|----------------------------------|
| Advertising, Marketing and Promotion | Cleaning and Maintenance      | Food & Beverage                        | Landscaping & Lawn Care             | Retail & Shopping                |
| Agriculture & Farm Services          | Coffee and Sweet Treats       | Funeral Services                       | Manufacturing, Industry & Equipment | Senior Living & Care Services    |
| Automotive                           | Community Organizations       | Grocery                                | Municipal                           | Storage & Warehouse              |
| Banking                              | Credit Unions                 | Health and Wellness                    | News                                | Technology & Support             |
| Building, Contracting & Construction | Education                     | Home Services                          | Pet Care                            | Travel, Lodging & Transportation |
| Business Services                    | Electricians, Plumbers & HVAC | Housing                                | Real Estate & Housing Services      | Worship                          |
| Child Care                           | Entertainment                 | Individual Investors Chamber Champions | Sports & Fitness                    |                                  |
|                                      |                               | Insurance, Financial & Legal Services  |                                     |                                  |

## Payment Options (check one):

- Please invoice me  
 Check Enclosed (payable to WCC)  
 Automatic Clearing House (ACH)  
 Funds can be automatically paid through your business' banking account (see enclosed form)  
 Credit Card payment  
 \*A 4.5% convenience fee will be applied for CC payments. Call or stop by the office.