

SECTION 01

# The Affordability Crisis

How the expiration of the Affordable Connectivity Program threatens to disconnect millions of Americans from essential broadband service.

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# The ACP Expired. Millions Lost Access.

Affordable Connectivity Program ended June 1, 2024

## ✓ ACP ACTIVE • 2021-2024

**23M** households enrolled

**\$30** /month subsidy (\$75 Tribal lands)

**90%+** wireline subscribers stayed connected

**\$14.2B** total program investment

## △ POST-ACP • JUNE 2024+

**5M+** households disconnected

**40%** cut food or utilities to pay for internet

**20%** children can't complete homework

**36%** dropped telehealth

EXPIRED

# Pathways to Permanent Affordability

- **Reauthorize a permanent broadband affordability program** with dedicated funding to replace ACP, ensuring no household is disconnected due to cost.
- **Expand eligibility criteria** to include all households below 200% of the federal poverty level, veterans, and individuals with disabilities.
- **Require 100/20 Mbps minimum speeds** for all subsidized plans to ensure beneficiaries receive meaningful, future proof broadband connections.
- **Integrate digital literacy training** as a component of affordability programs, ensuring subscribers can fully leverage their broadband access.
- **Establish state emergency connectivity funds** to provide immediate bridge funding while federal reauthorization is pursued.

## How AGI Affinity Can Help

AGI Affinity provides municipalities, nonprofits, and ISPs with data driven affordability assessments using the **TSDOH Assessment Matrix**. Our framework identifies populations most at risk of disconnection, models the economic impact of broadband loss, and designs targeted subsidy programs that maximize reach and sustainability.

## SOURCES

FCC Affordable Connectivity Program Data (2024) | USAC ACP Enrollment Dashboard | Benton Institute for Broadband & Society, "The ACP's Impact" (2024) | Education Superhighway ACP Analysis | National Digital Inclusion Alliance (NDIA) | Pew Research Center, Internet & Technology (2024)