

SECTION 01

# The Affordability Crisis

How the end of the Affordable Connectivity Program left more than 23 million enrolled households without their monthly broadband discount.

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# The ACP Ended. Families Are Paying the Price.

Affordable Connectivity Program ended June 1, 2024

✓ ACP ACTIVE • 2021-2024

**23M** households enrolled

**\$30** /month subsidy (\$75 Tribal lands)

**Dec 2021** program launched

**\$14.2B** total program investment

ENDED

△ AFTER ACP • NaLA SURVEY, JAN 2025

**64%** could not keep regular contact with family

**40%** cut food spending to pay for internet

**~20%** report children struggle to complete homework

**36%** discontinued telehealth

# Pathways to Permanent Affordability

- **Reauthorize a permanent broadband affordability program** with dedicated funding to replace ACP, ensuring no household is disconnected due to cost.
- **Expand eligibility criteria** to include all households below 200% of the federal poverty level, veterans, and individuals with disabilities.
- **Require 100/20 Mbps minimum speeds** for all subsidized plans to ensure beneficiaries receive meaningful, future proof broadband connections.
- **Integrate digital literacy training** as a component of affordability programs, ensuring subscribers can fully leverage their broadband access.
- **Establish state emergency connectivity funds** to provide immediate bridge funding while federal reauthorization is pursued.

## How AGI Affinity Can Help

AGI Affinity provides municipalities, nonprofits, and ISPs with data driven affordability assessments using the **TSDOH Assessment Matrix**. Our framework identifies populations most at risk of disconnection, models the economic impact of broadband loss, and designs targeted subsidy programs that maximize reach and sustainability.

## SOURCES

FCC, "Affordable Connectivity Program" ([fcc.gov/acp](https://www.fcc.gov/acp)) | FCC, "Affordable Connectivity Program Consumer FAQ" | National Lifeline Association, "Survey Finds Americans Unable to Afford Necessary Internet Services Post-Affordable Connectivity Program (ACP)," PR Newswire, January 23, 2025. Respondents self-selected; results describe respondents, not all former ACP households.