



CONNECTING AFRICA, GROWING TOGETHER

Become an **Afri54** MARKET PARTNER

Own a Territory.
Earn Recurring Income
for **5 Years**.



OWN AN
EXCLUSIVE
TERRITORY



5-YEAR
TERRITORY
LICENSE



EARN
RECURRING
COMMISSIONS



PASSIVE
INCOME
OPPORTUNITY



BACKED BY
AFRI54 MARKETING
SYSTEM

One Platform. Millions of Businesses. **Unlimited Possibilities.**

WWW.AFRI54.COM

What is Afri54?

Afri54 is a digital platform created to help African businesses become more visible, attract more customers, and grow online.

We provide simple, powerful, and affordable digital tools that help businesses showcase what they do, connect with customers, and grow beyond their borders.



Businesses can create and enjoy:



Digital
Business Cards



Afri Stores



Business
Profiles



Appointment
Booking Pages



FAQs



Testimonials



Blogs



eBook
Libraries



Product
Listings



And much
more...



Our Mission

To connect millions of African businesses with customers across the continent and beyond through innovation, visibility, and digital empowerment.



Afri54 is more than a platform.

It is a movement to grow African businesses together.

WWW.AFRI54.COM



Who is a Market Partner?

A Market Partner is an individual or organization that secures the exclusive marketing rights to a defined territory such as a Local Government Area (LGA), Municipality, District, or similar administrative region.

As businesses within that territory subscribe to eligible Afri54 Premium plans, the Market Partner earns recurring commissions according to the Afri54 Compensation Plan throughout the license period.



Unlike an Ambassador, a Market Partner is not required to market the platform personally every day. Instead, they **hold the rights to benefit from premium subscriptions generated within their licensed territory.**



YOUR ROLE AS A MARKET PARTNER



Secure an exclusive territory for a period of 5 years.



Benefit from the growth of Afri54 Premium subscriptions within your territory.



Earn recurring commissions according to the Compensation Plan.



Grow your income while Afri54 grows across Africa.



Be part of a movement that empowers African businesses and communities.

A PARTNERSHIP THAT CREATES VALUE



We provide the platform, technology, marketing support, and system.



You provide the territory and enjoy the long-term financial rewards.

TOGETHER, we build the largest digital business hub in Africa.



Opportunity. Ownership. Income.
That is the Afri54 Market Partner Advantage.

WHY BECOME AN AFRI54 MARKET PARTNER?

The Afri54 Market Partner Program is designed to reward territory owners with recurring income and long-term value. Here's why smart investors and entrepreneurs are joining.



1. SECURE AN EXCLUSIVE TERRITORY

Be the only Market Partner for your chosen territory during the 5-year license period.



2. FIVE-YEAR TERRITORY LICENSE

Enjoy long-term rights to benefit from businesses that subscribe within your territory.



3. RECURRING COMMISSION

Earn recurring commissions whenever businesses in your territory subscribe to eligible Afri54 Premium plans.



4. PASSIVE INCOME OPPORTUNITY

Build a steady stream of income while focusing on other business or personal activities.



5. LOW OPERATIONAL COST

No office, no inventory, no daily operational expenses required.



6. NO OFFICE REQUIRED

Manage your territory remotely from anywhere in the world.



7. NO EMPLOYEES REQUIRED

You don't need staff. The Afri54 system and network do the heavy lifting.



8. BACKED BY AFRI54 MARKETING SYSTEM

We provide the platform, tools, training, and support to help your territory succeed.



A SMART PARTNERSHIP. A POWERFUL FUTURE.

As a Market Partner, you own the rights. We provide the support. Together, we build the future of African businesses.

One Territory.
Recurring Income.
Five Years of Opportunity.
Unlimited Potential.



HOW IT WORKS AS AN AFRI54 MARKET PARTNER

A simple model. A powerful opportunity.

As a Market Partner, you secure the rights to a territory and earn recurring commissions whenever businesses within that territory subscribe to eligible Afri54 Premium plans.



You own the territory.
We provide the platform, system,
marketing support and tools.
Together, we create value.

THE MARKET PARTNER PROCESS



1 CHOOSE YOUR TERRITORY

Select an available territory (LGA, Municipality, District or equivalent).



2 ACQUIRE THE LICENSE

Secure the 5-year Market Partner License for your territory.



3 BUSINESSES SUBSCRIBE

Businesses within your territory subscribe to Afri54 Premium plans.



4 EARN RECURRING COMMISSIONS

Earn ongoing commissions according to the Afri54 Compensation Plan.

KEY BENEFITS



EXCLUSIVE TERRITORY RIGHTS

Be the only Market Partner in your chosen territory.



FIVE-YEAR LICENSE

Long-term security and income opportunity.



RECURRING INCOME

Earn commissions whenever eligible businesses subscribe.



PASSIVE INCOME POTENTIAL

Generate income while focusing on other activities.



LOW RISK HIGH REWARD

Minimal overhead, maximum long-term value.



FULL SUPPORT FROM AFRI54

Tools, training, marketing materials and ongoing support.



A SMALL DECISION TODAY, A POWERFUL REWARD TOMORROW.

Join a network of visionary partners building Africa's largest digital business hub.



Work with Country Partners and Ambassadors who promote Afri54 and drive businesses to subscribe within your territory.



WHY BUSINESSES CHOOSE AFRI54 PREMIUM

Thousands of businesses across Africa are upgrading to Afri54 Premium to grow their visibility, attract more customers and manage their business better online.

When businesses grow, **you earn**.
That's the power of your territory.



More premium businesses in your territory means **more recurring commissions** for you for 5 years.

WHAT BUSINESSES GET WITH PREMIUM



UNLIMITED PRODUCTS & SERVICES

List unlimited products and services to attract more customers.



AFRI STORE

Build a professional online store to showcase and sell with ease.



MARKETPLACE VISIBILITY

Get featured on the Afri54 Marketplace and reach more buyers.



APPOINTMENT BOOKING

Allow customers to book appointments with you directly online.



FAQS

Answer customer questions and build trust instantly.



TESTIMONIALS

Display customer reviews and build strong credibility.



BLOGS

Publish blogs to share updates, tips and attract more traffic.



EBOOK LIBRARY

Sell your eBooks and digital products with ease.



SOCIAL MEDIA & CONTACT LINKS

Connect your social profiles and make it easy to reach you.



MAPS & LOCATION

Show your business location and help customers find you.



GREATER VISIBILITY

Rank higher in search results and get more exposure.



AD-FREE EXPERIENCE

Enjoy an ad-free profile and store experience.



MORE VALUE FOR BUSINESSES. MORE INCOME FOR YOU.

The more value businesses get from Afri54 Premium, the more they stay subscribed and grow. This means long-term, recurring income for you for the next 5 years.



**HAPPY BUSINESSES.
GROWING BUSINESSES.
HIGHER EARNINGS FOR YOU.**

Partner with Afri54.
Empower businesses.
Build your legacy.

BECOME AN AFRI54 MARKET PARTNER

Own a Territory. Earn Recurring
Income for 5 Years.



What is Afri54?

Afri54 is Africa's fast-growing digital business hub, designed to help businesses go online, get more customers and grow. Businesses create Digital Business Cards, Afri Stores, product listings, appointment pages, blogs, FAQs, testimonials and more — all in one place.

As more businesses upgrade to Afri54 Premium, you earn recurring commissions in your territory.

Who is a Market Partner?

A Market Partner is an individual or organization that secures the exclusive rights to a defined territory (LGA, Municipality, District or similar area). As businesses within that territory subscribe to eligible Afri54 Premium plans, you earn recurring commissions for 5 years.



You don't need an office, employees or inventory.
You simply **own the rights** and enjoy the rewards.

Key Benefits



Exclusive Territory Rights

Be the only Market Partner in your chosen territory.



Five-Year License

Long-term security and income opportunity.



Recurring Income

Earn commissions whenever businesses subscribe.



Passive Income Potential

Generate income while focusing on other activities.



Low Risk High Reward

Minimal overhead, maximum long-term value.



Full Support from Afri54

Tools, training, marketing materials and ongoing support.

How It Works



1. Choose Your Territory

Select an available territory.



2. Acquire the License

Get your 5-year Market Partner License.



3. Businesses Subscribe

Businesses in your territory join Afri54 Premium.



4. Earn Recurring Commissions

Get paid according to the Afri54 Compensation Plan.



**Your Opportunity.
Your Territory. Your Income.**

Join the Afri54 Market Partner Program today and be part of Africa's digital business revolution.



OWN MORE THAN A TERRITORY. OWN AN OPPORTUNITY.

Every successful investment starts with recognizing an opportunity before everyone else.

As an Afri54 Market Partner, you don't simply promote a platform—you secure the exclusive rights to benefit from premium business subscriptions generated within your licensed territory for **five years**.

As businesses increasingly adopt digital tools to grow online, your territory has the potential to become a **valuable digital asset**.



WHY INVESTORS ARE TAKING ACTION



**EXCLUSIVE
RIGHTS TO
ONE TERRITORY**



**FIVE-YEAR
LICENSE**



**EARN FROM
PREMIUM
SUBSCRIPTIONS**



**LOW ENTRY
COST**



**NO OFFICE
REQUIRED**



**NO EMPLOYEES
TO MANAGE**



**NO INVENTORY
TO BUY**



**SUPPORTED BY
AFRI54'S MARKETING
ECOSYSTEM**



**THE EARLIER YOU
SECURE YOUR TERRITORY,
THE GREATER YOUR
POTENTIAL.**

Every territory can only have one Market Partner at a time.

Once a territory is licensed, it becomes unavailable until the license expires or is otherwise released.

If you believe digital business adoption across Africa will continue to grow over the coming years, securing your territory early positions you to participate in that growth.

**Your opportunity begins with
one decision today.**

“

**A TERRITORY
TODAY CAN
BECOME A LEGACY
TOMORROW.**

Be part of a network that is empowering businesses and building the digital future of Africa.



BECOME AN AFRI54 MARKET PARTNER TODAY
and secure your exclusive territory **before someone else does.**

**ONE DECISION.
FIVE YEARS.
ENDLESS POSSIBILITIES.**

WHAT COULD ONE TERRITORY BE WORTH?

What if a single \$200 decision today could give you exclusive rights to earn from a growing business network in your territory over the next **five years**?

ONE TERRITORY.
FIVE YEARS.
UNLIMITED
POSSIBILITIES.

A SIMPLE EXAMPLE

Let's imagine this for a moment. You acquire an **Afri54 Tier 3** exclusive territory license for just **\$200**. Here's how it works.



When businesses in your territory, whether it's a market, local government area, municipality, district or similar administrative region, choose the free plan, you **don't earn a commission**.



But when they subscribe to a premium plan, **you earn** according to the plan they choose.

Now let's look at a low adoption example **over 5 years**.

PREMIUM PLAN	NUMBER OF BUSINESSES	COMMISSION PER BUSINESS	TOTAL COMMISSION
 STARTER PLAN	25	\$15	\$375
 BASIC PLAN	15	\$25	\$375
 ADVANCE PLAN	10	\$35	\$350
 GOLD PLAN	15	\$60	\$900
 GRAND MASTER PLAN	10	\$120	\$1,200

TOTAL COMMISSION

\$3,200

LESS TERRITORY
LICENSE FEE

\$200



NET RETURN

\$3,000

THAT'S A
**1,500%
RETURN**

ON YOUR INITIAL LICENSE
FEE FROM JUST ONE
TERRITORY OVER 5 YEARS.



NOW IMAGINE THE POSSIBILITIES!

As more businesses in your territory discover Afri54 and choose Premium plans, your **earnings potential** can **grow even higher** over the five-year license period.

**BECOME AN AFRI54
MARKET PARTNER TODAY**
and secure your exclusive territory
before someone else does.



IMPORTANT NOTICE

This example is provided for illustration purposes only to demonstrate how the Afri54 compensation structure works. It is not a guarantee of income, profit, or business performance. Actual earnings depend on factors such as business adoption, Premium subscriptions, territory activity, and individual circumstances.

YOUR TERRITORY. YOUR RIGHTS. YOUR FUTURE.

One decision today can secure **five years of opportunity**.

