



IECER - Interdisciplinary European Conference on Entrepreneurship Research 2022
PROGRAM

“Entrepreneurship for a Responsible, Resilient and Sustainable Future”

Wednesday, 26 October 2022 (Day 1)

12:00 - 12:50	Aula	Walk in and Registration: School of Business and Economics, Tongersestraat 53, 6211 LM, Maastricht			
13:00 - 13:50		Plenary Opening and Keynote			
14:00 - 15:30					
I.1 - A0.23 Chair: Christian Hauser, Jan-Philip Ahrens	Entrepreneurs, Entrepreneurial Families and Family Firms	I.2 - A0.24 Chairs: Arndt Werner, Christian Schröder	Parallel Sessions Academic Entrepreneurship	I.3 - A1.23 Chairs: João Leitão, Marcus Dejardin	Entrepreneurship and the Region
	Fusing Contingency Theory and Upper Echelon Theory - for A New Perspective on the Critical Juncture of Family Firm Succession <i>Istipiller Baris, Ahrens Jan-Philipp, Hauer Annegret, Waywode Michael, Steininger Dennis</i>		Opening the black box of the effect of public policies on student entrepreneurship <i>Tim Eckes, Falko Poetzold, Karin Kreutzer</i>		The Spatial Turn in Entrepreneurship Research: Entrepreneurial Ecosystems and Implications for Policy Making <i>Fernando Antonio Prado Gimenez</i>
	Drivers of Innovation in Startups - The Interplay of Technology Adoption and Personality Traits <i>Beatrice Shenara Ernst, Daria Hugel sive Huwe, Kevin Krause, Felix Becker</i>		Perceived barriers to community and industry collaboration from an academic perspective <i>Verena Karlsdottir, Magnus P. Torfason, Thamar M. Heijstra, Ingi Runar</i>		InnORBIT: Supporting local innovation initiatives towards empowering space entrepreneurship in Eastern Europe <i>George Malliopoulos, Emilio Crespo, Apostolos C. Tsalakis, Konstantinos Giag</i>
			The experience of the emerging process of a new academic venture <i>Hulda Gudmundsdottir</i>		
			The Influence of University Business Incubators on their Associated University Startups <i>Timo Visestamkul, Philipp Köhn, Giuseppe Strina</i>		
15:30-16:00	Coffee Break				
16:00 - 17:30	Parallel Sessions				
II.1 - A0.23 Chair: Christian Hauser, Jan-Philip Ahrens	Entrepreneurs, Entrepreneurial Families and Family Firms	II.2 - A0.24 Chair: Mark Sanders	Entrepreneurship and Resilience	II.3 - A1.23 Chair: Arndt Werner, Frank Lasch, Melie Stephan	Entrepreneurial Well-being and Health
	How do family firms compare to non-family firms in their influence on environmental sustainability- A meta-analysis <i>Solvej Lorenzen, Steinmetz Holger, Block Jörn, Lux Friederike Sophie, Gerken Malke, Hülsbeck Marcel</i>		SME Finance, Bank Relationships, and Extreme Weather Resilience <i>Vinzenz Peters, Mark Sanders</i>		Entrepreneurs recovery practises <i>Roy Thurik, Soenen Torres</i>
	Towards a Scaling Playbook - How do high tech ventures and founders transform during scaling? <i>Claire Mula, Thomas Hipp, Nora Zybura</i>		Crafting entrepreneurial strategies during the COVID-19 pandemic: Contextualizing responses of Berlin craft breweries to the disruptive crisis <i>Süheyla Schroeder</i>		"Playing the fool or playing to be serious"? play in entrepreneurship <i>Jinia Mukerjee, Annelot Wismans, Roy Thurik, Olivier Torres</i>
			Entrepreneurship, Institutions and Resilience <i>Clemens Gerland, Mark Sanders</i>		
17:30 - 18:30	Freetime				
18:30 - 19:00	Guided Tour Sphinx-Gallery, Sphincour, 6211 AS, Maastricht				
19:00 - 22:00	Drinks and standing dinner Bold Rooftop Bar, Sphincour, 6211 AS, Maastricht				



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Thursday, 27 October (Day 2)			
08:30 - 09:00	Ad Fundum	Walk-in with coffee and tea	
09:00 - 10:30	Entrepreneurial and Alternative Finance	Corporate Social Responsibility and Entrepreneurship	Cultural and Creative Entrepreneurship
III.1 - AO.23 Chair: Helen Toxopeus, Friedemann Polzin	<p>White Collar meets White Sneaker – Implications of Corporate Venture Capital Investments & Governance Architectures for Firm Values <i>Noah Bari-Harouni, Ulrich Hommel</i></p> <p>Which companies go public via SPACs? The role of venture capital <i>Christopher Hansen</i></p> <p>InsurTech Corporate Accelerators' Value Creation <i>Tzameret H. Rubin, Tor Helge Aas</i></p>	<p>How incubators integrate sustainability in their mission of supporting new ventures: a comparative case-study <i>Sofia Lamperti, Jean-Marie Courrent, Sylvie Sammut</i></p> <p>Supply Chain Ethics and Compliance in Small and Medium Enterprises (SMEs) <i>Jeanine Brett Rinalter, Christian Hauser, Eleanor Jehon</i></p> <p>Taking responsibility for the future of tyrol - Learnings from a Regional Foresight Study for Responsible Management Education <i>Julia Vögle, Oliver Som, Johann Fuller</i></p> <p>Ecopreneur Motivations: A Systematic Literature Review <i>Marcelo Gonzalez</i></p>	<p>Interdisciplinary Entanglements of Art, Creative Work, and Enterprise: exploring creative industries through knowledge-intensive entrepreneurship and sociology of cultural production <i>Erik Gustafsson, Sara Malou Strandvad</i></p> <p>Creative intermediaries as future makers: creative entrepreneurship and urban regeneration in small cities <i>Tiago Castro, Ieva Zemite, Zanete Eglite</i></p> <p>Towards a broader theorisation of entrepreneurship in the cultural and creative sectors <i>Johan Kolsteeg</i></p>
10:30-11:00	Ad Fundum	Coffee Break	
11:00 - 12:30	Entrepreneurial and Alternative Finance	Inclusive Entrepreneurship	Cultural and Creative Entrepreneurship
IV.1 - AO.23 Chair: Helen Toxopeus, Friedemann Polzin	<p>Yes, I am sustainable! Effects of sustainability signals by commercial new ventures on business angels <i>Simon Kleiner, Julian Bafera, Christina Günther, Christine Volkmann</i></p> <p>How does venture debt influence the development of startups? A mixed-method study <i>Carlos Krause, Black Krause, Moritz Petty</i></p> <p>Let's talk about exit strategy or not? – The effect of an intentional exit strategy on investor evaluations and additional funding resources for cleantech ventures <i>Nils Möller, Falko Poetzold, Christian Landau</i></p> <p>Unicorn Kill Zones? Exploring the competitive effects of blitzscaling <i>Loris Millet, Anne Mokhtari, Joelle Toledano, Jean-Michel Dalle</i></p>	<p>The Diversity of Female Entrepreneurship: Incorporating a Gendered-Varieties of Capitalism Approach <i>Selin Dilli</i></p> <p>Fitting-in and Standing-out: Shaping the habitus of refugee entrepreneurs <i>Jorrad Ormiston, Talitha Dubow</i></p> <p>Diversity and Inclusion within social entrepreneurship: practice what you preach? Integrative Frame for the Analysis of the (Social) Entrepreneurship Ecosystem <i>Miriam Gerlach, Jantje Halberstadt</i></p> <p>Viewing Entrepreneurship Through a Goal Congruity Lens: The Roles of Dominance and Communal Goal Orientations in Women's and Men's Venture Interests <i>Xiaoming Yang</i></p>	<p>Contemporary Artist, Crafts Maker, and/or Cultural Entrepreneur? How Identity and Self-Perception affect Business Models in the Creative Crafts Market <i>Ellen Loots, Ann-Sophie Radermecker</i></p> <p>We need it, we want it, but what is it? A behavior-based analysis of ambidexterity within the creative industries <i>Florian Koch, Emar Konrad, Alexander Kock</i></p> <p>Measuring entrepreneurial success: a blessing or a curse for popular-music artists? <i>Roderick Udo</i></p>
12:30 - 14:00	Ad Fundum	Lunch	
14:00-15:30		Wine Business and Entrepreneurship	Entrepreneurial Well-being and Health
V.1 - AO.23		<p>Family Businesses and Place Attachment: a Case Study in the Italian Wine Sector <i>Alessia Putelli, Stefano Amato, Nicola Lottanzi</i></p> <p>The Winemakers' Cuvee: How to Blend Tradition and Innovation in Wineries' Successions – A study on German family-owned wineries <i>Oliver Mauroner, Anna Rosinus</i></p> <p>Exploring frontiers of European wine-related research activity: A text mining approach <i>Marilena Vecco</i></p>	<p>Age-Differences in the Economic Impact of COVID-19: The Role of Public Health Measures and Economic Supports <i>Trang Pham, Vu Chu, Hien Tran</i></p> <p>The influence of cultural leadership ideals on entrepreneurial well-being <i>Pedro Torres, Isabel Dimas and Pedro Godinho</i></p> <p>Understanding Entrepreneurial Ecosystems: A cross-country analysis of the relationship between Formal Institutions and Entrepreneurship <i>Ibrahimova Ganira</i></p>
15:30 - 16:30	Ad Fundum	Coffee Break	
16:30 - 17:30		Walk from Conference Location to the Boat Landing (Maaspromenade 85, Maastricht)	
17:30		BOARDING	
17:30 - 21:30		Moonlight Cruise and Dinner on the Maas River	



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Friday, 28 October (Day 3) - Tapijnkazerne, 6211 ME, Maastricht

10:00 - 11:00	Room TAP11 10.011	Meet the Editors
11:00 - 12:30	Tapijn Brasserie	Farewell Brunch
13:00 - 15:00	Kannerberg	Video Art Exhibition in NATO-headquarters

