Track: Cultural and Creative Entrepreneurship (CCE)

Track Chairs:
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Description of the track
The arts and cultural sector and in particular, the creative industries, are growing in Europe and in other western societies, as well as in Asia. Cultural and creative entrepreneurship (CCE) has become a topic of high interest in debates around innovation and growth in the context of the creative industries and is an emerging field in the wider entrepreneurship scholarly business agenda.

The arts, cultural and creative sector has been particularly affected by the COVID-19 pandemic. Whether it is the publicly funded cultural sector, the privately organized non-profit sector (so called third sector), or the cultural and creative industries as well as the artists and creative professionals themselves, all have been hit and continue to be affected by the resulting turbulence and uncertainty – but quite differently. From absolute existential hardship to enormous growth effects, the transformation in this sector can be seen.

Cultural and creative entrepreneurs are often seen as pioneers and trailblazers, especially in terms of their handling of the unexpected and finding creative solutions to problems. To date, many studies have been conducted from a contemporary perspective or occasionally from a historical perspective. They have been conducted by marketing, management, and sociological scholars, as well as by business scholars with an interest in arts and culture. In recent months, however, there have been fundamental shifts in the cultural and creative sector. The first spontaneous investigations into the handling and effects of the COVID-19 pandemic have already been launched. Therefore, research in the creative arts and cultural sectors has to adopt a new focus on resilience, change management, innovation management and new business modelling.

At the intersections of arts management and entrepreneurship in the creative industries, numerous pressing issues are relevant right now within CCE for both theory and practice regarding turbulence, resilience and transition. This track focuses on research and practice experiences in arts management and CCE in times of COVID-19 pandemic.
We encourage contributions that address one or more of the listed topics, using qualitative analyses and case studies, empirical analyses (such as comparisons of sub sectors, creative industries and countries), developing theoretical frameworks in cultural and creative entrepreneurship and arts and creative industries and deriving Innovative methodological approaches appropriate to focused entrepreneurial research in management, finance, arts organizations, creativity and innovation.

The deadline for submissions is 15 June, 2021.
All submissions must use the submission template and use the submission procedure on the webpage otherwise they will not be considered for review.
Submit your paper here

The registration for the IECER – Virtual Community Conversation Vol. II will be open from 01 July, 2021.
Register here